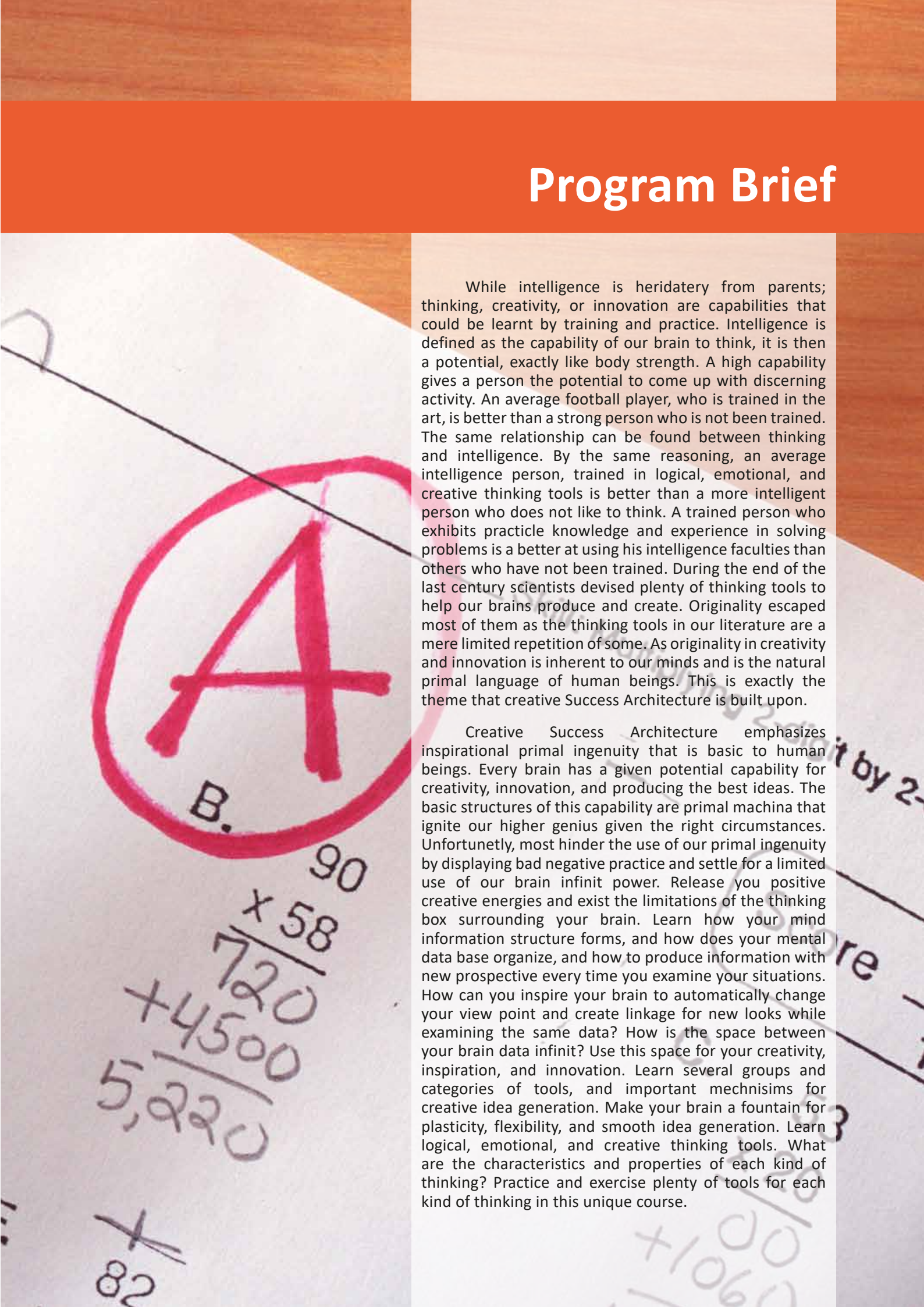


Think Tank

Beautifying Minds with Primal Ingenuity

Success Architecture USA

Program Brief



While intelligence is hereditary from parents; thinking, creativity, or innovation are capabilities that could be learnt by training and practice. Intelligence is defined as the capability of our brain to think, it is then a potential, exactly like body strength. A high capability gives a person the potential to come up with discerning activity. An average football player, who is trained in the art, is better than a strong person who is not been trained. The same relationship can be found between thinking and intelligence. By the same reasoning, an average intelligence person, trained in logical, emotional, and creative thinking tools is better than a more intelligent person who does not like to think. A trained person who exhibits practical knowledge and experience in solving problems is a better at using his intelligence faculties than others who have not been trained. During the end of the last century scientists devised plenty of thinking tools to help our brains produce and create. Originality escaped most of them as the thinking tools in our literature are a mere limited repetition of some. As originality in creativity and innovation is inherent to our minds and is the natural primal language of human beings. This is exactly the theme that creative Success Architecture is built upon.

Creative Success Architecture emphasizes inspirational primal ingenuity that is basic to human beings. Every brain has a given potential capability for creativity, innovation, and producing the best ideas. The basic structures of this capability are primal machina that ignite our higher genius given the right circumstances. Unfortunately, most hinder the use of our primal ingenuity by displaying bad negative practice and settle for a limited use of our brain infinite power. Release your positive creative energies and exist the limitations of the thinking box surrounding your brain. Learn how your mind information structure forms, and how does your mental data base organize, and how to produce information with new perspective every time you examine your situations. How can you inspire your brain to automatically change your view point and create linkage for new looks while examining the same data? How is the space between your brain data infinite? Use this space for your creativity, inspiration, and innovation. Learn several groups and categories of tools, and important mechanisms for creative idea generation. Make your brain a fountain for plasticity, flexibility, and smooth idea generation. Learn logical, emotional, and creative thinking tools. What are the characteristics and properties of each kind of thinking? Practice and exercise plenty of tools for each kind of thinking in this unique course.

Why is this Program Important

