Credit Card Transaction Report
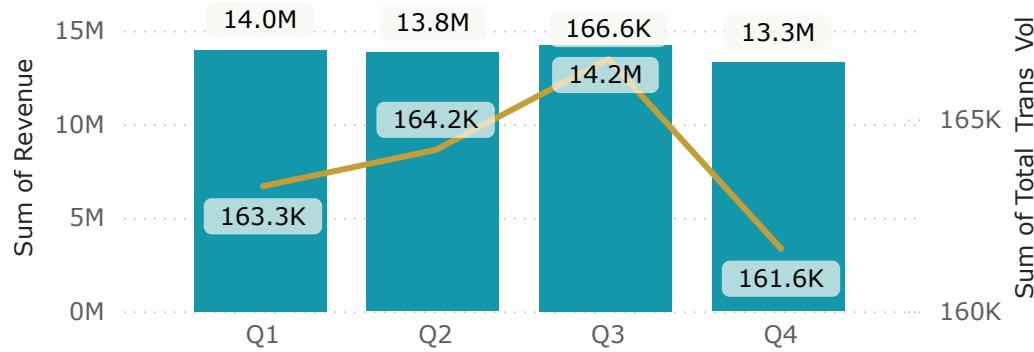
Q4 | Q3 | Q2 | Q1

Week_Start_Date ⌄
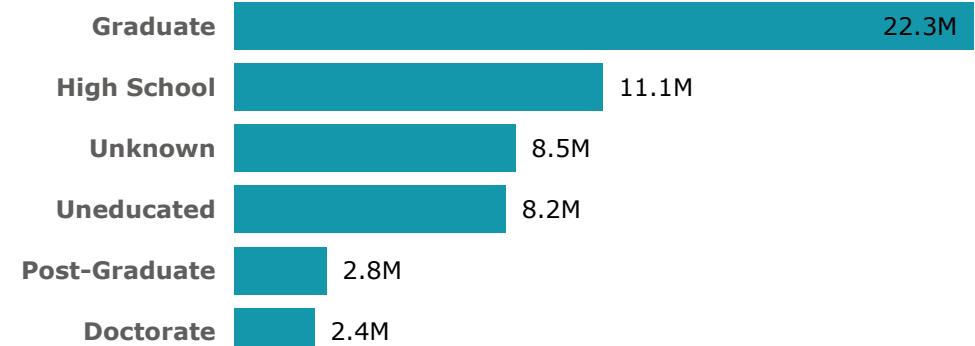All ⌄

Revenue	Amount	Interest	Count
55M	45M	7.8M	656K

Card_Category ▼	Revenue	Total_Trans	Interest_Earned
Blue	46139398	36957875	64,95,887.74
Silver	5586332	4586746	8,12,081.28
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Total	**55315410**	**44522013**	**78,43,382.23**

Medium | Low | High

Silver | Blue | Gold | Plat...

F | M

QTR Revenue and Total trans count

● Sum of Revenue   ● Sum of Total_Trans_Vol

Revenue by Education

Graduate	22.3M
High School	11.1M
Unknown	8.5M
Uneducated	8.2M
Post-Graduate	2.8M
Doctorate	2.4M

Revenue by Job Type

Businessman	17M
White-collar	10M
Selfemployeed	8M
Govt	8M
Blue-collar	7M
Retirees	5M

Revenue by Exp Type

Bills	14M
Entertain...	10M
Fuel	9M
Grocery	9M
Food	8M
Travel	6M
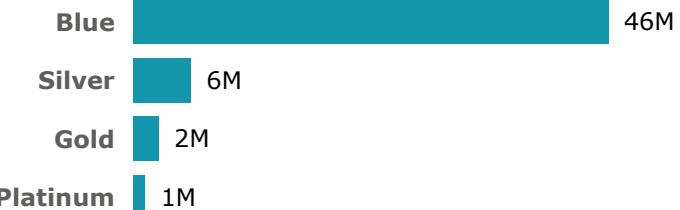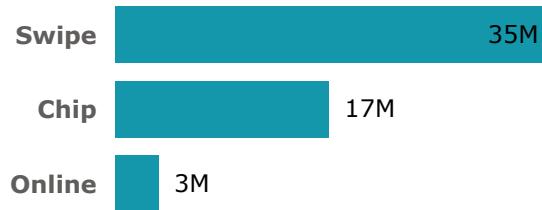
Revenue by Card Category

