



## EXPERIENCE

---

07.2023 - 09.2023

### Founding Product Designer, Questify

only designer working with 6 engineers to design a mobile and web app from 0→1 to help **30+ clubs** at UCI to track data and gamify event discovery. Built a design system and fully-responsive website with HTML/CSS/JS

09.2022 - 06.2023

### Director of I.T. and Web Development, Virtual Enterprise

Designed and developed E-commerce website for a High School Startup Incubator, working with 6 **XFN**. Managed roadmap and wrote UI/UX documentation pitched to judges, winning **1st place** out of **1000+ national participants**

06.2022 - 03.2023

### Creative Design Intern, Olivo Amigo

Spearheaded **branding** and website for B2C Mediterranean Startup scaling to a B2B Subsidiary Company. Filmed 20+ videos and designed 50+ graphics increasing Instagram reach by **160%** (80k+ in 3 months)

08.2022 - Present

### Head of Product, Cronicle

overhauled and **re-designed** company branding and spearheaded the end-to-end design of a productivity-based mobile app

07.2022 - Present

### Founder and Designer, Voicewise

Developed a curated opportunity database on **Webflow** with **5** unique courses. Built a design system and strategic outreach/marketing guides for 12 team members. Partnered with **10+** student-led organizations to host events.

01.2022 - 09.2023

### Founder and CEO, Solidarity Apparels (Clothing Business)

handmade and hand-drew streetwear apparel sold to **40+** states and **10+** countries. Accumulated **100k+ reach** through 50+ self-filmed video clips

07.2023 - Present

### Workshop Coordinator, Design at UCI

Taught **300+** students **10+** design workshops on industry-standard product thinking, visual design, and front-end development in collaboration with **5** organizations and at 3 hackathons. Developed end-to-end Figma tutorial.

### UX Designer, Develop for Good

Accepted out of **1.5k apps** (13% acceptance rate). Conducted tech stack audit with **10+ software integrations**. Curated User Research Protocol

### Product Manager Fellow, Product Association

Collegiate Product incubator (**16%** acceptance rate). Building an AI productivity co-pilot

### UI/UX Designer, Commit the Change

Building a CMS for **4k+** yearly volunteers @ an NPO

## JASMINE WU PRODUCT DESIGNER

jaslavie.com

jasminqw@uci.edu

linkedin.com/in/jaslavie/

## EDUCATION

---

Expected: June 2026

### University of California, Irvine

Bachelor's Degree, Computer Science and Cognitive Science

2019 - 2023

### Fountain Valley High School

4.71 W GPA (top 3% of class)

Classes: 20 AP/Honors/College-Level

Graduated Summa Cum Laude

Social Science Coronet (Highest Honor)

## SKILLS

---

### Software

Figma / Canva / Miro / Git / HTML / SCSS / JS / R Studio / React / Typescript / Blender / Three.js

### Design

Rapid Prototyping / Visual Design / Design Systems / Branding / User Flows / Information Architecture / User Interviews / End-to-End / Data Visualization / Web Development / Interaction Design

## RECOGNITION

---

December 2022

### 1st Place E-Commerce Design

1000+ participants, 30+ national schools

January 2024

### 1st Place UI/UX Design

RoseHacks, 100+ participants

January 2024

### Honorable Mention React Game Jam

2k+ plays, 30+ submissions

October 2023

### 2nd Place WebJam

148 participants, 20+ teams

November 2023

### 2nd Place Zothacks

400+ applicants, 84 participants.

October 2021 / October 2022

### 1st Place Design (x2), FTC Robotics

Regional Winner out of 40+ teams