UCI Design-a-thon 2024 Mentor Guide

Design-a-thon will take place May 17 @ 3PM - May 19 @ 6PM

Mentor Schedule

Please plan accordingly and schedule this in your calendars! Please contact us if you want to switch around any time on the schedule.

Friday May 17, 2024

	Name	Speciality	Email	Room
6:30 PM - 9:30 PM	Janie Seong	User Experience (UX)	janies@uci.edu	3011
	Ryan Yang	All Around	rqyang@uci.edu	3011
	Winston Lee	User Research	winstyl2@uci.edu	3011
	Krey Daniel	Visual Design (UI)	kreithad@uci.edu	4011
	Jessica Jahja	All Around	jjahja@uci.edu	4011
	Ariane Ochoa	Visual Design (UI)	akochoa@uci.edu	4011

Saturday May 18, 2024

	Name	Speciality	Email	Room
11:00 AM - 4:00	Thanusree,	User	tammiset@uci.edu	3011

PM	Ammisetti	Research		
	Minh Nguyen	User Experience (UX)	mtnguy16@uci.edu	3011
	Kaylee Doliente	Visual Design (UI)	dolientk@uci.edu	3011
	Krey Daniel	Visual Design (UI)	kreithad@uci.edu	4011
	Ryan Yang	All Around	rqyang@uci.edu	4011
	Ariane Ochoa	Visual Design (UI)	akochoa@uci.edu	4011
4:00 PM - 9:30 PM	Krey Daniel	Visual Design (UI)	kreithad@uci.edu	4011
	Ryan Yang	All Around	rqyang@uci.edu	3011

Sunday May 19, 2024

	Name	Speciality	Email	
11:00 AM - 4:00 PM	Ryan Yang	All Around	rqyang@uci.edu	3011
	Thanusree, Ammisetti	User Research	tammiset@uci.edu	4011

What is the Design-a-thon?

Design-a-thon is the largest collegiate design competition in Orange county, with over **300 participants** in the past year, we bring together a hundreds of designers in s 3-day-long competition to design, prototype, and pitch a product to a panel of design industry professionals - from companies like **Google, Notion, and Uber.**

What do mentors do?

The role of a mentor is to guide and provide direction to designers: beginner and advanced. We advise against providing attendees with a carbon copy of the process (ie: a sample mockup design). Your goal is to *inspire* creative thinking to solve problems.

Mentors will be available both **online** and **in-person** to guide attendees throughout the design process!

There are 3 different specializations (assigned based on your indicated skill level in the application)

- **User Research** - introduce research methodologies, tracking metrics, and creating a problem statement
- **Visual Design (UI)** - guide branding development and the "look" of the interface
- **User Experience (UX)** - guide development of user flows and interaction designs through design thinking

Expectations

- Mentors must be present throughout the entire duration of the event.
- All mentors must have a **lanyard** with your name and specialization for easy identification
- All mentors are expected to be active in assisting attendees on the **Discord** throughout the entire duration of the event
- Mentors are required to maintain the highest level of **professionalism and respect.** Any misconduct toward participants will result in an automatic removal and inability to participate in future Design at UCI events, including future design-a-thons.
- If you don't know something, don't give false information to participants. Instead, consult an expert or Directors to provide you with more resources.
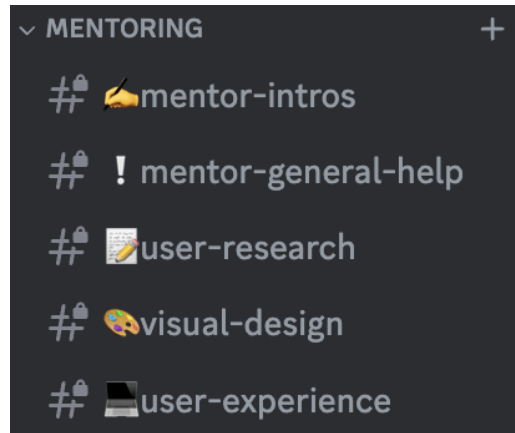
Join our Discord:
Join here: https://discord.gg/dpDwwbF5RN
- This will be our **primary communication platform**. You are expected to stay active and respond to participants here!
- Some other tips:
  - Most of your communication will occur under the "Mentoring" category. Make sure to stay active in discussions and answering participant questions!
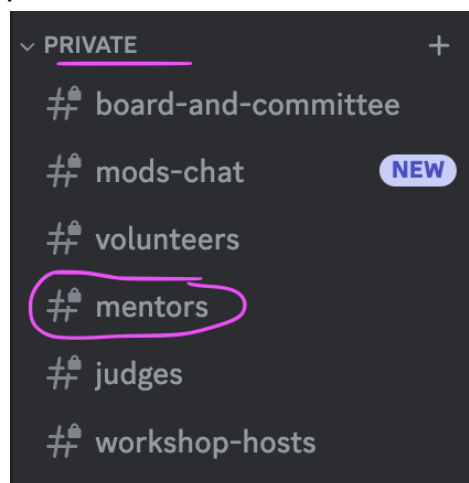
- There are voice channels. You will navigate here for live advice sessions if participants ask for it. Instruct mentees to go here.

