■ Design Brief

Client Name:

Rick Gould, Art Director at Manhead Merch -

Project Type:

Design Project for Jack's Mannequin -

Deliverables:

5-6 unique, hand-drawn, quirky, and fun designs using the band name and logo. -

Timeline:

Deadline is currently set for end-of-day Thursday, 2/6 but there might be a possibility to extend this (to be confirmed). -

Services:

Providing design services including potentially drawing the band's name and designing new ideas inspired by the band's vintage and indie style, whilst maintaining a personal unique style. -

Other Notes:

Design inspiration comes from Jack's Mannequin's vintage style, quirky lyrics, and a touch of indie-rock subtleness. Proposed designs should also incorporate color. Links to the band's current store and vintage shirt collection have been provided for reference. However, any designs from this project should not be a copy but should be fresh ideas.