



Personal SWOT Analysis Worksheet

• For instructions on using Personal SWOT Analysis, visit www.mindtools.com/personalswot.

Strengths What do you do well? What unique resources can you draw on? What do others see as your strengths? I'm very detail oriented, I believe that even the tiniest of things can make a design go to the next level.	Weaknesses What could you improve? Where do you have fewer resources than others? What are others likely to see as weaknesses? Learning functionality of websites is what I need to focus on. I understand the basics of coding, but putting those basics together can be very difficult.
I have a background in quality assurance, and believe I have a knack for picking out issues and finding the root cause. I've made a handful of games using different engines as a hobby in my spare time. Though functionality has always been simple, I pride myself in creating unique and interesting designs to overtake the simple gameplay.	I'm also very slow at coding, a checkpoint project that takes someone else one friday to finish takes me the entire weekend of non stop work. I lack confidence in what I do, when paraprograming I always seem to ask for assurance before trusting that what I'm doing is correct.
Opportunities	Threats
What opportunities are open to you?	What threats could harm you?
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What trends could you take advantage of? How can you turn your strengths into opportunities?	What is your competition doing? What threats do your weaknesses expose you to?
What trends could you take advantage of?	What is your competition doing?
What trends could you take advantage of? How can you turn your strengths into opportunities? I know someone in the industry, he's helped me a lot with programming, and I wouldn't be here continuing that learning	What is your competition doing? What threats do your weaknesses expose you to? I've worked a lot of different jobs, and haven't stayed anywhere for very long, I know this puts people off my