

**acm x hackutd.**

sponsorship packet 2021–2022

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# what is acm?

We are one of the largest Computer Science student organization at the University of Texas of Dallas (UTD). We're a team of divisions with one goal – a greater, more collaborative engineering community at The University of Texas at Dallas.



ACM Projects is a semester-long software development program teaching new college students new technologies, instilling core engineering principles like version control and team collaboration. We look for highly motivated students seeking practical experience outside the classroom.



ACM Education helps students learn topics not traditionally taught in classrooms. We run the Mentor Program to pair up students to give them valuable advice and connections. We host the Technical Interview Prep program to help students by reviewing common data structures and techniques. We also conduct workshops on the latest technologies, skills, and languages used in the industry!



ACM Industry hosts companies from the DFW metroplex and beyond to give students an inside view into the industry through technical workshops, mock interviews, and more. As our first division, industry events form the core of the ACM member experience.





HackUTD brings together over 600 students from all over the nation for the biggest hackathon in North Texas. HackUTD VIII in the Fall will be our biggest event yet, where participants will work together for over 24 hours to develop applications and solve real world problems.



ACM Industry hosts companies from the DFW metroplex and beyond to give students an inside view into the industry through technical workshops, mock interviews, and more. As our first division, industry events form the core of the ACM member experience.



ACM Development provides students a platform to follow their passion in developing the next generation of software that powers our community to new heights. Using advanced cutting edge new technology, ACM Development will host open session discussions about various technical topics along with guest speakers throughout the semester



ACM Community is dedicated to fostering a vibrant community within ACM by hosting entertaining events outside of the realm of ECS. We moderate the ACM Discord server, and work to provide opportunities for ACM members to further engage with us



ACM Media is our newest creative team behind all the marketing and design responsibilities that encompass ACM at UTD. We are a team of designers and marketing specialists to help conduct marketing campaigns and help promote ACM in the UTD campus.

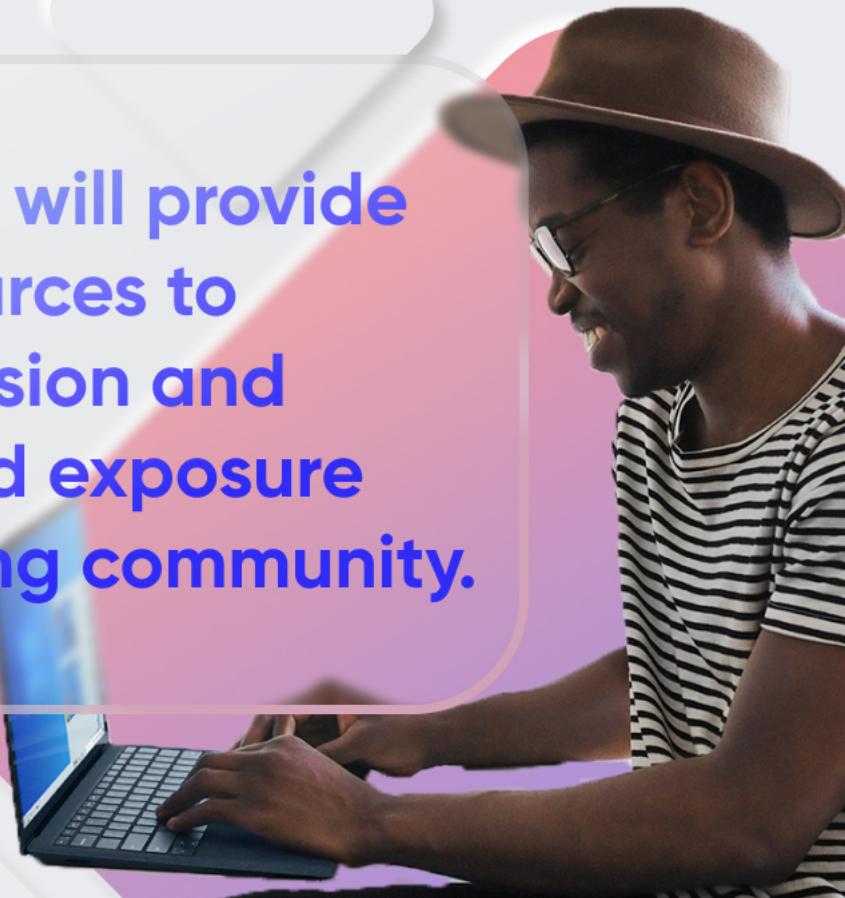


# why sponsor?

With a greater collaborative engineering community on the horizon, we are driven to become the largest and most prominent computer science organization at UT Dallas.

Through eight different divisions, we have had the incredible opportunity to teach, mentor, and support some of the brightest students in our community.

