

Kontakta

jasminhedlund@gmail.com

www.linkedin.com/in/jasmin-hedlund-0b0922242 (LinkedIn)

Främsta kompetenser

Trello

Notion

Search Engine Optimization (SEO)

Languages

Spanish (Professional Working)

Swedish (Native or Bilingual)

English (Full Professional)

Jasmin Hedlund

Web Developer | People & Purpose-Driven | Accessibility
Stockholm, Stockholms län, Sverige

Sammanfattning

Web developer with a solid foundation in React, TypeScript, JavaScript, Node.js, HTML, CSS.

I bring a background in the non-profit and health sector, where I led recruitment projects, built internal structures, improved workflows, and implemented digital tools. I've worked with communication and website updates in WordPress and other CMS.

Alongside, I run a small business in the wellness field – giving me skills to adjust to different contexts.

I thrive in purpose-driven, people-centered environments and am especially passionate about accessibility in digital work.

Let's connect.

Erfarenhet

Unga Allergiker

Freelance - Updating website with accessibility, performance & SEO optimization

maj 2025 - Present (2 månader)

Stockholm, Stockholm County, Sweden

Project duration: May–June 2025.

- Improving accessibility, performance optimization, and SEO on a WordPress website.

- Focus areas include semantic HTML, heading hierarchy, ARIA implementation, loading speed, and on-page SEO.

Health by Jasmin

Freelance | Yoga & Wellness

maj 2013 - Present (12 år 2 månader)

- Developed and maintained business website
- Social media (planning and producing)
- Customer relations
- Teach yoga classes and host retreats on health, mindfulness and recovery

Tjejzonen

Recruiter

juni 2023 - december 2023 (7 månader)

Stockholm, Stockholm County, Sweden

- Implemented a whole new recruitment digital system and updated procedures for recruitment, volunteer management, and volunteer care. Onboarding and offboarding.
- Planned and launched an online network focused on recruitment, volunteer engagement, and connections with relevant organisations
- Managed events and meetings
- Recruited 300+ volunteers per semester for support operations online

TNG

Recruiter

april 2022 - maj 2023 (1 år 2 månader)

Stockholm, Stockholm County, Sweden

- Assisted and managed recruitment processes (worked closely with a senior mentor)
- Maintained ongoing communication with candidates and responsibility for candidate experience and candidate care from start to end
- Improved administrative routines specifically for team KAN (kandidatansvariga)
- Candidate and Customer relations

Yin Yang Yogastudio

Head of studio

augusti 2017 - mars 2022 (4 år 8 månader)

Stockholm, Stockholm County, Sweden

- Developed and maintained the studio's website (Wordpress)
- Communication through social media, newsletter and campaigns (planning and producing)
- Managed recruitment processes of new staff and volunteers, including onboarding and offboarding
- Improved studio operations by organizing and implementing new administrative routines and workflows

The Mindfulness App

Head of administration

juni 2017 - april 2020 (2 år 11 månader)

Stockholms län, Sverige

- Managed social media (planning and producing)
- Developed and implemented structured workflows and digital processes to improve efficiency in a startup environment
- Managed digital ticket system to track, prioritize, and resolve customer issues and inquiries
- Maintained company documentation and organized resources for team access and collaboration

Diakonia

Human Resources Administrator

2009 - 2017 (8 år)

Stockholm, Stockholm County, Sweden

- Managed digital employee records and improved onboarding/offboarding processes
- Helped create digital templates for contracts, handbooks and company policies
- Maintained and updated HR content on internal intranet and external website
- Assisted and managed in-house recruitment processes

- Coordinated HR support between regional offices across Africa, Latin America, Middle East, and Asia using digital communication tools

Utbildning

Technigo

Web developer , Web development · (januari 2025)

Uppsala University

Bachelor's degree, Political Science and Government · (2002 - 2007)

Nordic Tech Institute - Kurser på distans

Certifiering , Digital Marketing · (januari 2024 - december 2024)

NTI-skolan

Human Resources · (augusti 2009 - juni 2010)