

# Social Studio API Developer's Guide

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# GETTING STARTED WITH THE SOCIAL STUDIO API

# **CHAPTER 1** Introducing Social Studio REST API

#### In this chapter ...

- Enable API
   Applications for your
   Organization
- Authentication

Available in: All editions.

The Social Studio API is a REST-ful web service for retrieving, analyzing, and modifying social media data contained in your Social Studio Account.

Clients may use the Social Studio API to extend the functionality of the Social Studio. For example: extract post data & insights directly from your Social Accounts and Topic Profiles, access post metadata such as post tags and source tags, and manage the setup and configuration within your Social Studio Organization.

The API may be used to integrate with any internal system, CRM, or Business Intelligence tool. Clients may use it to create custom internal reporting, to integrate with intranets, and to quickly disseminate information throughout the organization. Other uses include creating custom reports for clients, enhancing the value of client applications and services, or to drive web and mobile applications.

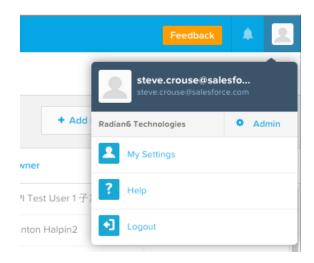
- RESTful API using HTTP verbs
- Authenticate using OAuth 2.0
- HTTPS only
- API requests and responses serialized as JSON
- Provides access to Social Studio functionality

# **Enable API Applications for your Organization**

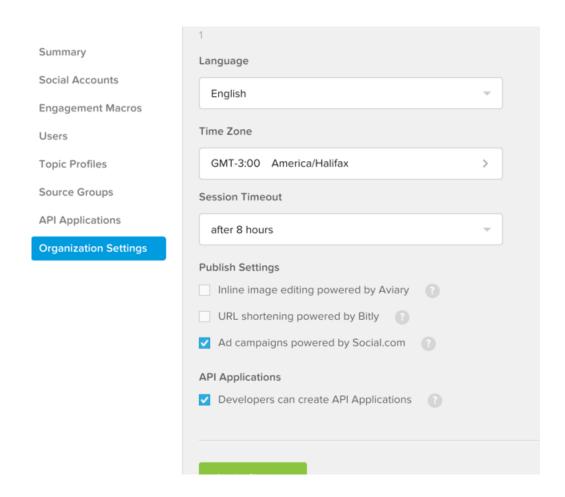
Before you utilize the Social Studio REST API, you must enable and register your API application:

This step ensures your organization can accept API calls.

- Log in as a super user or organization administrator to https://socialstudio.radian6.com/admin#organizationSettings.
- 2. Navigate to the Admin section and click on Organization Settings.



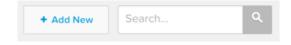
3. Select the Developers can create API Applications checkbox under the API Applications heading.



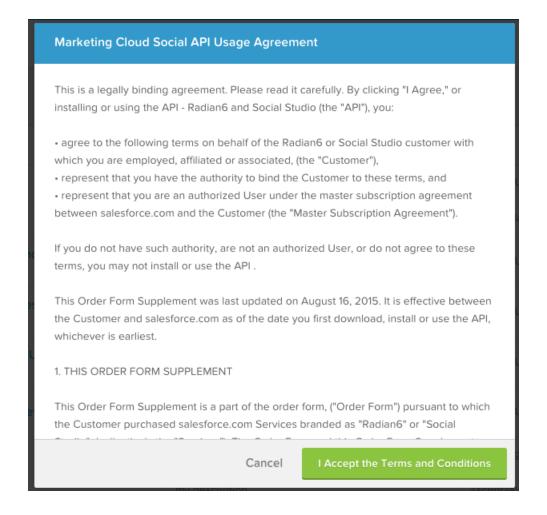
# Register an API Application in Social Studio

This step creates a new application for use with Social Studio and provides an application key and secret for use in retrieving an OAuth access token.

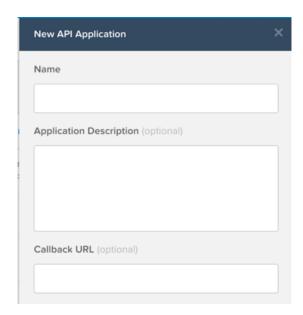
- 1. Navigate to the Admin section in Social Studio.
- **2.** Click on the API Applications section.
- 3. Click Add New.



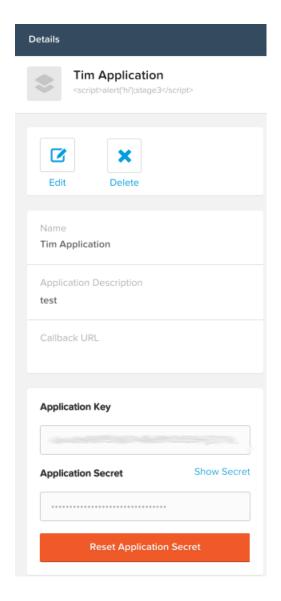
**4.** Review the Marketing Cloud Social API Usage Agreement and click I Accept the Terms and Conditions.



**5.** Enter the details for your new API application: Name Application Description Callback URL



- 6. Click Save.
- 7. To view the details of your application, find it in the applications list and click on it. A dialog will appear on the left side of your screen that contains all of your application details.



## **Authentication**

You can receive the client key and secret issued for the application via self-serve by a Social Studio super user or an administration by logging into socialstudio.radian6.com/admin. When creating the credentials for the application, you must specify the redirect URL for the application. The authentication server will redirect the user to this URL with an authorization code.

# **Supported Flows**

Social Studio currently supports the following OAuth flows:

- Authorization (web server flow)
- Implicit grant (client-side applications)
- Resource owner password-based grant (trusted applications)

**Authorization Code** 

Requesting an Access Token (Resource Owner Password)

Make Requests

Refresh the Access Token

Revoking an Access Token

## **Authorization Code**

This authentication method redirects the user to an authorization page, which permits the user to grant authorization to the application to act. The page displays a login prompt with the message *Please log in to grant access to the application*. Once the user logs in and grants access, the page will redirect the user to the application redirect URL as specified when generating their client credentials.

Authorization URL: https://api.socialstudio.radian6.com/login/oauth/authorize

#### Request

Query String Parameter	Value
client_id	The application client key
response_type	Either one of the following two elements: <i>code</i> - Server-side applications use this web service flow. After authentication, the browser redirects back to the application redirect URL with an authorization code on the query string used to request a refreshable access token. <i>token</i> - Client-side applications use this implicit (client-credentials) flow. This process does not store an access token. Instead, the call returns the token as part of the URL fragment.
state	A unique value included in the redirect call that maintains the state between the request and the response
redirect_uri	

## Response

The call returns the repsonse of this endpoint to the client application be redirecting back to their returned URL with certain query string parameters set.

#### Web Server Flow

After the user successfully logs in, the call redirects them to the following URL:

```
{redirectUri}?code={authorizationCode}&scope=OOB&state={state}

*redirectUri* - the call specifies this value when creating the client credentials.
*authorizationCode* - the application can handle the authorizationCode as outlined in the section *Requesting an Access Token*.
*state* - use thestate value you specified in your requests.
*scope* - at present, we do not support specific scopes, so use the default value of OOB
```

#### Requesting an Access Token (Resource Owner Password)

This flow includes implied authorization because the resource owner conducts the call. Use this flow only for highly trusted clients, as the process exposes the user password to the client. You only need to send the password once to receive a refresh token. Store the refresh token for further requests.

#### Request

```
POST /oauth/token HTTP/1.1
Host: api.socialstudio.radian6.com
Cache-Control: no-cache
Content-Type: application/x-www-form-urlencoded

grant_type=password&client_id={clientKey}&client_secret={clientSecret}&username={username}&password={password}

*authorizationCode - code returned by following the instructions in the *Authorization Code* section.

*client_id - client key included in client credentials for the application

*client_secret* - client secret included in the client credentials for the application

*username* - username in Social Studio

*password* - password in Social Studio
```

#### cURL Example

```
curl -X POST -H "Cache-Control: no-cache" -H "Content-Type:

application/x-www-form-urlencoded" -d

'grant_typepassworkclient_ictyor_marketing_clod_api_ksykclient_secret_yor_marketing_clod_api_secret&serrane-yor_userrane&passworkd"

'https://api.socialstudio.radian6.com/oauth/token'
```

#### Response

```
"access_token": "bc0fb4f7-2f51-4aa6-9192-f559e481e02f",
   "token_type": "Bearer",
   "expires_in": 3600,
   "refresh_token": "d0e05be9-fb84-4dfb-93a5-8d781024cdc8",
```

```
"scope": "oob"

*access_token* - value used to make requests (as shown in the *Make Requests* section)

*expiresIn* - number of seconds before the token expires

*refresh_token* - value to save and use to refresh the access token (as shown in the

*Refresh the Access Token* section)
```

#### Make Requests

You can use a new API host that supports Oauth:

```
api.socialstudio.radian6.com
```

Requests to this URL require only an access token and do not require an auth\_token or auth\_appkey value.

#### Request

```
GET {host}v3/user/me HTTP/1.1
Host: api.socialstudio.radian6.com
Connection: keep-alive
Accept: text/html,application/xhtml+xml,application/json;q=0.9,*/*;q=0.8
Accept-Encoding: gzip, deflate, sdch
Accept-Language: en-US, en; q=0.8
access token: 5545b2f1-9a8e-4bdd-a2ee-9d0c70f8fb08
HTTP/1.1 200 OK
Server: Apache-Coyote/1.1
Request-ID: IsZ0g0ryksn0Cvk6
Content-Encoding: gzip
Content-Type: application/json
Content-Length: 156
Date: Tue, 18 Jun 2013 19:49:02 GMT
{
    "data": [
        {
            "id": "7914",
            "username": "john.doe@domain.com",
            "displayName": "John Doe",
            "email": "john.doe@domain.com",
            "timeZone": "America/Halifax",
            "enabled": true,
            "orgRoleId": 1,
            "languageId": 1,
            "createdDate": "2014-10-27T14:41:48Z",
            "internalUserAvatarUrl": null,
            "userAvatarUrl": null,
            "clientId": 1
        }
    ],
    "meta": {
```

```
"totalCount": 1
}
```

Alternatively, you can supply the access token using the header (188+):

```
Authorization: Bearer {access_token}
```

#### cURL Example

```
curl -X GET -H "access_token: your_access_token" -H "Cache-Control: no-cache"
'https://api.socialstudio.radian6.com/v3/users/me'
```

#### Refresh the Access Token

The Social Studio API will respond with the following message after token expiration, revocation, or any other issue leading to an invalid token:

```
HTTP/1.1 401 Unauthorized
Date: Wed, 04 Nov 2015 18:07:59 GMT
Server: Apache-Coyote/1.1
Content-Type: application/json; charset=UTF-8
Content-Length: 279

{
    "error": {
        "message": "Validation error",
        "statusCode": 401,
        "errorCode": "MC-Unknown",
        "requestId":"9a135ab7-9e56-49d7-8c1d-7805f2df6ee1"
    },
    "meta": null
}
```

An application can wait for this error message and then attempt to refresh the token, or it can use the expires\_in time that comes with the access token to determine when the token needs to be refreshed. The token can be refreshed at any time.

The end point for refreshing an access token is the same as that for requesting an access token, but uses slightly different parameters.

```
api.socialstudio.radian6.com/oauth/token
```

#### Request

```
POST /oauth/token HTTP/1.1
Host: api.socialstudio.radian6.com
Content-Length: 169
Content-Type: application/x-www-form-urlencoded
Accept: */*
Accept-Encoding: gzip,deflate,sdch

grant_type=refresh_token&refresh_token={refreshToken}&client_id={clientKey}&client_secret={clientSecret}
```

In this case, the grant\_type is refresh\_token and instead of supplying a code the parameter is refresh\_token.

#### Response

If the refresh token has been revoked by the user or has become invalid for some other reason, then the refresh call will fail with the following error:

```
HTTP/1.1 400 Bad Request
Date: Wed, 04 Nov 2015 18:12:16 GMT
Server: Apache-Coyote/1.1
Content-Type: application/json; charset=UTF-8
Content-Length: 78
Connection: close

{
"error":"invalid_request",
"error_description":"Invalid refresh token"
}
```

## Revoking an Access Token

The user can revoke the access token and the refresh token using the access\_token value.

#### Request

```
GET /oauth/revoke?access_token={access_token} HTTP/1.1
Host: api.socialstudio.radian6.com
Accept: */*
Accept-Encoding: gzip,deflate,sdch
```

#### Response

```
HTTP/1.1 200 OK
Server: Apache-Coyote/1.1
Content-Encoding: gzip
Content-Type: text/xml;charset=UTF-8
Content-Length: 31
Date: Wed, 07 Aug 2013 18:29:04 GMT
<revoked />
```

# GENERAL DEVELOPER INFO

# **CHAPTER 2** Rate Limiting

#### In this chapter ...

• Response Headers

The Social Studio API will subject users who make too many calls too quickly to rate limiting. This measure helps to ensure a single misbehaving application cannot produce excessive load and cause a degradation in performance for other applications.

Rate limiting breaks calls to the API into two types:

Relatively expensive calls that need to scan large indexes can make 700 requests per hour per user. GET /v3/posts. \*Less expensive API calls can make 900 requests per hour per user.

Rate Limiting Response Headers

# Response Headers

The Social Studio API sends additional headers containing rate limit information with each response. These headers help track application usage and quotas.

- \*X-RateLimit-Limit\* limit for the current endpoint type
- \*X-RateLimit-Remaining\* number of requests remaining for the current endpoint type in the current timeframe
- \*X-RateLimit-Reset\* number of seconds until the limit period expires and the API resets the limit to the number found in the \*X-RateLimit-Limit\* header

#### **CHAPTER 3** Media Retrieval

To retrieve images and video from the Social Studio API a JSON Web Token must be created and passed along with the request.

JSON Web Tokens consist of three parts separated by a dot (.), which are the Header, Payload, and Signature.

#### Header

The header is a URL-safe Base64 encoding describing the hashing algorithm. In the case of Social Studio it is:

```
{
        "alg": "HS256",
        "typ": "JWT"
}
```

# Payload

The payload contains the claims, whare are also URL-safe Base64 encoded.

```
"request": {
     "userId": "2999",
     "clientId": "1"
},
"iat": 1458136904,
"client_id": "9283009918837749",
"aud": "http://www.radian6.com",
"sub": "layer7",
"exp": 1489672904
}
```

```
{
    *userId* - your Social Studio user id
    *clientId* - your Social Studio organization id, this can
be found under Organization Settings within Social Studio.
```

```
*iat* - date in epoch seconds the JWT was generated
     *client_id* - client of the application that was created
within Social Studio
     *exp* - expiration time, in epoch seconds.
```

# Signature

To create the signature, combine the encoded header, encoded payload, your access token, the algorithm in the header and sign that.

```
HMACSHA256(
    base64URLEncode(header)+"."+
    base64URLEncode(payload),
    access_token)
```

## Put it all together

The output is three Base64 encoded strings separated by dots: header.payload.signature. When you make a request that includes images or video specify the JWT as a token query parameter as part of the URL.

```
GET /v1/clips/{id}?token="header.payload.signature"
```

# **METHODS**

#### **CHAPTER 4** Authors

#### In this chapter ...

- Retrieve Authors
- Create Author Tag
- Delete Author Tag
- Delete Author Tags
- Create Comment for Author
- Retrieve Comment for Author
- Delete Author Comment

The Authors endpoint allows you to get detailed information on an author. You can also apply additional metadata by adding and managing tags and notes associated with those authors. Use author tags to identify VIP customers, promoters, or detractors of a brand. Use notes to record additional important information on an author record.

#### Retrieve an Author

You can retrieve information on an author using the following call:

GET /v3/authors/{id}

#### cURL Example

curl -X GET -H "access\_token: 0682240d-f531-4dc1-a9a6-c80eba9cb533"
'https://api.socialstudio.radian6.com/v3/authors/36221001'

## **Retrieve Author Tags**

Add author tags using the following call:

POST /v3/authors/{id}/tags

## cURL Example

```
curl -X POST -H "access_token: 0682240d-f531-4dc1-a9a6-c80eba9cb533"
-H "Content-Type: application/json" -d '{
   "value":"VIP"
}' 'https://api.socialstudio.radian6.com/v3/authors/36221001/tags'
```

## **Delete Author Tags**

Delete author tags using the following call:

DELETE /v3/authors/{id}/tags

# cURL Example

```
curl -X DELETE -H "access_token: 0682240d-f531-4dc1-a9a6-c80eba9cb533"
  -H "Content-Type: application/json" -d '{
  "value":"VIP"
}'
'https://api.socialstudio.radian6.com/v3/authors/36221001/tags/6265'
```

Authors Retrieve Authors

## **Retrieve Authors**

This method retrieves the specified author.

```
/v3/authors/{id}
```

#### HTTP method

GET

## **Request Parameters**

```
*id* - string value indicating the author of a post (required)
```

## Request Parameter Example

```
GET /v3/authors/{id}
```

## Sample Request

GET /v3/authors/{id}

## Sample Response

A successful call returns the following response:

```
"data": [
            "id": "2184",
            "title": "R6APITestUser1",
            "externalId": "429245766",
            "externalLegacyId": null,
            "authorFullName": "API 1 APIQE 00000",
            "avatar": "http://pbs.twimg.com/profile images/1815149549/b-410745-
animated_dog_normal.jpg",
            "authorTags": [
                    "id": "13434",
                    "value": "Sample tag"
            ],
            "authorComments": [
                {
                    "id": "454545",
                    "value": "Sample note"
```

Authors Create Author Tag

```
*id* - string value indicating author

*title* - string value indicating author title

*externalid* - string value indicating ID for author on external platform

*externalLegacyId* - string value indicating any other external platform identifier for author

*authorFullName* - string value indicating any available full name for author

*avatar* - string value indicating URL for avatar image file

*authorTags* - array containing ID and value pairs for tags associated with author

*authorComments* - array containing ID and value pairs for comments associated with author

*bio* - string value containing bio information for author from external platform

*verified* - boolean value indicating verified status for Twitter

*authorData* - array containing additional information on author, such as blogID
```

A call referencing a nonexistent author returns a 404 error.

A call that encounters an internal error while retrieving the author returns a 500 error.

## Create Author Tag

This method adds a tag value to an author object within your Social Studio organization. You can add a single tag in a call or pass a array of multiple tag values

```
/v3/authors/{authorId}/tags
```

#### **HTTP Method**

POST

## **Request Parameters**

```
*authorId* - Integer value indicating the ID of the specific author (required)
```

#### Request Parameters Example

```
POST /v3/authors/{authorId}/tags
```

Authors Create Author Tag

#### **JSON Parameters**

```
*value* - string value including the tag value to apply to the author
```

## Sample Request

The call below passes a single tag to the author.

```
POST /v3/authors/1/tags
{
"value":"vino"
}
```

The call below passes an array of tags to the author.

```
POST /v3/authors/1/tags
[{
    "value": "Some Tag Value 1"
},
{
    "value": "Some Tag Value 2"
},
{
    "value": "Some Tag Value 3"
}]
```

# Sample Response

A successful call returns a 201 code with a Location header for the location of the new tag and an ID value. If you pass an array of tags, that response will include a Location header and an array of IDs for the tags.

```
[
    "id": "154"
},
    {
      "id": "155"
},
    {
      "id": "156"
}
```

A call including an invalid JSON object will return a 400 code. Ensure you correctly formed the JSON object.

A call referencing an invalid author ID will return a 404 code. Ensure you referenced the correct author value.

A duplicate tag returns a 409 code. Ensure you include a unique tag value in your call.

Authors Delete Author Tag

# **Delete Author Tag**

This method deletes a tag value for an author object within your Social Studio organization.

/v3/authors/{authorId}/tags/{tagId}

#### **HTTP Method**

DELETE

## **Request Parameters**

\*authorId\* - Integer value indicating the ID of the specific author (required) \*tagId\* - Integer value indicating the ID of the specific tag (required)

## Request Parameters Example

DELETE /v3/authors/{authorId}/tags/{tagId}

#### Sample Request

DELETE /v3/authors/12345/tags/123

## Sample Response

A successful call returns a 204 code.

A call referencing an invalid author ID or tag ID will return a 404 code. Ensure you referenced the correct values.

A internal error during creation returns a 500 Internal Server Error. Try your create call again at a later time.

## **Delete Author Tags**

This method deletes all tag values associated with an author object within your Social Studio organization.

/v3/authors/{authorId}/tags

#### **HTTP Method**

DELETE

Authors Create Comment for Author

## **Request Parameters**

\*authorId\* - Integer value indicating the ID of the specific author (required)

#### Request Parameters Example

DELETE /v3/authors/{authorId}/tags

# Sample Request

DELETE /v3/authors/12345/tags

## Sample Response

A successful call returns a 204 code.

A call that could not remove all tags from an author returns a 400 code.

A call referencing an invalid author ID will return a 404 code. Ensure you referenced the correct author value.

A internal error during creation returns a 500 Internal Server Error. Try your create call again at a later time.

#### Create Comment for Author

This method creates a comment for the specified author.

/v3/authors/{id}/comments

#### **HTTP Method**

POST

## **Request Parameters**

\*id\* - string value indicating the author of a post (required)

## Request Parameters Example

POST /v3/authors/{id}/comments

## Sample Request

```
POST /v3/authors/{id}/comments
{
```

Authors Retrieve Comment for Author

```
"value": "i heart talk radio" }
```

## Sample Response

A successful call returns a 201 code with the applicable Location header.

A call including an invalid JSON object returns a 400 code.

A call including an invalid author returns a 404 code.

A call encountering an internal server error while adding the comment returns a 500 code.

#### Retrieve Comment for Author

This method returns all comments for a specified author.

```
/v3/authors/{id}/comments
```

#### **HTTP Method**

GET

## **Request Parameters**

```
*id* - string value indicating the author of a post (required)
*limit* - integer value indicating number of results to return (defaults to 25). This
method does not return any deleted comments.
*offset* - integer value indicating result to start with (defaults to 0)
```

## Request Parameter Example

```
GET /v3/authors/{id}/comments
```

## Sample Request

```
GET /v3/authors/{id}/comments
```

## Sample Request

A successful call returns the following response:

```
{
  "data" : [
    {
      "id": "2751",
      "authorId": 53,
```

Authors Delete Author Comment

```
"value": "i heart talk radio",
   "deleted": null,
   "created": {
        "userId": 26341,
        "clientId": 11084,
        "name": "APIQECLIENT1USER1",
        "date": "2015-07-27T13:53:48Z"
    }
}

!,
   "meta": {
        "totalCount": 1
}
```

```
*data* - array of information on comment
*id* - string value identifying comment
*authorId* - string value identifying author of comment
*value* - string value containing text of comment
*deleted* - string value indicating a deleted comment
*created* - array of information about comment creation
*userId* - string value of user ID for comment within system
*clientId* - string value of client ID for comment within system
*name* - string value of comment within system
*date* - timestamp value of creation within system
```

## Sample Response

A call referencing a nonexistent author returns a 404 error.

A call that encounters an internal error while retrieving the author returns a 500 error.

#### **Delete Author Comment**

This method deletes a comment from the specified author.

```
/v3/authors/{id}/comments/{commentId}
```

#### **HTTP Method**

DELETE

#### Request Parameters

```
*id* - string value indicating the author of a post (required)
*commentId* - string value indicating the comment to delete (required)
```

Authors Delete Author Comment

# Request Parameters Example

DELETE /v3/authors/{id}/comments/{commentId}

# Sample Request

DELETE /v3/authors/{id}/comments/{commentId}

# Sample Response

A successful call returns a 204 No Content code.

A call including an invalid author, a previously deleted note, or a nonexistent note returns a 404 code.

A call encountering an internal server error while deleting the comment returns a 500 code.

## **CHAPTER 5** Cases

#### In this chapter ...

- Retrieve Cases
- Update Cases

Cases are opened as a result of Approval Rules within a Workspace. Within Social Studio you may see cases represented in the Workspace's Tasks page. The Workspace Tasks page displays active cases within the workspace where the logged in user is the approver and where the approvalstatus is pending. You may want to use this end-point along with GET /workspaces to build a cross-workspace Tasks page.

#### **Retrieve Cases**

This method retrieves a collection of cases.