- We have an internal mentor channel. If you run into any problems or want to communicate something, do so here.

Directions:

Please arrive at **Crystal Cove Auditorium** located at 4113 Pereira Dr, Irvine, CA 92617 in the UCI Student Center at **3:00PM.** This is when check-in will begin.
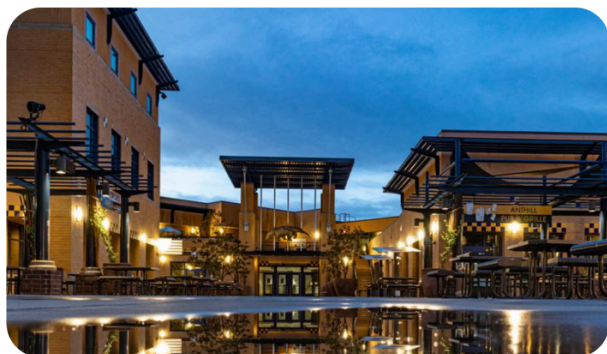
- Parking can be found on and off campus. Refer to this link for more information
- We recommend parking in the student center parking structure at **311 W Peltason Dr a, Irvine, CA 92697**
- Tip: Download the app ZotFinder to find specific locations on campus!

The main work location will be at **Donald Bren Hall** located at Donald Bren Hall, Irvine, CA 92617.

- This is where you will be working for **Day 2 and Day 3**.

Main Design-a-thon Venue Locations Below

Check in Area: Crystal Cove Auditorium

Main Work Area: Donald Bren Hall

Check in:

In-person: the first Check in starts at **3:00 PM until 4:30 PM** at Crystal Cove Auditorium (Student Center). Check in for day 2 and 3 will be held at the Donald Bren Hall, and be at the same time as general participant check in (the time listed on the website [here](#))

General Event Schedule

Schedule: Friday May 17, 2024

Time	Location	Event
		Check in Starts
3:00 PM	CCA	Team Formation Social (in-person)
4:30 PM	CCA	Opening Ceremony
5:30 PM		**Designing officially begins!**
6:30 PM	DBH 6011	Dinner served!
6:40 PM	DBH 6011	Intro to Figma Workshop (CTC)
9:00 PM	DBH 6011	Venue Closes
9:40 PM	Zoom	Authenticity Workshop (Naheel Jawaid)

Schedule: Saturday May 18, 2024

Time	Location	Event
8:00 AM	DBH 1st Floor	Check In starts!
10:00 AM	DBH 6011 (Patio)	Breakfast Served
11:00 AM	DBH 6011	UX Research Workshop (Wenting Zhu)
12:00 PM	DBH 6011 (Patio)	Lunch Served
2:00 PM	DBH 6011	Build-a-Critter Workshop (Cassandra Hoo)
3:00 PM	Discord, DBH 6011 (Patio)	Discord Social
		Boba Break with Notion
3:45 PM	DBH 6011	Intro to Prototyping Workshop (VGDC)
6:00 PM	DBH 6011 (Patio)	Dinner Served
7:00 PM		**Mid-Way Check In Form Due**
7:10 PM	DBH 6011	Accessibility & Cross Cultural Design (Gresshaa Mehta)
9:00 PM	DBH 6011	DBH 6011 Closes

Schedule: Sunday May 19, 2024

Time	Location	Event
8:00 AM		**Final submissions due!**
8:30 AM	DBH	Check in begins!
		Breakfast Served
10:00 AM	Discord, DBH 6011	Discord Social
		Expo Hall
12:00 PM	Zoom + DBH	**Top 10 Finalists Announced**

1:30 PM	Zoom	Top 10 present demos
		Lunch is served
3:00 PM	DBH 6011	Judges Deliberation
5:00 PM	Zoom	Closing Ceremony and Winners Announced
6:00 PM		**Design-a-thon officially ends!**

Wifi Access: Use the UCI wifi "UCInet Mobile Access" OR "Eduroam" for UC Students.

Transportation: We will not be providing reimbursements for transportation this year. Please plan before-hand your travel plans!

Sleep: We do not accommodate overnight stays. The venue closes at 9:00 PM each day - Please make sure to plan accordingly for a place to sleep!

Food!
- Check when food is being served on the schedule above!
- All meals are free!
- We accommodate different dietary restrictions including vegan, vegetarian, and gluten free. However, please always double check with an organizer before getting food!
- We will have snacks available at the snack table!

Communication:
Contact anyone in the Discord that is labeled as an organizer or have the @organizer tag!

Contact Information:

Jasmine (Co-director)
- Email: jasmineqw@uci.edu
- Discord: @Jaslavie

Jay (Co-director)
- Email: jsotelo2@uci.edu
- Discord: @sky4729

Elise (Co-director)
- Email: ealinsug@uci.edu
- Discord: @sodasonder