

Creative Success Architect

Beautifying Minds with Primal Ingenuity

Success Architecture USA



Program Brief

Our Brain is the marvel of creation; it is the gift that ensures the survival of the species. Fortunately, all brains are similar. Our children are born with the same tools, organs, neuron structure, and glands as of all other children throughout. We are all born with the same number of one hundred thousand million neurons, more or less. The number of our neurons connections is astounding. And all brains are completely equipped with primal mechanisms that enable us to think, create, innovate and succeed. All of us humans fulfill the basic purpose of our creation; we grow; we survive. But what distinguishes a mindfull and intelligent person is an upbringing and an environment that gives rise to his primal mechanisms to work. Creative Success Architecture System training program is designed according to a scientific approach to ease, and simplify the understanding of the most modern concepts in the philosophy of the mind. This program will train you to use your given primal brain success mechanisms. For, brain science, neurology, and artificial intelligence are recent sciences; what scientists have unearthed in the last twenty years surpasses what we knew since the dawn of time. This program will train you on the primal mechanisms that will fill your life with forces of success, rationality, creativity and flexible ingenuity so that it becomes a normal day to day skill making your life easier in the process. How to make thinking essential in your life to guid your success when learning; and put you on an elegant thoughtful trajectory. For families, the focus is to deliver the skills to enable creating smart environments for children so that they foster into outstanding, intelligent, motivated, and responsible adults. For students, to learn with ease; consider that you will receive the learning manual for your brain. For teachers, it is an enabler for delivering a subject matter that is understandable and fitting to the primal human brain. For trainers, communicate with your participants in innovative methods that entrenches in the brain. For the professional, make creativity, innovation, and ingenuity a habit at work; and gain flexibility, agility, and immense mental productivity. How to train your mental faculties to gain toughness that does not know defeat and strives to practical achievements.





Why is this Program Important

In the age of computers and mobiles, a learner is shipwrecked holding to the last remains of the ship. Ahmed Al Mugheri.

Steady development in electronics, computer science, information systems and the internet has led to producing huge information bases; these double every four years. Inventions have brought about complete and utter dependence on electronic information resources. Information in data bases, electronic books, and wikis is so ubiquitous and easy to find. Not to mention smart phones equipped with computing devices and new ways of data processing that have not left room for depending on our brains. We started to think of our brains as not capable when dealing with this huge amount of data, all of which is undermining the importance of the brain and causing us to take the easy route. This negative thinking has rendered our brain helpless when performing its' functions, and has brought about our new generation to a dangerous and unprecedented sloth.

Creative Success Architecture training program, introduces the tremendous primal abilities of the human brain that far surpass any machine. Practice universal mechanics that enable our brain to survive our species; recognize how these success mechanics can help you follow your life's calling and achieve your desires for a life of success. The training program extracts and separates the elements of the success mechanism into an easy to use system. As soon as you are introduced to the primal success mechanisms, your brain will excel at acquiring knowledge, creativity, innovation, and putting your success machine into daily use. You will practice how to use brain energies, you never even knew existed, to create balance in your life; spirituality, health, social, practical, professional, physical and financial. The importance of this training program lies in the scientific approach that is both easy to use and immediately applicable to your life. Let's create an enlightened generation that is ready, able, and motivated to take control and responsibility. This course is your route to Self Mastery.

The purpose of this Training Program

Introduce the participants to the primal brain mechanisms. When we are aware of the seven components of the Creative Success Architecture System we can make this automatic and subconsciously usable. We will provide you with the skills, capabilities, behaviours, and experiences to reap the benefits of Creative Success Architecture energies. Help you apply an unprecedented balance in your professional and personal life. Once you become a Success Architect, you essentially become an expert in using this amazing brain function to steer your life and help your loved ones to do the same. Find your calling and make it your life's purpose; make success energy infinite. What are the dimensions of the human character; how do you design a balanced, strong, successful character of your choice. Implement Creative Success Architecture to gain genuine creativity in your life.



Program Training Topics

Topic One: An introduction to success; what are the roots of Creative Success Architecture in nature; How is life creatively successful; How were Success Architecture components derived.

