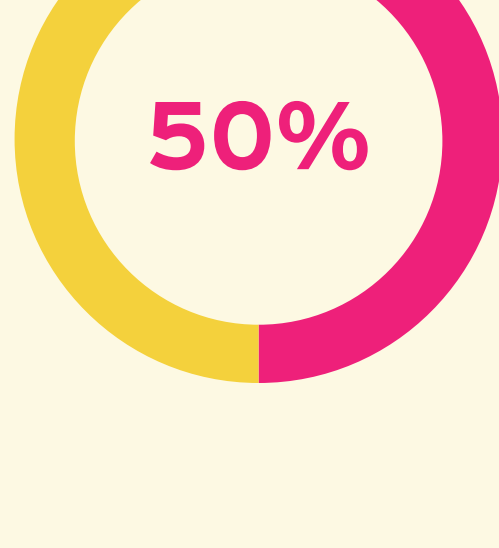


UNDERREPRESENTATION OF WOMEN

World Population



Women make up **50%** of the world population

Suffragettes

Yet the first women weren't allowed to vote until a **100 years** ago

Today

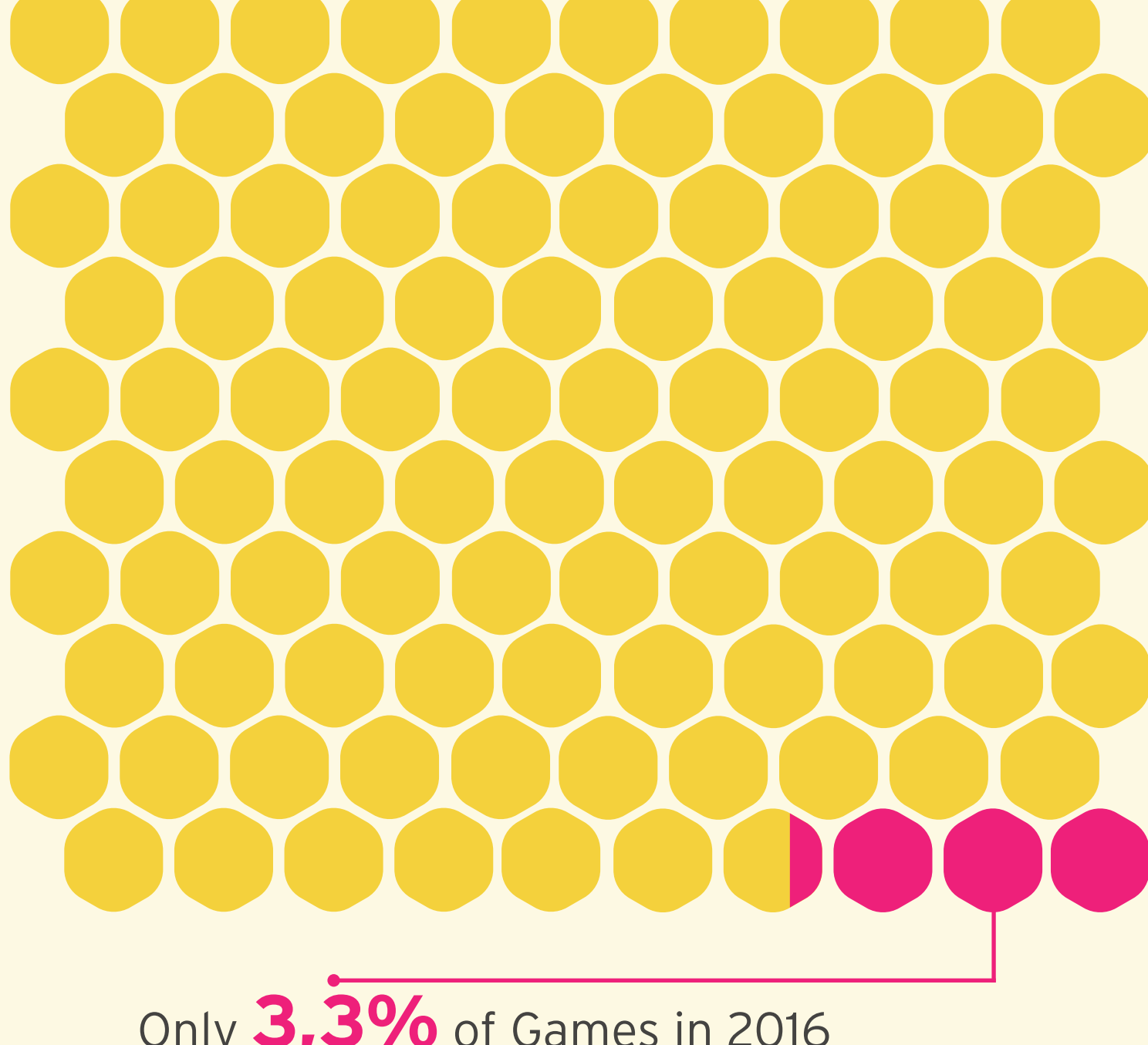
Only **1** in **5** designers in the UK are female