/v1/cases

#### HTTP method

GET

#### **Request Parameters**

```
*workspace* - string value indicating ID of workspace
*key* - string value indicating name of key used to filter case (can include multiple
pairs)
    *status* - string value indicating status of cases
        *active* - string value indicating cases in approval process
        *rejected* - string value indicating cases rejected during approvals process
        *approved* - string value indicating cases approved during approvals process
        *canceled* - string value indicating cases canceled during approvals process due
to another case opening
    *producer* - numeric value indicating producer who initiated cases
    *approver* - numeric value indicating cases requiring approval from a specified user
   *approvalstatus* - string value indicating approval status of cases (requires approver
key as well), can include comma-separated values
        *pending* - string value indicating pending cases
        *approved* - string value indicating approved cases
    *itemtype* - string value indicating cases initiated on a specific item type, can
include comma-separated values
        *post* - string value indicating cases initiated by post
   *item* - string value indicating cases initiated on a specific item (requires itemtype
key as well)
    *trigger* - string value indicating action that initiated case, can include
comma-separated values
        *publish* - string value indicating cases triggered by publish (default)
        *promotion* - string value indicating cases triggered by promotion
    *hydrate* - string value indicating inclusion of additional information on specified
value instead of default value
        *approvers* - string value indicating hydration on approver key and value
        *producer* - string value indicating hydration on producer key and value
        *modifiedby* - string value indicating hyrdration on modifiedby key and value
    *include* - string value indicating additional fields to include in response, can
include comma-separated values
        *approvers* - array value indicating approvers and statuses associated with case
       *progress* - array value indicating current progress step and total number of steps
involved
    *sorting* - string value indicating sorting for response results
        *updated* - string value indicating most recent update (status change or approver
        *created* - string value indicating most recently created cases (case first moves
```

```
to active status)

*direction* - string value indicating direction of response results

*asc* - string value indicating ascending order of response results

*desc* - string value indicating descending order of response results

*perpage* - numeric value indicating number of response results to return per page

*page* - numeric value indicating page number to start displaying results

*value* - string value indicating value of key used to filter case (can include multiple pairs)
```

#### Request Parameter Example

```
GET /v1/cases?workspace=value&key1=value1&...keyN=valueN
```

## Sample Request - Case by ID

```
GET /v1/cases/95b75fac-0453-11e3-8d6f-168170973bd
```

#### Sample Response - Case by ID

A successful call returns the following response:

```
"status": true,
"response": {
    "id": "95b75fac-0453-11e3-8d6f-168170973bd",
    "created": "2013-10-30 16:41:12",
    "updated": "2013-10-30 18:41:12",
    "status": "active",
    "itemtype": "post",
    "item": "00004b3f-f0f0-47b3-a100-d3a2367fb440",
    "producer": 456,
    "modifiedby": 789,
    "trigger": "publish"
},
    "meta": []
```

#### Sample Request - Case by ID with includes

```
GET /v1/cases/95b75fac-0453-11e3-8d6f-168170973bd?include=progress,approvers
```

## Sample Response - Case by ID with includes

A successful call returns the following response:

```
{
   "status": true,
   "response": {
      "id": "95b75fac-0453-11e3-8d6f-168170973bd",
```

```
"created": "2013-10-30 16:41:12",
    "updated": "2013-10-30 18:41:12",
    "status": "active",
    "itemtype": "post",
    "item": "00004b3f-f0f0-47b3-a100-d3a2367fb440",
    "producer": 456,
    "modifiedby": 789,
    "trigger": "publish",
    "approvers": [
        {
            "id": 123,
            "approvalstatus": "pending",
            "completed": "1970-01-01 00:00:00"
    ],
    "progress": {
        "step" : "2",
        "total steps" : "10"
},
"meta": []
```

#### Sample Request - Case by ID with hydration

GET

/v1/cases/95b75fac-0453-11e3-8d6f-168170973bd?include=progress,approvers&hydrate=approvers,producer,modifiedby

## Sample Response - Case by ID with hydration

A successful call returns the following response:

```
"status": true,
    "response": {
       "id": "95b75fac-0453-11e3-8d6f-168170973bd",
        "created": "2013-10-30 16:41:12",
        "updated": "2013-10-30 18:41:12",
        "status": "active",
        "itemtype": "post",
        "item": "00004b3f-f0f0-47b3-a100-d3a2367fb440",
        "producer": {
            "id": "456",
            "email": "myuser@domain.com",
            "title": "My User",
            "avatar url":
"http://socialstudio.s3.amazonaws.com/avatars/bde3c2170bf9bbeaf3038f78b042cd10",
            "timezone": "America/New_York",
            "enabled": false,
            "updated": "2014-01-21T21:35:45+0000",
            "organization id": "10567",
            "roles": [
```

```
"ROLE ORGANIZATION SUPER USER.10567"
            ]
        },
        "modifiedby": {
            "id": "789",
            "email": "anotheruser@domain.com",
            "title": "Another User",
            "avatar url":
"http://socialstudio.s3.amazonaws.com/avatars/aae3c2170bf9bbeaf3038f78b042cd10",
            "timezone": "America/New York",
            "enabled": false,
            "updated": "2014-01-21T21:35:45+0000",
            "organization id": "10567",
            "roles": [
                "ROLE ORGANIZATION SUPER USER.10567"
        },
        "trigger": "publish",
        "approvers": [
            {
                "id": "123",
                "approvalstatus": "pending",
                "completed": "1970-01-01 00:00:00",
                "email": "approveruser@domain.com",
                "title": "Approver User",
                "avatar url":
"http://socialstudio.s3.amazonaws.com/avatars/cce3c2170bf9bbeaf3038f78b042cd10",
                "timezone": "America/New_York",
                "enabled": false,
                "updated": "2014-01-21T21:35:45+0000",
                "organization id": 10567,
                "roles": [
                    "ROLE ORGANIZATION SUPER USER.10567"
            }
        ],
        "progress": {
          "step": "0",
          "total steps": "1"
        }
    },
    "meta": []
```

## Sample Request - Cases produced by workspace user

GET /v1/cases?workspace=00004b3f-f0f0-47b3-a100-d3a2367fb440&producer=456

#### Sample Response - Cases produced by workspace user

A successful call returns the following response:

```
"status": true,
   "response": [
      "id": "95b75fac-0453-11e3-8d6f-168170973bd",
      "created": "2013-10-30 16:41:12",
       "updated": "2013-10-30 18:41:12",
       "status": "active",
       "itemtype": "post",
       "item": "00004b3f-f0f0-47b3-a100-d3a2367fb440",
       "producer": 456,
       "modifiedby": 789,
       "trigger": "publish"
    } ],
  "meta": {
       "total": 1,
       "page": 1,
       "perpage": 10,
       "current":
"https://api.com/v1/cases?producer=456&workspace=00004b3f-f0f0-47b3-a100-d3a2367fb440&page=1",
       "prev": "",
       "next": ""
 }
}
```

## Sample Request - Case awaiting approval from workspace user

GET /v1/cases?workspace=00004b3f-f0f0-47b3-a100-d3a2367fb440&approver=123

## Sample Response - Case awaiting approval from workspace user

A successful call returns the following response:

Cases Retrieve Cases

```
"meta": {
    "total": 1,
    "page": 1,
    "perpage": 10,
    "current":
"https://api.com/v1/cases?approver=123&workspace=00004b3f-f0f0-47b3-a100-d3a2367fb440&page=1",
    "prev": "",
    "next": ""
}
```

## Sample Request - Case with information on a post

```
\label{eq:GET-def} $$ $$ \sqrt{1/cases?workspace} = 00004b3f-f0f0-47b3-a100-d3a2367fb440&itemtype=post&itemid=00004b3f-f0f0-47b3-a100-d3a2367fb440&itemtype=post&itemid=00004b3f-f0f0-47b3-a100-d3a2367fb440&itemtype=post&itemid=00004b3f-f0f0-47b3-a100-d3a2367fb440&itemtype=post&itemid=00004b3f-f0f0-47b3-a100-d3a2367fb440&itemtype=post&itemid=00004b3f-f0f0-47b3-a100-d3a2367fb440&itemtype=post&itemid=00004b3f-f0f0-47b3-a100-d3a2367fb440&itemtype=post&itemid=00004b3f-f0f0-47b3-a100-d3a2367fb440&itemtype=post&itemid=00004b3f-f0f0-47b3-a100-d3a2367fb440&itemtype=post&itemid=00004b3f-f0f0-47b3-a100-d3a2367fb440&itemtype=post&itemid=00004b3f-f0f0-47b3-a100-d3a2367fb440&itemtype=post&itemid=00004b3f-f0f0-47b3-a100-d3a2367fb440&itemtype=post&itemid=00004b3f-f0f0-47b3-a100-d3a2367fb440&itemtype=post&itemid=00004b3f-f0f0-47b3-a100-d3a2367fb440&itemtype=post&itemid=00004b3f-f0f0-47b3-a100-d3a2367fb440&itemtype=post&itemid=00004b3f-f0f0-47b3-a100-d3a2367fb440&itemtype=post&itemid=00004b3f-f0f0-47b3-a100-d3a2367fb440&itemtype=post&itemid=00004b3f-f0f0-47b3-a100-d3a2367fb440&itemtype=post&itemid=00004b3f-f0f0-47b3-a100-d3a2367fb440&itemtype=post&itemid=00004b3f-f0f0-47b3-a100-d3a2367fb440&itemtype=post&itemid=00004b3f-f0f0-47b3-a100-d3a2367fb440&itemtype=post&itemid=00004b3f-f0f0-47b3-a100-d3a2367fb440&itemtype=post&itemid=00004b3f-f0f0-47b3-a100-d3a2367fb440&itemtype=post&itemid=00004b3f-f0f0-47b3-a100-d3a2367fb440&itemtype=post&itemid=00004b3f-f0f0-47b3-a100-d3a2367fb440&itemtype=post&itemid=00004b3f-f0f0-47b3-a100-d3a2367fb440&itemid=00004b3f-f0f0-47b3-a100-d3a2367fb440&itemid=00004b3f-f0f0-47b3-a100-d3a2367fb440&itemid=00004b3f-f0f0-47b3-a100-d3a2367fb440&itemid=00004b3f-f0f0-47b3-a100-d3a2367fb440&itemid=00004b3f-f0f0-47b3-a100-d3a2367fb440&itemid=00004b3f-f0f0-47b3-a100-d3a2367fb440&itemid=00004b3f-f0f0-47b3-a100-d3a2367fb440&itemid=00004b3f-f0f0-47b3-a100-d3a2367fb440&itemid=00004b3f-f0f0-47b3-a100-d3a2367fb440&itemid=00004b3f-f0f0-47b3-a100-d3a256fb440&itemid=00004b3f-f0f0-47b3-a100-d3a256fb440&itemid=00004b3f-f0f0-47b3-a
```

## Sample Response - Case with information on a post

A successful call returns the following response:

```
"status": true,
    "response": [
        {
             "id": "95b75fac-0453-11e3-8d6f-168170973bd",
             "created": "2013-10-30 16:41:12",
             "updated": "2013-10-30 18:41:12",
             "status": "active",
             "itemtype": "post",
             "item": "00004b3f-f0f0-47b3-a100-d3a2367fb440",
             "producer": 456,
             "modifiedby": 789,
             "trigger": "publish"
        }
    ],
    "meta": {
        "total": 1,
        "page": 1,
        "perpage": 10,
        "current":
"https://api.com/v1/cases?workspace=00004b3f-f0f0-47b3-a100-cBa2367fb440&itentype=post&itentic=00004b3f-f0f0-47b3-a100-cBa2367fb440&page=1",
        "prev": "",
        "next": ""
    }
```

Cases Retrieve Cases

#### Error - Invalid Filter

An invalid filter returns the following response:

- workspace value not provided "Workspace value cannot be blank, Workspace value cannot be null"
- workspace value empty "Workspace value cannot be blank"
- workspace value does not incldue precisely 36 characters "Invalid value for workspace"
- page value less than or equal to 0 "This value should be greater than 0."
- page value exceeds last page containing items "The page number is exceeding the maximum allowed number."
- perpage value less than or equal to 0 "This value should be greater than 0."
- approvalstatus value does not include a specified approver "Invalid approver supplied"
- approvalstatus value includes unsupported values or no value "One or more of the given values is invalid."
- itemtype value includes multiple comma-separated values and item includes a value "Invalid itemtype passed. Should be exactly one."
- trigger value included unsupported values or an empty value "One or more of the given values is invalid."

#### **Error - Insufficient Permissions**

A request with insufficient permissions returns the following response:

<sup>\* \*\*</sup>workspace\*\* value includes a workspace user cannot view - "Permission denied on the passed workspace"

Cases Update Cases

# **Update Cases**

This method allows approvers to update the status of a case.

/v1/cases

#### HTTP method

PATCH

## **Request Parameters**

```
*id* - string value indicating ID of case (required)
```

## Request Parameter Example

PATCH /v1/cases/{id}

#### **JSON Parameters**

```
*approvalaction* - string value indicating approval action to take on case (required)
   *approve* - string value indicating approval of case
   *reject* - string value indicating rejection of case

*message* - optional message to include with approval action
```

## Sample Request

```
PATCH /v1/cases/95b75fac-0453-11e3-8d6f-168170973bd

{"approvalaction": "approve", "message": "good"}
```

## Sample Response

```
"status": true,
"response": true,
"meta": []
}
```

Cases Update Cases

# Error - Invalid Parameter Supplied

An invalid parameter returns the following response:

```
    approvalaction value not present or includes unsupported value - "An invalid parameter/value was supplied"
    id value does not include precisely 36 characters - "An invalid parameter/value was supplied"
    Submitting an approval on a case that does not include status with an active value -
```

"Case has already been closed"
- Submitting an approval without a pending approver status - "Submission already received"

# Error - Not able to submit an approval

# **CHAPTER 6** Clients

In this chapter ...

Retrieve Clients

Use the Clients endpoint to retrieve basic information about the Social Studio organization (such as org name, ID, timezone, and language).

## **Retrieve Client Information**

Retrieve client information using the following call:

GET /v3/clients

# cURL Example

curl -X GET -H "access\_token: 82200099-7799-4023-b76d-11bb7c941bf1"
'https://api.socialstudio.radian6.com/v3/clients'

Clients Retrieve Clients

## **Retrieve Clients**

This method retrieves the Social Studio organization for your company. At this time, this call returns only the client for the authenticated user.

/v3/clients

#### HTTP method

GET

## **Request Parameters**

None

# Request Parameter Example

GET /v3/clients

#### Sample Request

GET /v3/clients

# Sample Response

```
*id* - integer value identifying organization

*title* - string value for name of organization

*email* - string value for email address associated with organization
```

Clients Retrieve Clients

- ${\tt *timeZone*}$  string value for time zone associated with organization
- \*languageId\* integer value indicating language associated with organization
- $\verb|*sessionTimeoutMillis*- integer value indication number of milliseconds associated with timeout value for organization$
- \*aviaryEnabled\* boolean value indicating whether organization can use aviary
- $\verb|*apiSelfServeEnabled*| boolean value indicating organization access to API self-service features$
- \*bitlyEnabled\* boolean value indicating whether Bitly is enabled

#### **CHAPTER 7** Users

#### In this chapter ...

- Retrieve Users
- Retrieve User
- Create User
- Update User
- Reset Password
- Modify Password

Use the Users endpoint to manage basic aspects of Social Studio user accounts.

#### Retrieve a User

```
GET /v3/users/{id}
```

# cURL Example

```
curl -X GET -H "access_token: 513e6576-218d-4a9e-b7cc-ac4ebf45fdle"
    'https://api.socialstudio.radian6.com/v3/users/me'
```

#### Create a User

POST /v3/users

# cURL Example

```
curl -X POST -H "access_token: 513e6576-218d-4a9e-b7cc-ac4ebf45fdle"
-H "Content-Type: application/json" -d ' {
    "title": "API User",
    "username": "APIUser",
    "displayName": "API User",
    "email": "email@salesforce.com",
    "timeZone": "Europe/London",
    "enabled": true,
    "avatarURL": null,
    "userRoleId": 6,
    "orgRoleId": 1,
    "languageId": 1,
    "clientId": 1
}' 'https://api.socialstudio.radian6.com/v3/users'
```

Users Retrieve Users

#### **Retrieve Users**

This method retrieves information for all users within an account

```
/v3/users
```

HTTP Method

GET

## Request Parameters

None

## **Query Parameters**

## Sample Request

GET /v3/users

#### Sample Response

A successful call returns the following response:

Users Retrieve User

```
l,
   "meta": {
     "totalCount" : 52
}
```

#### Retrieve User

This method retrieves information for a specified user within an account

```
/v3/users/{id}
```

HTTP Method

GET

## **Request Parameters**

```
^{\star}\text{id}^{\star} - integer value indicating unique ID for user (you may also use the ^{\star}\text{me}^{\star} shorthand in place of this value)
```

## Sample Request

```
GET /v3/users/{id}
```

## Sample Response

A successful call returns the following response:

```
{
   "data": [
   {
```

Users Create User

```
"id": "3339",
      "title": "Admin",
      "username": "admin",
      "displayName": "Admin",
      "email": "testuser@example.com",
      "timeZone": "America/Goose_Bay",
      "enabled": true,
      "orgRoleId": 1,
      "languageId": 1,
      "createdDate": "2014-05-09T03:00:00Z",
      "internalUserAvatarUrl": null,
      "userAvatarUrl": null,
      "clientId": 1
   },
 ],
  "meta": {
   "totalCount" : 1
}
```

#### Create User

This method creates a new user within a Social Studio tenant.

/v3/users

HTTP Method

POST

### Request Parameters

None

Users Create User

#### **JSON Parameters**

```
*username* - string value including network username for user (required)
*displayName* - string value displaying user name (required)
*email* - string value indicating email address for user (required)
*timeZone* - string value indicating location for user (required)
*enabled* - boolean value indicating user status (required)
    *true* - string value indicating enabled (required)
    *false* - string value indicating disabled user (required)
*orgRoleId* - integer value indicating role for user within organization (required)
*1* - org_super_user
    *2* - org_full_user
    *3* - org_basic_user
    *7* - org_admin_only
*internalUserAvatarUrl* - string value indicating location of avatar image file for internal use
*userAvatarUrl* - string value indicating location of avatar image file
*languageId* - integer value indicating language used by user
```

#### Request Parameter Example

POST /v3/users

## Sample Request

```
POST /v3/users
{
    "username": "Matt.Jones@example.com",
    "displayName": "Matt Jones",
    "email": "Matt.Jones@example.com",
    "timeZone": "Europe/London",
    "enabled": true,
    "avatarURL":
    "http://a0.twimg.com/profile_images/1284202467/laptop-vector-model-122171296611479Nq0_normal.png",
    "languageId": 1,
    "internalUserAvatarUrl":
    "http://socialstudio.s3.amazonaws.com/avatars/ad816b59936d93dc3ec36a43e15cbb8c"
}
```

#### Sample Response

A successful call returns a 201 code, indicating a successful creation.

A internal server error occuring during the call returns a 500 code. Try your call again later.

Users Update User

## **Update User**

This method retrieves information for a specified user within a Social Studio tenant.

```
/v3/users/{id}
```

HTTP Method

PUT

#### **Request Parameters**

```
*id* - integer value indicating unique ID for user (you may also use the *me* shorthand in place of this value)
```

#### JSON Parameters

```
*username* - string value including network username for user (required)
*displayName* - string value displaying user name (required)
*email* - string value indicating email address for user (required)
*timeZone* - string value indicating location for user (required)
*enabled* - boolean value indicating user status (required)
    *true* - string value indicating enabled (required)
    *false* - string value indicating disabled user (required)
*orgRoleId* - integer value indicating role for user within organization (required)
*1* - org_super_user
    *2* - org_full_user
    *3* - org_basic_user
    *7* - org_admin_only
*internalUserAvatarUrl* - string value indicating location of avatar image file for internal use
*userAvatarUrl* - string value indicating location of avatar image file
*languageId* - integer value indicating language used by user
```

#### Request Parameter Example

```
PUT /v3/users/{id}
```

# Sample Request

```
PUT /v3/users/{id}
{
   "username": "Matt.Jones@example.com",
   "displayName": "Matt Jones",
   "email": "Matt.Jones@example.com",
   "timeZone": "Europe/London",
```

Users Reset Password

```
"enabled": true,
   "avatarURL":
"http://a0.twimg.com/profile_images/1284202467/laptop-vector-model-122171296611479Nq0_normal.png",
   "languageId": 1,
   "internalUserAvatarUrl":
"http://socialstudio.s3.amazonaws.com/avatars/ad816b59936d93dc3ec36a43e15cbb8c"
}
```

#### Sample Response

A successful call returns a 204 No Content code, indicating a successful update.

A call referencing an invalid ID returns a 404 Not Found code. Ensure your call uses the correct ID.

A internal server error occuring during the call returns a 500 code. Try your call again later.

#### Reset Password

This method resets the password for an internal user account. A successful call also sends an email message (from support@radian6.com) containing a link the user can click to set a new password value. This call requires administrative privileges.

/v3/users/{userId}/password?action=reset

#### **HTTP Method**

POST

## **Request Parameters**

\*userId\* - integer value indicating unique ID for user (also accepts me shorthard)

#### Request Parameters Example

POST /v3/users/{id}/password?action=reset

#### Sample Request

POST /v3/users/12345/password?action=reset

## Sample Response

A successful call returns a 204 No Content code, indicating a successful update.

A call referencing an invalid ID returns a 404 Not Found code. Ensure your call uses the correct ID.

A internal server error occurring during the call returns a 500 code. Try your call again later.

Users Modify Password

# **Modify Password**

This method triggers a password reset operation for a user

/users/{id}/password

HTTP Method

POST

# **Request Parameters**

None

# Sample Request

POST /users/1/password?action=change

# **CHAPTER 8** Workspaces

#### In this chapter ...

- Retrieve Workspaces
- Retrieve Workspace
- Create Workspace
- Update Workspace
- Delete Workspace
- Create Workspace Resources
- Delete Workspace Resources

Workspaces collect resources to support multiple social teams across a brand or regions. Workspaces also support collaboration with agencies while controlling application access. This section helps you create a workspace and add resources.

## **Get Workspaces**

Before you create a new workspace, perform a retrieve on your existing workspaces to ensure one does not already exist that would fit your needs:

GET /v1/workspaces

#### cURL Example

```
curl -X GET -H "access_token: ce5c9c9f-470b-4efc-8254-db8649ed77bd"
-H "Content-Type: application/json"
'https://api.socialstudio.radian6.com/v1/workspaces'
```

# **Create Workspaces**

Add a new workspace using the following call:

POST /v1/workspaces

#### **cURL** Examples

```
curl -X POST -H "access_token: ce5c9c9f-470b-4efc-8254-db8649ed77bd"
-H "Content-Type: application/json" -d '{
    "name": "Workspace Name",
    "description": "This workspace is for Campaign X",
    "logo": "/Pictures/workspace logo.png"
}' 'https://api.socialstudio.radian6.com/v1/workspaces'
```

# Add a User to the Workspace

Add a user with the following call:

```
POST /v1/workspaceresources
```

# **cURL** Examples

```
curl -X POST -H "access_token: your_access_token" -H "Content-Type:
application/json" -d '{
    "workspace_id": "b8e4c9c4-9e3c-411f-ae80-7c2b3d6e2ab0",
    "resource_type": "user",
    "resource_id": "79799125",
    "access": "contributor"
}' 'https://api.socialstudio.radian6.com/v1/workspaces'
```

## **Retrieve Workspaces**

This method retrieves a paginated list of workspaces within the Social Studio organization.