Blue	46M
Silver	6M
Gold	2M
Platinum	1M

Revenue by Chip used

Swipe	35M
Chip	17M
Online	3M

Credit Card Customer Report

Q4 **Q3** **Q2** **Q1**

Week_Start_Date ⌄
All ⌄
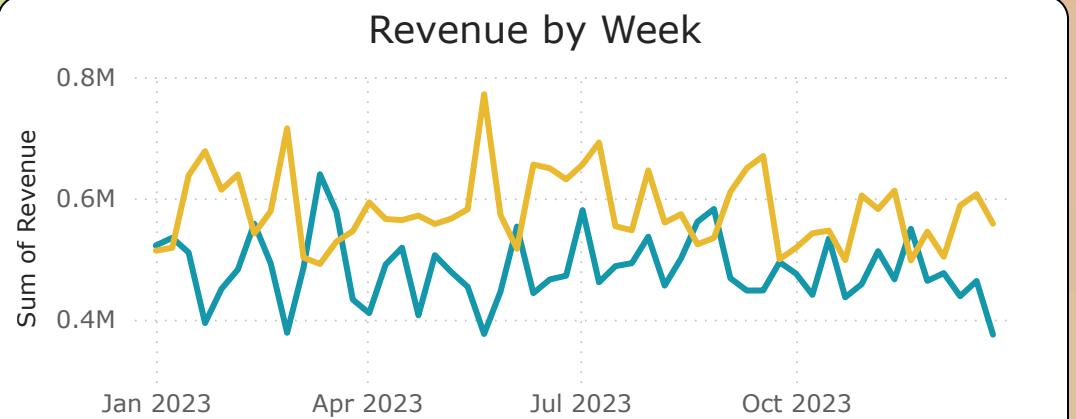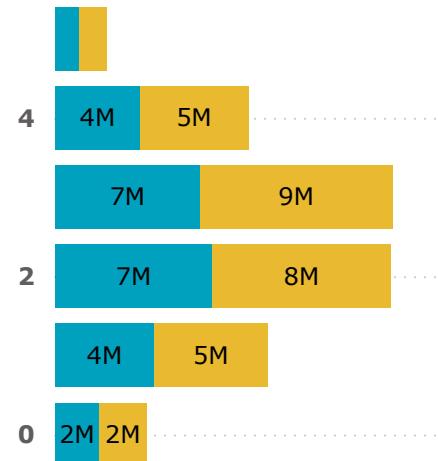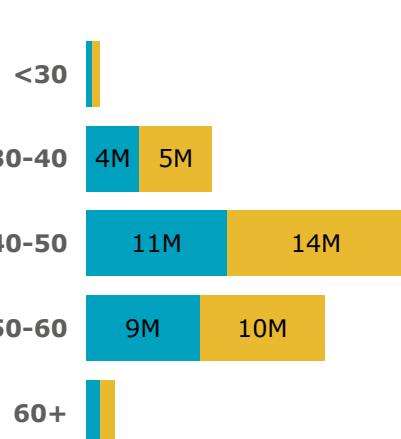
Revenue	Interest	Income	CSS
55M	**7.8M**	**588M**	**3.19**
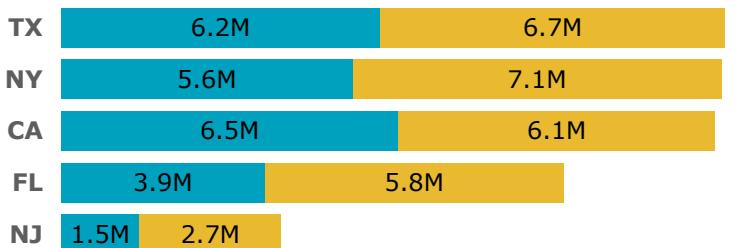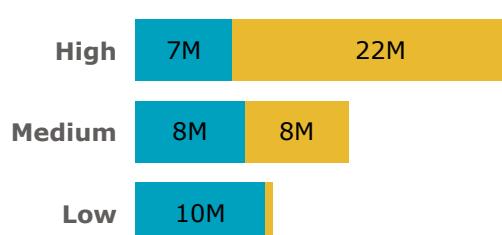
Customer_Job ▾	Revenue	Income	Interest_Earned
Businessman	17387832	190350431	25,39,390.31
White-collar	10114656	105618475	14,41,073.93
Selfemployeed	8261758	77659931	11,19,741.81
Govt	8111701	90834727	11,60,016.37
Blue-collar	6904279	73516911	9,52,800.57
Retirees	4535184	49619308	6,30,359.24
Total	**55315410**	**587599783**	**78,43,382.23**

Swipe | Online | Chip

Silver | Blue | Gold | Plat...

M 30M | F 25M

Revenue by Week

Top 5 States

- TX: 6.2M | 6.7M
- NY: 5.6M | 7.1M
- CA: 6.5M | 6.1M
- FL: 3.9M | 5.8M
- NJ: 1.5M | 2.7M

Revenue by Income Group

- High: 7M | 22M
- Medium: 8M | 8M
- Low: 10M

Revenue by Dependent

- 4: 4M | 5M
- (top): 7M | 9M
- 2: 7M | 8M
- (lower): 4M | 5M
- 0: 2M | 2M

Revenue by Age Group

- <30
- 30-40: 4M | 5M
- 40-50: 11M | 14M
- 50-60: 9M | 10M
- 60+

Revenue by Education

- Graduate: 10M | 12M
- High School: 5M | 6M
- Unknown: 4M | 4M
- Uneducated: 4M | 4M
- Post-Graduate
- Doctorate
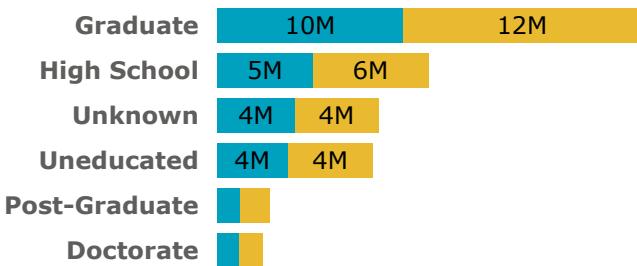
Revenue by Marital Status

- Married: 13M | 15M
- Single: 11M | 12M
- Unknown