

ASSIGNMENTS

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1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

The screenshot shows the Blogger 'Post Edit' interface in a web browser. The browser's address bar displays the URL: `blogger.com/blog/post/edit/3812617408552195900/8251066275869232837`. The Blogger logo is visible in the top left, and a 'Post Edit' tab is active in the top right. The main editing area contains a draft article with the following content:

Title: [Empty field]

Post settings: [Preview] [Update]

Post settings:

- Labels: [Empty field]
- Separate labels by commas: [Empty field]
- No matching suggestions

Published on: 10/10/23 10:10 PM

Permalink: [Empty field]

Location: [Empty field]

Options: [Empty field]

Article Content:

An **online pharmacy**, **internet pharmacy**, or **mail-order pharmacy** is a **pharmacy** that operates over the **Internet** and sends orders to customers through mail, shipping companies, or online pharmacy web portal.

Online pharmacies include:

- **Pharmacy benefits managers** – Entities that administrate corporate prescription drug plans.
- Legitimate Internet pharmacies in the same country as the person ordering.
- Legitimate Internet pharmacies in a different country than the person ordering. This type of pharmacy is usually licensed by its home country and follows those regulations, not those of the international orders.
- Illegal or unethical internet pharmacies. The **web page** for an illegal pharmacy may contain lies about its home country, procedures, or certifications. The "pharmacy" may send outdated (expired **shelf life**) or **counterfeit medications** and may not follow standard procedural safeguards.

Home delivery [edit]

Conventional **brick and mortar** pharmacies usually have controlled **drug distribution** systems from the manufacturer, sufficient **validation**, and follow good distribution practices. Home delivery of pharmaceuticals can be a desirable convenience, but sometimes it can lead to problems with uncontrolled distribution.

The shipment of drugs through the **mail** and **parcel post** is sometimes a concern for temperature-sensitive pharmaceuticals. Uncontrolled shipping conditions can include high and low temperatures outside the listed storage conditions for a drug. For example, the US FDA found the temperature in a mailbox in the sun could reach 136 °F (58 °C) while the ambient air temperature was 101 °F (38 °C).^[1]

Shipment by **express mail** and **couriers** reduces transit time and often involves delivery to the door, rather than a mailbox. The use of **insulated shipping containers** also helps control drug temperatures, reducing risks to drug safety and efficacy.

Risks and concerns [edit]

- Illegal or unethical pharmacies sometimes send outdated, substituted, or **counterfeit medications** to the person who ordered the drug instead of the real medication.^{[2][3][4][5]}

2. Create a New Facebook Business Page and post one social media poster for your brand.

The screenshot shows a Facebook Business Page for 'Your Pharmacy'. The page is viewed on a desktop browser with multiple tabs open. The left sidebar contains the 'Manage Page' section with options like 'Professional dashboard', 'Insights', 'Ad Center', 'Create ads', 'Settings', 'More tools', and 'Meta Business Suite'. The main content area is divided into three sections: 'Intro', 'Photos', and 'Posts'. The 'Intro' section includes a bio, a category of 'Pharmaceuticals', and buttons for 'Edit bio', 'Edit details', 'Add hobbies', and 'Add featured'. The 'Photos' section shows a grid of images and a 'See all photos' link. The 'Posts' section displays a promotional post for 'your PHARMACY' with the text 'DISCOUNTS & FREE DELIVERY FOR EVERY ONLINE PURCHASE'. The post features two images: 'Vitamin D Supplements' and 'Cough Syrup'.

kaanashri/NM20 x New Tab x (1) WhatsApp x your pharmacy x Canva: Visual Su x Analytics x Facebook x Security Verificat x

facebook.com/profile.php?id=61553131014546

Search Facebook

Manage Page

Your Pharmacy

Professional dashboard

Insights

Ad Center

Create ads

Settings

More tools
Manage your business across Meta apps

Meta Business Suite

Intro

health

Edit bio

Page · Pharmaceuticals

Not yet rated (0 Reviews)

Edit details

Add hobbies

Add featured

Photos See all photos

Posts Filters Manage posts

List view Grid view

Your Pharmacy 1m ·

your PHARMACY

DISCOUNTS & FREE DELIVERY
FOR EVERY ONLINE PURCHASE

Vitamin D Supplements

Cough Syrup

Privacy · Terms · Advertising · Ad Choices · Cookies · More · Meta © 2023

3. Create and design a social media advertisement poster using canva.

your PHARMACY

DISCOUNTS &
FREE DELIVERY

FOR EVERY ONLINE PURCHASE



Vitamin D Supplements



Cough Syrup

Promo runs from **July 1 to 25, 2024.**

Visit our website to shop
www.pharmacy.com

4. Create email newsletter design using MailChimp or canva tool.



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