1. What is success in the prevailing cultures of the world? And what is the definition of creative success according to our principles.
2. How do forces of nature find balance in the environmental; how do life forces find balance in all fields of life.
3. What is the personality trap; How can we overcome the difficulties we face when we go through change; Is Self Development at all feasible.
4. What is the story of Creative Success Architecture; how is it related to Engineering, Artificial Intelligence, and general balance. What did Norbert Wiener (the founder of Cybernetics) mean: **"We swim upstream against a great torrent of disorganization, which tends to reduce everything to the heat death of equilibrium and sameness described in the second law of thermodynamics?"**

Topic Two: The Feedback Mechanism; a discipline in System Engineering Equilibrium; originally drawn from nature.

1. What is environmental Equilibrium and how is it related to system engineering.
2. What is Negative Feedback; how is it importance and what are its enormous effects on the natural equation.
3. Positive Feedback, a rare occurrence in life and nature. Why?
4. What is the difference between these two forms of feedback disciplines; how does life use these in its systems.

Topic Three: The biological basis for Creative Success Architecture System.

1. What is homeostatis?
2. How is health regulated; how do our bio levels fall into numerical levels; such as heart rate, body temperature, and preperation; how does our body maintain these numerical values.
3. How does positive feedback work in the human body?

Topic Four: The general negative feedback mechanism format; How does our brain work towards equilibrium to achieve its targets; how is that related to System Engineering Control.

Topic Five: The essence of Creative Success Architecture. What are its' main components? And how do its' primal energies spring?

1. The hidden jewel; the Creative Success secret within our primal brain; what is the structure of its Architecture.
2. What is the link between desires and creative mind energies; how is equilibrium achieved.
3. The Core of the Creative Success Architecture System: **ZAC**.
4. The complementary components in Creative Success Architecture System: **TRAC**.
5. The emergent properties for using the entire Creative Architecture System.

Topic Six: What are the various definitions of the brain? How is the Brain structured; what role does it play in our survival; what is its relation to the primal Cybernetic functions.

1. Our Brain: the engine, and the center for all neurological control in the human body. How does it achieve its' targets? How are its' primal programs created at different stages of life?
2. What is the brain? What is its' role in awareness, storage and retrieval of old experiences? What is its role in thinking, feeling, creativity and innovation?
3. Success is an acquired capability. Learn new definitions of success and make it an integral part of your brains automatic functions. Train your natural ability to produce massive success forces that will pave your path.

4. Systems Engineering and System Thinking. How do integratd systems work in nature; what are the resulting senergetic forces from the integration of the various components. How can we apply synergy in our Creative Success Architecture journey?

Topic Seven: The principles and fundamentals of Creative Success.

1. Change is the only constant in our Universe; everything changes. The same applies to you; be a better version of yourself tomorrow. Decide, and harness the God given humongous capabilities that Success Architecture provides. But before everything else; change is a decision you have to make for your self.
2. Appreciating yourself by giving high regards to your being. What is the difference between that and being selfish? A person with high self esteem appreciates himself the same way as he does others. While on the other side of the spectrum, a low self esteem does not value others except a few. A self appreciating person can waltz the path to success with unttnmost ease and confidence. What are the signs and practices of self appreciation?
3. Perspective; is the reflection of outer reality on the information structure in our Brain; it is our inner impression about the outside. The Brain is a transformer of outer physics into understandable imagery, with nectar of personal touch; it is how you see things. A Success Architect always views reality in such a way that concides to his personal track and that motivates his energies.
4. Taking full responsibility for your actions and circumstance enables you to master execution and application of Creative Success principles. What distinguishes a Success Architect is maturity and ability to take responsibility for their circumstance and the way things turn out to be; they do not point blame. How do we avoid distorted thinking that leads to blaming everything and anything but ourselves?

Topic Eight: TRAC; how to set your path and ensuring that it does not create conflict with your intial upbringing primally nurtured in your Brain? How to plan and execute your calling? Make use of your whole Brain for primal creativity?