**Sponsoring ACM will provide us with the resources to continue our mission and give unparalleled exposure to our engineering community.**





# acm at utd

"we're just a group of people"

**2500+**  
members



acm  
**projects.**



acm  
**research.**

**200+**  
applicants

**50+**  
participants

**150+**  
applicants

**20+**  
participants

**100+**  
viewers on  
presentation nights

## Social Media Outreach

**1.7k+**



**500+**



**1k+**



**450+**



# acm sponsorship tiers

	free	bronze \$1K	silver \$2K	gold \$2.5K	platinum \$3K
general perks	api access & cloud credits 	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
logo on website		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
resume access		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
divisional perks*		1	2	3	all
company spotlight		instagram	+ linkedin	+ facebook	all
fall industry event			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
spring industry event				<input type="radio"/>	<input type="radio"/>
email newsletter				<input type="radio"/>	<input type="radio"/>
keynote speaker at kickoff event				fall only	fall + spring
classroom visits					<input type="radio"/>
tour of office space					<input type="radio"/>

	Education	Projects	Research	Development	Media	Discord
divisional perks	coffee chat w/ students in Mentor Program/TIP	option to have panel judge at projects presentation night	access to participant or officer resumes from Projects, Educations, and Research	listed as a sponsor on the About page of any Development project	article written about company	channel for sponsors and a private channel open for students pre and post event for recruiters to answer questions and connect w/ students
	1-on-1 mock interview with TIP				company spotlights	
	internship listing publicized to TIP					



# hackutd.

biggest hackathon in north texas.

## 2021

stats

**750+**  
participants

**99** | **16**  
projects | events

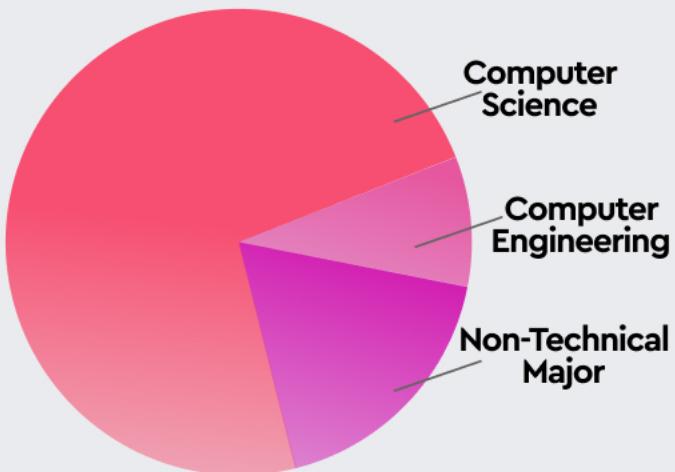
**24**  
hours



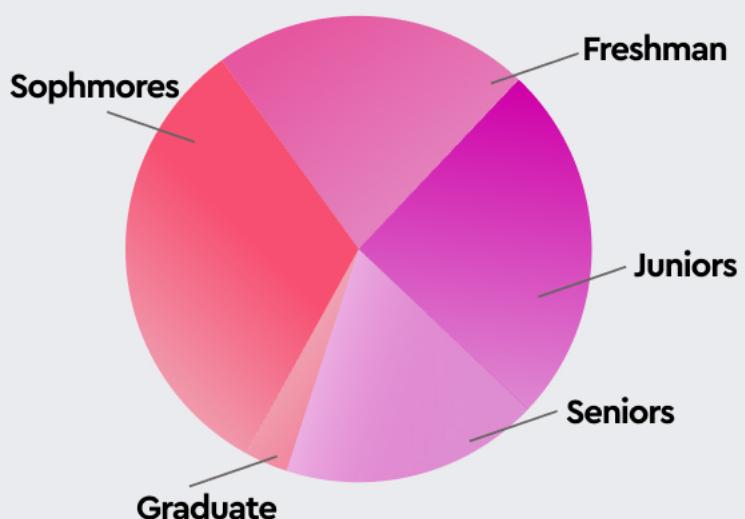
### General Attendance



### majors



### standing





# hackutd. sponsorship tiers

general perks

	free	bronze \$1.5K	silver \$3K	gold \$5K	platinum \$10K
api access & cloud credits	<input type="checkbox"/>				
distribute swag		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
bring mentors		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
sponsored booth		one table	one table	two tables	custom
sponsor lounge access		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
post-event sponsorship article		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
post-event resume access		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
sleeping accommodations		@ hackathon	hotel for 4	hotel for 4	hotel for 8
parking		green	green	gold	orange
challenge statement			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
present at opening ceremony			2 mins	4 mins	10 mins
bring judges for sponsor challenge			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
sponsored event				<input type="checkbox"/>	<input type="checkbox"/>
interview room				<input type="checkbox"/>	<input type="checkbox"/>
pre and post-event LinkedIn partnership post				<input type="checkbox"/>	<input type="checkbox"/>
pre-event resume access				<input type="checkbox"/>	<input type="checkbox"/>
recognition as co-host					<input type="checkbox"/>
medium article about company's engagement					<input type="checkbox"/>
first pick at booth location					<input type="checkbox"/>
better interview room					<input type="checkbox"/>
keynote speaker					<input type="checkbox"/>
custom event					<input type="checkbox"/>

# merged hackutd x acm sponsorship

acm		bronze \$1.5K	silver \$3K	gold \$5K	platinum \$10K
hackutd	bronze \$1K	bronze-bronze <b>\$2375</b> 5% off	*	*	*
	silver \$2K	*	silver-silver <b>\$4750</b> 5% off	*	*
	gold \$2.5K	*	*	gold-gold <b>\$6937.50</b> 7.5% off	*
	platinum \$3K	*	*	*	platinum-platinum <b>\$11570</b> 15% off

\*Other discounted tier combinations are possible  
Contact for more details



**acm  
ut-dallas X**



acmutd.co | hackutd.co  
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faculty mentor: [john.cole@utdallas.edu](mailto:john.cole@utdallas.edu)