/v1/workspaces

#### **HTTP Method**

GET

#### **Request Parameters**

```
*page* - integer value indicating which page to display from retrieved data (default of
1)
*perpage* - integer value indicating how many results to include in a page (value must
be greater than 1 and not exceed 25, default of 10)
*search* - string value indicating which characters to search for at start of workspace
name (only at beginning, not within name strings)
*orderBy* - string value indicating order of returned results:
   *name* - name of workspace (default)
   *updated* - last modified timestamp
*order* - string value indicating display direction for retrieved content:
    *desc* - descending order
   *asc* - ascending order (default)
*user* - string value identifying workspace user. This parameter defaults to *default*
value. The call ignores other values and returns an error for non-admin users.
*isMember* - boolean value that pairs with *user* parameter to return on workspaces with
an assigned role for the user.
*visibility* - string value indicating whether a workspace appears to all users:
    *private* - does not appear (default)
    *public* - does appear
*include* - comma-separated string values of additional information to include:
    *permissions* - string value containing user permissions for the workspace
    *defaultPublishProfile* - string value of default publish profile for workspace
        *view* - can view social assets and posts
        *edit content* - same as *view* and can create content (such as posts)
        *admin* - same as *edit_content* and can perform admin actions on workspace
        *delete* - can delete workspace
   *membercount* - string value containing total number of users for workspace
   *socialassetcount* - string value containing total number of social assets for workspace
    *engage* - string value containing user engage permissions
```

# Request Parameter Example

GET /v1/workspaces

## Sample Request

The call below retrieves the workplaces within an account:

GET /v1/workspaces?visibility=public&search=salesforce&include=permissions,membercount

## Sample Response

A successful call returns the following response:

```
{
   "status": true,
   "response": [
        {
            "name": "workspace A",
            "id": "46e66860-25fe-11e3-b1a1-168170973bd5",
            "visibility": "public",
            "logo": "a_logo.png",
            "description": "A great workspace",
            "group id": "123"
        },
            "name": "Workspace B",
            "id": "46f96860-25fe-11e3-b1a1-168170973bd5",
            "visibility": "public",
            "logo": "b logo.png",
            "description": "B successful workspace",
            "group id": "234"
       }
   ],
   "meta": {
       "total": 400,
       "page": 2
       "perpage": 2,
        "current": "{HOST}/v1/workspaces?page=2&perpage=2&visibility=public",
        "prev": "{HOST}/v1/workspaces?page=1&perpage=2&visibility=public",
        "next": "{HOST}/v1/workspaces?page=3&perpage=2&visibility=public"
```

## **Error Responses**

A call finding no workspaces returns the following response:

```
"status": true,
   "response": [],
   "meta": {
        "total": 0,
        "page": 1,
        "perpage": 10,
```

A call including a bad argument returns the following response:

```
*status* - string value indicating success of call

*response* - array of information indicating retrieval of workspaces

*name* - string value including name of workspace

*id* - string value of retrieved workspace

*visibility* - string value indicating public or private workspace

*logo* - string value including URL of logo image file

*description* - string value including description of workspace

*group_id* - reserved for internal use
```

# Retrieve Workspace

This method retrieves a single workspace within the Social Studio organization.

```
/v1/workspaces/{id}
```

#### **HTTP Method**

GET

## Request Parameters

```
*id* - string value identifying the workspace to retrieve
```

# Request Parameter Example

```
GET /v1/workspaces/{id}
```

#### **Query Parameters**

```
*include* - comma-separated string values of additional information to include:
    *permissions* - string value containing user permissions for the workspace
    *defaultPublishProfile* - string value of default publish profile for workspace
    *view* - can view social assets and posts
    *edit_content* - same as *view* and can create content (such as posts)
    *admin* - same as *edit_content* and can perform admin actions on workspace
    *delete* - can delete workspace

*membercount* - integer value including number of workspace members
*socialassetcount* - integer value including number of workspace members
*engage* - string value containing user engage permissions
```

#### Sample Request

The call below retrieves the specified workplace:

GET /v1/workspaces/46e66860-25fe-11e3-b1a1-168170973bd5?include=permissions,membercount

#### Sample Response

A successful call returns the following response:

```
"status": true,
"response": {
    "name": "A new workspace for the system",
    "id": "46e66860-25fe-11e3-b1a1-168170973bd5",
    "visibility": "private",
    "logo": "workspace_logo.png",
    "description": "A brand new workspace!",
    "group_id": "123"
},
"meta": []
}
```

A call returning information on a private workspace the user cannot access returns the following response:

```
"status": true,
"response": {
    "name": "PRIVATE WORKSPACE",
    "id": "46e66860-25fe-11e3-b1a1-168170973bd5",
    "visibility": "private"
},
    "meta": []
}
```

A call including additional information returns the following response:

```
{
   "status": true,
   "response": {
```

```
"id": "46e66860-25fe-11e3-b1a1-168170973bd5",
    "visibility": "public",
    "name": "A new workspace for the system",
    "logo": "",
    "description": "",
    "group id": "123",
    "permissions": [
        "view",
        "edit_content",
        "admin",
        "delete"
    ],
    "membercount": 100,
    "socialassetcount": 50,
    "engage": [
        "view",
        "edit"
},
"meta": []
```

## **Error Responses**

A call referencing an invalid workspace returns the following response:

A call including an invalid ID returns the following response:

"meta": []

```
}
"status": true,
"response": {
   "id": "46e66860-25fe-11e3-b1a1-168170973bd5",
    "visibility": "public",
    "name": "A new workspace for the system",
    "logo": "",
    "description": "",
    "group id": "123",
    "permissions": [
        "view",
        "edit content",
        "admin",
        "delete"
    "membercount": 100,
    "socialassetcount": 50,
    "engage": [
       "view",
        "edit"
   ]
"meta": []
```

```
*status* - string value indicating success of call
*response* - array of information regarding retrieval of workspace
   *id* - string value of retrieved workspace
   *visibility* - string value indicating public or private workspace
   *name* - string value including name of workspace
   *logo* - string value including URL of logo image file
   *description* - string value including description of workspace
   *group id* - string value including ID of associated group
   *permissions* - array of string values indicating permissions associated with workspace
       *view*
       *edit content*
        *admin*
       *delete*
    *membercount* - integer value including number of worksapce members
    *socialassetcount* - integer value including number of worksapce members
    *engage* - array of actions associated with engage functions in workspace
        *view*
       *"edit*
```

Workspaces Create Workspace

## **Create Workspace**

This method creates a workspace within a Social Studio organization.

```
/v1/workspaces
```

#### **HTTP Method**

POST

## **Request Parameters**

#### Request Parameter Example

```
POST /v1/workspaces
```

#### Sample Request

The call below creates a new piece of shared content with the specified message:

```
POST -d "name=A new workspace for the system" -d "visibility=private" -d "logo=workspace_logo.png" -d "description=A brand new workspace." {HOST}/v1/workspaces
```

# Sample Response

A successful call returns the following response:

```
"status": true,
   "response": {
        "id": "95b75fac-0453-11e3-8d6f-168170973bd5"
    },
    "meta": []
}
```

Workspaces Update Workspace

## **Error Responses**

An unsuccessful call due to a duplicate name returns the following response:

An unsuccessful call due to a bad parameter returns the following response:

```
*status* - string value indicating success of call
*response* - string value indicating creation of workspace
*id* - string value indicating ID of newly created workspace
```

# **Update Workspace**

This method updates a workspace within a Social Studio organization.

```
/v1/workspaces
```

#### **HTTP Method**

PATCH

## **Request Parameters**

```
*id* - string value containing the ID value for the workspace (required)
```

Workspaces Update Workspace

## Request Parameter Example

PATCH /v1/workspaces/{id}

#### **Query Parameters**

#### Sample Request

The call below creates a new piece of shared content with the specified message:

```
PATCH -d "visibility=private" {HOST}/v1/workspaces/46e66860-25fe-11e3-b1a1-168170973bd5
```

#### Sample Response

A successful call returns the following response:

```
"status": true,
   "response": true,
   "meta": []
}
```

#### **Error Responses**

An call referencing a nonexistent workspace returns the following response:

Workspaces Delete Workspace

An unsuccessful call due to insufficient permissions returns the following response:

```
*status* - string value indicating success of call
*response* - string value indicating updating of workspace
```

# **Delete Workspace**

This method deletes a workspace within the Social Studio organization. This process results in the loss of any scheduled posts.

```
/v1/workspaces/{id}
```

#### **HTTP Method**

DELETE

# **Request Parameters**

```
*id* - string value containing the ID value for the workspace
```

## Request Parameter Example

```
DELETE /v1/workspaces/{id}
```

## Sample Request

The call below deletes the workspace and all associated content.

```
DELETE {HOST}/v1/workspaces/46e66860-25fe-11e3-b1a1-168170973bd5
```

Workspaces Delete Workspace

# Sample Response

A successful call returns the following response:

```
"status": true,
"response": true,
"meta": []
}
```

# **Error Responses**

An call referencing a nonexistent workspace returns the following response:

An unsuccessful call due to a bad parameter returns the following response:

An unsuccessful call due to insufficient permissions returns the following response:

```
"meta": []
}

*status* - string value indicating success of call
*response* - string value indicating deletion of workspace
```

## **Create Workspace Resources**

This method adds an existing resource to a workspace

/v1/workspaceresources

#### **HTTP Method**

POST

#### **Request Parameters**

None

## Request Parameter Example

POST /v1/workspaceresources

#### **JSON Parameters**

Each JSON payload includes the resource type:

## Sample Request

The call below creates a new piece of shared content with the specified message:

```
POST /v1/workspaceresources

{
    "workspace_id": "44dfccf0-ed00-4988-a256-0913281dcb89",
    "resource_type": "topic_profile",
    "resource_id": "19212"
}
```

## Sample Response

A successful call returns the following response:

```
"status": true,
"response": {
    "resource_type": "topic_profile",
    "resource_id": "19212",
    "workspace_group_id": "8152"
},
    "meta": []
}
```

```
*status* - string value indicating success of call

*response* - string value indicating creation of workspace resource

    *resource_type* - string value indicating type of workspace resource created by the call

    *resource_id* - string value containing identifier for the workspace resource

    *workspace_group_id* - reserved for internal use
```

#### **Delete Workspace Resources**

This method removes a resource from a workspace. This process does not delete the resource from the Social Studio organization.

```
/v1/workspaceresources
```

#### **HTTP Method**

```
DELETE
```

## **Request Parameters**

```
None
```

## Request Parameter Example

DELETE /v1/workspaceresources

#### **JSON Parameters**

Each JSON payload includes information on the shared content:

```
*workspace_id* - string value identifying owner of workspace resources (required).

*resource_type* - string value indicating type of workspace resource created by the call.

*resource_id* - string value containing identifier for the workspace resource.
```

#### Sample Request

The call below creates a new piece of shared content with the specified message:

```
DELETE /v1/workspaceresources
{
    "workspace_id": "44dfccf0-ed00-4988-a256-0913281dcb89",
    "resource_type": "topic_profile",
    "resource_id": "19212"
}
```

## Sample Response

A successful call returns the following response:

```
"status": true,
"response": {
    "resource_type": "topic_profile",
    "resource_id": "19212",
    "workspace_group_id": "8152"
},
    "meta": []
}
```

```
*status* - string value indicating success of call

*response* - string value indicating deletion of workspace resource

    *resource_type* - string value indicating type of workspace resource created by the call

    *resource_id* - string value containing identifier for the workspace resource

    *workspace_group_id* - reserved for internal use
```

# **CHAPTER 9** Imported Posts

#### In this chapter ...

Retrieve Posts & Metrics Use this endpoint to retrieve all brand posts and associated metrics. These posts could include any posts created within Social Studio or imported to Social Studio after posting on the social network itself. Make sure to include the specific metric parameters you want returned for the posts.

## Retrieve the Number of Comments on Posts

Retrieve the number of comments on a post using the following call:

POST /v1/importedposts

# cURL Example

curl -X POST -H "access\_token: your\_access\_token" -H "Content-Type:
application/json"

"https://api.socialstudio.radian6.com/v1/importedposts?startDate=1136500800@endDate=1437105599@metrics=comments"

#### **Retrieve Posts & Metrics**

This method retrieves posts and their metrics imported to a workspace.

/v1/importedposts

#### **HTTP Method**

GET

## **Request Parameters**

None

#### **Query Parameters**

```
*workspace* - integer value indicating the workgroup
*startDate* - date value indicating the start date from which to retrieve posts (required)
*endDate* - date value indicating the end date from which to retrieve posts (required)
*network* - string value indicating social network for post:
   *all* (default)
   *facebook*
   *twitter*
   *linkedin*
   *gplus*
   *youtube*
    *instagram*
*socialProperty* - string values (in a comma-delimited list) indicating the social properties
from which to retrieve the post (defaults to all social properties included in workspace)
*socialAsset* - string value indicating the Social Account Set ID from a workspace (defaults
to all social accounts included in workspace)
*metrics* - string values (in a comma-delimited list) included in the response:
    *facebook*
        *likes*
        *comments*
        *shares*
        *reach*
        *organic reach*
        *viral reach*
        *paid reach*
        *fan reach*
        *non fan reach*
        *fan paid reach*
        *engagement*
        *clicks*
        *engagement_rate*
    *twitter*
        *retweets*
        *replies*
```

```
*favorites*
        *link clicks*
        *engagement*
        *engagement rate*
    *linkedin*
        *likes*
        *comments*
        *link clicks*
        *engagement*
    *gplus*
       *plusone*
        *reshares*
        *comments*
        *link clicks*
        *engagement*
    *youtube*
        *views*
        *likes*
        *dislikes*
       *comments*
        *link clicks*
        *engagement*
    *instagram*
        *likes*
        *comments*
    *pinterest*
        *likes*
        *comments*
        *repins*
        *link clicks*
*labels* - string value (in a comma-delimited list) indicating labels to use in filter
*type* - string value indicating media type to use in filter
*orderBy* - string value indicating parameter used to sort results (defaults to date)
*order* - string value indicating display direction for retrieved content (defaults to
   *DESC* - descending order (default)
    *ASC* - ascending order
*page* - integer value indicating which page to display from retreived data (defaults to
*perpage* - integer value indicating how many results to include in a page (defaults to
*filter* - string value indicating publish status of post (defaults to unpublished)
```

#### Request Parameter Example

```
GET /v1/importedposts
```

#### Sample Request

The call below retrieves all imported posts from a specified workspace:

```
GET /v1/importedposts?workspace=1
```

The call below retrieves all imported Facebook posts from a specified workspace:

```
GET /v1/importedposts?workspace=1&network=facebook
```

The call below retrieves all imported Facebook posts from a specified workspace with specified metrics:

```
GET /v1/importedposts?workspace=1&network=facebook&metrics=likes,comments
```

The call below retrieves all imported Facebook posts from a specified workspace with specified metrics:

GET /v1/importedposts?workspace=1&network=facebook&metrics=likes,comments&orderBy=comments

#### Sample Response

Each imported post includes the following properties:

```
*id* - string value indicating ID of imported content
*socialAsset* - string value indicating ID of social asset
*socialProperty* - string value indicating ID of social property
*slug* - string value of slug for imported content
*assets* - array of information on assets within imported content
   *id* - numeric value including ID for imported asset
   *created* - timestamp value indicating asset creation data, in Unix time
   *metadata* - string value including metadata associated with imported asset
   *post id* - string value including ID for post associated with asset
   *type* - integer value indicating type of asset
       *1* - Album
       *2* - Image
       *3* - Link
        *4* - Question
        *5* - Video
   *updated* - timestamp value indicating asset updating data, in Unix time
    *url* - string value including URL for asset
*date* - timestamp value indicating date for content creation, in Unix time
*message* - string value including message of content
*network* - string value including social network used for content
*targeting* - string value indicating targeting for content
*labels* - string value indicating labels for content
*type* - string value indicating type of content within social network (such as update)
*socialAssetName* - string value including name of content from social network
*blogPostId* - string value indicating ID of associated blog post
*metrics* - array of information about social content analytics
*likes* - integer value of social network likes
*comments* - integer value of social network comments
```

A successful call returns posts from all networks in last seven days in descending order:

```
"assets": {
                                                        "id": 46,
                                                         "created": "2013-08-12T10:48:28-0400",
                                                        "metadata": "{\"link type\":\"link\",\"title\":\"CRM and Cloud Computing
To Grow Your Business -
Salesforce.com\",\"caption\":\"http://Salesforce.com\",\"description\":\"You can change
lee!",\"hay:":\"http://www.fdstaticankomon/asets/ing/ageopay.pog\"],\"hay: inds/";\"hubail\"tae,\"hill;\"hay: link\"file;\"http://silesfore.on\",\"kide-ec\"nil,\"hyd:\"hillink\";\"hubail\"tae,\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink\"hillink
                                                         "post id": "35db3b27-edd5-4d35-8ef7-574b0f483524",
                                                         "type": 3,
                                                         "updated": "2013-08-12T10:48:28-0400",
                                                         "url": "http://Salesforce.com"
                                           },
                                           "date": "2013-08-13 09:45:03",
                                           "message": "Salesforce.com is cool!",
                                           "network": "facebook",
                                           "targeting": [],
                                           "labels" : [ ],
                                           "type": "status",
                                          "socialAssetName": "Buddy - The Dog",
                                           "blogPostId": 1234
                            },
                                          "id": "b93ab12e-37cd-4344-bffa-3a59f5053580",
                                           "socialAsset": "200012913364042",
                                           "socialProperty": 8307,
                                           "slug": "/Buddy-The-Dog/200012913364042",
                                           "assets": [ ],
                                           "date": "2013-08-12 15:29:40",
                                           "message": "yahoo.com",
                                           "network": "facebook",
                                           "targeting": [],
                                           "labels" : [ ],
                                           "type": "status",
                                           "socialAssetName": "Buddy - The Dog",
                                           "blogPostId": 1234
                            },
                                           "id": "9bc25322-49ca-4b9c-ae81-20ff1b593edf",
                                           "socialAsset": "200012913364042",
                                           "socialProperty": 8307,
                                           "slug": "/Buddy-The-Dog/200012913364042",
                                           "assets": {
                                                         "id": 47,
                                                         "created": "2013-08-12T10:48:29-0400",
                                                        "metadata": "{\"link type\":\"link\",\"title\":\"CRM and Cloud Computing
To Grow Your Business -
Salesforce.com\",\"caption\":\"http://Salesforce.com\",\"description\":\"You can change
lee!',''(ing:':'litty://wwsidstaticconkomo/aasts/in/logycapango/ij,''(ing: ingh'(','\itty'/aae lirik'':'litty'/wyfilty:''(ing: ingh'(','\itty'/aae lirik'':'litty:'/wyfilty:''(ing: ingh'(','\itty'/aae lirik'':'litty:'/wyfilty:''(ing: ingh'(','\itty'/aae lirik'');''(ing: ingh'(','\itty'/aae lirik'');''(ingty'ingh'(','\itty'/aae lirik'');''(ingty'ingh'(','\itty'/aae lirik'');''(ingty'ingh'(','\itty'/aae lirik'');''(ingty'ingh'(','\itty'/aae lirik'');''(ingty'ingh'(','\itty'/aae lirik'');''(ingty'ingh'(','\itty');''(ingty'ingh'(','\itty');''(ingty'ingh'(','\itty');''(ingty'ingh'(','\itty');''(ingty'ingh'(','\itty');''(ingty'ingh'(','\itty');''(ingty'ingh'(','\itty');''(ingty'ingh'(','\itty');''(ingty'ingh'(','\itty');''(ingty'ingh'(','\itty');''(ingty'ingh'(','\itty');''(ingty'ingh'(','\itty');''(ingty'ingh'(','\itty');''(ingty'ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(','\itty');''(ingh'(',
                                                         "post id": "9bc25322-49ca-4b9c-ae81-20ff1b593edf",
                                                         "type": 3,
```

```
"updated": "2013-08-12T10:48:29-0400",
                "url": "http://Salesforce.com"
            "date": "2013-08-12 09:45:03",
            "message": "Salesforce.com is cool!",
            "network": "facebook",
            "targeting": [],
            "labels" : [ ],
            "type": "status",
            "socialAssetName": "Buddy - The Dog",
            "blogPostId": 1234
        }
    ],
    "meta": {
       "total": 6,
       "perpage": 10,
       "current": 1,
       "prev": "",
       "next": ""
   }
}
```

A successful call returns posts from Facebook in last seven days in descending order:

```
"status": true,
    "response": [
        {
             "id": "35db3b27-edd5-4d35-8ef7-574b0f483524",
             "socialAsset": "200012913364042",
             "socialProperty": 8307,
             "slug": "/Buddy-The-Dog/200012913364042",
             "assets": {
                  "id": 46,
                  "created": "2013-08-12T10:48:28-0400",
                 "metadata": "{\"link_type\":\"link\",\"title\":\"CRM and Cloud Computing
To Grow Your Business -
Salesforce.com\",\"caption\":\"http://Salesforce.com\",\"description\":\"You can change
lee!",\"hay:"!\"http://www.fdstaticankanno/asses/ing/age-apay.poj\"],\"hay: ireb:/\"hubbai!\".tmp.\"bae lirik\"filey\\ri\\"\!\!http://silesfore.an\",\"kide-ac\"nil,\"bay:\"lirik\","/"
                  "post_id": "35db3b27-edd5-4d35-8ef7-574b0f483524",
                  "type": 3,
                  "updated": "2013-08-12T10:48:28-0400",
                  "url": "http://Salesforce.com"
             },
             "date": "2013-08-13 09:45:03",
             "message": "Salesforce.com is cool!",
             "network": "facebook",
             "targeting": [],
             "labels" : [ ],
             "type": "status",
             "socialAssetName": "Buddy - The Dog",
             "blogPostId": 1234
```

```
},
                                       "id": "9bc25322-49ca-4b9c-ae81-20ff1b593edf",
                                       "socialAsset": "200012913364042",
                                       "socialProperty": 8307,
                                       "slug": "/Buddy-The-Dog/200012913364042",
                                       "assets": {
                                                    "id": 47,
                                                    "created": "2013-08-12 10:48:29",
                                                   "metadata": "{\"link type\":\"link\",\"title\":\"CRM and Cloud Computing
To Grow Your Business -
Salesforce.com\",\"caption\":\"http://Salesforce.com\",\"description\":\"You can change
lee!"/\"hay:"!\"hy://www.fdstaticankomon/asets/in/lageopany.pod/"], "line ineb.";", "the "bae lirik" fale; \"hily: "fale; \"hily: "hitp://www.fdstaticankomon/asets/in/lageopany.pod/"], \"inep ineb.";", \"thubwail\"tau; \"hay: \"hay: \"hay: \"hay: \"hily: \"hily: \"hay: \"hily: 
                                                    "post id": "9bc25322-49ca-4b9c-ae81-20ff1b593edf",
                                                    "type": 3,
                                                    "updated": "2013-08-12T10:48:29-0400",
                                                    "url": "http://Salesforce.com"
                                       },
                                       "date": "2013-08-12 09:45:03",
                                       "message": "Salesforce.com is cool!",
                                       "network": "facebook",
                                       "targeting": [],
                                       "labels" : [ ],
                                       "type": "status",
                                       "socialAssetName": "Buddy - The Dog",
                                       "blogPostId": 1234
                         }
                          . . .
             ],
             "meta": {
                      "total": 16,
                      "perpage": 10,
                      "current": 1,
                      "prev": "",
                       "next": ""
            }
```

A successful call returns posts from Facebook in last seven days in descending order with metrics:

```
Salesforce.com\",\"caption\":\"http://Salesforce.com\",\"description\":\"You can change
stuff
lee!",\"hay:":\"http://www.fdstaticankomon/asets/ing/ageopany.pog\"],\"hay: inds/";"hubail\"tne,\"bae link\"file;\"kile;\"kilefine.ank\",\"kide.ec\"nil,\"yek\".\"link\";","
                                       "post id": "35db3b27-edd5-4d35-8ef7-574b0f483524",
                                        "type": 3,
                                       "updated": "2013-08-12T10:48:28-0400",
                                        "url": "http://Salesforce.com"
                              },
                              "date": "2013-08-13 09:45:03",
                              "message": "Salesforce.com is cool!",
                              "network": "facebook",
                              "targeting": [],
                              "labels" : [ ],
                              "type": "status",
                              "socialAssetName": "Buddy - The Dog",
                              "blogPostId": 1234,
                              "metrics": {
                                       "likes": 300,
                                       "comments": 400
                             }
                    },
                    {
                              "id": "9bc25322-49ca-4b9c-ae81-20ff1b593edf",
                              "socialAsset": "200012913364042",
                              "socialProperty": 8307,
                              "slug": "/Buddy-The-Dog/200012913364042",
                              "assets": {
                                       "id": 47,
                                       "created": "2013-08-12T10:48:29-0400",
                                       "metadata": "{\"link type\":\"link\",\"title\":\"CRM and Cloud Computing
To Grow Your Business -
Salesforce.com\",\"caption\":\"http://Salesforce.com\",\"description\":\"You can change
stuff
lee!",\"hay:":\"http://www.fdstaticankamon/assts/ing/ageopany.pog\"],\"hay: irds/\";"http://she: lirik\"file;\"\tri\"kilesfore.ank\",\"kidesc\"ril,\"hyd:\".\"lirik\";",\"hyd:\"\"hyd:\"\"hyd:\"\"hyd:\"\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hy
                                        "post id": "9bc25322-49ca-4b9c-ae81-20ff1b593edf",
                                       "type": 3,
                                       "updated": "2013-08-12T10:48:29-0400",
                                       "url": "http://Salesforce.com"
                              },
                              "date": "2013-08-12 09:45:03",
                              "message": "Salesforce.com is cool!",
                              "network": "facebook",
                              "targeting": [ ],
                              "labels" : [ ],
                              "type": "status",
                              "socialAssetName": "Buddy - The Dog",
                              "blogPostId": 1234,
                              "metrics": {
                                      "likes": 100,
                                       "comments": 800
                    }
```

```
"meta": {
    "total": 16,
    "perpage": 10,
    "current": 1,
    "prev": "",
    "next": ""
}
```

A successful call returns posts from Facebook in last seven days sorted by comments in descending order with metrics:

```
"status": true,
           "response": [
                     {
                                  "id": "35db3b27-edd5-4d35-8ef7-574b0f483524",
                                  "socialAsset": "200012913364042",
                                  "socialProperty": 8307,
                                  "slug": "/Buddy-The-Dog/200012913364042",
                                  "assets": {
                                              "id": 46,
                                              "created": "2013-08-12T10:48:28-0400",
                                             "metadata": "{\"link type\":\"link\",\"title\":\"CRM and Cloud Computing
To Grow Your Business -
Salesforce.com\",\"caption\":\"http://Salesforce.com\",\"description\":\"You can change
lee!",\"hay:":\"http://www.fdstaticankamon/assts/ing/ageopany.pog\"],\"hay: irds/\";"http://she: lirik\"file;\"\tri\"kilesfore.ank\",\"kidesc\"ril,\"hyd:\".\"lirik\";",\"hyd:\"\"hyd:\"\"hyd:\"\"hyd:\"\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hyd:\"hy
                                              "post id": "35db3b27-edd5-4d35-8ef7-574b0f483524",
                                              "type": 3,
                                              "updated": "2013-08-12T10:48:28-0400",
                                              "url": "http://Salesforce.com"
                                  },
                                  "date": "2013-08-13 09:45:03",
                                  "message": "Salesforce.com is cool!",
                                  "network": "facebook",
                                  "targeting": [],
                                  "labels" : [ ],
                                  "type": "status",
                                  "socialAssetName": "Buddy - The Dog",
                                  "blogPostId": 1234,
                                  "metrics": {
                                             "likes": 300,
                                             "comments": 800
                                  },
                                  "blogPostId": 1234
                      },
                                  "id": "9bc25322-49ca-4b9c-ae81-20ff1b593edf",
                                  "socialAsset": "200012913364042",
                                  "socialProperty": 8307,
                                  "slug": "/Buddy-The-Dog/200012913364042",
                                  "assets": {
```

```
"id": 47,
                  "created": "2013-08-12T10:48:29-0400",
                  "metadata": "{\"link_type\":\"link\",\"title\":\"CRM and Cloud Computing "
To Grow Your Business -
Salesforce.com\",\"caption\":\"http://Salesforce.com\",\"description\":\"You can change
stuff
lee!"/"hage":[/[http://www.fdstaticcon/compn/geets/in/logeopeny.gon/"], "inep ineb."(]/\thubbail\"tnep\"Sae link\"false\\ri\"\false\\ri\"\"klesforecon\",\"kidesc\"rall_\type\"\ri\til\")";
                  "post id": "9bc25322-49ca-4b9c-ae81-20ff1b593edf",
                  "type": 3,
                  "updated": "2013-08-12T10:48:29-0400",
                  "url": "http://Salesforce.com"
             "date": "2013-08-12 09:45:03",
             "message": "Salesforce.com is cool!",
             "network": "facebook",
             "targeting": [],
             "labels" : [ ],
             "type": "status",
             "socialAssetName": "Buddy - The Dog",
             "blogPostId": 1234,
             "metrics": {
                 "likes": 100,
                  "comments": 600
             }
         }
         . . .
    ],
    "meta": {
       "total": 16,
        "perpage": 10,
        "current": 1,
        "prev": "",
        "next": ""
```

#### **CHAPTER 10** Shared Content

#### In this chapter ...

- Retrieve Shared Content
- Share & Unshare Content
- Create Shared Content
- Archive & Unarchive Shared Content
- Delete Shared Content

Share content across teams using this functionality. Agencies can also share content after finishing the planning phase for your content. Create the content from an existing post, then share it to other workspaces or send it to another tool (such as a content management system).