1. You plan and set your own TRAC; how to go on a journey of discovery within your primal Brain and design a future in sync with your first upbringing. What is a deviant TRAC? How to avoid thinking a plan that subconsciously contradicts your Primal instincts?
2. Virtues and Values. Go on a trip inside your initiate Brain to discover your most precious virtues, values, and beliefs. These important truths run your life. How to make sure your TRAC does not contradict your operating principles, and runs in accord.
3. Crystalize a vision and design your character. Do you have a deep seated belief in the way you view yourself? Is your vision clear, detailed, and distinct? How to create a vision compatible with your primal plan of values, virtues? Believe to create your forces of success, creativity, and innovation.
4. Goals. How to set smart goals balanced and in sync with your TRAC. How to set goals to require least execution energies, and to be completed automatically with minimum effort. How to avoid routine and boredom when pursuing recurring goals. What tasks do you personally complete and what to delegate.
5. Organization and planning. Creative Success Architecture refers to planning as "Thinking in the Forth Dimension", and that is thinking in time. What are the basic principles of modern planning, organizing, and time management? How to make thinking in the forth dimension a habit. "A Success Architect is a planner and organizer before anything else". Why do our best plans fail in the first five minutes of execution? Why is planning more important than the plan?
6. Supervision and control. How do you ensure you are operating in accordance with your goals, plan, vision, and a set TRAC. How do you control your destiny and ensure that you are on your desired TRAC.
7. How do you manage risk and difficulty? How can you be flexible and ready to reorganize, make changes to your plan; innovate and circumvent when you face difficulty? How to foresee the future and study risks? How to plan preventive measures to avoid, minimize, and mitigate the possible effects of the unforeseen when it occurs. Make "what if" thinking a habit.

Topic Nine: Thinking, and its role in Creative Success Architecture.

1. What is intelligence? What is thinking? And what is the difference between the two? If intelligence was our think potential, how do we learn to better think with methods that enhance our thinking skills? How does Gardner define intelligence and how many types are there?



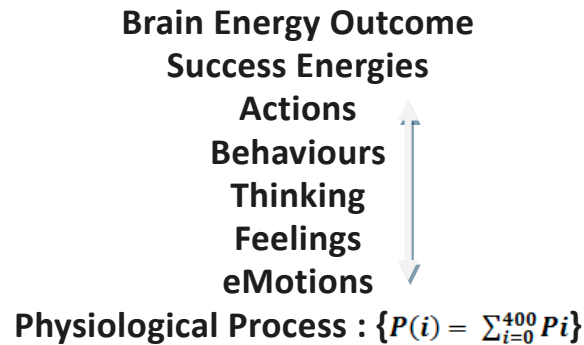
2. What are the types of thinking? How can we learn and see these within ourselves? How can you develop your brain to excel in the various ways of thinking? What do we benefit when we think differently? Does a person need other types of thinking other than the logical? Where does creativity, innovation, emotional, practical, and social thinking fall into place.
3. What do we mean by mind pumping? How do we practice it? A Genius is known for his immense thinking, deep research, numerous books and inventions they produce; what are the mind tools that help in creativity and innovation?
4. What is our mental information structure? What are its uses, and benefits? How does it take shape? How do we influence and change it to our benefit? What do we see in between the information and how do we use it to create and innovate? An adult at twenty structures an amount of information equivalent to an Encyclopedia; but the spaces in the structure contain an infinite amount of hidden information; come with us on a journey of exploration and discovery.
5. Tools of thought transform; is an easy method to produce different thoughts. Learn how easy it is pump your mind and create a never ending chain of new ideas. Practice, and discover new ideas while applying thought transformations. Apply the tools in your personal and professional life.

Topic Ten: Reward.

Having fun along the way is the fuel you need to continue your journey and keeping up with your **TRAC**. Reward yourself and the people you work with often; acknowledge efforts, accomplishments, and completed activities. Some people challenge their ability to persevere without caring for reward. Of course, this is possible, but it may subconsciously create a bitterness towards your TRAC. Reward yourself often, for success is to enjoy every moment of your life while doing what you like; it is not about reaching an end. Enjoy the journey of Success you have created and architected, link rewards to execution, so that, it becomes favorable. There is a deeper philosophy to the principle of often self reward. After all what is the point of seeking a life of work and toil? It is imperative to practice a reward strategy of going out with family or friends, travel, and entertainment. All of these are motivating rewards for what is to come and embark on your joyfully journey without the pressures.