People can spend their entire life aware of matters that surround them in their environment only; things they need to know in order to get by. A limited virtual reality space forms in their brains; this is the limits of their awareness. We weave a cage around us, where we see the world through. Each one of us believes without a shadow of a doubt that life is but the mental picture of our ideas, images, and external forms. We sit in this cage or comfort zone with an astounding belief in our perception, and logical thinking. When we envisage a limited awareness space and knowledge we become so engulfed in our ideas that we will be reluctant to change. This mental rigidity inside this box will not change even if we were proven wrong by confirmed evidence. We take so much in our lives for granted and refuse to see change that opens our minds for creativity and different prospects. This is the effect of mental boxing, limited thinking, routine, or mental program on people. You can only imagine what kind of effect this phenomena has on businesses. We will learn in some case studies how large corporations and products disappeared from the market due to mental boxing, inflexibility, and refusal to see the obvious.

Most people are not so informed as they choose to believe, and do not form a complete mental understanding of their environment. Communication experts believe that our impression of the outside world is but a silly fraction of what really goes on in the physical world. Our brains do a fantastic job of filling the blanks with what it believes that the world should look like. Our natural brain is an inference engine that infers and completes according to its internal construct.

Our brain is also a converter of outside energies into forms of internal electrical signals recorded appropriately on our mental information highways. Although our brain is aware of the entire environment, it does not go around viewing the entire terrain every time, as this will take a long time. Our brain reduces and ignores plenty of information on account of what it believes is true, and in its effort to make quick life saving decision. The primary function of our brain is to keep us alive, as such this property of quickly filling the gaps we have inherited over the years. When our ancestor looked behind a tree and imagined a fierce hiding, he did not wait to investigate to make sure there was a lion there before he made his escape. Hence our brain completed the picture of the lion, for fear to take effect, and we started our grand escape to save our lives. Although our minds would have been mistaken most of the time; that was not important, since being right once would have saved us from certain death. On that basis, you can imagine how

much of our information, thoughts, beliefs, and facts that we swear by are but a pigment of our imagination. Learn in this training program some of the mistaken mind rules humanity has developed over the years that generate error in judgment.