#### Create Shared Content

Ensure you host the image before sharing it:

POST /v1/clips

## cURL Example

```
curl -X POST -H "access_token: a133c435-dd3a-4727-8c07-08e09f0b1a97"
-H "Content-Type: application/json" -d '{
    "message":"Message text",
    "description":"Optional description about why I am sharing this
content to others",
    "assets": [{"url":"http://www.foo.com/images/foo.png", "type":2,
    "metadata":""}],
    "workspaces": ["88c282e3-b33e-4109-bb86-9040c368bf75"],
    "workspace_id": "b8e4c9c4-9e3c-411f-ae80-7c2b3d6e2ab0"
}' 'https://api.socialstudio.radian6.com/v1/clips'
```

# Create Shared Content and Associate It to an Existing Post

Ensure you host the image before sharing it:

POST /v1/clips

## cURL Example

```
curl -X POST -H "access_token: 67fbd2fa-c885-4c53-a383-9d4d18e1763b"
-H "Content-Type: application/json" -H -d '{
    "post_id": "65fe0314-9737-4fd3-acd5-a7c1cf636b7a",
    "message": "This duplicates that content from an existing post
```

```
into a new piece of shared content, and associates them together when
measuring performance of content.",
   "description":"This image did very well on Pinterest, please try
it on your regional accounts.",
   "assets": [{"url":"http://www.foo.com/images/foo.png", "type":2,
   "metadata":""}],
   "workspaces": ["88c282e3-b33e-4109-bb86-9040c368bf75"],
   "workspace_id": "b8e4c9c4-9e3c-411f-ae80-7c2b3d6e2ab0"
}' 'https://api.socialstudio.radian6.com/v1/clips'
```

#### **Delete Shared Content**

This call removes content from all workspaces and removes access to any analytics for the content:

```
DELETE /v1/clips/{id}
```

## cURL Example

```
curl -X DELETE -H "access_token: a133c435-dd3a-4727-8c07-08e09f0b1a97"
-H
'https://api.socialstudio.radian6.com/v1/clips/e15318fa-c194-45e1-99d3-05f39e103e0f'
```

#### **Archive Shared Content**

This call disables usage of shared content for a new post. However, users in workspaces to which you shared th content can still view performance metrics for the content:

```
POST /v1/clips/{id}?action=archive
```

## cURL Example

```
curl -X POST -H "access_token: 67fbd2fa-c885-4c53-a383-9d4d18e1763b"
-H "Content-Type: application/json"
    -d ''
'https://api.socialstudio.radian6.com/v1/clips/22a27159-832c-47f1-9313-5533dfe40a8d?action=archive'
```

#### **Unshare Shared Content**

To unshare content from one or more recipient workspaces, define an array of workspaces from which to unshare. Ensure you provide only workspaces where it has been shared to previously:

```
POST /v1/clips/{id}?action=unshare
```

## cURL Example

#### **Retrieve Shared Content**

This method retrieves content available for use within a workspace.

/v1/clips/

#### **HTTP Method**

GET

## **Request Parameters**

None

#### **Query Parameters**

```
*workspace* - string value indicating workspace from which to retrieve content (required)
*filter* - string value indicating which content to retrieve:
    *all* - any content (default)
    *owner* - any content owned by a specific owner
    *shared* - any content shared for use

*include* - string value requesting additional information:
    *metrics* - analytics information for specified content

*sort* - string value indicating order to display retrieved content:
    *created* - sort by created date (default)
    *avg_engagement* - sort by average number of engagement
*direction* - string value indicating display direction for retrieved content:
    *desc* - descending order (default)
    *asc* - ascending order
*page* - integer value indicating which page to display from retreived data (defaults to
1)
*perpage* - integer value indicating how many results to include in a page (defaults to
10)
```

#### Request Parameter Example

GET /v1/clips

#### Sample Request

The call below retrieves all clips from the specified workplace with analytics data:

GET /v1/clips?workspace=584d3ad3-2f7b-11e3-b8e3-168170973bd5&filter=all&include=metrics

The call below retrieves a clip by ID:

GET v1/clips/35543aba-18b2-4995-bb76-ea1132fe544a

## Sample Response

A successful call requesting all clips with analytics data returns the following response:

```
"status": true,
"response": [
   {
       "id": "35543aba-18b2-4995-bb76-ea1132fe544a",
       "source type": "post",
       "source id": "93023aba-18b2-4995-bb76-ea1132fe544a",
       "organization_id": "10567",
       "archived": 0,
       "deleted": 0,
       "message": "Post message",
       "description": "Clip comment",
       "start date": null,
       "end_date": null,
       "created": "2014-02-02 11:00:00",
       "updated": "2014-02-03 11:00:00",
       "assets": [
           {
             "url": "https://d2ee3wvl22m8i7.cloudfront.net/ blue.jpg",
             "type": "2",
             "metadata": null
       ],
       "owner_workspace":
          "id": "75443f9c-349b-4bfa-a124-b188d4a8719f",
          "owner": "1",
          "name": "Buddy - The Dog",
          "logo": null
       "shared workspace count": 0,
       "shared workspaces": [
              "id": "adlskasdaf-dsafada",
              "name": "workspace 1",
              "logo": "http://image.jpg"
            },
              "id": "adlskasdaf-dsafada",
              "name": "workspace 2",
              "logo": "http://image.jpg"
       ],
       "post_count": 19,
       "metrics": {
             "engagement": 354,
             "average engagement": 177,
             "engagement rate": {
                "facebook": 1.4,
                "twitter": 1.5
             }
```

A successful call for a specific piece of content returns the following response:

```
"status": true,
"response": {
       "id": "35543aba-18b2-4995-bb76-ea1132fe544a",
       "source type": "post",
       "source_id": "93023aba-18b2-4995-bb76-ea1132fe544a",
       "organization id": "10567",
       "archived": 0,
       "deleted": 0,
       "message": "Post message",
       "description": "Clip comment",
       "start date": null,
       "end date": null,
       "created": "2014-02-02 11:00:00",
       "updated": "2014-02-03 11:00:00",
       "assets": [
          {
             "url": "https://d2ee3wvl22m8i7.cloudfront.net/ blue.jpg",
             "type": "2",
             "metadata": null
       ],
       "owner workspace":
          "id": "75443f9c-349b-4bfa-a124-b188d4a8719f",
          "owner": "1",
          "name": "Buddy - The Dog",
          "logo": null
       "shared_workspace_count": 0,
       "shared workspaces": [
              "id": "adlskasdaf-dsafada",
              "name": "workspace 1",
              "logo": "http://image.jpg"
            },
```

```
*status* - string value indicating success of call
*response* - array of information related to retrieved content:
   *id* - string value indicating ID of content
    *source type* - string value indicating method of creation for content
   *source id* - string value containing ID of content source
   *organization id* - sting value containing ID of organization
   *archived* - integer value indicating number of archived posts
    *deleted* - integer value indicating number of deleted posts
    *message* - string value including content message
   *description* - string value including description of content
    *start date* - timestamp value including start date for content
    *end* - timestamp value including end date for content
    *created* - timestamp value including creation date for content
    *updated* - timestamp value including update date for content
    *assets* - array value including information on content
     *url* - string value including URL for content assets
     *type* - integer value indicating the media type for the imported post:
       *1* - MEDIA_TYPE_ALBUM
       *2* - MEDIA TYPE LINK
       *3* - MEDIA TYPE PHOTO
        *4* - MEDIA TYPE STATUS
        *5* - MEDIA TYPE VIDEO
      *metadata* - addtional date for content
    *owner workspace* - array value including data on workspacing owning content
     *id* - string value including ID for owner workspace
     *owner* - integer value indicating owner
     *name* - string value including name of content in workspace
     *logo* - string value indicating logo assocaited with content
   *shared workspace count* - integer value indicating number of workspaces sharing content
     *shared workspaces* - array including information on workspaces sharing content
        *id* - string value indicating ID of workspace sharing content
        *name* - string value including name of workspace sharing content
        *logo* - string value including location of logo image file
    *post count* - integer value indicating number of times post used
```

Shared Content Share & Unshare Content

```
*metrics* - array of information on content

*engagement* - integer value including number of engagements

*average_engagement* - integer value including average number of engagement

*engagement_rate* - array of engagement information by social network

*facebook* - integer value including engagement rate on Facebook

*twitter* - integer value including engagement rate on Twitter
```

#### **Share & Unshare Content**

This method shares and unshares content with other workspaces.

/v1/clips/{id}

#### **HTTP Method**

POST

#### **Request Parameters**

```
*id* - ID for the clip (required)
*action* - string value indicating the action to perform on the content:
    *share* - share content with other workspaces in the Social Studio organization
    *unshare* - unshare content with other workspaces in the Social Studio organization
```

## Request Parameter Example

POST /v1/clips/{ID}?action=share

#### **JSON Parameters**

\*workspaces\* - array of string value indicating the workspaces with which to share the content

#### Sample Request

The call below shares the specified content:

 $\verb"POST v1/clips/35543aba-18b2-4995-bb76-eal132fe544a?action=share$ 

Shared Content Create Shared Content

#### Sample Response

A successful call returns the following response:

```
# HTTP 200 Success
{
    "status": true,
    "response": {},
    "meta": {},
}
```

```
*status* - string value indicating success of call
```

#### **Create Shared Content**

This method creates shared content and allows for distribution to other workspaces.

```
/v1/clips/
```

#### **HTTP Method**

POST

## **Request Parameters**

None

## Request Parameter Example

```
POST /v1/clips
```

#### **JSON Parameters**

Each JSON payload includes information on the shared content:

Shared Content Create Shared Content

```
(required).
*workspace_id* - string value identifying owner of shared content (required). You can leave
this value blank.
*description* - string value containing text describing the shared content.
*post_id* - string value containing the GUID for the existing post containing the shared
content to link and use for performance reporting
*clip_id* - string value containing a GUID for a clip containing the shared content to
link and use for performance reporting
```

## Sample Request

The call below creates a new piece of shared content with the specified message:

```
"message": "This is a test message",
    "workspaces": ["c2e918d2-4309-11e3-bb55-1cb63b08732d"],
    "workspace_id": "584d3ad3-2f7b-11e3-b8e3-168170973bd5"
}
```

The call below creates a new piece of shared content with the specified asset:

```
"assets": [{"url":"http://www.foo.com", "type":2}}],
"workspaces": ["c2e918d2-4309-11e3-bb55-1cb63b08732d"],
"workspace_id": "584d3ad3-2f7b-11e3-b8e3-168170973bd5"
}
```

The call below creates a new piece of shared content and shares it to the specified workspaces:

```
"message": "This is a test message",
    "workspace_id": "584d3ad3-2f7b-11e3-b8e3-168170973bd5",
    "description": "This is a test comment",
    "assets": [{"url":"http://www.foo.com", "type":3,
"metadata":"{\"url\":\"http://www.foo.com\"}"}],
    "workspaces": ["c2e918d2-4309-11e3-bb55-1cb63b08732d"]
}
```

The call below creates a new piece of shared content containing an image from an existing post:

```
"post_id": "82e6c061-2c5a-11e3-b1a1-168170973bd5"
"message": "This is a test message",
   "workspace_id": "584d3ad3-2f7b-11e3-b8e3-168170973bd5",
   "description": "This is a test comment",
   "assets": [{"url":"http://www.foo.com/images/foo.png", "type":2}],
   "workspaces": ["c2e918d2-4309-11e3-bb55-1cb63b08732d"]
}
```

The call below duplicate a piece of shared content containing an link from an existing clip:

```
"clip_id": "82e6c061-2c5a-11e3-b1a1-168170973bd5"
"message": "This is a test message",
"workspace_id": "584d3ad3-2f7b-11e3-b8e3-168170973bd5",
"description": "This is a test comment",
```

```
"assets": [{"url":"http://www.foo.com", "type":3}],
"workspaces": ["c2e918d2-4309-11e3-bb55-1cb63b08732d"]
}
```

## Sample Response

A successful call returns the following response:

```
# HTTP 201 Created
{
    status: true,
    response: {
        id: "35543aba-18b2-4995-bb76-ea1132fe544a",
    },
    meta: {},
}
```

```
*status* - string value indicating success of call
*id* - string value indicating ID for newly created content
```

#### **Archive & Unarchive Shared Content**

This method archives and unarchives content within a workspace.

```
/v1/clips/{id}
```

#### **HTTP Method**

POST

## **Request Parameters**

```
*id* - ID for the clip (required)
*action* - string value indicating the action to perform on the content:
    *archive* - archive the content, making it available for review but not for use
    *unarchive* - unarchive the content and make it available for use
```

## Request Parameter Example

```
POST /v1/clips/{ID}?action=archive
```

Shared Content Delete Shared Content

## Sample Request

The call below archives the specified content:

```
POST v1/clips/35543aba-18b2-4995-bb76-ea1132fe544a?action=archive
```

## Sample Response

A successful call returns the following response:

```
# HTTP 200 Success
{
    "status": true,
    "response": {},
    "meta": {},
}
```

```
*status* - string value indicating success of call
```

## **Delete Shared Content**

This method deletes content within the origin and recipient workspaces.

```
/v1/clips/{id}
```

## **HTTP Method**

DELETE

## **Request Parameters**

```
*ID* - ID for the clip (required)
```

## Request Parameter Example

```
DELETE /v1/clips/{id}
```

## Sample Request

The call below deletes the specified content:

```
DELETE v1/clips/35543aba-18b2-4995-bb76-ea1132fe544a
```

Shared Content Delete Shared Content

## Sample Response

A successful call returns the following response:

```
# HTTP 200 Success
{
    "status": true,
    "response": {},
    "meta": {},
}
```

\*status\* - string value indicating success of call

#### **CHAPTER 11** Short URLs

#### In this chapter ...

- Retrieve Short URLs
- Retrieve Short URL
- Create Short URL
- Delete Short URL

Short URLs allow nrands to manage URL shortening services within the suite. Currently, Social Studio supports shortening and tracking clicks on links using the Bitly URL shortening service. Add your own Bitly accounts in order to shorten links using your own vanity URLs and track clicks both within Bitly as well as within Social Studio. Link tracking only applies to links published via Social Studio.

## Add a Bitly Account

Add a Bitly account to a workspace using the following call:

POST /v1/shorturls

## cURL Example

curl -X POST -H "access\_token: 418adb62-b49f-46f7-bele-c4d82c4b0fef"

https://api.socialstudio.radiar6.com/il/shorturls?wodspacet8e4C94-9e3c-411f-ae80-7c2b36e2b3cacess13den={(bitly7bden)}/

Short URLs Retrieve Short URLs

#### **Retrieve Short URLs**

This method returns Bitly accounts within a workspace.

/v1/shorturls

#### **HTTP Method**

GET

## **Request Parameters**

None

## **Query Parameters**

```
*workspace* - string value indicating unique ID for workspace (required)

*page* - integer value indicating number of result pages to return as part of the call
(defaults to 1)

*perpage* - integer value indicating number of results to return per page (range from 1 to 25, defaults to 10)

*search* - string value indicating the first characters in the titles as part of the search (returns only characters from the start of the title)
```

## Request Parameters Example

GET /v1/shorturls

## Sample Request

```
curl GET
'{HOST}/v1/shorturls?workspace=028e2d63-0914-11e3-8d6f-168170973bd5&page=2&perpage=2'
```

## Sample Response

A successful call returns the following response:

Short URLs Retrieve Short URLs

```
{
            "customShortDomain": "gofi.gs ",
            "id": "9e9318c5-0c00-11e3-8441-168170973bd5",
            "login": "dummy",
            "token": "thisisatestaccesstoken2"
        }
   ],
    "meta": {
        "total": 4,
        "page": 1,
        "perpage": 2,
        "current":
"{HOST}/v1/shorturls?perpage=2&workspace=028e2d63-0914-11e3-8d6f-168170973bd5&page=1",
        "prev": "",
        "next":
"{HOST}/v1/shorturls?perpage=2&workspace=028e2d63-0914-11e3-8d6f-168170973bd5&page=2"
```

```
*response* - array of objects containing information on
    *customShortDomain* - string value indicating Bitly account domain
    *id* - string value indicating unique ID for Bitly account within workspace
    *login* - string value indicating Bitly account user
    *token* - string value indicating OAuth user token
```

A call that returns no results based on the provided criteria includes the following response:

Modify your criteria as needed.

A call containing an invalid parameter returns the following response:

Short URLs Retrieve Short URL

```
"meta": []
}
```

Ensure you enter the correct parameters for your call.

#### **Retrieve Short URL**

This method returns a specific Bitly account within a workspace.

```
/v1/shorturls/{id}
```

#### **HTTP Method**

GET

## **Request Parameters**

```
*id* - string value indicating unique ID for Bitly account
```

#### Request Parameters Example

```
GET /v1/shorturls{id}
```

## Sample Request

```
curl GET {HOST}/v1/shorturls/123
```

## Sample Response

A successful call returns the following response:

Short URLs Create Short URL

```
*id* - string value indicating unique ID for Bitly account within workspace
*login* - string value indicating Bitly account user
*token* - string value indicating OAuth user token
```

A call that returns no results based on the provided criteria includes the following response:

Ensure you use the correct ID value in your call.

A call containing an invalid parameter returns the following response:

Ensure you enter the correct parameters for your call.

## **Create Short URL**

This method associates a Bitly account.

/v1/shorturls

#### **HTTP Method**

POST

## **Request Parameters**

None

Short URLs Create Short URL

#### **JSON Parameters**

```
*id* - string value including the unique identifier for the workspace
*accessToken* - string value containing the OAuth access token generated for accessing the
bit.ly account
```

## Request Parameters Example

```
POST /v1/shorturls
```

## Sample Request

```
curl -X POST -H "access_token: 1111-111-1111-11111111" -F
"accessToken=24847bd4936ac9667f1fb7e8c6fec2d5dc2db641" -F
"workspace=aa69ff7d-2b11-478a-9cc9-3fd3a5e1e19e" "{HOST}/v1/shorturls"
```

## Sample Response

A successful call returns the following response:

```
{
  "status":true,
    "response":{
        "id":"5239534f-0b58-11e3-8d6f-168170973bd5"
    },
    "meta":[]
}
```

\*id\* - string value indicating unique ID for the URL shortener within the workspace

A call referencing an account already associated with a workspace returns the following response:

Ensure that you create a new account for the workspace or use an update call.

Short URLs Delete Short URL

A call containing an invalid parameter returns the following response:

Ensure you enter the correct parameters for your call.

#### **Delete Short URL**

This method deletes all Bitly accounts associated with a workspace.

/v1/shorturls

#### **HTTP Method**

DELETE

## **Request Parameters**

```
*id* - string value indicating unique ID for Bitly account
```

## Request Parameters Example

```
DELETE /v1/shorturls/{id}
```

## Sample Request

```
curl -X DELETE {HOST}/v1/shorturls/740a25ea-0b57-11e3-8d6f-168170973bd5
```

## Sample Response

A successful call returns the following response:

```
{
  "status":true,
    "response":{
      "id":"5239534f-0b58-11e3-8d6f-168170973bd5"
```

Short URLs Delete Short URL

```
},
"meta":[]
}
```

A call that returns no results based on the provided criteria includes the following response:

Ensure you use the correct ID value in your call.

A call without the proper permissions returns the following response:

Ensure you enter the correct parameters for your call.

#### **CHAPTER 12** Publish Macros

#### In this chapter ...

- Retrieve Publish Macros
- Retrieve Publish Macro
- Retrieve Publish Macro Attribute
- Create Publish Macro
- Delete Publish Macro

Publish Macros allow you to configure predefined metadata for several attributes for use (even automatically applied) when creating a brand post within a workspace.

Attributes refer to categories of metadata, such web analytics, publish labels, or social accounts.

## Creating a Publish Macro

This example includes creating a new publish macro with attributes for web analytics tracking codes in the Social Studio organization

POST /v3/publishprofiles

## cURL Example

```
curl -X POST -H "access_token: a78cabb9-c00e-4f98-9127-248003a7d9a1"
  -H "Content-Type: application/json" -d '{
    "name": "My Publish Profile 2.1",
    "webAnalytics": [
    {
        "key": "sample_key",
        "value": "sample_value"
    },
    {
        "key": "sample_key2",
        "value": "sample_value2"
    }
} ' 'https://api.socialstudio.radian6.com/v3/publishprofiles'
```

After you create a publish macro, add it to a workspace to be used within the application. You can only use publish macros within a single workspace. See /workspaceresources for more information on how to add a publish macro to a workspace.