1. The philosophy of reward and how to link it to your principles and beliefs. Use it to entertain yourself at home, work, or study. When should you reap a reward for your action, and when you shouldn't? Should you reward yourself for ethical deeds? People instinctively feel elated and happy when they perform a good deed such as helping a blind man cross the street, or give to charity. When should you make the work itself be its own reward? If you reward good deeds you may start to expect a reward for such actions in the future. What are the deeds that are internally motivating and have a built in reward? How do you make this thesis the basis to train yourself or other on internal self motivation vs. external motivators? Who doesn't want for himself or their children the internal engine that motivates towards execution and production?
2. How does the Reward System work in the brain? What is the happiness hormone; dopamine, and when is it produced? How can we utilize our reward glands to produce and develop our mental abilities to motivate ourselves and produce dopamine as we take the desired action. How can you link a difficult and repetitive task with certain favorable rewards to ease through execution? How is our Reward System related to addiction? How can we take advantage of such knowledge? Can a person become addicted to bad habits? What do our reward glands have to do with such an addiction? How can you get rid of your addiction to bad habits such as fast foods, smoking, etc?
3. Types of Rewards. There are two major groups of reward that can motivate us to execute. Intrinsic and Extrinsic Rewards. One is internally produced and comes from our core, while the other is external and comes from our society, surroundings, and environment. Notice that each reward group has merits that guarantee a motivating energy that far surpasses material rewards. What are these rewards? How do we integrate these in our agenda and provide the kind of motivating power we deserve to ourselves, our children, and even to our employees? Let's activate internal human engines of motivation and execution.

Topic Eleven: Automation and the Energies.



Energy in Motion = Emotion

A human being is composed of a set of energies. Contemporary neurology states that in order to make physiological changes, and maintain homeostasis (biological balance), multiple electric currents travel in our body from one area to another. Take walking, for example, a fine electrical current travels from our brain to our muscles using our cells and nervous system in order to send movement control commands. On the other end, opposite signals travel from our muscles to our brain sending feedback about the environment, terrain, and the walking process. In this way, our brain is able to exert full control over the walking process and the participating muscles. Although there are other types of body energy like Electromagnetic, Chemical, and Pneumatic except that a transformation takes place at a certain point to fine Electrical Current. All Brain control signals to our organs exhibit and take commands from these signals. Hence, when we see, hear, touch, or taste we know that Electrical currents are transferring in our body among sensory cells, our brain, and nerves. The same applies when your heart beats, or hunger strikes, or when you breath, or recognize a familiar face, and so on. All physiological changes in our body are accomplished by the production of mobile Electronic Energies or eMotions. Our brain recognizes these currents and translates them into commands for the body and muscles to act upon the environmental change. There are around four hundred or more physiological processes that take place in our bodies at any given time; Electrical signals communicate these activities to our controlling center; the brain. These motions are in essence the source of our emotions, which some scientists call moving energies. These motions produce our feelings; hence if you knew how to recognise your emotions into feelings, you will be able to act upon them. But what usually takes place is that emotions pass without conscious translation into feelings, hence changes occur in our brain, and actions are taken without us understanding the reasons for our behavior. I refer you to the figure above, feelings effect thinking, which in turn effects our actions, and at the top of the pyramid comes Creative Success Architecture. Notice that this cycle of energy is connected starting from the physiological changes in the body. This topic will train you on how to use the energies of Success Architecture; while the topic on Clean; will train you on how to control physiological energies production. We clean by active breathing, better diet, and health care; for these are the basis of symmetry, coordination, and balance of the minds Success Energies.





1. A synergized Success Energy becomes an emergent property of Creative Success Architecture, when we use the whole system to accomplish our TRAC that we select to govern our life. Creative Success Architecture composes three parts to work together in harmony for enormous energies to emerge. Our System Core is composed of three activities, namely: Zoom (Focus), Execute, and Consistency. Essential complimenting elements make up the TRAC for:

- **T:** Thinking, in all its magor facets
- **R:** The concept of Reward,
- **A:** Automation which is using the automatic energies thatr emerge from the system
- **C:** The concept of Clean and positive Energies.

