

Sponsorship Proposal



JMUN ^{FEB 7-8}
2015
JAYPEE MODEL UNITED NATIONS

— Experience the legacy —

PROPOSAL FOR ASSOCIATION

of



with

(Presenting Sponsor)



JAYPEE INSTITUTE OF INFORMATION TECHNOLOGY

Jaypee Institute of Information Technology, Noida was established in the year 2001 and has been declared as a "Deemed to be University" under Section 3 of UGC Act 1956.



The undergraduate programs of the University have been accredited by the National Board of Accreditation of AICTE.

The Jaypee Institute of Information Technology has defined new innovative programs of learning to produce human resource capable of identifying, analyzing and solving problems.

HOW WELL ARE WE LOCATED?



JIIT has been developed as a modern world class campus, with intellectually vibrant ambience in a serene and lush green environment.

The state-of-the-art campus at a total project cost of **Rs. 250 crores**, with a total built up area of **1591195** square feet comprising smart buildings with Internet, with Wi-Fi connectivity, including environmentally conditioned Academic Block, Anna-purna (Mess), well-equipped modern laboratories, Learning Resource Centre, Faculty and student residences provides a pleasant and intellectually stimulating ambience for students in an eco-friendly environment.

JIIT gives an ample opportunity for reaching masses as it has many institutes and offices of **International giants** in the neighborhood.



Model United Nations is an academic simulation of the United Nations that aims to educate participants about civics, current events, effective communication, globalization and multilateral diplomacy.

Participants research a country, take on roles as diplomats, investigate international issues, debate, deliberate, consult, and then develop solutions to world problems.

During a conference, participants must employ a variety of communication and critical thinking skills in order to represent the policies of their country. Most Model UNs are simulations of a body in the United Nations system, such as:

- . General Assembly
- . Security Council
- . Economic and Social Council
- . Commission for Refugees
- . World Health Organization
- . World Trade Organization
- . The Advisory Panel



Peter Vrooman -Spokesperson
(US Embassy, New Delhi)

Jaypee Institute of Information Technology, Noida organized Delhi NCR's 2nd best conference on the lines of UNITED NATIONS, THE JAYPEE MODEL UNITED NATIONS in the month of February in 2014. We were honored to have Peter Vrooman, Spokesperson, US Embassy, New Delhi as our chief guest for the course of the debate in our five councils. The conference was organized in association with the special body of UNITED NATIONS (UN), THE UNITED NATION INFORMATION CENTRE FOR INDIA AND BHUTAN and this conference was included in the calendar year of UN under UNITED NATIONS YEAR OF YOUTH. The participants came from all parts of the country, from reputed colleges like IIT Kanpur, IIT Delhi, IIT Guhawati, IIT Kharagpur, Government Law College Mumbai, Symbiosis Law School, Pune, National Law School Bangalore, Delhi University, Delhi Technical University and many other top Universities all across the India. A Total of 500 students participated in the conference making it the biggest MODEL UNITED NATIONS ASSEMBLY of the calendar year 2013-2014

OUR PREVIOUS SPONSORS



IndianOil

KAZO



**UN Information Centre
for India and Bhutan**



JAYPEE MODEL UNITED NATIONS 2015



The conference will be held from 7th - 8th February 2015, from 0900 hours to 1700 hours each day. The conference will see different committees which will simulate simultaneously and they will be:

1. GENERAL ASSEMBLY : DISEC
2. HUMAN RESOURCE COUNCIL
3. NATIONAL SECURITY COUNCIL
4. Organisation of Islamic Cooperation
5. Organisation for the prohibition of Chemical Weapons

The conference is expected to witness a participation of more than **500** students from all over the country. The registration process for the conference has already started and the website is functional (www.jmun.co.in).

JAYPEE MODEL UNITED NATIONS CONFERENCE 2015 will be hosted in association with **UNITED NATIONS INFORMATION CENTRE** as it happened last year.

BRANDING FORMAT

JIIT

&

(Presenting Sponsor)

present



in association with

Associate 1

Associate 2

Associate 3

Power Sponsor

WHY PARTNER



PRESENTING SPONSORS



- 1) Company will have the opportunity to associate with **Jaypee Model United Nations**, which in 2014 was recognized as **2nd* best conference** in Delhi NCR.
- 2) Company will be recognized as the **Presenting Sponsor** in extensive student publicity carried out in over **400+** colleges and over **1,00,000** students from all over the India through elaborate posters, banners, flexes and mailers.
- 3) Company's **Name/Logo** on all the promotional mediums -posters, official flex banners, invitations, pamphlets being distributed for promotion in colleges and schools of Delhi NCR and outstations.
- 4) **Banners/Standies** of the Company to be displayed on the venue.
- 5) **Name & Logo** of the sponsor on the **certificates** of merit & participation certificates given to all the participants.
- 6) Name and Logo of the sponsor on the official report of the Conference that will be sent to the office of **UNITED NATIONS INFORMATION CENTRE** for their record.
- 7) Invitation to a Representative of the Company for Award Distribution on the Closing ceremony of the event.

*as per the feedback by past experienced MUNers

PRESENTING SPONSORS



- 8) A **Company's Video** would be displayed on the Closing ceremony.
- 9) Associate will be recognized as the **PRESENTING SPONSOR** in the delegate kits to be distributed during the 2 days conference.
- 10) Associate will be recognized as the **PRESENTING SPONSOR** in the backdrops/-standees used during the 2 days conference session.

--Any special requests for specific publicity will be considered, and fulfilled whenever they are not in conflict with the motive of the event and principles of IIIT Noida --

PR - Deliverables



- Company will be recognized as Presenting Sponsor in Extensive student publicity carried out in over 400+ colleges across India and 10 colleges abroad through elaborate posters, banners and mailers.



- 3 rounds of posters and mailers through our 12 PR associations, comprising database of over 10 lakh.



PR- Deliverables (Outdoor-Media Deliverables)



- Publicity of JMUN-15! through hoardings and billboards.
- Publicity of JMUN-15! Through advertisements on bus shelters at strategic locations all over Noida.



Visibility On JMUN-15 Website



Company will be provided with Prolonged visibility on JMUN-15 website with a hyperlink to the company's home page.



JMUN'14 OUTREACH PARTNERS*:





It would be a privilege to be associated with you. We believe that the association would provide you with an unparalleled opportunity to communicate your image to thousands of students throughout the country.

Looking forward to a fruitful and long lasting association.

SAMBHAV JAIN

Secretary General

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