Publish Macros Retrieve Publish Macros

#### Retrieve Publish Macros

This method retrieves publish macros in the Social Studio organization

/v3/publishprofiles

#### **HTTP Method**

GET

## **Request Parameters**

None

## **Query Parameters**

```
*workspace* - string value indicating the unique ID for the workspace from which to retrieve
publish macros (required)
*page* - integer value indicating which page to display from retreived data (defaults to
1)
*limit* - integer value indicating the number of results to display per page (defaults to
20)
*orderBy* - string value indicating parameter used to sort results (defaults to date)
*order* - string value indicating display order for retrieved content:
    *desc* - descending order
    *asc* - ascending order (default)
*search* - string value indicating charaters to search for in name, returns paginated
results from name matches
```

#### Request Parameters Example

GET /v3/publishProfiles

## Sample Call

```
curl
'{HOST}/v3/publishProfiles?workspace=028e2d63-0914-11e3-8d6f-168170973bd5&page=2&limit=2'
```

## Sample Response

A successful call returns the following response:

Publish Macros Retrieve Publish Macros

```
"type": "publish",
            "name": "My Publish Profile",
            "description": "testing",
            "owner": 6834,
            "created": 'created date',
            "socialPropertyIds": '/v3/publishProfiles/:id/socialPropertyIds',
            "youtubePlaylists": '/v3/publishProfiles/:id/youtubePlaylists',
            "targetingIds": '/v3/publishProfiles/:id/targetingIds'
        },
            "id": "000ca3cf-3ed1-4b7d-8253-0d50fe1e93fd",
            "type": "publish",
            "name": "My Publish Profile",
            "description": "testing",
            "owner": 6834,
            "created": 'created date',
            "socialPropertyIds": '/v3/publishProfiles/:id/socialPropertyIds',
            "targetingIds": '/v3/publishProfiles/:id/targetingIds'
        }
   ],
   "count": 4,
   "next": "{HOST}/v3/publishProfiles?limit=2&workspace=:workspaceId&page=2"
}
```

A bad request returns a 400 error and the following response:

```
"status": 400,
  "code": "error.bad_request",
  "message": "Invalid data supplied."
}
```

A call that finds no publish macros returns the following response:

```
{
  "publishProfiles": []
}
```

Publish Macros Retrieve Publish Macro

#### Retrieve Publish Macro

This method retrieves information on a publish macro from an account.

```
/v3/publishprofiles/{id}
```

#### **HTTP Method**

GET

#### **Request Parameters**

```
*id* - string value indicating unique identifier for publish macro
```

## Request Parameters Example

```
GET /v3/publishprofiles/{id}
```

#### Sample Call

GET /v3/publishprofiles/740a25ea-0b57-11e3-8d6f-168170973bd5

#### Sample Response

A successful call returns the following response:

```
"id": "740a25ea-0b57-11e3-8d6f-168170973bd5",
   "type": "publish",
   "name": "My Publish Profile",
   "description": "testing",
   "owner": 6834,
   "created": 'created_date',
   "socialPropertyIds": '/v3/publishProfiles/:id/socialPropertyIds',
   "targetingIds": '/v3/publishProfiles/:id/targetingIds'
}
```

\*targetingIds\* - array of string values indicating the social network and the category to target

#### Retrieve Publish Macro Attribute

This method retrieves hydrated information on a specified attributes from a publish macro in an account.

```
/v3/publishprofiles/{id}/{type}
```

#### **HTTP Method**

GET

#### **Request Parameters**

```
*id* - string value indicating unique identifier for publish macro (required)
*type* - string value indicating property to retrieve:
    *targetingIds* - array of string values indicating the social network and the category
to target
    *socialPropertyIds* - array of integer values indicating social properties associated
with publish macro
    *webAnalytics* - array of key and value pairs indicating web analytical information
to include with publish macro
```

#### Request Parameters Example

```
GET /v3/publishprofiles/{id}/{type}
```

## Sample Call

```
GET /v3/publishprofiles/740a25ea-0b57-11e3-8d6f-168170973bd5/targetingIds
```

## Sample Response

A successful call for targeting IDs returns the following response:

```
{
    "targetingIds": [
        "li_geo_af.dz",
        "li_geo_af.eg"
],
    "count": 9,
    "next":
"{HOST}/v3/publishProfiles/0151bc2e-ee3d-4108-b7cf-b3bb0d207b91/targetingIds&page=2"
}
```

Publish Macros Create Publish Macro

A successful call for targeting IDs returns the following response:

A bad request returns a 400 error and the following response:

```
"status": 400,
  "code": "error.bad_request",
  "message": "Invalid data supplied."
}
```

A call that finds no publish macro returns the following response:

```
"status": "404",
   "code": "error.not_found",
   "message": "publish macro not found"
}
```

#### Create Publish Macro

This method creates a publish macro within an account.

```
/v3/publishprofiles
```

## **HTTP Method**

POST

## **Request Parameters**

None

Publish Macros Create Publish Macro

#### **JSON Parameters**

```
*name* - string value indicating name of publish macro (required)
*description* - string value including description of publish macro (required)
*socialPropertyIds* - array of integer values indicating social properties associated with publish macro
*youtubePlaylists* - array of key and value pairs indicating the account and playlists associated with the publish macro
*targetingIds* - array of string values indicating the social network and the category to target
*webAnalytics* - array of key and value pairs indicating web analytical information to include with publish macro
```

#### Request Parameter Example

POST /v3/publishprofiles

## Sample Request

```
curl -X POST {HOST}/v3/publishprofiles
    "name": "My Publish Profile",
    "description": "My Publish Profile Description",
    "socialPropertyIds": ['3211', '4567'],
    "youtubePlaylists": [
            "key" : "3211",
            "value" : "11"
        },
        {
            "key": "3211",
            "value" : "22"
    "targetingIds": ['li_ag', 'fb_nj'],
    "webAnalytics": [
            "key" : "sample key",
            "value" : "sample value"
        },
        {
            "key" : "sample key2",
            "value" : "sample value2"
    ]
}
```

Publish Macros Delete Publish Macro

## Sample Response

A successful call returns an ID value for the newly created publish macro:

```
{
    "id":"5239534f-0b58-11e3-8d6f-168170973bd5"
}
```

A bad request returns a 400 error and the following response:

```
"status": 400,
"code": "error.bad_request",
"message": "Invalid data supplied."
}
```

#### Delete Publish Macro

This method deletes a publish macro from an account.

```
/v3/publishprofiles/{id}
```

#### **HTTP Method**

DELETE

## **Request Parameters**

```
*id* - string value indicating unique identifier for publish macro
```

## Request Parameters Example

```
DELETE /v3/publishprofiles/{id}
```

## Sample Call

## Sample Response

A successful call returns the following response:

```
{
   true
}
```

Publish Macros Delete Publish Macro

A call that finds no publish macro returns the following response:

```
"status": "404",
   "code": "error.not_found",
   "message": "publish macro not found"
}
```

A call from a user without permission to remove the publish macro returns the following response:

```
"status": "403",
  "code": "error.FORBIDDEN",
  "message": "Unauthorized to view profile"
}
```

## **CHAPTER 13** Approval Rules

#### In this chapter ...

- Retrieve Approval Rules
- Retrieve Approval
   Rule
- Create Approval Rule
- Update Approval Rule
- Delete Approval Rule
- Retrieve Approval Rule Criteria
- Update Approval Rule Criteria
- Retrieve Approvers for a Rule
- Update Approvers for a Rule

Approval rules gate actions (such as publishing a post) until certain individuals provide approval. Approval rules are made up of three end-points:

```
1. /v1/approvalflows
```

- 2. /v1/approvalprerequisites
- 3. /v1/approvalprocedures

## Sample Workflow

Approval rules define the name and priority of the rule. Prioritizing rules allows for multi-step approvals. For example, your rule could require that you first get approval from the Creative Team (rule 1), then get approval from the Legal OR from the Director of Social (rule 2).

Define the criteria to trigger the rule within approval prerequisites (such as a user or social account in the workspace).

Finally, approval pocedures define the approvers of the rule.

#### Create a Rule

Let's start by creating a rule, including criteria (prerequisites) and approvers (procedures).

## Create an approval rule cURL Example

```
curl -X POST -H "access_token: a78cabb9-c00e-4f98-9127-248003a7d9a1"
-H "Content-Type: application/json" -d '{
    "name": "My Approval Rule",
    "trigger": "Publish",
    "priority": "21",
    "workspace": "b8e4c9c4-9e3c-411f-ae80-7c2b3d6e2ab0"
}' 'https://api.socialstudio.radian6.com/v1/approvalflows'
```

## Create the criteria that triggers the rule cURL Example

```
curl -X PUT -H "access_token: a78cabb9-c00e-4f98-9127-248003a7d9a1"
-d '{
    "items": [
```

```
"criteria": "submitter",
    "operator": "equals",
    "argument": "79799125

},

{
    "criteria": "social account",
    "operator": "equals",
    "argument": 79798915"

},

{
    "criteria": "social account",
    "operator": "equals",
    "argument": "{{social property2}}"

}

],
    "query": "(1 AND 2) OR ( 1 AND 3 )"

}'

'https://api.socialstudio.radian6.com/v1/approvalprerequisites/1d9217cf-40f4-4f8d-b465-9c4542209c20'
```

# Define the Approvers of the Rule cURL Example

```
curl -X PUT -H "access token: 63ae7c90-2927-470c-9ce4-e2489d6e992b"
-H "Content-Type: application/json" -d '{
    "items": [
         {
             "criteria": "user",
             "operator": "equals",
             "argument": "79799125",
             "action": "approve"
         },
             "criteria": "user",
             "operator": "equals",
             "argument": "79799126",
             "action": "approve"
         },
             "criteria": "user",
             "operator": "equals",
             "argument": "79799127",
             "action": "approve"
    "query": "(1 AND 2) OR ( 1 AND 3 )"
"https://api.socialstudio.radian6.com/v1/approvalprocedures?approvalflow=lc9217cf-40f4-4f8d-b465-9c4542209c2"
```

## **Retrieve Approval Rules**

This method retrieves one or more approval rules for a workspace.

```
/v1/approvalflows
```

#### HTTP method

GET

#### **Request Parameters**

```
*ownerId* - identifies the workspace from which to retrieve the approval rules (required)
*ownerType* - identifies the object from which to retrieve the approval rules (required).

Possible values include the following:
    *workspace*

*include* - idenfies optional additional information on the workflow. Possible values include the following:
    *prerequisite* - displays array value of rules within approval rule
    *procedure* - returns array value of procedures
    *approverCount* - returns integer value of approvers for approval rule
    *criteriaCount* - returns integer value of criteria for approval rule

*page* - indicates optional number of pages to provide for results
*perpage* - indicates optional number of results to provide per page
```

#### Request Parameter Example

```
GET {HOST}/v1/approvalflows
```

## Sample Request

 ${\tt GET /v1/approvalflows?ownerId=a272b824-bbf7-4a8c-bb1e-3d9695f3032a\&ownerType=workspace} \\$ 

## Sample Response

A successful call returns the following response:

```
},
            "id": "b64ee373-81f0-11e3-b8e3-168170973bd5",
            "ownerId": "92ed3d44-5376-11e3-b8e3-168170973bd5",
            "ownerType": "workspace",
            "priority": 2,
            "triggerAction": "publish",
            "name": "My Other Approval Flow"
        }
    ],
    "meta": {
        "total": 2,
        "page": 1,
        "perpage": 2,
        "current":
"HOST/v1/approvalflows?workspace=92ed3d44-5376-11e3-b8e3-168170973bd5&page=1",
        "prev": "",
        "next": ""
    }
}
```

A successful call with include parameters returns the following response:

```
{
   "status": true,
   "response": [
       {
            "id": "d460106d-794b-11e3-b8e3-168170973bd5",
            "ownerId": "92ed3d44-5376-11e3-b8e3-168170973bd5",
            "ownerType": "workspace",
            "priority": 99,
            "triggerAction": "publish",
            "name": "Workflow get with include",
            "prerequisite": {
                "items": [
                    {
                        "criteria": "submitter",
                        "operator": "equals",
                        "argument": 7664
                    },
                        "criteria": "submitter",
                        "operator": "equals",
                        "argument": 7641
                    },
                        "criteria": "language",
                        "operator": "equals",
                        "argument": 60
                    },
                        "criteria": "language",
                        "operator": "equals",
                        "argument": 61
                    }
```

```
"query": "1 and 2 and ( 3 or 4 )"
             "procedure": [],
             "meta": {
                 "criteriacount": "4"
                 "approvercount": "1"
        }
    ],
    "meta": {
        "total": 1,
        "page": 1,
        "perpage": 1,
        "current":
"HOST/v1/approvalflows?include=prerequisite,procedure&workspace=92ed3d44-5376-11e3-b8e3-168170973bd5&page=1",
        "prev": "",
        "next": ""
    }
```

```
*status* - string value indicating success of call

*response* - array of information related to retrieved approval rules:

*id* - string value indicating ID of approval rule

*ownerId* - string value indicating ID of approval rule owner

*ownerType* - string value indicating entity type of approval rule owner

*priority* - integer value indicating priority for approval rule

*triggerAction* - string value indicating action that begins approval rule

*name* - string value indicating name of approval rule

*prerequisites* - array indicating rules contained within approval rule:

*criteria* - string value indicating object within rule

*operator* - string value indicating whether criteria EQUALS or NOT EQUALS the supplied argument value

*argument* - string value to compare with criteria

*query* - string values indicating AND or OR for query with supplied criteria
```

#### **Error Responses**

A call including an invalid or unsupported argument key and value pair returns the following response:

Ensure that your call includes only valid values.

A call not including an expected argument returns the following repsonse:

Ensure that your call includes all required values.

A call attempting to view a workspace without the proper permissions returns the following response:

## Retrieve Approval Rule

This method retrieves one or more approval rules for a workspace.

```
/v1/approvalflows/{id}
```

#### HTTP method

GET

#### **Request Parameters**

```
*id* - identifies the approval rule to retrieve (required)

*include* - identifies optional additional information on the workflow. Possible values include the following:

*prerequisite* - displays array value of rules within approval rule

*procedure* - returns array value of procedures
```

```
*approverCount* - returns integer value of approvers for approval rule

*criteriaCount* - returns integer value of criteria for approval rule

*hydrate=argument - indicates that the call should return related entity information instead

of string or integer IDs
```

#### Request Parameter Example

```
GET {HOST}/v1/approvalflows/{id}
```

#### Sample Request

```
GET
```

/vl/approvalflows?ownerId+a2726824-bbf7-4a8c-bble-369695f3032akinclude-prerequisite, procedure, approvercount, criteriacount/hydrate-argument

## Sample Response

A successful call returns the following response:

```
"status": true,
"response": {
    "id": "d460106d-794b-11e3-b8e3-168170973bd5",
    "ownerId": "92ed3d44-5376-11e3-b8e3-168170973bd5",
    "ownerType": "workspace",
    "priority": 171,
    "triggerAction": "publish",
    "name": "My Approval Flow"
}
```

A successful call with include parameters returns the following response:

```
{
   "status": true,
   "response": {
       "id": "e1c69b8c-6844-43fb-9eb3-0fe30dd92cc3",
       "ownerId": "7046e184-0bd1-4c88-9255-642d8a212f31",
       "ownerType": "workspace",
        "priority": 7,
        "triggerAction": "publish",
        "name": "testworkflowapi",
        "prerequisite": {
            "items": [
                    "criteria": "submitter",
                    "operator": "equals",
                    "argument": 6721
                },
                    "criteria": "social account",
                    "operator": "equals",
```

```
"argument": "1a4ebec4-7b11-4d0a-aad3-4fc859ba8e28"
                },
                     "criteria": "social account",
                    "operator": "equals",
                    "argument": "d5594362-829d-49c6-b317-6675b9a280f8"
                }
            ],
            "query": "( 1 and 2 ) or 3"
        },
        "procedure": {
            "items": [
                {
                    "criteria": "user",
                    "operator": "equals",
                    "argument": 6721,
                    "action": "approve"
                },
                    "criteria": "user",
                    "operator": "equals",
                    "argument": 6721,
                    "action": "approve"
                }
            ],
            "query": "1 or 2"
        },
        "meta": {
            "criteriacount": "4"
            "approvercount": "1"
        }
    },
    "meta": []
}
```

A successful call with include parameters and the hydrate argument returns the following response:

```
{
   "status": true,
   "response": {
       "id": "e1c69b8c-6844-43fb-9eb3-0fe30dd92cc3",
        "ownerId": "7046e184-0bd1-4c88-9255-642d8a212f31",
       "ownerType": "workspace",
       "priority": 7,
        "triggerAction": "publish",
        "name": "testworkflowapi",
        "prerequisite": {
            "items": [
                    "criteria": "submitter",
                    "operator": "equals",
                    "argument": {
                        "id": 6721,
                        "email": "pboddu@example.com",
                        "username": "pboddu@example.com",
```

```
"title": "PraveenBoddu",
                "display name": "PraveenBoddu",
                "timezone": "GMT",
                "enabled": true,
                "updated": "2014-02-26T20:14:47+0000",
                "organization id": 10545
            }
        },
            "criteria": "social account",
            "operator": "equals",
            "argument": null
        },
            "criteria": "social account",
            "operator": "equals",
            "argument": null
    ],
    "query": "( 1 and 2 ) or 3"
},
"procedure": {
    "items": [
        {
            "criteria": "user",
            "operator": "equals",
            "argument": {
                "id": 6721,
                "email": "pboddu@example.com",
                "username": "pboddu@example.com",
                "title": "PraveenBoddu",
                "display name": "PraveenBoddu",
                "timezone": "GMT",
                "enabled": true,
                "updated": "2014-02-26T20:14:47+0000",
                "organization_id": 10545
            },
            "action": "approve"
        },
            "criteria": "user",
            "operator": "equals",
            "argument": {
                "id": 6721,
                "email": "pboddu@example.com",
                "username": "pboddu@example.com",
                "title": "PraveenBoddu",
                "display name": "PraveenBoddu",
                "timezone": "GMT",
                "enabled": true,
                "updated": "2014-02-26T20:14:47+0000",
                "organization id": 10545
            "action": "approve"
```

```
}
    ],
    "query": "1 or 2"
}
},
    "meta": []
}
```

```
*status* - string value indicating success of call

*response* - array of information related to retrieved approval rules:

*id* - string value indicating ID of approval rule

*ownerId* - string value indicating ID of approval rule owner

*ownerType* - string value indicating entity type of approval rule owner

*priority* - integer value indicating priority for approval flow

*triggerAction* - string value indicating action that begins approval rule

*name* - string value indicating name of approval rule

*prerequisites* - array indicating rules contained within approval rule:

*criteria* - string value indicating object within rule

*operator* - string value indicating whether criteria EQUALS or NOT EQUALS the supplied argument value

*argument* - string value to compare with criteria

*query* - string values indicating AND or OR for query with supplied criteria
```

The information provided with the hydrate argument varies depending on the included entities.

#### **Error Responses**

An unsuccessful call will return one of the following error responses:

A call including an invalid or unsupported argument key and value pair returns the following response:

Ensure that your call includes only valid values.

A call not including an expected argument returns the following repsonse:

Approval Rules Create Approval Rule

Ensure that your call includes all required values.

A call attempting to view a workspace without the proper permissions returns the following response:

Ensure that you include the proper authentication with your call.

## Create Approval Rule

This method creates an approval rile for a workspace.

```
/v1/approvalflows
```

#### HTTP method

POST

#### **Request Parameters**

None

## **Query Parameters**

Approval Rules Create Approval Rule

#### Request Parameter Example

```
POST {HOST}/v1/approvalflows
```

## Sample Request

```
POST /v1/approvalflows HTTP/1.1
Host: HOST
Content-Type: application/x-www-form-urlencoded

trigger=publish&workspace=92ed3d44-5376-11e3-b8e3-168170973bd5&priority=9&name=My+Approval+Flow
```

#### Sample Response

A successful call returns the following response:

```
{
    "status": true,
    "response": {
        "id": "d460106d-794b-11e3-b8e3-168170973bd5"
    },
    "meta": []
}
```

```
*status* - string value indicating success of call
*id* - string value indicating ID for newly created approval rile
```

## **Error Responses**

A call including an invalid or unsupported argument key and value pair returns the following response:

Ensure that your call includes only valid values.

A call attempting to create or update an entity that already uses the same unique identifiers returns the following response:

```
"status": false,
"response": {
```

Approval Rules Create Approval Rule

Ensure that your new call includes a unique value.

## Missing Argument

A call not including an expected argument returns the following repsonse:

Ensure that your call includes all required values.

## Unauthorized to Add Approval Flow

A call attempting to add an approval rile without the proper permissions returns the following response:

Ensure that you include the proper authentication with your call.

A call attempting to view a non-existant workflow returns the following response:

```
"status": false,
"response": {
```

Approval Rules Update Approval Rule

Ensure that you include the proper authentication with your call.

## **Update Approval Rule**

This method updates an existing approval rule.

```
/v1/approvalflows/{id}
```

#### **HTTP Method**

PATCH

#### **Request Parameters**

```
*id* - ID for the approval rule (required)
*name* - identifies the name of the workflow. This parameter accepts any unique string
value for a specific owner that does not include the < or > characters.
*priority* - accepts an optional integer value that sets the priority for the workflow
```

## Request Parameter Examples

```
PATCH /v1/approvalflows/{id}
```

## Sample Request

This sample request updates an approval rule with a priority of 2:

#### Sample Response

A successful call returns the following response:

```
"status": true,
"response": true,
```

Approval Rules Update Approval Rule

```
"meta": []
}

*status* - string value indicating success of call
*response* - string value indicating update of approval rule
```

#### **Error Responses**

An unsuccessful call will return one of the following responses:

A call including an invalid or unsupported argument key and value pair returns the following response:

Ensure that your call includes only valid values.

A call attempting to create or update an entity that already uses the same unique identifiers returns the following response:

Ensure that your new call includes a unique value.

A call attempting to modify an approval rule without the proper permissions returns the following response:

Approval Rules Delete Approval Rule

```
},
"meta": []
}
```

Ensure that you include the proper authentication with your call.

A call attempting to view a non-existant workflow returns the following response:

Ensure that you include the proper authentication with your call.

## Delete Approval Rule

This method deletes an existing approval rule.

```
/v1/approvalflows
```

#### HTTP method

DELETE

#### **Request Parameters**

```
*id* - ID for the approval rule (required)
```

## Request Parameter Examples

```
DELETE /v1/approvalflows/{id}
```

## Sample Request

This sample request updates an approval rule with a priority of 2:

```
DELETE {HOST}/v1/approvalflows/d460106d-794b-11e3-b8e3-168170973bd5
```

Approval Rules Delete Approval Rule

## Sample Response

A successful call returns the following response:

```
"status": true,
  "response": true,
  "meta": []
}
```

```
*status* - string value indicating success of call
*response* - string value indicating deletion of approval rule
```

#### **Error Responses**

An unsuccessful call will return one of the following responses:

A call including an invalid or unsupported argument key and value pair returns the following response:

Ensure that your call includes only valid values.

A call not including an expected argument returns the following repsonse:

Ensure that your call includes all required values.

A call attempting to remove an approval rule without the proper permissions returns the following response:

```
{
    "status": false,
```

Ensure that you include the proper authentication with your call.

## Retrieve Approval Rule Criteria

This method retrieves criteria that will trigger an approval flow.

```
/v1/approvalprerequisites/{workflowId}
```

#### HTTP method

GET

#### **Request Parameters**

```
*workflowId* - ID for the approval flow (required)
```

## Request Parameter Examples

GET /v1/approvalprerequisites/{workflowId}

## **Query Parameters**

\*hydrate=argument - indicates that the call should return related entity information instead of string or integer IDs

## Sample Request

```
\texttt{GET \{HOST\}/v1/approval prerequisites/46e66860-25fe-11e3-b1a1-168170973bd5}
```

GET {HOST}/v1/approvalprerequisites/46e66860-25fe-11e3-b1a1-168170973bd5&hydrate=argument

#### Sample Response

A successful call returns the following response:

```
"status": true,
"response": {
   "items": [
        {
            "criteria": "submitter",
            "operator": "equals",
            "argument": 123123
        },
            "criteria": "social account",
            "operator": "equals",
            "argument": 83967
        },
            "criteria": "social account",
            "operator": "equals",
            "argument": 84975
   ],
    "query": "(1 AND 2) OR ( 1 AND 3 )"
"meta": []
```

A successful call including the hydrate argument returns the following response:

```
"status": true,
"response": {
    "items": [
            "criteria": "submitter",
            "operator": "equals",
            "argument": {
                "id": 7664,
                "email": "qzhen@example.com",
                "title": "Qzhen_10100",
                "avatar url": null,
                "timezone": "GMT",
                "enabled": true,
                "updated": "2014-02-04T15:50:42+0000",
                "organization id": 10100,
                "roles": 1
            }
        },
            "criteria": "social account",
            "operator": "in",
            "argument": [
```

```
"name": "Exercise Your Voting Right",
                        "id": "541a6b23-21ff-4c2c-9ed0-ca81da98d71d",
                        "network": "Facebook",
                        "asset": "519296421491495",
                        "socialaccount": 94093,
                        "tokenStatus": 1,
                        "metadata": {
                            "pageLogo":
"https://fbcdn-profile-a.akamaihd.net/static-ak/rsrc.php/v2/yg/r/LjGkeBM0ISt.png",
                            "provider": "FACEBOOK",
                            "userName": "/Exercise Your Voting Right/519296421491495"
                        }
                    },
                    {
                        "name": "Example Page",
                        "id": "3a65a221-c16e-479b-8430-57b46fcb21f2",
                        "network": "Facebook",
                        "asset": "407001072724791",
                        "socialaccount": 94268,
                        "tokenStatus": 1,
                        "metadata": {
                            "pageLogo":
"https://fbcdn-profile-a.akamaihd.net/static-ak/rsrc.php/v2/yg/r/LjGkeBM0ISt.png",
                            "provider": "FACEBOOK",
                            "userName": "/Chris-Dev-Page/407001072724791"
                    }
            },
                "criteria": "social account",
                    "operator": "equals",
                    "argument": {
                        "id": "83967",
                        "link":
"https://stg3-api.dev.ca1.sfmc.co/socialcloud/v2/socialProperties/83967",
                        "updated": "2015-04-20T14:45:35Z",
                        "title": "Ana-192",
                        "topic": {
                            "id": "83967",
                            "link":
"https://stg3-api.dev.cal.sfmc.co/socialcloud/v2/topics/83967",
                            "updated": "2015-02-19T17:06:49Z",
                            "title": "Ana-192",
                            "createdDate": "2015-02-19T17:06:49Z"
                        },
                        "creator": {
                            "id": "79798023",
                            "link":
"https://stg3-api.dev.ca1.sfmc.co/socialcloud/v2/users/79798023",
                            "updated": "2015-04-20T14:45:35Z",
                            "title": "Hiren Gosalia",
                            "email": "hgosalia@salesforce.com",
                            "avatarURL": null
```

```
},
                        "projects": [],
                        "registration": {
                            "id": "16243",
                            "link":
"https://stg3-api.dev.ca1.sfmc.co/socialcloud/v2/socialAccounts/16243",
                            "updated": null,
                            "title": "Mansi SFDC",
                            "lastRefreshedTime": null
                        },
                        "lastValidatedTime": null,
                        "avatar":
"https://media.licdn.com/mpr/mpr/p/7/005/086/041/07b736a.png",
                        "usedBySalesforce": "false",
                        "visibility": "private",
                        "uniqueName": "ana-192",
                        "realName": "Mansi SFDC",
                        "socialNetwork": {
                            "id": "3880369",
                            "name": "LinkedIn Page",
                            "type": 25
                        },
                        "status": 0,
                        "tokens": {
                            "tokenStatusId": 0,
                            "tokenStatusLastUpdate": null
                    }
                }
            }
       ],
        "query": "1 AND ( 2 OR 3 )"
    "meta": []
```

The information provided with the hydrate argument varies depending on the included entities.

A call that cannot find the indicated approval flow returns the following response:

A call that references an unauthorized approval flow returns the following response:

# Update Approval Rule Criteria

This method updates criteria that will trigger an approval flow.