The other components essential to Success include: Controlling with differential Feedback, Your Track, Planning, and Monitoring.

2. Enormous Success energies are generated strictly from our Brains ability to complete the missing articles in our lives. An “Inference Engine” is one of the modern definitions for the brain, which signifies its ability to stive for completeness or reaching an end. Most of the time, the information input received is incomplete with missing parts, so that, our brain strives to fill in the blank to accelerate learning the situation and decision making. You will learn this complete brain energy generation mechanisim and how to use it to your advantage.

3. The power of focus, as opposed to scattering your thinking, the more you focus and live the moment, the higher levels of energy you will muster to run your life. A meditation expert describes living the moment: “live the moment as if a lion is chasing you and death is staring you in that face”. If that was really the case, would you even think of anything other than your present; run for your life from that lion?

4. Positive and negative forces, how can balance be achieved, and how can you work this balance to your advantage and propel you on your TRAC.

5. Idea Incubation is a special case for the brain’s ability to complete; learn it, and use it in critical situations.

6. How to use the “Creative Leap”, which is a variant of our brain’s success energy combining body, mind and soul to overcome all existing mind maps into new frontiers. Bad habits, pressure, anxiety, and being negative are but a sample of what you can overcome with this breakthrough method. This method works under the most strenuous of circumstances to open new doors and thinking ways to enjoy many personal benefits such as mental focus, creativity, athletic mastery, higher performance and professional productivity.

7. The creative circle or what I call the “Dance of Life”. How can you practically and permanently live creatively, innovativly developing yourself and your capabilities while obtaining knowledge? We will outline practical steps to apply this principle while using success energies and use it automatically to ease our lives.

Topic Twelve: Clean.

In order to elevate our Creative Success Energies to their optimal level, we need to cleanse and care of what goes into our body. Our self actualization energy from Creative Success Architecture generates, in the first instance, from our internal physiological processes. These biological processes occur in a mechanical and organized method which does not need any conscious regulation. They are automatic and continuous in order to keep us alive. Having said that, we note that the bases for our biological energies are obvious, and that is a good balanced diet that suits age, environment and way of life. A person organizes his food intake to provide energy. A primary factor in clean, is to build a healthy body, quickly eliminate waste, and a speedy recovery from fatigue, hardship, and strenuous exercise. Good breathing is one of the most important components to provide energy; we basically guarantee the delivery of clean oxygen for our digestion while producing minimum amounts of waist Products. You will learn active breathing which is a healthy regulator that uses our lungs full capacity, stretches our diaphragm, and exercises our heart so that it becomes strong and one of the most dependable muscles in our body. Proper exercise invigorates your blood flow and builds our muscles and biological systems to support our success journey. It also increases the production of the happiness hormone; dopamine. Add this to the many benefits of sports exercise such as competition, improved performance, physical creativity and better coordination between our muscles and brain. While thinking positively without deviating inspires the self to pursue a cleansed mind map that fuels Creative Success Architecture. Also, cleaning is the basis for harnessing and organizing the unlimited creative forces in your chosen success TRAC.

1. What is your effective performance cycle? Learn the balance in your physiological performance matrix, and how to be in your most optimal productivity and coherent zone. How can you avoid mental shut downs and pivot performance? Learn our body's cell construction and deconstruction cycles. For cell construction the DHEA hormone is in control, while during stress and hence cell deconstruction the Cortisol hormone takes over. How can you avoid becoming under stress for prolonged periods of time? How can you revitalize your systems with natural life force full of undiminishing active mental and physical activity?
2. How can you rid yourself of bad habits and program your life with smart ones that will bring you joy, happiness, health, wealth, and vitality. Neurology experts claim that bad habits hijack our brains reward systems, and use it favor. They force the brain to produce happiness hormones whenever we perform the bad habit. We start desiring and craving the habits we want to get rid of. Understanding details of this knowledge and adding it to your repertoire makes your bad habit elimination plan more successful, and easy.
3. Positivity. What does positive being mean, as opposed to negative being? How can you make positivity a part of your core being? What is the equilibrium we seek between positive and negative energies and how can we set smarter goals to break the boundaries of automatic success in achievement.
4. What is the malice thinking pattern expressed by negative individuals. How can we avoid this kind of thinking? What are its negative effects on your Success Architecture? How do you recognize it when displayed by friends and family? Prevent it from controlling your thinking so that it does not disable your Creative Success energies.
5. Living and health. What is the role of nutrition in cleansing our brain and keeping early aging, and forgetfulness away. How do you eat for your age, and your life style? How can you balance your weight and body composition?



