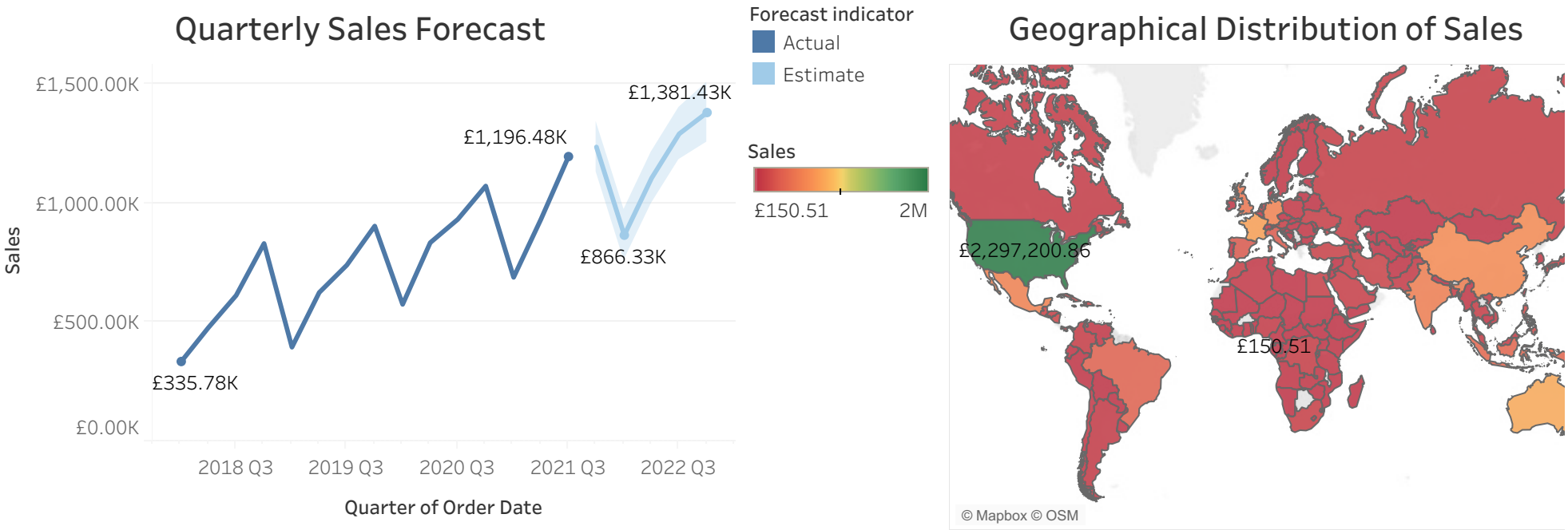


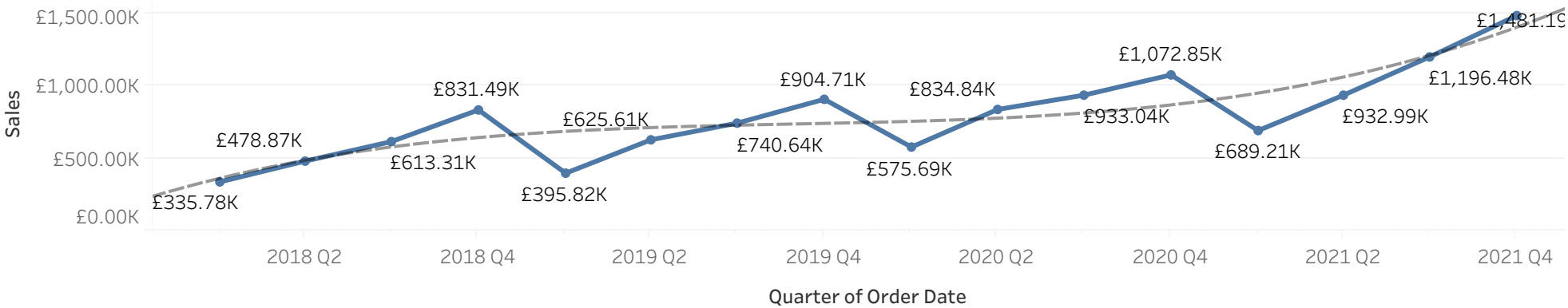
Commercial Insight Dashboards

- 1
- 2
- 3
- 4
- 5

Quarterly Sales Performance and KPIs'