/v1/approvalprerequisites/{approvalflow}

#### HTTP method

PUT

#### **Request Parameters**

```
*approvalflow* - ID for the approval flow (required)
```

## Request Parameter Example

PUT {HOST}/v1/approvalprerequisites/46e66860-25fe-11e3-b1a1-168170973bd5

#### **JSON Parameters**

Each JSON payload includes two arguments:

```
*items* - array of criteria to add or update to the approval flow
```

```
The *items* array includes individual items with the following values:
   *criteria* - string value indicating the subject of the rule. Acceptable values include
the following:
        *label* - label associated with object
        *submitter* - user ID for person performing submit action
        *social account* - social property ID associated with the object
        *language* - language associated with the object
        *country* - country associated with the object
   *operator* - string value indicating whether the rule subject equals or does not equal
 the provided value
        *equals*
        *not equals*
   *argument* - string value to match against the *criteria* value. *argument* can accept
empty values for label, country, and language. *argument* cannot accept empty values for
*submitter* or *social account*.
*query* - string value indicating how approval workflow handles criteria
The *query* argument includes integers, logical operators, and appropriate groupings.
    *integer* - position of criteria in *items* array, beginning with 1
    *logical operators* - AND or OR value indicating grouping of criteria
    *grouping* - Use parantheses to group together integers and logical operators. You
cannot use AND and OR in the same grouping.
```

#### Sample Request

```
PUT {HOST}/v1/approvalprerequisites/46e66860-25fe-11e3-b1a1-168170973bd5
    "items": [
        {
            "criteria": "submitter",
            "operator": "equals",
            "argument": 123123
        },
            "criteria": "social account",
            "operator": "equals",
            "argument": 68304
        },
            "criteria": "social account",
            "operator": "equals",
            "argument": 68647
        }
    "query": "(1 AND 2) OR ( 1 AND 3 )"
```

## Sample Response

A successful call returns the following response:

```
"status": true,
   "response": true,
   "meta": []
}
```

```
*status* - string value indicating success of call
*response* - string value indicating update of approval flow
```

A call referencing a nonexistant approval flow returns the following response:

A call not authorized to modify the approval flow returns the following response:

A call including incorrect arguments returns the following response:

```
"meta": []
}
```

## Retrieve Approvers for a Rule

This method retrieves the criteria that will trigger a specific approval rule.

```
/v1/approvalprocedures/{id}
```

#### HTTP method

GET

#### **Request Parameters**

```
*id* - ID for the approval rule (required)
```

## Request Parameter Examples

```
GET /v1/approvalprocedures/{id}
```

## **Query Parameters**

\*hydrate=argument - indicates that the call should return related entity information instead of string or integer IDs

## Sample Request

This sample request retrieves the specified approval rule:

```
curl GET {HOST}/v1/approvalprocedures/aab75fac-0453-11e3-8d6f-168170973bd5
```

## Sample Response

A successful call returns the following response:

```
"action": "approve"
            },
            {
                "criteria": "user",
                "operator": "equals",
                "argument": 8765,
                "action": "approve"
            },
                "criteria": "user",
                "operator": "equals",
                "argument": 425548144218779,
                "action": "approve"
            }
        ],
        "query": "(1 AND 2) OR ( 1 AND 3 )"
    },
    "meta": []
}
```

A successful call with the hydrate argument returns the following response:

```
"status": true,
"response": {
    "items": [
        {
            "criteria": "user",
            "operator": "equals",
            "argument": {
                "id": 6721,
                "email": "pboddu@example.com",
                "username": "pboddu@example.com",
                "title": "PraveenBoddu",
                "display name": "PraveenBoddu",
                "avatar_url": null,
                "timezone": "GMT",
                "enabled": true,
                "updated": "2014-02-07T18:59:47+0000",
                "organization id": 10545
            "action": "approve"
        },
            "criteria": "user",
            "operator": "equals",
            "argument": {
                "id": 6721,
                "email": "pboddu@example.com",
                "username": "pboddu@example.com",
                "title": "PraveenBoddu",
                "display_name": "PraveenBoddu",
                "avatar url": null,
                "timezone": "GMT",
                "enabled": true,
```

```
"updated": "2014-02-07T18:59:47+0000",
                "organization id": 10545
            "action": "approve"
        },
            "criteria": "user",
            "operator": "equals",
            "argument": {
                "id": 6721,
                "email": "pboddu@example.com",
                "username": "pboddu@example.com",
                "title": "PraveenBoddu",
                "display name": "PraveenBoddu",
                "avatar url": null,
                "timezone": "GMT",
                "enabled": true,
                "updated": "2014-02-07T18:59:47+0000",
                "organization id": 10545
            },
            "action": "approve"
        }
    "query": "1 and ( 2 or 3 )"
},
"meta": []
```

```
*status* - string value indicating success of call

*response* - array of information related to retrieved rules:

*items* - array indicating information contained within rule:

*criteria* - string value indicating object within rule

*operator* - string value indicating whether criteria EQUALS or NOT EQUALS the supplied argument value

*argument* - string value to compare with criteria

*action* - string value indicating action performed via rule

*query* - string values indicating AND or OR for query with supplied criteria
```

The information provided with the hydrate argument varies depending on the included entities.

## **Error Responses**

A call referencing an unknown approval rule returns the following response:

```
},
"meta": []
}
```

Ensure that you reference the correct ID for the approval rule.

A call referencing an approval rule without authorization returns the following response:

Ensure you use the correct authentication information.

# Update Approvers for a Rule

This method updates the approvers for a specified approval rule.

```
/v1/approvalprocedures/{id}
```

#### HTTP method

PUT

#### **Request Parameters**

```
*id* - ID for the approval rule (required)
```

## Request Parameter Example

PUT /v1/approvalprocedures/{id}

## **JSON Parameters**

Each JSON payload includes two arguments:

```
*items* - array of criteria to add or update to the approval rule

The *items* array includes individual items with the following values:
```

```
*criteria* - string value indicating this call affects a specified user. Use only the *user* value here.

*argument* - string value to match against the *criteria* value. *argument* can accept empty values for label, country, and language. *argument* cannot accept empty values for *submitter* or *social account*.

*action* - indicates the action for the rule. Acceptable values include the following:

*approve*

*query* - string value indicating how approval workflow handles criteria

The *query* argument includes integers, logical operators, and appropriate groupings.

*integer* - position of criteria in *items* array, beginning with 1

*logical operators* - AND or OR value indicating grouping of criteria

*grouping* - Use parantheses to group together integers and logical operators. You cannot use AND and OR in the same grouping.
```

#### Sample Request

This sample request updates an approval rule with a priority of 2:

```
curl -X PUT {HOST}/v1/approvalprocedures/46e66860-25fe-11e3-b1a1-168170973bd5
    "items": [
        {
            "criteria": "user",
            "operator": "equals",
            "argument": 123123,
            "action": "approve"
        },
            "criteria": "user",
            "operator": "equals",
            "argument": 8765,
            "action": "approve"
        },
            "criteria": "user",
            "operator": "equals",
            "argument": 425548144218779,
            "action": "approve"
        }
    "query": "(1 AND 2) OR ( 1 AND 3 )"
}
```

#### Sample Response

A successful call returns the following response:

```
{
    "status": true,
```

```
"response": true,
    "meta": []
}

*status* - string value indicating success of call
*response* - string value indicating update of approval rule
```

#### **Error Responses**

A call referencing an unknown approval rule returns the following response:

Ensure you used the correct ID for the approval rule.

A call referencing an approval rule without authorization returns the following response:

Ensure you use the correct authentication information.

A call referencing a bad request returns the following response:

```
"meta": []
}
```

Ensure you properly formatted the information included in the call.

# **CHAPTER 14** Social Properties

#### In this chapter ...

- Retrieve Properties
- Retrieve Property

The Social Properties endpoint allows you to retrieve a list of social accounts registered in your Social Studio organization. The call returns only those social accounts available to you based on user permissions and role.

#### Retrieve All Accounts

Users can retrieve a list of all shared and owned accounts.

GET v3/socialProperties

## cURL Example

curl -X GET -H "access\_token: 99203c04-621c-4b43-99e4-b76e121faddc"

'https://api.socialstudio.radian6.com/v3/socialProperties?view=shared&owned'

## Retrieve a Single Account

You can also retrieve information on a specific account:

GET v3/socialProperties/{id}

## cURL Example

curl -X GET -H "access\_token: 99203c04-621c-4b43-99e4-b76e121faddc"

'https://api.socialstudio.radian6.com/v3/socialProperties/6386'

Social Properties Retrieve Properties

#### **Retrieve Properties**

This method retrieves social properties the user can access. This object contains information about a managed account topic profile and associated external user account.

/v3/socialProperties

#### **HTTP Method**

GET

#### **Request Parameters**

```
*view* - string value including comma-separated list of properties to return (defaults to
OWNED; (only those properties created by requesting user))
    *OWNED* - all social properties created by requesting user
    *SHARED* - all social properties shared with and not owned by requesting user
*types* - integer value indicating return of social properties with specified social network
 types
    *3* - Twitter
    *4* - Facebook
    *24* - Google Plus
   *25* - LinkedIn
   *27* - Sina Weibo
   *28* - YouTube
    *29* - Instagram
    *30* - Pinterest
*workspaceGroupId* - reserved for internal use
*limit* - integer value indicating number of results to return (defaluts to 25)
*offset* - integer value indicating result to start with in returned results
*status* - string value including comma-separated list of integers indicating return of
social properties with specified status values
*invalidAccountsFirst* - boolean value indicating return of *invalid* values first, then
*OK* and *new* values (defaults to false)
*orderBy* - string value indicating fields used to sort returned social properties:
    *title* - string value describing post
   *creator* - string value including creator of post
   *visibility* - string value indicating visibility of post*
    *status* - integer value indicating status of post
*q* - string value including search string query (minimum of three characters), indicates
return of social properties with partial case-insensitive match on topic title or creator
*ids* - string value indicating comma-delimited list of valid social proeprty IDs to return.
Only returns visible social properties. The call returns a 404 error if no social properties
are available. The call normalizes duplicate values and ignores all other query parameters.
```

Social Properties Retrieve Properties

## Request Parameter Sample

GET /v3/socialProperties

## Sample Request

```
GET /v3/socialProperties?types=4
```

#### Sample Response

```
"data": [
   {
        "id": "121218",
        "displayName": "Jane's test software",
        "pageUrl": "https://facebook.com/pages/Janes-test-softwar/128544450650919",
        "networkTypeId": 4,
        "avatarUrl":
"Https://ftmhpcfileed-anaitoret/pcfiled-scfi/vf1.04/cf5.3442.42/5050/52481255559540.258880n.jpgb=609555710x37962246256e557898. gal =44816941.36615533285655036864682;
        "slug": "pages/Janes-test-software/128544450650919",
        "valid": true
     },
        "id": "111819",
        "displayName": "I Heart CBC NB",
        "pageUrl": "https://facebook.com/pages/I-Love-CBC-NB/376189652448432",
        "networkTypeId": 4,
        "avatarUrl":
"slug": "pages/I-Love-CBC-NB/376189652448432",
        "valid": true
 ],
 "meta": {
   "totalCount": 2
  }
}
```

```
*id* - string value indicating unique ID for social property
*displayName* - string value containing name of social property
*pageUrl* - string value containing URL of social property on social network
*networkTypeId* - integer value indicating social network type
*avatarUrl* - string value containing location of avatar image file
*slug* - string value containing slug for social property
*valid* - boolean property indicating whether social media account remains active and valid
```

Social Properties Retrieve Property

## **Retrieve Property**

This method retrieves a single social property from those available for the user to access. This object contains information about a managed account topic profile and associated external user account. The socialPropertyld value equals the managed account topic profile ID.

/v3/socialProperties/{id}

#### **HTTP Method**

GET

#### **Request Parameters**

```
*id* - integer value indicating the ID for the social property to retrieve
```

## Request Parameter Sample

GET /v3/socialProperties/{socialPropertyId}

## Sample Request

GET /v3/socialProperties/121218

## Sample Response

```
"data": [
    "id": "121218",
        "displayName": "Jane's test software",
        "pageUrl": "https://facebook.com/pages/Janes-test-softwar/128544450650919",
        "networkTypeId": 4,
        "avatarUrl":
"https://fachprile-admidut/prile-deff//displayStationstations/pages/Janes-test-software/128544450650919",
        "slug": "pages/Janes-test-software/128544450650919",
        "valid": true
        },
        l,
        "meta": {
        "totalCount": 1
```

Social Properties Retrieve Property

# **CHAPTER 15** Create Topic Profile and Retrieving Posts with Keyword Groups

#### In this chapter ...

- Retrieve Topic Profiles
- Retrieve Topic Profile
- Create Topic Profile
- Update Topic Profile
- Delete Topic Profile
- Update Keyword Groups in a Topic Profile
- Delete Keyword Groups in a Topic Profile
- Update Source Filters in a Topic Profile
- Activate a Topic
   Profile

## Create Topic Profile

Use the topic profile to define the social data that interests you based on a set of parameters consisting of keywords, sources, languages, regions and media types. For example, you could look for a series of English keywords in Twitter posts originating in the United Kingdom.

First, define the topic profile using the following route:

```
POST /v3/topics
```

#### cURL Example

```
curl -X POST -H 'access_token: your_access_token" -H "Content-Type:
application/json" -d '{
   "title": "test12345",
   "languages": [ "1" ],
   "mediaTypes": [ {"id": "5" }, { "id": "1" }, { "id": "10" } ]
}' https://api.socialstudio.radian6.com/v3/topics
```

#### Create Keyword Group

Next, create a keyword group that contains the keywords to be monitored. Keywords allow you to define specific terms which should match post content and define which content flows to the topic profile. Social Studio organizes keywords into various keyword groups using the following route:

```
POST /v3/keywordGroups
```

#### cURL Example

```
curl -X POST -H "access_token: your_access_token" -H "Content-Type:
application/json" -d '{
   "title": "API Test",
   "type": 2,
   "active": true,
   "contains": [[{"tokenType": 1, "value": "Coca Cola", "meta":
```

```
"2" }]]
}' https://api.socialstudio.radian6.com/v3/keywordGroups
```

# Assign Keyword Group to Topic Profile

After creating a topic profile and a keyword group, you can link them both together using the following API endpoint:

```
PUT /v3/topics{id}/keywordGroups
```

# cURL Example

### **Retrieving Posts**

Once you create the previous calls, you can retireve matching posts:

```
GET /v3/posts?topics={id}
```

### cURL Example

```
curl -X GET -H "access_token: your_access_token" -H "Content-Type:
application/json"
https://api.socialstudio.radian6.com/v3/posts?topics=273382
```

Each client can use a limited amount of active topic profiles. Any call that causes the client to exceed the limit returns a 400 error.

### **Retrieve Topic Profiles**

This method retrieves specific details on topic profiles based on user permissions and role. You cannot use this route to retrieve information on keywords and keyword groups.

/v3/topics

#### **HTTP Method**

GET

### **Request Parameters**

None

#### **Query Parameters**

```
*workspaceGroupId* - reserved for internal use
*limit* - integer value indicating number of results to return (defaults to 50000)
*offset* - integer value indicating result to start with (defaults to 0)
*q* - string value including characters to search for in title (minimum of 3 characters)
*includeQuickSearch* - boolean value indicating whether to include Quick Search topic
profiles in response
*orderBy* - string values indicating how call sorts returned list of topic profiles:
   *title*
   *visibility*
    *status*
   *created* (ordered alphabetically by display name of creator)
   *creation* (topic ordered by topic creation date)
   *ASC* (default)
   *DESC*
*status* - integer values indicating status of topic profile to return
   *0* - disabled
   *1* - purchased or active
   *2* - trial
   *3* - expired
    *4* - draft
```

### Request Parameters Example

GET /v3/topics

### Sample Call

GET /v3/topics?q="Scott"&includeQuickSearch=false

### Sample Response

A successful call returns the following response:

```
"data": [
   {
      "id": "4",
      "title": "Scott Test 3",
      "creator": {
       "id": "3",
       "link": "https://stq2-dmz3.dev.cal.example.co/socialcloud/v2/users/3",
        "updated": null,
       "title": "scott@example.com (clientId = 1)"
      },
      "visibility": "private",
      "status": 1,
      "emv": 0,
      "languages": [],
      "mediaTypes": [],
      "regions": [],
      "keywordGroups": [],
      "billingCode": "",
      "includeSourceFilters": [],
      "excludeSourceFilters": [],
      "includeAllSourceFilters": [],
      "createdDate": "2009-10-09T19:27:58Z"
   },
 ],
  "meta" : {
      "totalCount" : 52
  }
}
```

```
*id* - integer value indicating unique ID for topic profile
*title* - string value indicating name of topic profile
*creator* - object containing information on creator of topic profile:
   *id* - integer value indicating unique ID for creator
    *link* - string value indicating URL for location of creator
   *updated* - timestamp value indicating last update for creator (can be null)
   *title* - string value indicating name of creator
*visibility* - string value indicating visibility of topic profile
   *public*
   *private*
*status* - integer values indicating status of topic profile to return
   *0* - disabled
   *1* - purchased or active
   *2* - trial
   *3* - expired
   *4* - draft
*emv* - integer value indicating estimated monthly value for topic profile
*languages* - array of language values associated with topic profile
*mediaTypes* - array of media type values associated with topic profile
```

```
*regions* - array of region values associated with topic profile

*keywordGroups* - array of keyword group values associated with topic profile

*billingCode* - string value of billing code associated with topic profile

*includeSourceFilters* - array of source filters associated with topic profile

*excludeSourceFilters* - array of source filters specifically excluded from topic profile

*includeAllSourceFilters* - array of all source filters available for topic profile
```

### Retrieve Topic Profile

This method retrieves a specific topic profile based on user permissions and role. You cannot use this route to retrieve information on keywords and keyword groups.

```
/v3/topics/{id}
```

#### **HTTP Method**

GET

### **Request Parameters**

```
*id* - integer value indicating unique ID for topic profile
```

# Request Parameters Example

```
GET /v3/topics{id}
```

### Sample Call

GET /v3/topics/4

# Sample Response

A successful call returns the following response:

```
"data": [

"id": "4",
    "title": "Scott Test 3",
    "creator": {
        "id": "3",
        "link": "https://stg2-dmz3.dev.ca1.example.co/socialcloud/v2/users/3",
        "updated": null,
        "title": "scott@example.com (clientId = 1)"
     },
     "visibility": "private",
```

```
"status": 1,
    "emv": 0,
    "languages": [],
    "mediaTypes": [],
    "regions": [],
    "keywordGroups": [],
    "billingCode": "",
    "includeSourceFilters": [],
    "excludeSourceFilters": [],
    "includeAllSourceFilters": [],
    "createdDate": "2009-10-09T19:27:58Z"
    },
    ...
],
    "meta" : {
        "totalCount" : 52
}
```

```
*id* - integer value indicating unique ID for topic profile
*title* - string value indicating name of topic profile
*creator* - object containing information on creator of topic profile:
   *id* - integer value indicating unique ID for creator
   *link* - string value indicating URL for location of creator
   *updated* - timestamp value indicating last update for creator (can be null)
   *title* - string value indicating name of creator
*visibility* - string value indicating visibility of topic profile
   *public*
   *private*
*status* - integer values indicating status of topic profile to return
   *0* - disabled
   *1* - purchased or active
   *2* - trial
   *3* - expired
   *4* - draft
*emv* - integer value indicating estimated monthly value for topic profile
*languages* - array of language values associated with topic profile
*mediaTypes* - array of media type values associated with topic profile
*regions* - array of region values associated with topic profile
*keywordGroups* - array of keyword group values associated with topic profile
*billingCode* - string value of billing code associated with topic profile
*includeSourceFilters* - array of source filters associated with topic profile
*excludeSourceFilters* - array of source filters specifically excluded from topic profile
*includeAllSourceFilters* - array of all source filters available for topic profile
```

### **Create Topic Profile**

This method creates a new keyword topic profile.

```
/v3/topics
```

#### **HTTP Method**

POST

### **Request Parameters**

None

### Request Parameters Example

POST /v3/topics

#### **JSON Parameters**

```
*title* - string value indicating name for new topic profile (required)
*languages* - array of integer values indicating languages associated with new topic profile
(required, set with value of ALL to associate with all available values)
*mediaTypes* - array of integer values indicating media types associated with new topic
profile (required, set with value of ALL to associate with all available values)
*regions* - array of integer values indicating regions associated with new topic profile
(required, set with value of ALL to associate with all available values)
*status* - integer value indicating status of topic profile (create with value of 4 for
DRAFT, otherwise leave blank)
```

### Sample Request

```
POST /v3/topics
{
    "title": "test topic profile",
    "languages": [
        ""
        "id": "5"
        },
        {
            "id": "1"
        },
        {
            "id": "10"
        }
        "regions": [
            "all"
        ]
}
```

#### Sample Response

A successful call returns a 201 Success code with a Location response header including the URL for the new topic profile resource.

A call including a malformed JSON payload or invalid IDs (such as unauthorized mediatypes) returns a 400 code. Ensure your JSON payload contains valid values.

A call by a user with insufficient permissions returns a 403 code. Ensure your user can make this call within your organization.

An internal server error returns a 500 code. Try your code at a later time.

### **Update Topic Profile**

This method updates a new keyword topic profile.

/v3/topics

#### **HTTP Method**

PUT

#### **Request Parameters**

None

### Request Parameters Example

PUT /v3/topics

#### **JSON Parameters**

```
*title* - string value indicating name for new topic profile (required)

*languages* - array of integer values indicating languages associated with new topic profile
(required, set with value of ALL to associate with all available values)

*mediaTypes* - array of integer values indicating media types associated with new topic
profile (required, set with value of ALL to associate with all available values)

*regions* - array of integer values indicating regions associated with new topic profile
(required, set with value of ALL to associate with all available values)

*status* - integer value indicating status of topic profile (create with value of 4 for
DRAFT, otherwise leave blank)
```

### Sample Request

```
curl -X PUT -H "access_token: f0f59c64-a82d-4a76-8781-078952df8785" -H "Content-Type:
application/json" -d '{
   "title": "API Test TP",
   "languages": [
```

```
"1"
],
"mediaTypes": [
{
    "id": "5"
    },
    {
    "id": "1"
    },
    {
    "id": "10"
    },
    {
    "id": "12"
    }
]
}' 'https://{host}/v3/topics/1228'
```

# Sample Response

A successful call returns a 200 Success code.

A call including a malformed JSON payload or invalid IDs (such as unauthorized mediatypes) returns a 400 code. Ensure your JSON payload contains valid values.

A call by a user with insufficient permissions returns a 403 code. Ensure your user can make this call within your organization.

An internal server error returns a 500 code. Try your code at a later time.

# **Delete Topic Profile**

This method deletes an existing topic profile.

```
/v3/topics/{id}
```

### **HTTP Method**

DELETE

# **Request Parameters**

```
^{\star}\mbox{id}^{\star} - integer value indicating unique ID for topic profile
```

# Request Parameters Example

```
DELETE /v3/topics/{id}
```

# Sample Request

DELETE /v3/topics/123459

### Sample Response

A successful call returns a 204 No Content code.

A call including an invalid ID value returns a 404 code. Ensure your call contains valid values.

An internal server error returns a 500 code. Try your code at a later time.

# Update Keyword Groups in a Topic Profile

This method associated an existing keyword group with the specified topic profile.

/v3/topics/{topicProfileId}/keywordGroups

#### **HTTP Method**

PUT

### **Request Parameters**

```
*topicProfileId* - integer value indicating the topic profile
```

### Request Parameters Example

PUT /v3/topics/{id}/keywordGroups

#### JSON Parameters

\*keywordGroupId\* - integer value indicating the keyword group (can include array of these values)

### Sample Request

### Sample Response

A successful call returns a 200 code.

A call from a user with insufficient permissions to perform the update (either on topic profile or keyword groups) returns a 403 call. Contact your administrator for the proper permissions.

A call including an invalid topic profile ID or keyword group ID returns a 404 error. Ensure you include the correct values in your call.

An internal server error during your call returns a 500 error. Try your call again at a later time.

### Delete Keyword Groups in a Topic Profile

This method deletes a keyword group existing topic profile.

/v3/topics/{topicId}/keywordGroups/{keywordGroupId}

#### **HTTP Method**

DELETE

### **Request Parameters**

```
*topicId* - integer value indicating unique ID for topic profile
*keywordGroupId* - integer value indicating unique UD for keyword group
```

### Request Parameters Example

DELETE /v3/topics/{id}/keywordGroups/{keywordGroupId}

# Sample Request

DELETE /v3/topics/123459/keywordGroups/54321

### Sample Response

A successful call returns a 204 No Content code.

A call including an invalid ID value returns a 404 code. Ensure your call contains valid values.

An internal server error returns a 500 code. Try your code at a later time.

# Update Source Filters in a Topic Profile

This method updates the source filters associated with a topic profile.

/v3/topics/{id}/sourceFilters

### HTTP method

PUT

# **Request Parameters**

```
*id* - integer value indicating unique ID for topic profile
```

# Request Parameters Example

#### **JSON Parameters**

```
*sourceFilterId* - The identifier for the source filter to be associated with the topic profile

*type* - Source filter type

*0* - Include

*1* - Exclude

*2* - Include all
```

### Sample Requests

# Sample Response

# Activate a Topic Profile

This method activates an existing topic profile.

```
/v3/topics/{id}
```

#### **HTTP Method**

POST

# **Request Parameters**

\*id\* - integer value indicating unique ID for topic profile

### Request Parameters Example

POST /v3/topics/{id}

# **Query Parameters**

# Sample Request

POST /v3/topics/12345?action=activate&billingCode=6789

### Sample Response

A successful call returns a 204 No Content code.

A call including an invalid ID value returns a 404 code. Ensure your call contains valid values.

An internal server error returns a 500 code. Try your code at a later time.