6. Proper breathing. What is it? How to do it? What are the breathing exercises that put you in perfect state of coherence, harmony, and synergy? A perfect state for Success Architecture energies to shape your brain and life. Use your full respiratory capacity instead of living in stress and chronic fatigue caused by shallow breathing.

Topic Thirteen: Concentrate.

Concentration is fundamental and very important to harness your brain energies, learn why to apply concentration to achieve your one thing at any given moment. Once your brain is dispersed and unfocused it wastes its energies. This is the secret behind the Chinese claim; focusing your attention in the moment is necessary to reap the fruits of self healing. A simple example of the enormous energies can be seen when athletes play tennis, a player is fully engaged and concentrated on the ball giving it all his power and energies. Another example, imagine your running in the woods away from a lion; how much energy do you produce? You will only concentrate on that one thing for sure. Some experts define being in the mental awareness state as your state of mind as if your life depended on it. Our concept in Success Architecture is built around the one TRAC in our lives in order to harness our full brain potential energy. We choose, plan, and divide our TRAC into achievable milestones. In doing so, we collect all our brain success powers of concentration to accomplish small, achievable goals successfully walking our TRAC. The successful little steps build the greatness we seek for our Success Architecture TRAC.

1. What is so important about living the moment? How can you practice living the moment; in the now; life is happening in the now right under our noses. The past is only an illusion, the future is mystery, and reality is only this moment. How can you go about your life without being occupied by yesterday, an hour, or a year ago, and that "why I didn't do this or say that"? You may even experience episodes of mind exaggeration that portrays your life as a horror story, over what might happen, making you incapable of positively planning, confronting, and building risk managing strategies. This especially true during our prayer or meditation, our worst ideas and fantasies cross our thoughts. Practice awareness and living in the moment to set you free of any mind imposed prisons. An untrained mind is a playground for negativity, obsessions and psychological ailments.

2. What is mindfulness? How do you practice mindfulness? What are the benefits of mindfulness once you attain awareness? And what role does it play in creativity and thought incubation? What are the different mindfulness practices and techniques?
3. Grounding and focusing anchors and saves our mind from a scattering and living with difficulty all the time. Set your anchor points; for when your mind wanders and your thinking scatters and you get overpowered and distracted; return to your anchor. Personally, I focus on God, prayer, and mantras to get me through the difficult times; I found this to be the best anchor. When you believe in supreme power; and surrender your most difficult and stressful problems to the high power. You are basically relieving yourself from the burdens and clearing your focus.

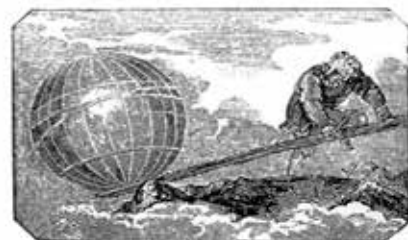
Topic Fourteen: Execution and Leverage Points.

Execution is an art of automating Success Architecture in your favor. Hence, if we achieve the ordered steps and elements by:

- Selecting the right TRAC that ignites your motivational engines for achieving,
- Planning your TRAC into milestones,
- Zoom in to execute little pieces that stack together into humongous achievement.

It becomes easy and second nature to run the automatic Success Architecture mechanisms within our brain. We have created our leverage points where we exert minimum force to achieve remarkable goals. We have negated the effect of the negative forces in our environment and brain in favor of maximizing the positive elements. On this basis, you will learn these components to guarantee mastery in execution and living your TRAC.

The "Archimedes Point"



"Give me a lever long enough and a place to stand, and I can move the world."