Sales Seasonality and Trends



Total Sales

£12.64M

Total Profit

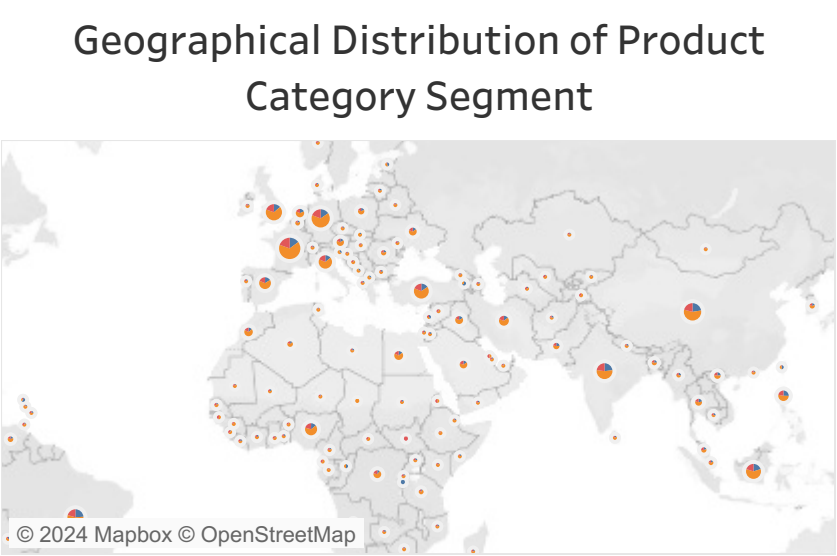
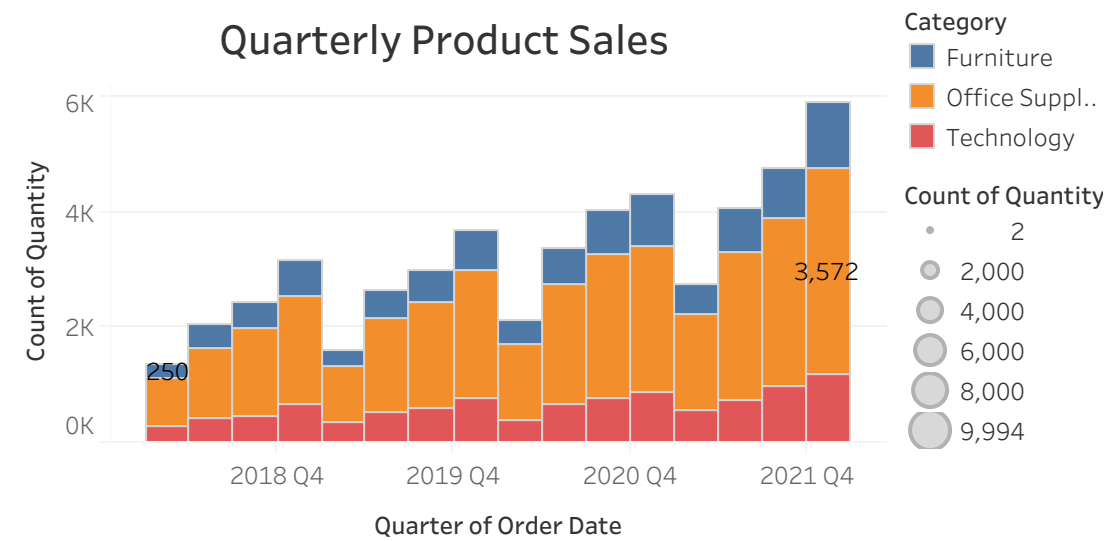
£1.47M