# **CHAPTER 16** Keyword Groups

#### In this chapter ...

- Retrieve Keyword Groups
- Create Keyword Groups
- Update Keyword Groups

Keyword Groups Retrieve Keyword Groups

# Retrieve Keyword Groups

This method returns a specified keyword group from a workspace.

```
/v3/keywordGroups/{id}
```

#### **HTTP Method**

GET

### **Request Parameters**

```
*id* - integer value indicting unique ID for keyword group
```

### Request Parameters Example

```
GET /v3/keywordGroups/{id}
```

### Sample Request

```
curl -X GET -H "Accept: application/json"-H "access_token: your_access_token"
"https://{host}/v3/keywordGroups/408299"
```

### Sample Response

A successful call returns the following response:

Keyword Groups Retrieve Keyword Groups

],

"tokenType": 1,

```
"value": "coffee",
            "meta": "3"
          },
            "tokenType": 3
          },
            "tokenType": 0,
            "value": "tea"
         }
       ]
     ],
      "excludes": [
       {
          "tokenType": 0,
         "value": "lemonade"
       }
     ],
      "andContains": [
       {
         "tokenType": 0,
         "value": "cranberry"
        },
         "tokenType": 0,
         "value": "water"
       }
     ]
   }
 ],
 "meta" : {
     "totalCount" : 1
 }
}
*title* - string value indicating the name of the keyword group
*type* - integer value indicating the type of the keyword group
*active* - boolean value indicating whether the keyword group remains active in the account
*contains* - array of filters that include contplex filter queries with operators AND and
NOT:
    *tokenType* - integer value indicating types of keyword tokens:
        *0* - KEYWORD OR PHRASE (requires tokenType and value information)
       *1* - PROXIMITY (requires tokenType, value, and meta information)
       *2* - AND (requires only tokenType value)
       *3* - NOT (requires only tokenType value)
   *value* - string value indicating keyword or phrase to include in search
```

\*andContains\* - array of values indicating other keywords to include in results (no operators

\*meta\* - integer value in range of -1 to 20 indicating proximity of key terms to trigger

Keyword Groups Create Keyword Groups

### **Create Keyword Groups**

This method creates a new keyword group not associated with a topic profile.

/v3/keywordGroups

#### **HTTP Method**

POST

#### **Request Parameters**

None

### Request Parameters Example

GET /v3/keywordGroups

#### **JSON Parameters**

Each JSON payload includes the following arguments:

```
*title* - string value indicating the name of the keyword group
*type* - integer value indicating the type of the keyword group
*active* - boolean value indicating whether the keyword group remains active in the account
*contains* - array of filters that include contplex filter queries with operators AND and
NOT:

   *tokenType* - integer value indicating types of keyword tokens:
        *0* - KEYWORD_OR_PHRASE (requires tokenType and value information)
        *1* - PROXIMITY (requires tokenType, value, and meta information)
        *2* - AND (requires only tokenType value)
        *3* - NOT (requires only tokenType value)
        *value* - string value indicating keyword or phrase to include in search
        *meta* - integer value in range of -1 to 20 indicating proximity of key terms to trigger
inclusion
*andContains* - array of values indicating other keywords to include in results (no operators allowed)
```

Keyword Groups Create Keyword Groups

Your keywords cannot accept predefined stop works, including the following values:

abode fighijikilmnopgrstuvwxyyz1,2345,67,890!,@#\$^,\*,(),anarastleby,abgheifinisitmenynocforasotopusveandte foratseventest

Your keywords cannot accept any invalid characters, including the following values:

```
^"<>|*\n
```

The overall number of keywords and phrases for the topic profile cannot exceed the maximum number set at the client level. Contact your administrator to determine these levels.

### Sample Request

### Sample Response

A successful call returns the following response:

```
{
  "data": [
      {
         "id": "408299"
      }
],
"meta":
      {
         "totalCount": 1
```

Keyword Groups Update Keyword Groups

```
*data* - array of returned information from the call
*id* - integer value indicating the unique ID for the created keyword group

**Total Control
**Tota
```

A call with a malformed JSON document returns a 400 error. Ensure you correctly formatted your JSON information.

An internal server error during your call returns a 500 error. Try your call again at a later time.

### **Update Keyword Groups**

This method creates a new keyword group not associated with a topic profile.

/v3/keywordGroups/{id}

#### **HTTP Method**

PUT

#### **Request Parameters**

```
*id* - integer value indicting unique ID for keyword group
```

### Request Parameters Example

PUT /v3/keywordGroups

#### **JSON Parameters**

Each JSON payload includes the following arguments:

```
*title* - string value indicating the name of the keyword group
*type* - integer value indicating the type of the keyword group
*active* - boolean value indicating whether the keyword group remains active in the account
*contains* - array of filters that include contplex filter queries with operators AND and
NOT:
    *tokenType* - integer value indicating types of keyword tokens:
        *0* - KEYWORD_OR_PHRASE (requires tokenType and value information)
        *1* - PROXIMITY (requires tokenType, value, and meta information)
        *2* - AND (requires only tokenType value)
        *3* - NOT (requires only tokenType value)
        *value* - string value indicating keyword or phrase to include in search
        *meta* - integer value in range of -1 to 20 indicating proximity of key terms to trigger inclusion
*andContains* - array of values indicating other keywords to include in results (no operators)
```

Keyword Groups Update Keyword Groups

Your keywords cannot accept predefined stop works, including the following values:

abode fighi, jiklinnopgrist, vywyyz 1,2345,67,890! (8#\$/^\*, (), ananast beby abothe fifin is it neny rocionas to pus ve and the factor shows test

Your keywords cannot accept any invalid characters, including the following values:

```
^"<>|*\n
```

The overall number of keywords and phrases for the topic profile cannot exceed the maximum number set at the client level. Contact your administrator to determine these levels.

### Sample Request

```
curl -X PUT -H "Content-Type: application/json" -H "Accept: application/json"-H
"access_token: your_access token" -d "{
      \"title\": \"Presidential Test\",
      \"active\": true,
      \"type\": 2,
      \"keywordsCount\": 0,
      \"contains\": [
        [
            \"tokenType\": 1,
            \"value\": \"President\",
            \"meta\": \"2\"
        ]
      ],
      \"andContains\": [],
      \"excludes\": []
    " "https://{host}/v3/keywordGroups/408299"
```

### Sample Response

A successful call returns a 200 code.

A call with a malformed JSON document returns a 400 error. Ensure you correctly formatted your JSON information.

A call from a user with insufficient permissions to perform the update returns a 403 call. Contact your administrator for the proper permissions.

An internal server error during your call returns a 500 error. Try your call again at a later time.

# **CHAPTER 17** Sources and Source Groups

#### In this chapter ...

- Retrieve Sources
- Retrieve Source
- Create Source
- Update Source
- Delete Source
- Retrieve Source Groups
- Retrieve Source Group
- Create Source Group
- Update Source Group
- Delete Source Group

Use sources to identify specific Facebook pages, Twitter accounts, blog posts, and other source types. These source types can further refine the topic profile definition. You can also combine sources into groups.

#### **Retrieve Sources**

GET /v3/sourceFilters/1055/sourceFilterQueries

# cURL Example

curl -X GET -H "access\_token: 513e6576-218d-4a9e-b7cc-ac4ebf45fd1e"

-H "Content-Type:

application/json"'https://api.socialstudio.radian6.com/v3/sourceFilters/1055/sourceFilterQueries'

Sources and Source Groups Retrieve Sources

#### **Retrieve Sources**

This method returns all source filter queries associated with a social filter.

```
/v3/sourceFilters/{sourceFilterId}/sourceFilterQueries
```

#### **HTTP Method**

GET

### **Request Parameters**

\*sourceFilterId\* - integer value indicating the source filter from which to retrieve a social filter query (required)

### **Query Parameters**

```
*limit* - integer value indicating number of results to return (defaults to 5000)
*offset* - integer value indicating result to start with (defaults to 0)
*q* - string value including characters to search for in title (minimum of 3 characters)
*orderBy* - string values indicating how call sorts returned list of source filters:
    *id* - sort by ID value
    *title* - sort by title
    *uri* - sort by URI
```

### Request Parameter Example

GET /v3/sourceFilters{id}/sourceFilterQueries

### Sample Request

```
GET /v3/sourceFilters/1/sourceFilterQueries
```

### Sample Response

```
"totalCount": 1
}

*id* - integer value indicating unique identifier for source filter

*title* - string value indicating name for source filter

*uri* - string value including source filter query location in system
```

#### **Retrieve Source**

This method returns a specified source filter guery associated with a social filter.

/v3/sourceFilters/{sourceFilterId}/sourceFilterQueries/{sourceFilterQueryId}

#### **HTTP Method**

GET

### **Request Parameters**

```
*sourceFilterId* - integer value indicating the source filter from which to retrieve a social filter query (required)
*sourceFilterQueryId* - integer value indicating the source filter query to retrieve (required)
```

### **Query Parameters**

```
*limit* - integer value indicating number of results to return (defaults to 5000)

*offset* - integer value indicating result to start with (defaults to 0)

*q* - string value including characters to search for in title (minimum of 3 characters)

*orderBy* - string values indicating how call sorts returned list of source filters:

*id* - sort by ID value

*title* - sort by title

*uri* - sort by URI
```

### Request Parameter Example

GET /v3/sourceFilters/{sourceFilterId}/sourceFilterQueries/{sourceFilterQueryId}

### Sample Request

GET /v3/sourceFilters/1/sourceFilterQueries/123

Sources and Source Groups Create Source

# Sample Response

```
"data": [
    "id": "123",
        "title": "Source Filter Query Title",
        "uri": "my.source.filter.query.org"
}],
"meta": {
    "totalCount": 1
}
```

```
*id* - integer value indicating unique identifier for source filter

*title* - string value indicating name for source filter

*uri* - string value including source filter query location in system
```

#### **Create Source**

This method creates a source filter query within an account. You can add this source filter query to the source filter to create conditions for use within the filter.

```
/v3/sourceFilters/{sourceFilterId}/sourceFilterQueries
```

### **HTTP Method**

POST

# **Request Parameters**

\*sourceFilterId\* - integer value indicating the source filter from which to retrieve a social filter query (required)

### Request Parameter Example

POST /v3/sourceFilters/{sourceFilterId}/sourceFilterQueries

### **JSON Parameters**

```
*title* - string value indicating name for source filter
*uri* - string value indicating location for source filter query(required)
```

Sources and Source Groups Update Source

### Sample Request

```
POST /v3/sourceFilters/1/sourceFilterQueries
{
    "title": "Source Filter Title",
    "uri": "A description of what this source filter contains."
}
```

### Sample Response

A successful call returns a 201 Success response. A Location response header contains the URL to the new source filter query resource.

A malformed JSON payload returns a 400 Bad Request response. Ensure your payload matches the sample shown in this example.

A internal error during creation returns a 500 Internal Server Error. Try your create call again at a later time.

### **Update Source**

This method updates a source filter query within an account.

/v3/sourceFilters/{sourceFilterId}/sourceFilterQueries/{sourceFilterQueryId}

#### **HTTP Method**

PUT

### **Request Parameters**

```
*sourceFilterId* - integer value indicating the source filter from which to retrieve a social filter query (required)
*sourceFilterQueryId* - integer value indicating the source filter query to retrieve (required)
```

#### Request Parameter Example

PUT /v3/sourceFilters/{sourceFilterId}/sourceFilterQueries/{sourceFilterQueryId}

#### **JSON Parameters**

```
*title* - string value indicating name for source filter
*uri* - string value indicating location for source filter query(required)
```

Sources and Source Groups Delete Source

### Sample Request

```
PUT /v3/sourceFilters/1
{
    "title": "Source Filter Title",
    "uri": "A description of what this source filter contains."
}
```

### Sample Response

A successful call returns a 204 No Content response, indicating the call successfully updated the source filter.

A malformed JSON payload returns a 400 Bad Request response. Ensure your payload matches the sample shown in this example.

A internal error during creation returns a 500 Internal Server Error. Try your create call again at a later time.

#### **Delete Source**

This method deletes the source filter query specified by the ID. This action removes the source query filter from any associated source filter.

/v3/sourceFilters/{sourceFilterId}/sourceFilterQueries/{sourceFilterQueryId}

#### **HTTP Method**

DELETE

### **Request Parameters**

```
*sourceFilterId* - integer value indicating the source filter from which to retrieve a social filter query (required)
*sourceFilterQueryId* - integer value indicating the source filter query to retrieve (required)
```

### Request Parameter Example

DELETE /v3/sourceFilters/{sourceFilterId}/sourceFilterQueries/{sourceFilterQueryId}

### Sample Request

DELETE /v3/sourceFilters/1/socialFilterQueries/123

### Sample Response

A successful call returns a No Content 204 code, indicating the call succeded and no content exists.

Sources and Source Groups Retrieve Source Groups

An internal error occuring during the call returns a 500 error.

### **Retrieve Source Groups**

This method returns all source groups available to the authenticated users.

```
/v3/sourceFilters
```

#### **HTTP Method**

GET

#### **Request Parameters**

```
*limit* - integer value indicating number of results to return (defaults to 5000)
*offset* - integer value indicating result to start with (defaults to 0)
*q* - string value including characters to search for in title (minimum of 3 characters)
*title* - string value including characters to search for an exact title match
*status* - string value including comma-separated list of status values to search:
   *0* - deactivated source groups
   *2* - active source groups
   *3* - draft source groups
*orderBy* - string values indicating how call sorts returned list of source groups:
   *id* - sort by ID value
   *title* - sort by title
   *visibility* - sort by visibility
    *status* - sort by status
   *creation* - sort by creation date
   *description* - sort by description
    *creator* - sort by creator display name
    *ASC* - sort in ascending order
    *DESC* - sort in descending order
```

### Request Parameter Example

```
GET /v3/sourceFilters
```

### Sample Request

```
GET /v3/sourceFilters?status=2
```

### Sample Response

Sources and Source Groups Retrieve Source Group

```
"id": "1",
       "title": "Trent - Yahoo Answers SF",
       "description": null,
       "status": 2,
       "createdDate": "2009-12-22T17:22:08Z",
       "topicCount": 0,
       "public": false,
       "creator": {
           "id": "58",
           "link": "https://api.radian6.com/socialcloud/v2/users/58",
           "updated": null,
           "title": "Trent - Staging - GMail - CLID = 1"
       }
   },
  ],
       "meta": {
       "totalCount": 706
   }
}
```

```
*id* - integer value indicating unique identifier for source group

*title* - string value indicating name for source group

*description* - string value including text describing source group

*status* - integer value indicating status of source group

*createdDate* - timestamp value indicating date of creation for source group

*topicCount* - integer value indicating topics associated with source group

*public* - boolean value indicating whether the source group can be viewed publicly

*creator* - object including information on user who created the source group

    *id* - integer value indicating unique identifier for user

    *link* - string value including URL for user

    *updated* - timestamp value indicating last time user updated their information (can be null)

    *title* - string value indicating name of user
```

### **Retrieve Source Group**

This method returns a source group specified by the ID value.

/v3/sourceFilters/{sourceFilterId}

#### **HTTP Method**

GET

### **Request Parameters**

```
*sourceFilterId* - integer value indicating ID for source group
```

Sources and Source Groups Retrieve Source Group

### Request Parameter Example

GET /v3/sourceFilters/{sourceFilterId}

### Sample Request

GET /v3/sourceFilters/1

### Sample Response

```
"data": [
   {
        "id": "1",
       "title": "Trent - Yahoo Answers SF",
       "description": null,
        "status": 2,
        "createdDate": "2009-12-22T17:22:08Z",
        "topicCount": 0,
        "public": false,
        "creator": {
            "id": "58",
            "link": "https://api.radian6.com/socialcloud/v2/users/58",
            "updated": null,
            "title": "Trent - Staging - GMail - CLID = 1"
       }
    },
    ],
    "meta": {
      "totalCount": 1
}
```

```
*id* - integer value indicating unique identifier for source group

*title* - string value indicating name for source group

*description* - string value including text describing source group

*status* - integer value indicating status of source group

*createdDate* - timestamp value indicating date of creation for source group

*topicCount* - integer value indicating topics associated with source group

*public* - boolean value indicating whether the source group can be viewed publicly

*creator* - object including information on user who created the source group

    *id* - integer value indicating unique identifier for user

    *link* - string value including URL for user

    *updated* - timestamp value indicating last time user updated their information (can be null)

    *title* - string value indicating name of user
```

Sources and Source Groups Create Source Group

### **Create Source Group**

This method creates a source group within an account. You can then add sources to the source group and create conditions for use within the topic profile.

/v3/sourceFilters

#### **HTTP Method**

POST

### **Request Parameters**

None

### Request Parameter Example

POST /v3/sourceFilters

#### **JSON Parameters**

```
*title* - string value indicating name for source group (create)
*description* - string value including text describing source group (create)
*public* - boolean value indicating whether the source group includes a public status
```

### Sample Request

```
POST /v3/sourceFilters/
{
    "title": "source group title",
    "description": "A description of what this source group contains.",
    "public": false
}
```

### Sample Response

A successful call returns a 201 Success response. A Location response header contains the URL to the new source group resource. A malformed JSON payload returns a 400 Bad Request response. Ensure your payload matches the sample shown in this example.

A internal error during creation returns a 500 Internal Server Error. Try your create call again at a later time.

Sources and Source Groups Update Source Group

# **Update Source Group**

This method updates a source group available to an authenticated user.

```
/v3/sourceFilters/{sourceFilterId}
```

#### **HTTP Method**

PUT

### **Request Parameters**

```
*sourceFilterID* - The ID for the specific source group you wish to update
```

### Request Parameter Example

```
PUT /v3/sourceFilters/{sourceFilterID}
```

#### **JSON Parameters**

```
*title* - string value indicating name for source group (required)
*description* - string value including text describing source group (required)
*public* - boolean value indicating whether the source group includes a public status
```

### Sample Request

```
PUT /v3/sourceFilters/1
{
    "title": "source group Title",
    "description": "A description of what this source group contains.",
    "public": false
}
```

### Sample Response

A successful call returns a 204 No Content response, indicating the call successfully updated the source group.

A malformed JSON payload returns a 400 Bad Request response. Ensure your payload matches the sample shown in this example.

A internal error during creation returns a 500 Internal Server Error. Try your create call again at a later time.

Sources and Source Groups

Delete Source Group

# **Delete Source Group**

This method deletes the source group specified by the ID.

/v3/sourceFilters/{sourceFilterId}

#### **HTTP Method**

DELETE

# **Request Parameters**

\*sourceFilterId\* - integer value indicating ID for source group

# Request Parameter Example

DELETE /v3/sourceFilters/{sourceFilterId}

# Sample Request

DELETE /v3/sourceFilters/1

### Sample Response

A successful call returns a No Content 204 code, indicating the call succeeded and no content exists.

An internal error occurring during the call returns a 500 error.

# **CHAPTER 18** Languages

### In this chapter $\dots$

- Retrieve Languages
- Retrieve Language

Languages Retrieve Languages

# **Retrieve Languages**

This method retrieves information about all languages available when managing your topic profile.

/v3/languages

#### **HTTP Method**

GET

### **Request Parameters**

```
*limit* - integer value indicating number of results to return (defaults to 1000). This method does not return any deleted comments.

*offset* - integer value indicating result to start with (defaults to 0)
```

### Request Parameter Example

GET /v3/languages

### Sample Request

GET /v3/languages

### cURL Example

```
curl -X GET -H "access_token: 513e6576-218d-4a9e-b7cc-ac4ebf45fd1e"
'https://api.socialstudio.radian6.com/v3/languages'
```

### Sample Response

A successful call returns the following response:

Languages Retrieve Language

```
"id": "3",
    "title": "Spanish",
    "code": "es"
},
    ...
],
"meta": {
    "totalCount": 28
}
```

```
*id* - integer value identifying the language

*title* - string value containing the English-language name for the language

*code* - string value containing the ISO language code for the language
```

# Retrieve Language

This method retreives information about all languages available within an account.

/v3/languages/{id}

#### **HTTP Method**

GET

### **Request Parameters**

```
*id* - integer value indicating the language to retrieve
```

### Request Parameter Example

GET /v3/languages/{id}

### Sample Request

GET /v3/languages/1

#### Sample Response

A successful call returns the following response:

```
{
  "data": [
    {
      "id": "1",
```

Languages Retrieve Language

```
"title": "English",
    "code": "en"
    },

l,
    "meta": {
        "totalCount": 1
    }
}
```

```
*id* - integer value identifying the language

*title* - string value containing the English-language name for the language

*code* - string value containing the ISO language code for the language
```

# **CHAPTER 19** Regions

### In this chapter ...

- Retrieve Regions
- Retrieve Region

Regions Retrieve Regions

# Retrieve Regions

This method retrieves information about all regions available when managing your topic profile.

/v3/regions

#### **HTTP Method**

GET

## **Request Parameters**

```
*limit* - integer value indicating number of results to return (defaults to 1000)
*offset* - integer value indicating result to start with (defaults to 0)
```

## Request Parameter Example

GET /v3/regions

# Sample Call

GET /v3/regions

# cURL Example

```
curl -X GET -H "access_token: 513e6576-218d-4a9e-b7cc-ac4ebf45fd1e" -H "Content-Type:
application/json" 'https://api.socialstudio.radian6.com/v3/regions'
```

## Sample Response

Regions Retrieve Region

```
"id": "158",
    "title": "New Caledonia",
    "regionTLD": ".nc",
    "isoCountryCode": "NC"
},
    ...
],
"meta": {
    "totalCount": 249
}
```

```
*id* - integer value indicating internal ID for region
*title* - string value including English name for region
*regionTLD* - string value including top-level domain for region
*isoCountryCode* - string value including ISO country code
```

## Retrieve Region

This method returns a specific region associated with an account.

```
/v3/regions/{regionId}
```

#### **HTTP Method**

GET

# **Request Parameters**

```
*regionId* - integer value indicating internal ID for region
```

## Request Parameter Example

GET /v3/regions/{regionId}

## Sample Call

GET /v3/regions/46

# Sample Response

Regions Retrieve Region

```
"id": "46",
    "title": "China",
    "regionTLD": ".cn",
    "isoCountryCode": "CN"
}

// "meta": {
    "totalCount": 1
}
```

```
*id* - integer value indicating internal ID for region

*title* - string value including English name for region

*regionTLD* - string value including top-level domain for region

*isoCountryCode* - string value including ISO country code
```

# **CHAPTER 20** Media Types

## In this chapter $\dots$

- Retrieve Media Types
- Retrieve Media Type

Media Types Retrieve Media Types

## Retrieve Media Types

This method retrieves a collection of media types on supplied parameters.

/v3/mediaTypes

#### **HTTP Method**

GET

## **Request Parameters**

None

### Request Parameter Example

GET /v3/mediaTypes

## **Query Parameters**

```
*private* - boolean value indicating a return of only private media types (defaults to false)

*classificationIds* - string value containing comma-delimited list of media type classification IDs. This parameter returns media types belonging to the specified classifications. When supplying this value, call will ignore *private* parameter and return all results associated with supplied classification IDs.

*limit* - integer value indicating number of results to return (defaults to 1000)

*offset* - integer value indicating result to start with in returned results
```

### Sample Request

```
GET /v3/mediaTypes?private=true&classificationIds=1,3
```

## cURL Example

```
curl -X GET -H "access_token: 513e6576-218d-4a9e-b7cc-ac4ebf45fd1e"
'https://api.socialstudio.radian6.com/v3/mediaTypes'
```

# Sample Response

```
{
  "data": [
     {
        "id": "1",
```

Media Types Retrieve Media Type

```
"title": "Blogs",
    "isVisible": true,
    "classificationId": "1",
    "classificationType": "Broad Listening"
},

{
    "id": "2",
    "title": "Videos",
    "isVisible": true,
    "classificationId": "1",
    "classificationType": "Broad Listening"
},
    ...
],
"meta": {
    "totalCount": 12
}
```

```
*id* - integer value indicating unique identifier of media type

*title* - string value indicating description of media type

*isVisible* - boolean value indicating visibility of media type in account

*classificationId* - integer value indicating unique identifier of media type classification

*classificationType* - string value indicating description of media type classification
```

# Retrieve Media Type

This method retrieves a single media types based on the supplied ID.

```
/v3/mediaTypes/{id}
```

### **HTTP Method**

GET

### **Request Parameters**

```
*mediaTypeId* - integer value indicating media type to retrieve
```

### Request Parameter Example

```
GET /v3/mediaTypes/{id}
```

# Sample Request

```
GET /v3/mediaTypes/1
```

Media Types Retrieve Media Type

# Sample Response

```
"data": [
    "id": "1",
    "title": "Blogs",
    "isVisible": true,
    "classificationId": "1",
    "classificationType": "Broad Listening"
    }
],
"meta": {
    "totalCount": 1
}
```

```
*id* - integer value indicating unique identifier of media type

*title* - string value indicating description of media type

*isVisible* - boolean value indicating visibility of media type in account

*classificationId* - integer value indicating unique identifier of media type classification

*classificationType* - string value indicating description of media type classification
```

#### **CHAPTER 21** Posts

#### In this chapter ...

Retrieve Posts

Use the Post endpoint to retrieve the social post content associated with a predefined topic profile. The Social Studio API allows an export of up to 1000 posts per topic profile every 30 seconds (equaling 2.8 million posts in 24 hours).

The Social Studio API enforces some content restruction due to legal requirements:

The API removes all Twitter content and can only provide post and author IDs as well as workflow data for each post. We remove tweet content and post dynamics you can rehydrate directly via Twitter APIs \*We truncate any broad listening topic profile content to 310 characters or 10 percent of the content, whichever is greater.

#### **Retrieve Posts**

GET /v3/posts

# cURL Example

curl -X GET -H "access\_token: 513e6576-218d-4a9e-b7cc-ac4ebf45fd1e"
'https://api.socialstudio.radian6.com/v3/posts?topics=1829'

#### **Retrieve Posts**

This method retrieves post data from available broad listening topic profiles and social accounts.

