

Sponsorship Prospectus



Canada's Premiere PHP Conference
November 5 - 7, 2015
Toronto, Canada



\$3500

Platinum

full-page ad in our conference guide
highly exclusive (only 3 available)
guaranteed speaking slot
3 conference passes
* and more ...

\$2200

Gold

3/4-page ad in conference guide
exclusive (only 6 available)
2 conference passes
* and more ...

\$1200

Silver

1/2-page ad in our guide
1 conference pass
* and more ...

\$650

Bronze

1/4-page ad in guide
* and more ...

All sponsorship levels include:

- Logo and description on our website
- Tweet announcement to 800+ followers
- Discounted conference passes *
- Mention during our closing keynote

Note: Community Sponsorship Level (\$100) is also available
but limited to not-for-profit or community organizations

* for complete sponsorship benefits, see pages 2-4



True North PHP Sponsorship Prospectus

Thanks so much for your interest in sponsoring the 2015 True North PHP conference. For the past 3 years we have brought leading speakers from around the globe to Toronto. Everyone who attends has a great time and leaves with many new ideas.

With the help of generous donations from sponsors like you, this year's conference will be bigger and better. We are confident that we have sponsorship options that allow you to be a part of this year's event.

Here are our plans for the event:

- a full day of tutorials
- 2 full days of talks
- 3 tracks
- 38 sessions
- a themed hackathon
- fantastic social events
- Awesome time for everyone!

In addition to the sponsorship levels listed below, we are also looking for sponsors to cover the costs of:

- coffee, beverages and pastries
- catered lunches
- social outings
- unique giveaway

If you have some unique ideas to combine your sponsorship with something unique, let us know.

Further, should one of your employees get picked to speak and you can pay all their travel expenses, your company would automatically become a bronze level sponsor, allowing us to use the money that would have been allocated to their travel to bring in other exciting speakers!

We are offering 5 levels of sponsorship this year:

Platinum

- Exclusive Sponsorship (Breakfast, lunch, hackathon, etc)
- Guaranteed talk slot
- Dedicated table in lobby
- 3 conference passes included
- Logo on attendee badge
- Logo on entry banner
- Logo on website

- Promotion via Twitter every week leading up to the event
- Sponsor "feature" section on conference web site
- 30% off the price of 4 additional tickets

\$3500 (3 available)

Gold

- Shared or dedicated table based on availability
- 2 conference passes included
- Logo on attendee badge
- Logo on entry banner
- Logo on website
- Social media promotion via Twitter every other week
- Sponsor "feature" section on website
- 20% off the price of 3 additional tickets

\$2200 (6 available)

Silver

- Shared table space in exhibit area based on availability
- 1 conference pass included
- Logo on website
- Tweet announcement
- Sponsor "feature" section on conference web site
- 15% off the price of 2 additional tickets

\$1200 (unlimited)

Bronze

- Logo on website
- Tweet announcement
- Sponsor "feature" section on website
- 10% off the price of 1 additional ticket

\$600 (unlimited)

Community

- Logo on website
- Tweet announcement

\$100 (unlimited)

Contact Information

For sponsorship information, please contact:

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True North PHP

Website: <http://www.truenorthphp.ca>

Twitter: [@truenorthphp](https://twitter.com/truenorthphp)