Profit-Sales Ratio

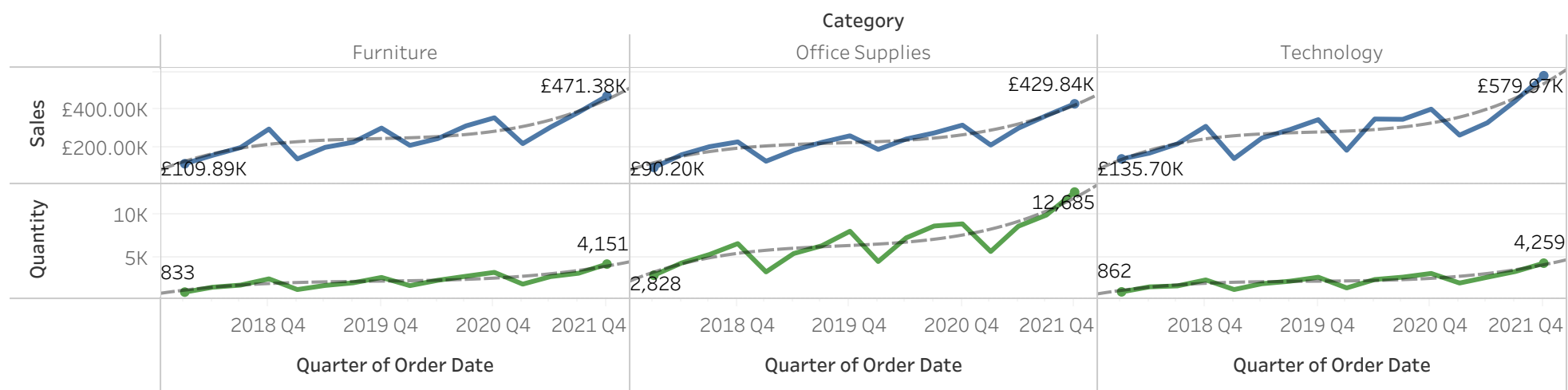
11.61%

Commercial Insight Dashboards

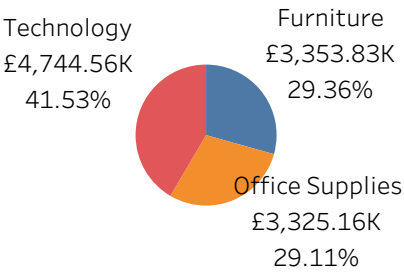
Quarterly Product Performance and KPIs'



