Name – Jaskaran Singh

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Course – INFO 1213 – R95

DESCRIPTION OF THE BUSINESS

- **BUSINESS**

My business will serve my field of interest i.e. Food. So, I will open a pizza and food restaurant majorly but not only based on Indian style and its name will be "Hangout Pizza and Curry"

- **PRODUCTS/SERVICES**

    1. **Products**
    o Pizza
        - Veg / Non-Veg
    o Food
        - Veg / Non-Veg

    2. **Services**
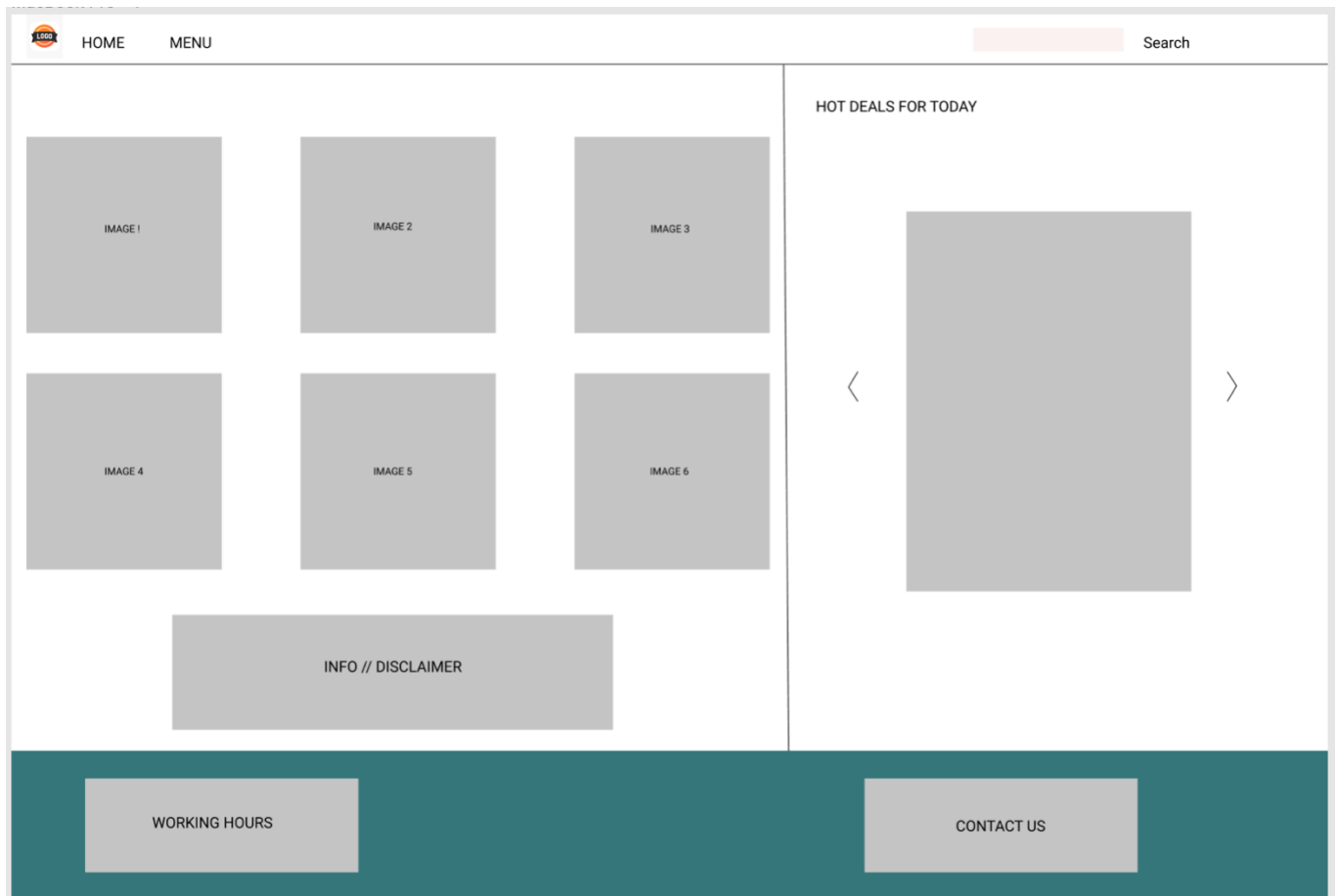   o Pick Up
    o Delivery

- **POTENTIAL CUSTOMERS**

There is no specific target of customers for us because most of the people love pizza whether they are children, younger or elder people. It's just that their taste varies and so to compensate that we will try to have wide range of pizzas. Same goes for food as

everyone enjoys restaurant's food at least once a week. The preference is that it should be tasty and healthy.

WIREFRAMES

Homepage

MENU PAGE

PIZZA	DELIVERY ADDRESS
APPETIZERS	NAME
DISHES	CONTACT NUMBER
RICE & BREADS	E-MAIL
SOFTDRINKS/SHAKES	CONFIRM
TOTAL	

Home   Menu   Search

Working Hours   Contact Us

FEATURES/CONTENT

Sometimes people don't have enough time to make their food and their preference is to order and to pick it up while on the way to their destination or to deliver while they are getting ready. So, our website would be perfectly designed and will be helpful for the people to deal with these kinds of situations. The only little work they required is to open their phone or laptop and just let us know what they want to eat by reaching "Hangout Pizza and Curry" website and select if they want their food to be delivered or to pick up. To make our customers happy, we will have specific "hot deals" for each day i.e. discount on some of our products. Along with that, our web page will have some exceptional photos of our mouth-watering food making our customers bit

hungrier. Our menu page will have wide variety of options of food, so that people can order according to their taste.

Along with food variety, we also want that customers are getting right order, so we will be making list of their name, address, contact number and also e-mail (for the confirmation of order) that will help us to sort multiple orders at a time. We will also be giving our contact numbers because some people are happier to place order by calling in-person. In addition to that, we will be providing our working hours to let people know if we are currently open or not or for the people who want to eat at restaurant. We will also be showing the total of their order so that they can also look at their pocket while ordering and they can pay the amount at the time of delivery or at the restaurant while pickup. Overall, our website will offer all features required to make our customers work easy.