The tools, exercise, and thinking mechanics you will learn in this training program will take you over the obstacle and will break you through the imposed limits dictated by your environment. This conditioning of the mind for settling with the status quo is fatal to creativity and innovation. You will be able to know the reason that keep you inside your comfort zone and escape to creative and innovative space. We will open your mind's eye for new perspective that was totally hidden from you. Expand your logical thinking horizon to what is possible bit by bit; become aware of the probable and possible thoughts. Harness your brain's creative potentials, capabilities, and energies to inspire when and where you need.

Practice how to accept new creative ideas, different and outside your common awareness zone of thinking. Get used to living with creative variance while adding new ideas to your expanded acceptance levels. Surface your creative and innovative self and discover new characteristics in your personality. Learn how to positively influence your thinking, skills, capabilities, and break the negative success preventing chains. Put on your new set of glasses designed in this training course to be innovation ready. Start viewing the positive creative aspects of every situation using your awareness, intellect, enlightened senses, feelings, and communication with what goes on in your environment. Live the moment with acute creative listening, seeing, and perceiving what was absent from you before.

A man in a grey suit, green shirt, and patterned tie is sitting in a meditative pose on a bed of green leaves in a forest. He has his eyes closed and a serene expression, with his hands resting on his knees in a mudra. The background is filled with lush green foliage and trees, creating a peaceful natural setting.

The purpose of this Training Program

Gaining undiminishing mental capacity to be fluid, and smooth with idea generation. Create a think tank and use it to solve your problems and issues personally and at work. Make your passing ideas memorable and usable operable for improving your projects and advancing your career. Make primal ingenuity your natural tool to generate unique ideas that escape the limits imposed by your comfort zone. Use several types of thinking and change between them when confronted with situations. Use logical, creative, emotional, and spiritual thinking to add new perspectives to your solutions. Learn plenty of thinking tools to produce new ideas and shed new thinking light to see hidden prospective. These thinking tools will help you exit your comfort zone and break away from practices that limit your efficiency and energy. Learn practices to changes your prospective and see new ideas and products every time. Discover new capabilities and products at work and develop using scientific methods ready for winning presentations.

Make growth, development, and all kinds of change work in your favour to improve your ideas, self, capabilities or your products, and services. Use breakthrough tools to creat life changing mind maps that transcend your existing potentials in your professional life, or in areas of health, sports, or spiritual.

Program Training Topics

Topic One: The anatomy of the human brain and follow up the development of its neurons throughout the various stages of life. How do information links form between neurons? How important are these links? How to prevent the loss of brain capabilities as we develop?

Topic Two: What is the definition of the brain and the mind? Are there other ways of defining them? What are the various functions of each part of the brain as far as information is concerned? When do our primal, emotional, and thinking brains develop and at what ages? What is the significance of each brain in our quest to survive? What is the role of each brain in the thinking process, creativity, and decision making?

Topic Three: Examples on how information is organized and stored in our brain. Is there a left or right brain? What is the role of each side? What do we mean by whole brain thinking? How is information structured in our mind and how are links formed between the various pieces of data? What is the importance of the space between mind data in creativity?

Topic Four: Discover your special thinking capabilities and train the left side, the right of your brain to reach whole brain thinking. Applied exercises to discover this creativity method that is used by geniuses throughout.

Topic Five: What is intelligence? What is the difference between intelligence and thinking? What are the types of thinking intelligences according to Gardner? What is the specification for a certain type of intelligence? What is the significance of this theory? Is intelligence important as far as thinking about decisions? Do intelligent people need to train their thinking skills?

Topic Six: Learn about the various thinking patterns and how not to be a victim of the intelligent trap. What is mind saturation? How does it prevent our minds from being creative? How does it keep you boxed within your mind's imposed limits?

Topic Seven: What is meant by prospective? How important is it in the thinking process? How can you change your prospective and look at several new looks each time? See what others do not see. How to change the structure of any problem to see its hidden prospective?

Topic Eight: One of the cliché definitions of creativity is to "get out of the box"; what is this box? Does it really exist? What are its limits? What are the other definitions for creativity? What are the types of creativity? What is innovation? Exercise being aware of what others are not aware of; and see what others do not see; feel what others do not feel; use your senses to be more creative. Become serendipity aware and recognize it when it happens.

Topic Nine: How can you achieve your goals based on your innate biological control systems? Where is the creative potential in Success Architecture? What is the difference between natural primal ingenuity and other thinking tools?