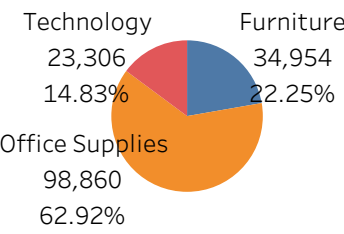
Product Seasonality and Trends



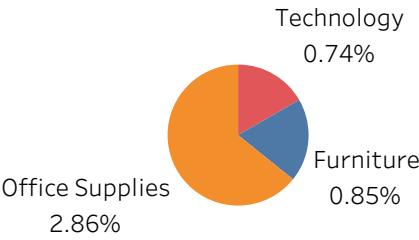
Total Sales per Product Category



Total Quantity Sold per Product Category

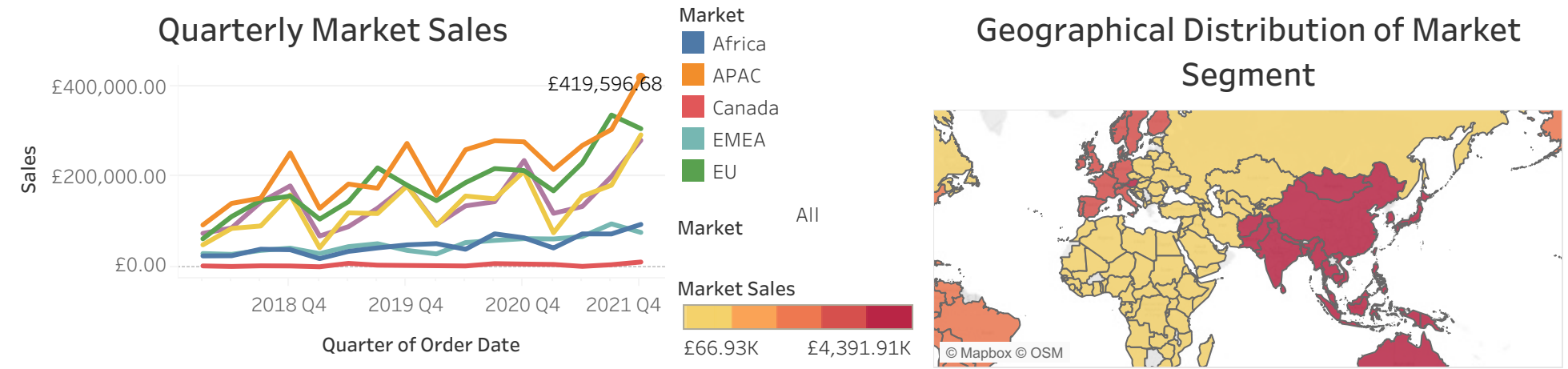


Quantity-Sales Ratio by Product Category

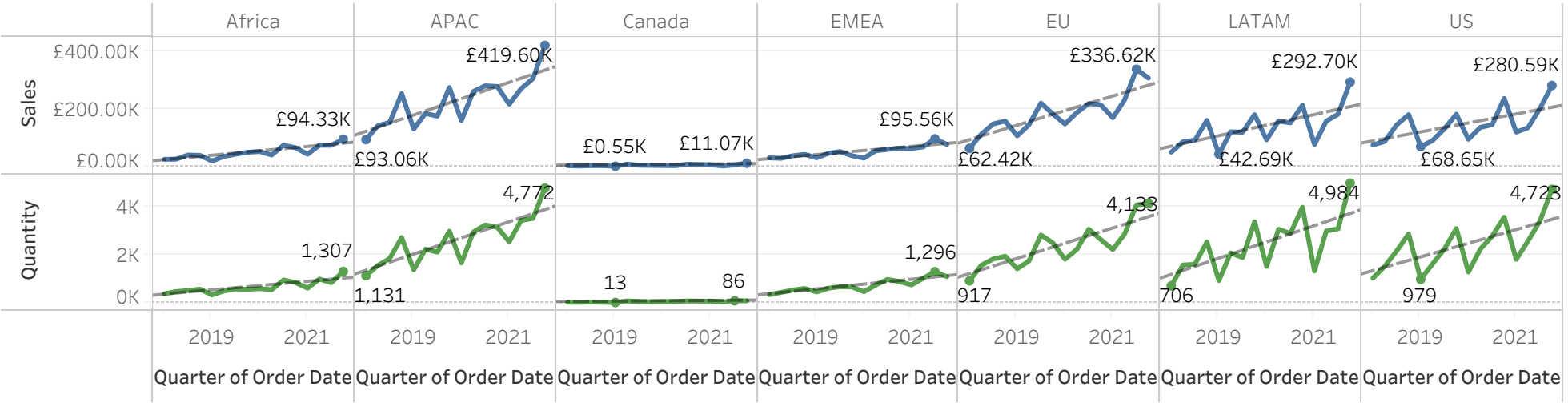


Commercial Insight Dashboards

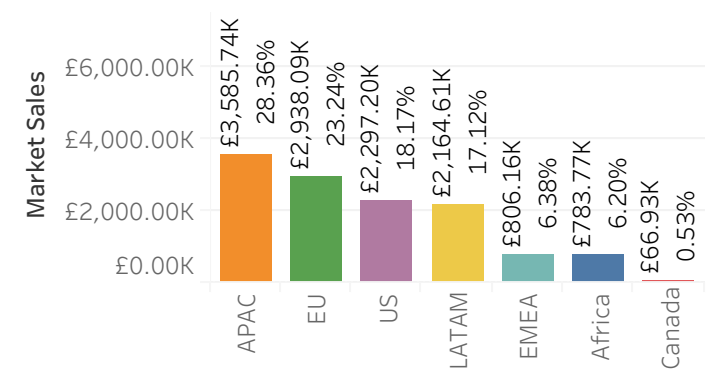
Quarterly Market Performance and KPIs's



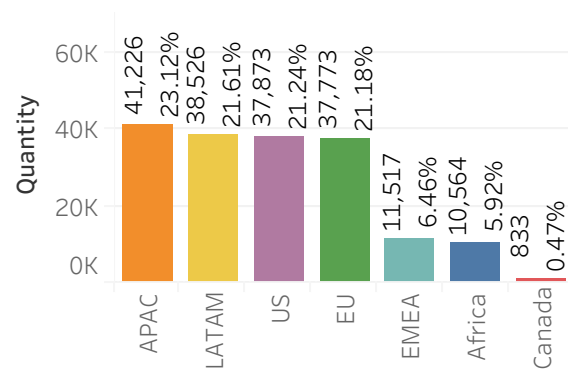
Market Seasonality and Trends



Total Sales by Market



Total Quantity Sold by Market



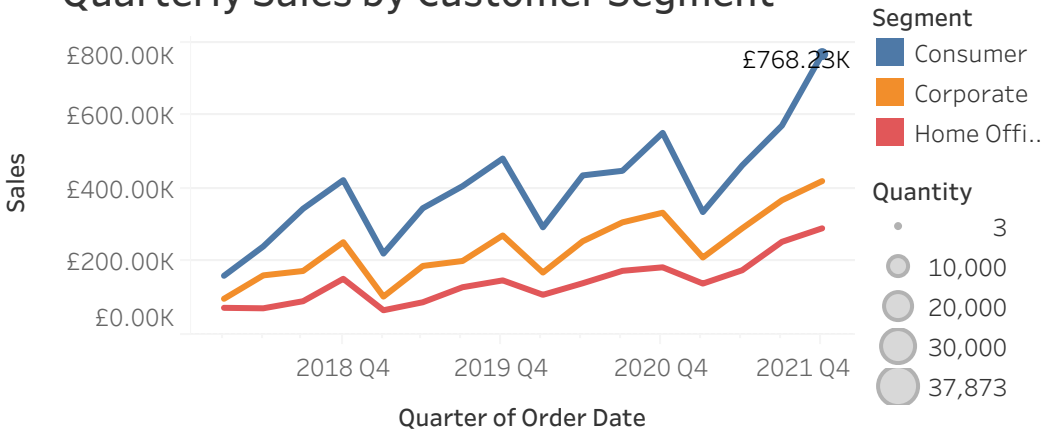
Quantity-Sales Ratio by Market