That's because

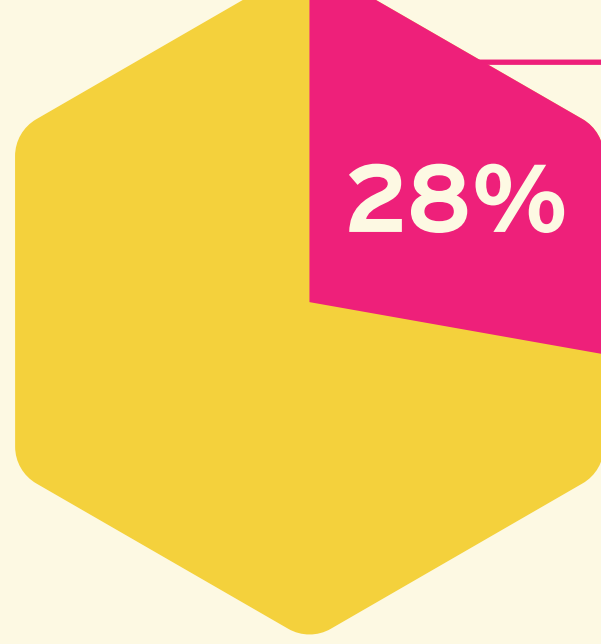
Women are **underrepresented** in most industries

Video Games



Only **3,3%** of Games in 2016 starred female protagonists

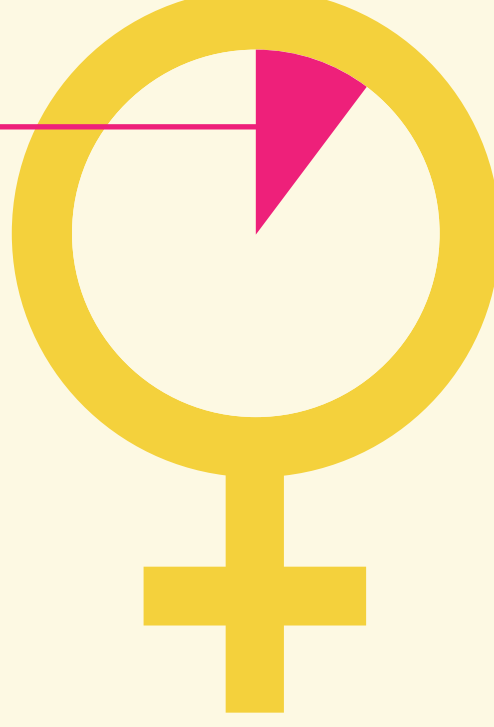
Movies



Only **28%** of speaking roles in G-rated movies go to women

Music

Only **10,4%** of Grammy nominees between 2013 and 2019 were women

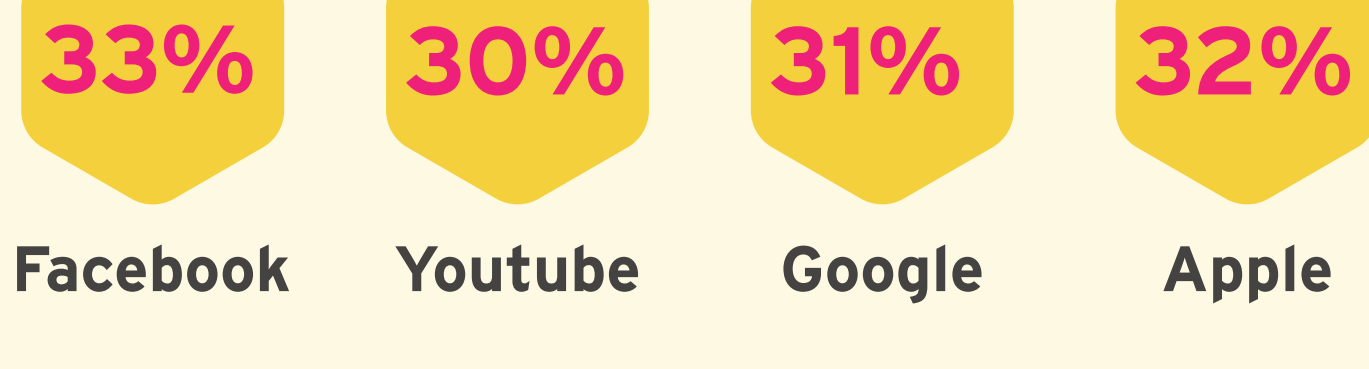


In fact

Companies with more **diverse** environments are more equipped to innovate and drive performance.

Still

In 2016, **less than a third** of employees in those companies were women



Facebook

Youtube

Google

Apple

On a better note

The gender pay gap has been steadily falling every year