/v3/posts

#### **HTTP Method**

GET

#### **Request Parameters**

None

### Request Parameter Sample

GET /v3/posts

#### **Query Parameters**

- \*topics\* string value containing comma-delimited list of topic profile IDs to include in call (required)
- \*limit\* integer value indicating number of posts to return in the call (defaults to 25, accepts values from 1 to 1000)
- \*sinceId\* integer value indicating ID of post to start retrieve. This parameter allows only posts created after the identified post.
- \*beforeId\* integer value indicating ID of post to start retrieve. This parameter allows only posts created before and including the identified post.
- \*startDate\* timestamp value indicating the the start date for the filter. This parameter allows only those posts published to the social media channel on or after the given date, based on the \*updated\* attribute for the post (defaults to 24 hours before call occurs).
- \*endDate\* timestamp value indicating the the end date for the filter. This parameter allows only those posts published to the social media channel on or before the given date, based on the \*updated\* attribute for the post (defaults to current time).
- \*mediaTypes\* string value containing comma-delimited list of media type IDs to include in call (defaults to all applicable media types including in the specified topic profiles)
- \*extendedMediaTypes\* string value containing comma-delimited list of extended media type IDs to include in call (defaults to all applicable extended media types including in the specified topic profiles)
- \*includeWorkflow\* boolean value indicates whether to include workflow with the returned posts (defaults to false)
- \*includeSpam\* boolean value indicating whether to include posts flagged as spam by the Salesforce Marketing Cloud (defaults to false)
- \*includeAnchors\* boolean value indicating whether to include anchor tags in content. A
- \*true\* value indicates the call returns links as HTML anchor tags within the returned post content. A \*false\* value returns plain text (defaults to false).
- \*includeAuditTrail\* true to get an array of workflow events performed on the post. This automatically sets the includeWorkflow flag to true

```
*highlight* - boolean value indicating whether the call highlights keywords. A *true* value
indicating highlighted keywords from the topic profile configuration in the post content
for use when presented in a web page. A *false* value returns plain text (defaults to
false).
*keywords* - string value containing a comma-delimited list of keywords to use when returning
only posts containing those values. This parameter includes up to 50 values and ignores
duplicates.
*sortBy* - string values indicating how call sorts the response:
    *publishedDate* - sort by published date in descending order
    *publishedDate-ascending* - sort by published date in ascending order
    *blogPostId* - sort by post object ID in descending order (default)
    *blogPostId-ascending* - sort by post object ID in ascending order
    *rankBM25* - sort by relevance rank based on matched keywork frequency
*keywordGroups* - string value containing comma-delimited list of filter group IDs used
to filter posts associated only with those groups. Defaults to all keyword groups provided
in topic profiles from the *topics* parameter.
*includeSourceFilterMatches* - boolean value indicating whether to include the source
groups containing URLs each post matches (defaults to false)
*regions* - string value containing comma-delimited list of region IDs (defaults to all
regions assigned to topics from the *topic parameter)
*languages* - string value containing comma-delimited list of language IDs (defaults to
all languages assigned to topics from the *topic parameter)
*assignedUser* - string value including a comma-delimited list of users IDs for users
within the same client as the calling user
*engagement* - string value containing comma-delimited list of engagement status IDs to
*priority* - integer value indicating priority values to use when returning posts:
    *1* - low
   *2* - medium
    *3* - high
*classification* - string value containing comma-delimited list of classifications to
*eventsSince* - timestamp value used to indicate posts to return after provided value
(milliseconds after midnight on 1/1/1970). Adding this parameter includes an HTTP header
called Workflow-As-Of-Date that contains current timestamp of call. Use this value to
retrieve only workflow events applied since previous method call. This parameter considers
only workflow applied within last 30 days of call.
*unassigned* - boolean value indicating the call returns only unassigned posts
*sentiment* - string value containing comma-delimited list of sentiment IDs used to filter
posts:
    *-10* - Negative
   *0*
         - Neutral
   *10* - Positive
*authorTags* - string value containing comma-delimited list of author tags used to filter
posts
```

### Sample Call

The call below returns posts from the specified topic profile:

```
GET /v3/posts?topics=1234
```

The call below returns the latest 50 Twitter posts:

```
GET /v3/posts?topics=1234&mediaTypes=8&limit=50
```

The call below returns the latest 50 Twitter posts since the specified ID

```
GET /v3/posts?topics=1234&mediaTypes=8&limit=50&sinceId=777777
```

#### Sample Response

```
"data" : [
 {
    "id": "1828477438",
    "title": "Tennis Star visits Malawi",
    "externalId": null,
    "externalLink": "http://www.youtube.com/watch?v=exampleValue",
    "sourceApplication": null,
    "content": "",
    "summaryContent": "",
    "publishedDate": "2015-07-21T10:07:58Z",
    "harvestDate": "2015-07-21T11:23:23Z",
    "languageId": 1,
    "regionId": 249,
    "postStatus": 0,
    "mediaProvider": {
     "id": "2",
      "title": "YouTube",
      "mediaTypeId": 2,
      "extendedMediaType": null
    "source": {
     "id": "2229562169",
      "title": "Tennis Star visits Malawi",
      "externalLink": "youtube.com",
      "language": "en",
      "region": null,
      "tags": [
          "id": "7494",
          "value": "Sample source tag"
        }
      ],
      "comments": [
          "id": "56436",
          "value": "Sample source comment",
          "noteTypeId": "4"
        }
      ]
    },
    "author": {
     "id": "-1",
      "title": "YouTube Channel",
```

```
"externalId": "-1",
  "externalLegacyId": null,
  "authorFullName": "YouTube Channel",
  "avatar": null,
  "authorTags": [
      "id": "5567567",
      "value": "Sample author tag"
  ],
  "authorComments": [
      "id": "556456456",
     "value": "Sample author comment"
   }
 ],
  "bio": null,
  "verified": false
},
"parent": null,
"sentiment": null,
"postStatusException": null,
"engagement": 4564,
"classification": 4,
"tags": [
   "id": "5466546",
    "value": "Sample tag"
 }
],
"postDynamics": [
 {
   "fieldId": "5",
   "label": "View Count",
    "value": "0"
 },
   "fieldId": "1",
   "label": "Comment Count",
   "value": "0"
  },
   "fieldId": "2",
   "label": "Unique Commenters",
    "value": "0"
  },
   "fieldId": "3",
   "label": "Engagement",
   "value": "0"
 },
  {
   "fieldId": "4",
    "label": "Likes and Votes",
```

```
"value": "0"
      },
       "fieldId": "7",
       "label": "Inbound Links",
        "value": "0"
      },
       "fieldId": "21",
        "label": "Sentiment",
       "value": "0",
        "overridden": "false"
      }
    ],
    "metadata": null,
    "topics": [
      4526
    ],
      "sourceFilterMatches": null,
      "assignedUser": null,
      "comments": [
          "id": "435345",
          "value": "Sample comment",
          "noteTypeId": "0"
      ],
      "workflowHistory": [
                  "id": "790583",
                  "workflowType": "BlogPostSentiment",
                  "entityId": "2101931776",
                  "creator": {
                      "id": "2999",
                      "displayName": "Bob",
                      "email": "bob@radian6.com",
                      "avatarUrl": null
                  },
                  "createdDate": "2015-11-24T20:35:02Z",
                  "deletor": null,
                  "deletedDate": null,
                  "clientId": "-1",
                  "value": "-10"
              }
         ]
 }
],
"meta" : {
 "totalCount" : 1
```

}

```
*id* - integer value indicating unique identifier for post object, used to assign and
access workflow associated with post
*title* - string value containing description of post
*externalId* - integer value indicating unique ID for post assigned by original social
media channel (such as Facebook or Twitter)
*externalLink* - string value containing URL of original post
*sourceApplication* - string value for name of application that created Twitter content
*content* - string value containing text of original post, including links
*summaryContent* - string value reserved for internal use (will always return empty)
*harvestDate* - timestamp value indicating when Social Studio discovered and indexed post
*languageId* - integer value indicating supported language for post (review Languages route
for available IDs)
*regionId* - integer value indicating region associated with post (review region route for
available IDs)
*postStatus* - integer value indicating post status:
   *0* - normal, active post
    *1* - spam (auto-detected)
    *2* - deleted or hidden post (based on user action)
*sentiment* - integer value indicating manually assigned sentiment value (requires
includeWorkflow=true)
*postStatusException* - integer value indicating manually assigned post status value
(requires includeWorkflow=true)
*engagement* - integer value indicating state(such as under review or closed) of post
(requires includeWorkflow=true)
*classification* - integer value indicating classification group assigned to post (requires
includeWorkflow=true)
{}^{\star}assignedUser{}^{\star} - integer value indicating user assigned to post (requires
includeWorkflow=true)
*priority* - integer value indicating priority assigned to post (requires
includeWorkflow=true)
*tags* - array of tag values attached to post (requires includeWorkflow=true)
*comments* - array of comment values attached to post (requires includeWorkflow=true)
*mediaProvider* - object containing information about post within context of original
social network:
    *id* - integer value indicating original social network
    *title* - string value indicating name of original social network
    *mediaTypeId* - number value indicating type of media
    *extendedMediaType* - number value indicating type of extended media
*source* - object containing information about post source used to represent source in
Social Studio. Multiple posts may use the same source. Requires includeWorkflow=true.
    *id* - integer value indicating unique identifier of source
    *title* - string value containing text describing post
    *externalLink* - string value containing link to original post
    *language* - string value containing ISO language code
    *region* - string value containing region associated with post
    *tags* - array of string values indicating tags for post
    *verified* - boolean value indicating whether Twitter verified post
*author* - object containing information about individual or company that created post
(requires includeWorkflow=true)
    *id* - integer value indicating unique identifier for author
```

- \*title\* string value containing text describing author
- $\star$ externalId $\star$  integer value indicating unique identifier for author on social media channel
- $\hbox{\tt *externalLegacyId*-integer value indicating unique legacy identifier for author on social media channel}$ 
  - \*authorFullName\* string value containing full name for author
  - \*avatar\* string value containing location for avatar image file
  - \*authorTags\* array containing ID and value pairs for tags attached to author
  - \*authorComments\* array containing ID and value pairs for comments attached to author
  - \*bio\* string value containing author bio information
  - \*verified\* boolean value indicating whether Twitter verified author
- \*parent\* object containing IDs used by Social Studio and the social media channel to identify parent post
- \*postDynamics\* object containing more information about the post (such as number of likes or comments for a post). These numbers change over time and vary from social channel to social channel.
- \*metadata\* object containing additional metadata about the post. This information can change over time and vary from social channel to social channel.
- \*topics\* object containing information about the topics associated with the post (topics assigned in request parameter)
- \*sourceFilterMatches\* object containing the source group with URLs the post matches
- \*parentAuthor\* object containing information on author of parent post for current post. Currently used only for retweeted Twitter posts.

# **CHAPTER 22** Engage Macros

#### In this chapter ...

- Retrieve Macros
- Retrieve Macro
- Create Macro
- Update Macro
- Execute Macro
- Delete Macro
- RetrieveSalesforceOrgs
- Retrieve SalesforceOrg

This endpoint allows you to configure predefined metadata to automatically apply when performing a workflow on posts in Engage and Analyze scenarios. For example, you might want to apply a macro whenever you see a social post that mentions the brand in the following manner:

```
"@Brand, my laptop just crashed! Need help asap!"
```

The macro would execute the following actions:

```
*Add a post tag *Laptop*

*Set priority as *High*

*Send to Salesforce as a case
```

#### Create Macro

First, create a macro to define workflow tasks to execute:

POST /v3/macros

## cURL Example

```
curl -X POST -H "access token: 82200099-7799-4023-b76d-11bb7c941bf1"
 -H "Content-Type: application/json" -d '{
  "name": "Urgent - Laptop Support Issue",
  "description": "Urgent Laptop Issues to be addressed ASAP",
  "actions": [
        "type": "SetPriority",
        "value": "3"
    },
    {
        "type": "AddPostNote",
        "value": "Laptop"
    },
        "type": "SendToSalesforceScs",
        "value": "00DD00000007aAJMAY",
        "parameters": [
              "name": "case",
              "value": "on"
            },
```

```
{
    "name": "lead",
    "value": "off"
}

}

// "https://api.socialstudio.radian6.com/v3/macros'
```

# **Apply Macro**

Once you create a macro, you can apply it to a post:

```
POST /v3/macros/{id}?action=execute
```

# cURL Example

```
curl -X POST -H "Content-Type: application/json" -H "access_token:
82200099-7799-4023-b76d-11bb7c941bf1" -d '{
    "posts" : [1868932796],
    "topics" : [8]
}'
'https://api.socialstudio.radian6.com/v3/macros/23114?action=execute'
```

Engage Macros Retrieve Macros

#### **Retrieve Macros**

This method retrieves all macros within a Social Studio organization. This macro can contain several different actions within the JSON payload, indicating actions to perform when the macro receives an execute call. Use the Salesforce Organization methods to retrieve necessary Service Cloud values for this call.

/v3/macros

#### **HTTP Method**

GET

### **Query Parameters**

```
*workspaceGroupID* - reserved for internal use
*workspaceId* - integer value indicating return of only those macros from the specified workspace
```

## Request Parameters Example

GET /v3/macros

## Sample Request

GET /v3/macros

### Sample Response

A successful call returns the following response (can be an array of macros:

Engage Macros Retrieve Macros

```
"parameters": [
                     {
                         "name": "case",
                         "value": "on"
                     },
                     {
                         "name": "lead",
                         "value": "on"
                ]
            }
        ]
    }
   ],
    "meta": {
       "totalCount": 1
}
```

```
*id* - integer value indicating unique ID for macro
*name* - string value indicating name for macro
*description* - string value including text describing the macro
*owner* - integer value indicating unique ID for owner of macro
*client* - integer value indicating unique ID for client containing macro (read-only)
*createdDate* - timestamp value indicating when system created macro (read-only)
*modifiedDate* - timestamp value indicating when system last updated macro (read-only)
*action* - array of actions included within macro:
   *SetClassification* - integer value indicating media type classification to add
   *AddAuthorTag* - string value to add as tag to author object
   *AddPostTag* - string value to add as tag to post object
   *AssignUser* - integer value identifying post to assign to user
   *SetEngagement* - integer value identifying engagement level to set
   *SetPriority* - integer value identifying priority level to set
   *AddPostNote* - string value to add to post as note
    *SetSpamStatus* - integer value used to set spam status
       *0* - not spam
       *2* - spam
   *AddSourceTag* - string value to add as source tag
    *SetSentiment* - integer value to set as sentiment level
   *SendToSalesforceScs* - integer value used to set organization to which the macro will
send post
   *case* - string value indicating whether to create case
       *off* - do not create case
       *on* - create case (default)
    *lead* - string value indicating whether to create lead
       *off* - do not create lead (default)
       *on* - create lead
```

Engage Macros Retrieve Macro

#### **Retrieve Macro**

This method retrieves a macro within a Social Studio organization. This macro can contain several different actions within the JSON payload, indicating actions to perform when the macro receives an execute call. Use the Salesforce Organization methods to retrieve necessary Service Cloud values for this call.

#### Resource

/v3/macros/{id}

#### **HTTP Method**

GET

## **Request Parameters**

```
*id* - integer value indicating
```

## Request Parameters Example

GET /v3/macros{id}

### Sample Request

GET /v3/macros/1234

## Sample Response

A successful call returns the following response (can be an array of macros:

Engage Macros Retrieve Macro

```
"type": "SendToSalesforceScs",
        "value": "00DR0000008ioUFGY",
        "parameters": [
            {
                "name": "case",
                "value": "on"
            },
                "name": "lead",
                "value": "on"
        ]
    }
   ]
   }
   ],
    "meta": {
       "totalCount": 1
}
```

```
*id* - integer value indicating unique ID for macro
*name* - string value indicating name for macro
*description* - string value including text describing the macro
*owner* - integer value indicating unique ID for owner of macro
*client* - integer value indicating unique ID for client containing macro (read-only)
*createdDate* - timestamp value indicating when system created macro (read-only)
*modifiedDate* - timestamp value indicating when system last updated macro (read-only)
*action* - array of actions included within macro:
   *SetClassification* - integer value indicating media type classification to add
   *AddAuthorTag* - string value to add as tag to author object
   *AddPostTag* - string value to add as tag to post object
   *AssignUser* - integer value identifying post to assign to user
   *SetEngagement* - integer value identifying engagement level to set
   *SetPriority* - integer value identifying priority level to set
    *AddPostNote* - string value to add to post as note
   *SetSpamStatus* - integer value used to set spam status
       *0* - not spam
        *2* - spam
   *AddSourceTag* - string value to add as source tag
    *SetSentiment* - integer value to set as sentiment level
   *SendToSalesforceScs* - integer value used to set organization to which the macro will
send post
       *case* - string value indicating whether to create case
        *off* - do not create case
       *on* - create case (default)
    *lead* - string value indicating whether to create lead
        *off* - do not create lead (default)
        *on* - create lead
```

Engage Macros Create Macro

#### Create Macro

This method creates a macro within a Social Studio organization. This macro can contain several different actions within the JSON payload, indicating actions to perform when the macro receives an execute call. Use the Salesforce Organization methods to retrieve necessary Service Cloud values for this call.

#### Resource

/v3/macros

#### **HTTP Method**

POST

### Request Parameters

None

### Request Parameters Example

POST /v3/macros

#### **JSON Parameters**

```
*name* - string value indicating name for macro (required)
*description* - string value including text describing the macro
*action* - array of actions included within macro:
   *SetClassification* - integer value indicating media type classification to add
   *AddAuthorTag* - string value to add as tag to author object
   *AddPostTag* - string value to add as tag to post object
    *AssignUser* - integer value identifying post to assign to user
   *SetEngagement* - integer value identifying engagement level to set
   *SetPriority* - integer value identifying priority level to set
    *AddPostNote* - string value to add to post as note
    *SetSpamStatus* - integer value used to set spam status
        *0* - not spam
        *2* - spam
   *AddSourceTag* - string value to add as source tag
    *SetSentiment* - integer value to set as sentiment level
   *SendToSalesforceScs* - integer value used to set organization to which the macro will
   *case* - string value indicating whether to create case
       *off* - do not create case
        *on* - create case (default)
    *lead* - string value indicating whether to create lead
```

Engage Macros Update Macro

```
*off* - do not create lead (default)
*on* - create lead
```

# Sample Request

## Sample Response

A successful call returns the following response:

```
{
    "data": [
    {
        "id": "23719"
    }
    ],
    "meta": {
        "totalCount": 1
    }
}
```

```
*id* - integer value indicating unique ID for macro

*owner* - integer value indicating unique ID for owner of macro

*client* - integer value indicating unique ID for client containing macro (read-only)

*createdDate* - timestamp value indicating when system created macro (read-only)

*modifiedDate* - timestamp value indicating when system last updated macro (read-only)
```

## **Update Macro**

This method updates a macro within a Social Studio organization. This macro can contain several different actions within the JSON payload, indicating actions to perform when the macro receives an execute call. Use the Salesforce Organization methods to retrieve necessary Service Cloud values for this call.

#### Resource

```
/v3/macros/{id}
```

Engage Macros Update Macro

#### **HTTP Method**

PUT

### **Request Parameters**

```
*id* - integer value indicating unique ID for macro
```

# Request Parameters Example

PUT /v3/macros

#### **JSON Parameters**

```
*name* - string value indicating name for macro (required)
*description* - string value including text describing the macro
*actions* - array of actions included within macros:
*action* - array of actions included within macro:
   *SetClassification* - integer value indicating media type classification to add
   *AddAuthorTag* - string value to add as tag to author object
   *AddPostTag* - string value to add as tag to post object
   *AssignUser* - integer value identifying post to assign to user
   *SetEngagement* - integer value identifying engagement level to set
   *SetPriority* - integer value identifying priority level to set
   *AddPostNote* - string value to add to post as note
    *SetSpamStatus* - integer value used to set spam status
       *0* - not spam
       *2* - spam
    *AddSourceTag* - string value to add as source tag
    *SetSentiment* - integer value to set as sentiment level
   *SendToSalesforceScs* - integer value used to set organization to which the macro will
send post
   *case* - string value indicating whether to create case
        *off* - do not create case
        *on* - create case (default)
    ^*lead^* - string value indicating whether to create lead
       *off* - do not create lead (default)
        *on* - create lead
```

### Sample Request

Engage Macros Execute Macro

# Sample Response

A successful call returns HTTP 200

#### **Execute Macro**

This method executes a macro within a Social Studio organization. Use the Salesforce Organization methods to retrieve necessary Service Cloud values for this call.

#### Resource

/v3/macros/{id}

#### **HTTP Method**

POST

# **Request Parameters**

```
*id* - integer value indicating unique ID for macro
```

## **Query Parameters**

```
*action* - string value indicating action to perform
*execute*
```

#### **JSON Parameters**

```
*posts* - array of integer values identifying posts included in the running macro *topics* - array of integer values identifying topics included in the running macro
```

## Request Parameters Example

```
POST /v3/macros/{id}
```

Engage Macros Delete Macro

## Sample Request

```
POST /v3/macros/{id}?action=execute
{
    "posts": [2345],
    "topics" : [8]
}
```

### Sample Reponse

A successful call returns the following response:

```
*results* - object including data on macro execution
*postId* - integer value indicating post on which macro performed
*action* - array of actions included within macro:
   *SetClassification* - integer value indicating media type classification to add
   *AddAuthorTag* - string value to add as tag to author object
   *AddPostTag* - string value to add as tag to post object
   *AssignUser* - integer value identifying post to assign to user
   *SetEngagement* - integer value identifying engagement level to set
   *SetPriority* - integer value identifying priority level to set
   *AddPostNote* - string value to add to post as note
    *SetSpamStatus* - integer value used to set spam status
        *0* - not spam
        *2* - spam
   *AddSourceTag* - string value to add as source tag
    *SetSentiment* - integer value to set as sentiment level
   *SendToSalesforceScs* - integer value used to set organization to which the macro will
   *case* - string value indicating whether to create case
       *off* - do not create case
       *on* - create case (default)
    *lead* - string value indicating whether to create lead
       *off* - do not create lead (default)
       *on* - create lead
```

### **Delete Macro**

This method deletes a macro within a Social Studio organization. Use the Salesforce Organization methods to retrieve necessary Service Cloud values for this call.

Engage Macros Retrieve SalesforceOrgs

#### Resource

/v3/macros/{id}

#### **HTTP Method**

DELETE

# **Request Parameters**

\*id\* - integer value indicating unique ID for macro

## Request Parameters Example

DELETE /v3/macros/{id}

# Sample Request

DELETE /v3/macros/{id}

## Sample Reponse

A successful call returns a No Content 204 code, indicating the call succeeded and no content exists.

A call that matches no macro ID value returns a 404 Not Found code.

# Retrieve SalesforceOrgs

This method returns information on all Salesforce organizations registered within the tenant for the user executing the call.

/v3/salesforceOrganizations

### **HTTP Method**

GET

# **Request Parameters**

None

Engage Macros Retrieve SalesforceOrg

### Request Parameters Example

GET /v3/salesforceOrganizations

### Sample Request

GET /v3/salesforceOrganizations

## Sample Request

A successful call returns the following response:

```
"data": [

    "id": "00D61000000YMhPABC",
    "title": "prod.r64sf",
    "isSCS": false,
    "isPersonAccountCapable": false,
    "adminEmail": "john.doe@salesforce.com",
    "integrationUserId": 6110,
    "tenantId": 1
}],
"meta": {
    "totalCount": 1
}
```

```
*id* - string value containing the 18-character unique ID for the Salesforce organization
*link* - string value containing the URL location for the organization
*updated* - timestamp value indicating when the last organization update occured
*title* - string value indicating the name of the organization
*isSCS* - boolean value indicating whether the organization uses the Social Cloud
*isSandbox* - boolean value indicating whether the organization functions as a developer
sandbox
*isPersonAccountCapable* - boolean value indicating whether the organization can use person
accounts
*adminEmail* - string value including the email address for the organization administrator
*integrationUserId* - integer value indicating the unique ID for the organization integration
user
*tenantId* - integer value indicating the unique ID for the tenant associated with the
Salesforce organization
```

## Retrieve SalesforceOrg

This method returns information on a specified Salesforce organization registered within the tenant for the user executing the call.

/v3/salesforceOrganizations/{id}

Engage Macros Retrieve SalesforceOrg

#### **HTTP Method**

GET

### **Request Parameters**

\*id\* - string value containing the 18-character unique ID for the Salesforce organization (required)

## Request Parameters Example

GET /v3/salesforceOrganizations/{id}

### Sample Request

GET /v3/salesforceOrganizations/00DA00000000000001

### Sample Request

A successful call returns the following response:

```
*id* - string value containing the 18-character unique ID for the Salesforce organization
*link* - string value containing the URL location for the organization
*updated* - timestamp value indicating when the last organization update occured
*title* - string value indicating the name of the organization
*isSCS* - boolean value indicating whether the organization connects to the Service Cloud
via Social Customer Service integration
*isSandbox* - boolean value indicating whether the organization functions as a developer
sandbox
*isPersonAccountCapable* - boolean value indicating whether the organization can use person
accounts
*adminEmail* - string value including the email address for the organization administrator
*integrationUserId* - integer value indicating the unique ID for the organization integration
```

Engage Macros Retrieve SalesforceOrg

user

 $\hbox{\tt *tenantId*-integer value indicating the unique ID for the Social Studio tenant associated} \\$  with the Salesforce organization