



ABOUT

Creative content creator who's passionate about advertising and digital marketing. I have a unique mix of creativity, organization, communication, teamwork, and time management skills. I'm also the recipient of best mockup advertising and marketing campaign for *Bird* electric scooters where I cultivated all creative elements as lead Art Director on my team.



(816) 560-8457



laceypaul44@gmail.com



laceypaul.com



1518 Sylvan Lane
Columbia, MO 65202

ACHIEVEMENTS

Dean's List
Fall 2016 - Fall 2018

Google Analytics Certified



LACEY PAUL
aspiring art director

EDUCATION



BJ in Journalism

Major in Strategic Communication: Art Direction
Minor in Psychology
UNIVERSITY OF MISSOURI | 2016 - Present

EXPERIENCE

Sherwin-Williams - Sales Associate

2018 - Present

- Communicate product knowledge to customers and coworkers.
- Analyze market trends and recommend solutions for customers.
- Responsible for cultivating and organizing large purchase orders.



Freelance - Graphic Design & Photography

2014 - Present

- Directed product photography for Craft Beer Jerky in Kansas City, Missouri.
- Cultivated clothing designs for several departments at Staley High School in Kansas City, Missouri.
- Built professional business Lacey Madison Photography to work closely with clients and leverage my skills.

SKILLS

Photoshop



Illustrator



InDesign



Adobe XD



Microsoft Office



Social Media



Digital Marketing



Google Analytics

