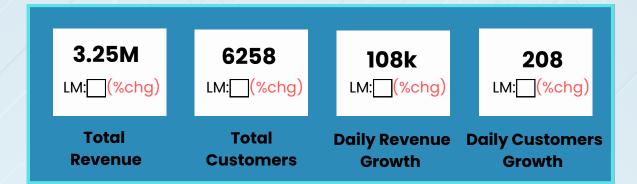
GENERAL VIEW



KEY METRICS



REVENUE SPLIT CUSTOMERS SPLIT

City	Total Customers	Total Revenue	X	Age Group	Total Customers	Total Revenue
/ /		XXX				

FILTERS



CUSTOMERS SEGMENTATION

City	Age Group	Total Revenue	Total Customers

LM: Last Month %chg: Percentage change with LM

Sales Mode Analysis



Total
Customers Split
Percentage by
Sales mode

Total
Revenue Split
Percentage by
Sales mode





Age Group Analysis



Age Group
vs
Policy
Preference

Age Group
vs
Excepted
Settlements

Age Group vs Sales mode