Market	
Africa	1.35%
APAC	1.15%
Canada	1.24%
EMEA	1.43%
EU	1.29%
LATAM	1.78%
US	1.65%

Commercial Insight Dashboards

Customer Segment Analysis and KPIs'

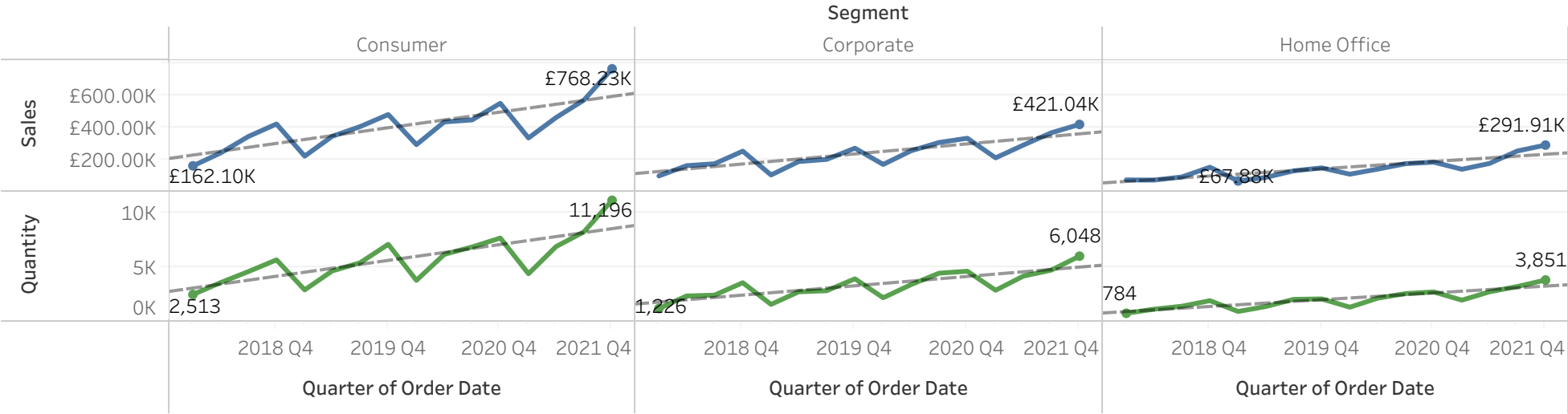
Quarterly Sales by Customer Segment



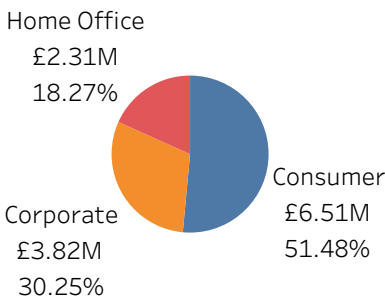
Geographical Distribution of Customer Segment



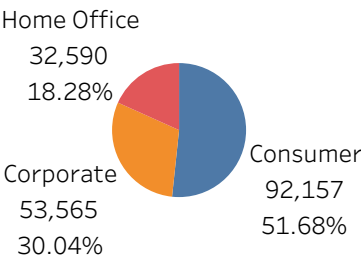
Customer Segment Seasonality and Trends



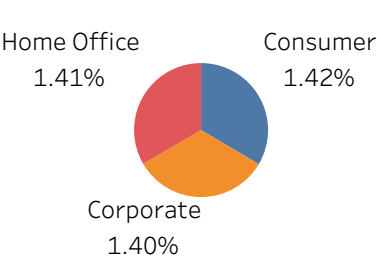
Total Sales by Customer Segment



Total Quantity Sold by Customer Segment



Quantity-Sales Ratio by Customer Segment



Commercial Insight Dashboards

1 2 3 4 5

Shipping Cost Analysis