1. How to get rid of procrastination. Stop thinking and occupying your brain with activities that have no relation to your TRAC whatsoever, instead of the utmost important. How can you stop wasting your time with passing activities at the expense of the accomplishments that will guarantee your designed TRAC? How can you link executing your most important goals with fun, excitement, and joy?
2. What is delegation, and how can I use it to my advantage? Delegation is one of the most important skills in a manager's arsenal. How can we benefit from delegation in our personal and professional lives, as it is one of the most important ingredients of execution? When do you delegate? And when do you not? What is your responsibility when you delegate? To whom should you delegate?
3. One of the biggest Signs of maturity in taking responsibility for your actions and your circumstance. This is one of the fundamentals of success; we mention it here so that you take responsibility of following up what you delegate. Delegation does not mean throwing away the key; on the contrary, you must share and monitor execution and progress.
4. Measurement is your guide to completion of an activity. Hence, because of our brain's nature to strive for completion and forming the whole, measurement reinforces motivation within our brain to continue till completion. It is vitally important to assign easy task completion parameters when you make plans and branch with goals. The most important measure is the simple question: "is the task complete or not?" A "yes" or "no" answer suffices to determine status.

Topic Fifteen: Consistency and Perseverance.

Consistency at execution and Perseverance until achieving the desired outcome is a vital component in Creative Success Architecture, there is no room for faltering at the first sign of difficulty or failure. For the core of the mechanics is to use our brains energetic ability to complete and execute. This beneficial outcome is only possible with continued trials until completing the goal. Perseverance and being consistent in your tries entails learning from mistakes and improving actions. A person rooted in success is sure and has scrutinized his TRAC and would not falter or change when facing a mere obstacle. It is very important to focus and not diverge at the first sign of trouble. And this, of course, does not mean being rigid and inflexible to changing activities that will get us there.



1. The philosophy of continued tries when difficulties arise and goals are not achieved at first is core in Creative Success Architecture. Failure only occurs when you give up, completely stop trying, or abandon your goal; you must not stop before laying the corner stones in your TRAC. Imagine a toddler stops trying to walk because he got tired of falling and does not wish to continue in his efforts to learn walking. If that ever happens; half the human population would still walk on fours! There is no room for failure in our brain mechanics; a person only falls to become stronger, get back up, try again with more determination for accomplishment. Repeated trials allow the mechanism of comparative feedback to correct its actions, draw the mental procedure and information program in the brain to complete and accomplish our desire. Trying again, gives our brain room to compute what is already achieved, compare it to what we want, and coordinate the mechanisms, muscles, and skills necessary to complete and design the path to achievement with amazing flexibility.
2. Neurologists have recently discovered a relatively new protein based substance in our brain; Myelin. This substance function is to create super highways of information and impulse transmission within our brain existing data pathways. When we think deeply about accomplishment of an activity, we hone in and gain new abilities on existing skills. We promote myelination of neural pathways. Deep thinking occurs when we retry after initially failing. Trying again and again until reaching your desired outcome promotes deep thinking, and hence, faster and better existing skills. Failing and retrials excites our emotional brain and hence we are motivated at a deeper level, rather than being superficial about our actions. Our deep desire to achieve our TRAC excites and enhances rapping up our pathways with Myelin. Using the most basic mechanisms you learn here such as primal ingenuity, creative whirling, and continued tries with consistency enhances and speeds up this important process.
3. How can you add charisma to your character? Be a person of stability, consistency, and congruence in your actions. Design your TRAC in sync with your beliefs, values, principles, and what you stand for. How can you get the buy in from your inner primal brain to be in agreement with your TRAC? Make sure you only take your actions that support your TRAC?

Graduation Certification

- Free access to Creative Success Architecture web site,
- This program is essential to obtain Master Certification in "Creative Success Architecture".
- A Certificate for this training program: "*Success Architecture*", from Success Architecture Corporation, USA.

Training Program Period

This training program is conducted in fully equipped class rooms in proper venues. The training program is conclusive in Creative Success Architecture, for it covers all the details that surround this critical and important subject. The material, exercises, discussions, case studies, educational films, and supporting ideas are presented within 7 hours for 5 day. Breaks within this period will be taken as appropriate.



