



RICHIE HOLSENBACK

FRONT-END DESIGN

CONTACT

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SKILLS AND RELEVANT CLASSES

Tech Stack:

- HTML5
- CSS3
- Javascript
- ReactJS
- Git and GitHub
- Visual Studio Code
- NPM
- JSON Server
- Firebase
- Figma
- SASS
- Bootstrap
- Semantic UI

Classes in:

- Prototyping
- Wire framing
- Information Architecture
- User and Usability Testing
- Journey Mapping

The Adobe Creative Suite, including:

- Photoshop
- Lightroom
- Illustrator
- Premiere Pro
- After Effects
- Audition
- InDesign

ABOUT ME

I am a creative minded front-end developer with experience in React, Javascript, HTML and CSS. I enjoy working with teams to create highly attractive and functional web pages that users will benefit from using. I pride myself in being adaptable, having strong leadership skills and being a team player.

I have always enjoyed problem solving and design, so the ability to use both skills led me to pursue a career in front end design. Specializing in user-centric design has been the best step for me given my background in client based creative work and corporate customer care. Making sure design is intuitive and aesthetically pleasing has become something I am very passionate about.

TECHNICAL EXPERIENCE

NASHVILLE SOFTWARE SCHOOL

FRONT-END UI/UX DEVELOPER | AUGUST 2020 - PRESENT

- Develop dynamic single-page applications using React in addition to modern ES6+ JavaScript
- Learned fundamentals such as HTML, CSS, JSON, modular code, reusable components, database structure and using Entity Relationship Diagrams
- Work with team members to create sites with user experience in mind, lead user testing sessions in order to gain knowledge on how to improve user interface and enhance the site based on those results
- Exposed to an Agile environment through frequent group projects including daily stand ups, planning, ticket assignments and problem solving
- Used Github to perform and review pull requests to ensure working code free of merge conflicts

PERSONAL PROJECTS

LAUGH TRACK

[HTTPS://GITHUB.COM/RICHIEHOLSENBACK/LAUGHTRACK](https://github.com/RICHIEHOLSENBACK/LAUGHTRACK)

Laugh Track is a React-based web application in which comedians can create and engage with a community, workshop new material or improve older jokes and showcase events they are hosting. The project came from market research in what would help comedians improve and become as successful as possible with tools to help network, organize and showcase their talent. The GitHub repository includes an application demonstration.

SECOND HALF CAPSTONE

Coming soon

GROUP PROJECTS

BANGAZON

In this project, my team and I used our knowledge of UI/UX, information architecture, prototyping and designing with mobile users in mind. We interviewed our end users and used data from APIs to design a website that our end users, employees of the company Bangazon, would find easy to use, informative and suit the needs of an ever expanding company. Half-way through the project, the company was purchased by Mail Chimp, causing our team to pivot and create a website that faced the new challenges the company would face as well as staying within the company's style guide.

NUTSHELL

This project was completed twice, the first round was a collaboration between 4 team members using traditional JavaScript, HTML and CSS. The Second round utilized React JavaScript as well as component libraries to help with styling. We created a wireframe, an ERD and group coded the welcome page and overall design of the site.

- In the first round, I was responsible for creating the events section of the app. The section hit MVP when a user could create an event with a title, location, date, time and description of that event. They must also be able to edit or delete their own events entirely.
- In the second round, I utilized React to create a dynamic messaging feature. This section hit MVP when a user could send a message that all other users could view in an updating feed. The user was also able to delete their own messages, but not those of another user.

PROFESSIONAL EXPERIENCE

SMILE DIRECT CLUB

SOCIAL MEDIA/ONLINE-CONTENT SPECIALIST | OCT 2019-AUGUST 2020

- Create and design online content geared towards a variety of customers keeping multi-device design in mind
- Maintain content on all social channels, including Instagram, Facebook, Twitter, YouTube, Pinterest and LinkedIn
- Work with web development team to create content that worked with site design and layout

CUSTOMER CARE FLOOR SUPPORT/SPECIALIST | APR 2018-OCT 2019

- Provide team members with assistance regarding company standard operating procedures, software and specialty cases
- Created solutions and procedures that ensured that customers were being assisted as efficiently as possible, decreasing time spent on cases by team members
- Follow up with customers to find solutions more geared towards their individual desires

GOTTA GUY MARKETING

MARKETING ASSOCIATE | JAN 2018 - DEC 2018

- Create advertisement material that recipients find informational and attractive
- Maintain a social media presents for dozens of insurance agents with informative and engaging posts
- Monitor engagement and activity on posts to gauge success of campaigns

RICHIE HOLSENBACK PRODUCTIONS

OWNER | MAY 2015-PRESENT

- Film and edit visually and emotionally moving videos for clients
- Create and maintain a customer base, communicate with them to solve any creative differences or problems
- Maintain a social media presence to be aesthetically pleasing and inviting to new customers

EDUCATION

FRONT END DEVELOPER

NASHVILLE SOFTWARE SCHOOL | AUGUST 2020 - PRESENT

BACHELOR OF SCIENCE, MAJOR IN FINANCE

AUBURN UNIVERSITY | 2011-2016

GPA: 3.4