Jasmine Wu

Product Designer and Front-End Engineer building 0 → 1

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Experience

NASA → Incoming L'SPACE Design Engineer   May 2024 - Present

Accepted into Accelerator Program under the **top 2%** for NASA-funded research ahead of MIT and Berkeley. Working directly with NASA engineers to design strategy for a mission concept proposal.

Commit the Change → Product Designer   Nov 2023 - Present

Collaborating with a cross-functional team of **24** developers and designers. Led design of a nonprofit web application shipped to **4,000** yearly volunteers. Created a **40+** component design system from scratch in **1 week**. Conducted usability tests and user interviews with non-technical clients and stakeholders.

Design at UCI → Workshop Coordinator   Jun 2023 - Present

Hosted **20 workshops** and partnered with **7 organizations** reaching a total of **500 people.** Curated curriculum material on product design, front-end development, and Figma for beginner designers.

Develop for Good → Product Designer   Sep 2022 - Jun 2023

Selected from over **1,500 applicants** as 1 of 200 participants (**13% acceptance rate**). Conducted a tech stack audit of **12** platforms and led UX research protocol in collaboration with **10** designers

Leadership

UCI Design-a-thon → Logistics Director   Nov 2023 - Present

Leading the first **30 member** organizing committee to host SoCal's **largest** design competition, securing over **$5,800** in funding. Oversaw strategic organization of event schedule across **8** workshops and socials with **200+ attendees** in collaboration with industry design professionals from Google, Meta, and Uber.

Product Management Fellowship → 1st Place Pitch   Dec 2023 - Mar 2024

10-week Product Design Incubator with a **16% acceptance rate.** Recognized by judges and mentors from Microsoft, Duolingo, and ServiceNow.

Awards

Google Gemini Challenge → 1st Place Best Overall   2024

Won **$3,000** out of **1,000+ participants** and **142 teams** at LAHacks. Designed **0→1 SaaS** platform with a conversational AI agent in under 36 hours, pitched directly to Google engineers and designers.

Figma x UCLA Hackathon → 1st Place Most Inclusive Design   2024

Awarded by Figma judges for the most accessible and user-driven design

Virtual Enterprise Incubator → 1st Place E-commerce Design   2022

International startup incubator, won 1st place product design out of **1,000 participants**

Education

University of California, Irvine → B.S. Cognitive and Computer Science

Expected June 2026. Relevant Coursework: Neuroscience of Memory, Statistical Modeling, Data Analysis, Human-Computer Interaction (HCI), Psychology of Learning

Skills

Interaction Design, Visual Design, User Research, Product Strategy, User Interviews, Prototyping, 3D Design, CAD, Web Development, Storytelling

Software

Figma, HTML/CSS, GIt, Javascript, React, Typescript, Blender, Unity3D, R Studio, Three.js, PWA

Etc.

14x Hackathon Winner
Yale Hacks → 1st Place Best Overall
Meta VR Hackathon → Top 10 Finalist
Streetwear Business → 100k+ reach