

Jasmin Becerra

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Department of Geography
550 North Park Street
Madison, WI 53706

Education

University of Wisconsin – Madison

Bachelor of Arts, expected May 2018

Majors: Cartography/GIS, Communication Arts (Radio/Television/Film)

Honors

University of Wisconsin – Madison Dean's List

Posse Foundation 4-Year Full-Tuition Leadership Scholarship

University of Chicago Collegiate Scholars Program

Fall 2014, Spring 2015, Fall 2015

December 2013 – present

April 2011 - June 2014

Work

NBCUniversal – NBC 2016 Rio Olympics

July 2016 – August 2016

Digital Production Intern – Digital Sponsorship Integration Specialist

- Team member of the largest digital sporting event to date
- Integrated major sponsorship campaigns at own discretion into some of the most highly trafficked digital streams during the 2016 Rio Olympics
- Engaged with video operations team to increase digital viewership experience

University of Wisconsin Madison Office of Student Financial Aid

September 2014 - present

Award Reconciliation Specialist

- Maintain student financial aid award information and resolve issues with financial aid awards
- Respond to student administrative requests for service regarding their financial awards
- Update scholarship information to student financial awards and revise awards as required by institutional, state, and federal regulations

Little Village Environmental Justice Organization

June 2014 – August 2014

Youth Intern

- Facilitated youth group (~13 high-school students) meetings regarding community issues and potential solutions
- Collected data on brownfield sites in Little Village using resources provided by Delta Institute
- Collaborated on brownfield redevelopment research, walkway design projects, community asset and toxic tours, and community surveying projects

Experiences

Wisconsin Union Directorate: Film Committee

January 2016 - present

Member

- Attend weekly meetings to discuss student-run programming at UW-Madison's Marquee Theatre
- Meet in subcommittees to assemble film titles for the large committee to vote a title into programming

Fade In: UW-Madison Student Screenwriting Group

October 2015 - present

Writer

- Collaborate with other UW Madison students to write screenplays and stage plays as a group
- Workshop personal works and provide constructive feedback for peers

Little Village Environmental Justice Organization

2003 - 2014

Volunteer, Youth Activist

- Worked with the Clean Power Campaign focusing on the closure of Fisk and Crawford coal power plants (goal achieved December 2012), Public Transit Campaign focusing on getting a 31st street bus (goal achieved in 2013), and Urban Planning/Gardening Campaign focusing on developing more green space in the community

Skills

Advanced in Microsoft Office: Word, PowerPoint

Intermediate in Adobe Photoshop, Adobe Illustrator, Microsoft Office Excel

Intermediate in ArcGIS

Intermediate in Portuguese (speak, read, and write)

Fluent in Spanish (speak, read, and write)