

SYD366

# Food Truck Business Management Software Comparison

Group 5







# OUTLINE

**01. Business Requirements**

**02. Application Evaluations**

**03. Comparative Analysis**

**04. Conclusion**



# Business Requirements



01



Financial  
Management

Scheduling  
and Routing



02

03

Sales and Inventory  
Management

Data Security



04

05



Device and OS  
Compatibility

Cost  
Effectiveness



06

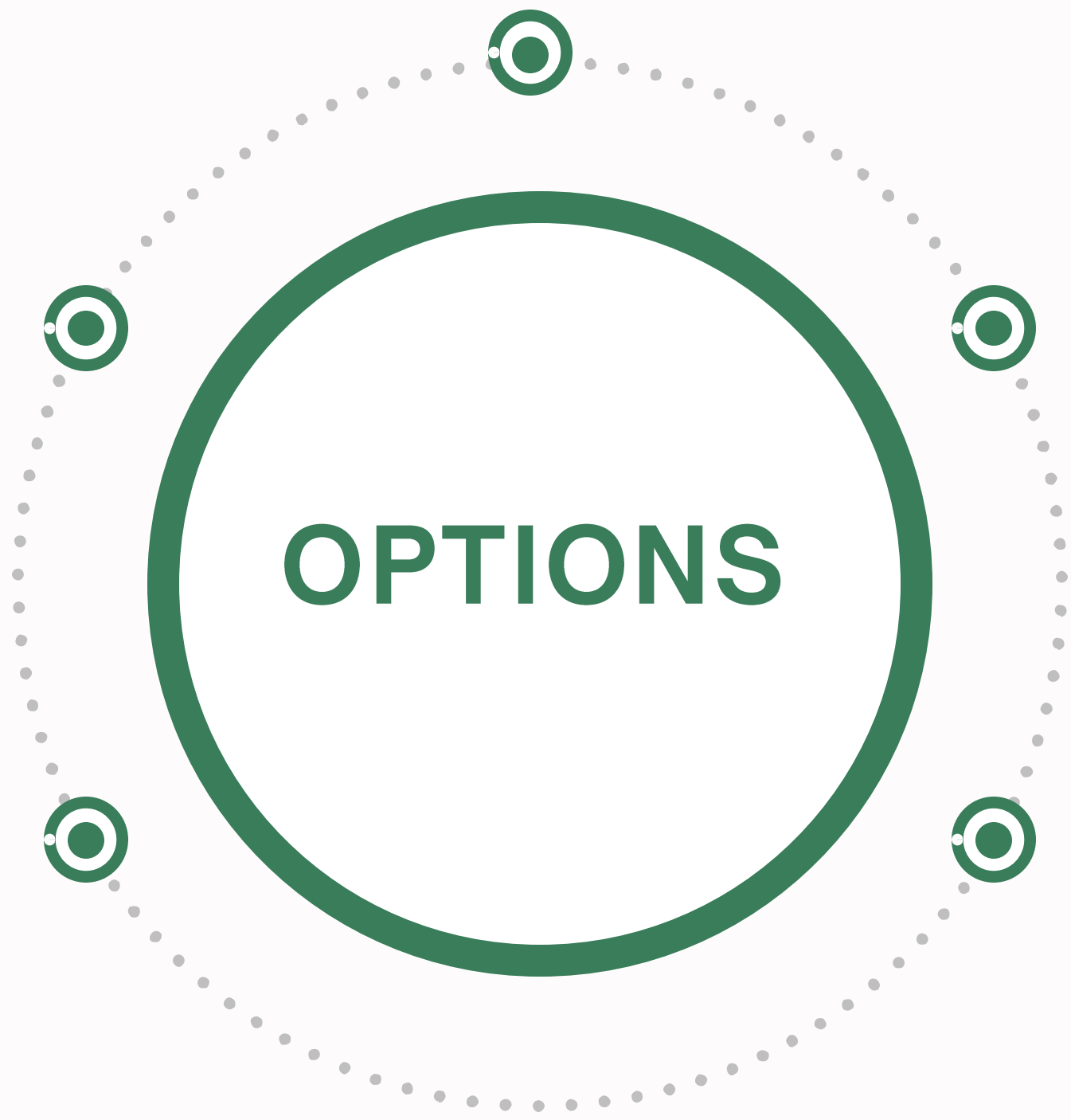


Total Party  
Planner

BetterCater

Caterease

MarketMan



HoneyBook





# BetterCater

NO

YES

MODIFIABLE

*Record purchases*



*Categorize ingredients*



*Build recipes and record calories*

Missing Calorie counts



*Record Sales*



*Schedule and map deliveries*

Missing map deliveries



*Price point and affordability*



**Annual \$684**

*Device and OS compatibility*





# HoneyBook

- NO
- YES
- MODIFIABLE

Record purchases		
Categorize ingredients	Missing ingredient category	
Build recipes and record calories	Missing building recipes and Calorie counts	
Record Sales		
Schedule and map deliveries	Missing map deliveries	
Price point and affordability	Annual \$792	
Device and OS compatibility		

# Caterease



NO

YES

MODIFIABLE

Record purchases



Categorize ingredients

Missing features



Build recipes and record calories



Record Sales



Schedule and map deliveries



Price point and affordability



Annual \$2,388

Device and OS compatibility





# MarketMan



NO

YES

MODIFIABLE

Record purchases



Categorize ingredients



Build recipes and record calories



But no Calorie counts

Record Sales



Schedule and map deliveries



Missing map deliveries

Price point and affordability



Annual \$7,080

Device and OS compatibility





tpp

# Total Party Planner

	NO	YES	MODIFIABLE
Record purchases		Not included in basic plan	✓
Categorize ingredients		✓	
Build recipes and record calories		✓	
Record Sales		Not included in basic plan	✓
Schedule and map deliveries	✗	Missing map deliveries	
Price point and affordability	✓	Annual \$4865.42	
Device and OS compatibility		✓	

# Comparison

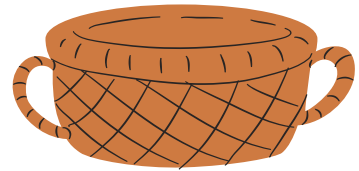


BetterCater®

Criteria	Weighting	BetterCater		Caterease		HoneyBook		Total Party Planner		MarketMan	
		Score	Total	Score	Total	Score	Total	Score	Total	Score	Total
Record purchases	17	10	170	8	136	6	102	5	50	8	136
Categorize ingredients	13	9	117	9	117	0	0	10	130	9	117
Build recipes and record calories	12	5	60	9	108	0	0	9	90	3	36
Record Sales	17	10	170	9	153	6	102	5	50	8	136
Schedule and map deliveries	12	5	60	8	96	0	0	4	48	4	48
Price point and affordability	16	10	160	7	112	7	112	2	32	1	16
Device and OS compatibility	8	10	80	9	72	10	80	10	80	10	80
User Friendly UI	5	5	25	7	35	6	30	6	30	5	25
TOTAL	100		842		829		426		510		594

# CONCLUSION

## Benefits of BetterCater



**Affordable  
Solution**



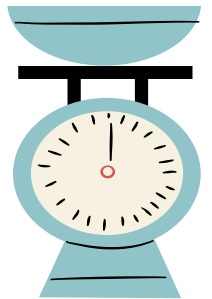
**Streamlined  
Operations**



**Ease of Use**



**Focus  
Features**



**Scalability**



THANK  
YOU

