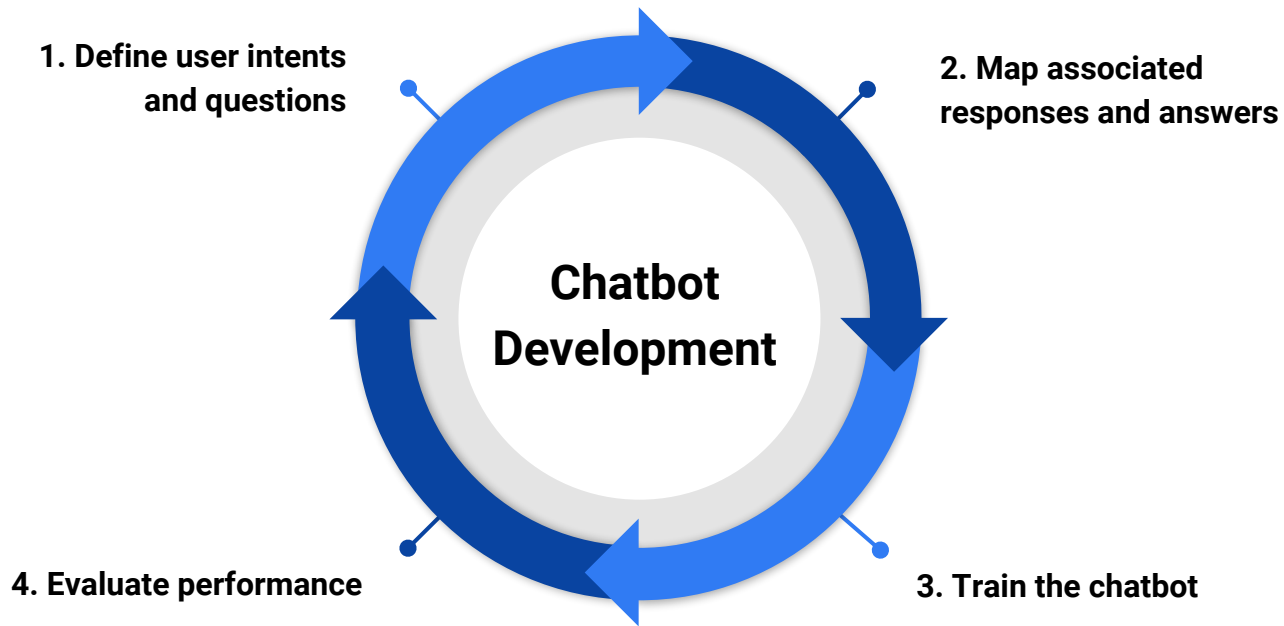




Now Finance Chatbot

Developing a sophisticated chatbot that can enhance the customer funnel across the Now Finance business.

How Chatbots work





Value proposition of a chatbot for Now Finance

- Decreases the workload of customer support
- Chatbots can answer customers instantly and operate 24/7
- Personalized experience and service for growing client database



Chatbot Frameworks



Roadmap



Prototyping

Create prototypes for the proposed chatbot frameworks



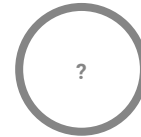
Testing & Integration

Integrate the best performing chatbot in to desired platforms (Website, Messenger, Whatsapp)



Evaluation

Evaluate the performance of the chatbot



Deployment

Deploy the chatbot in to the Now Finance Business

Team



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