



## Persona 2: Wedding Guest - Marcus Thompson

### Background:

28-year-old marketing manager, attends 8-10 weddings/year. Frustrated by delayed photo access.

### Goals:

- Get photos immediately while memories are fresh
- Easily find photos of himself without scrolling
- Share to social media during the event

### Pain Points:

- Receives photo links 3-4 weeks after events
- Must scroll through 800+ photos to find himself
- Misses social media engagement window