Topic Ten: The brain as an inference engine is creative in its own right; how does that creativity work and how is it related to Creative Success Architecture? How does our mind's tendency lead us to be tricked and see things that are different from reality? Know and recognize these situations and learn how to avoid them.

Topic Eleven: The principles of critical and logical thinking we learn in life. How can we keep our beliefs and decisions at check and make sure that we are making the right choices to live by. How can we improve our critical thinking to enhance and improve our life choices?

Topic Twelve: What are the principles of emotional intelligence? Learn how to measure your Emotional Intelligence Quotient? How important is emotional intelligence in building a balanced character able to prevent emotional hijacking, manage feelings, and understand the feeling of other to foster better communication. How can you train your self and other in delayed gratification to foster emotional maturity?

Topic Thirteen: Recognize genius primal strategies, tools, and mechanics creative people use to govern innovation in their personal, professional, and practical lives.

Topic Fourteen: Convert your thinking skill into idea production tools, to generate immense number of ideas. Learn several strategies for quick practical production. Apply creative tools on live examples in your life to improve your work, and daily responsibilities. Learn how to make your ideas more effective and creative.

Topic Fifteen: Apply methods, skills, and procedures to build your think tank and generate plenty of new innovative ideas to help you accomplish your tasks, improve your performance, or increase your profitability. Learn applied tools to clear your vision and improve your perspective. Better concentrate when making decisions while improving your planning abilities.

Topic Sixteen: Like Davinci, Galileo, and Picaso how to make your ideas more visible, special, and drawable. To write is to use the left side of the brain, while drawing is a completely different structure for looking at an idea. Train and practice your mental visual sketch pad to see your ideas and create new images. Draw your ideas with incrivably easy tools to add an artistic dimension and crystallize your thinking. Change perspective between the right, left, and whole brain thinking.

TopicSeventeen: There is a big difference between production and reproduction. Production usually has new and novell attached to it, while reproduction is a rebuild from previous without coming up with new ideas. Most products are only a redress of the old ideas. When can you fully differentiate and become novell? And when should you build on existing produce.

Topic Eighteen: Apply the same Creativity and Problem Solving tools used by genius to find solutions for the mirad of problems. Gain metal flexibility and unsurpassed agility for innovation, and invention when it is most important for you. Build an automatic mental pattern for solving hang ups.

Topic Nineteen: Learn methods, practices, and the ways of the creative personality. Provide your mind with a secure mental stamina to build your personal and professional success.

Topic Twenty: Discover the hidden oppurtunities in your personal life. Apply the tools you will learn in your spiritual, financial, social, professional, practical, and family lives. Learn how to probe your primal brain to synchronize your TRAC with your primal instincts.

Topic Twenty One: Develop basic mind concentration skills with exercise in meditation, to improve your natural senses, and to kindle your creative inspiration. Use your creative inspiration to solve seemingly impossible problems and find the most fit and suitable solutions.



Graduation Certification

- One Year membership in Success Architecture web site
- This program is an elective to obtain Master Certification in “Creative Success Architecture”, you need 3 electives in addition to the essential program.
- A Certificate for this training program:” *Thinker in Success Architecture*”, from Success Architecture Corporation, USA.

Training Program Period

This training program is conducted in fully equipped class rooms in proper venues. The training material, exercises, discussions, case studies, educational films, and supporting ideas are presented within 4 hours for 5 day. Breaks within this period will be taken for resting, praying, and food.

Intelligence is not enough for Ingenuity

Our Intelligence Quotient (IQ) has nothing to do with the geneus we exhibit in our live. One of the highest IQ measurements in our modern days is for a US citizen known as Marline Von Savant at 228. The strange of this matter is that Marline does not exhibit any sign of ingenuity in her life. She works in a ordinary newspaper answering reader questions.

A lot of physicists have a much higher IQ than the Noble Prize winner Richard Fineman. Richard is considered one of last remaining American Geneuis with a mere IQ of 122 points.

“Therefore, when I have won a victory I do not repeat my tactics but rearrange them to circumstances in an infinite variety of ways.
- Sun Tzu: The Art of War



