



ETHNIC WEAR MOHEY

BUSINESS PRESENTATION

INTRODUCTION ■

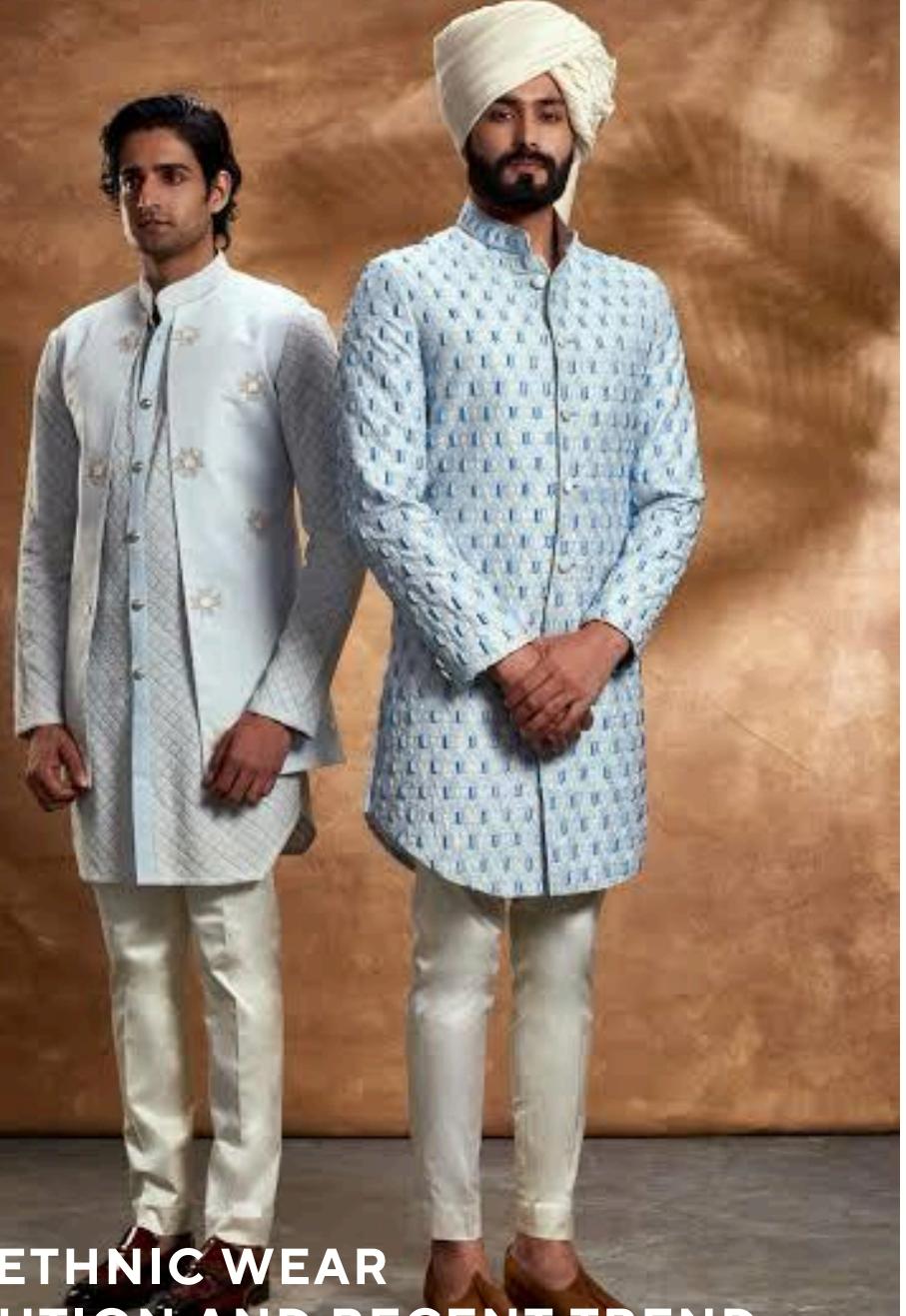


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Ethnic wear serves as a cultural tapestry, intricately woven with historical significance, craftsmanship, and regional identity. This clothing encapsulates the essence of tradition and heritage, embodying the stories and legacies of diverse communities. Fabrics, such as silk, cotton, and intricate handloom weaves, stand as testaments to the mastery and skill of indigenous artisans. The significance of ethnic wear lies not only in its aesthetic appeal but also in its role as a symbol of pride and identity for various cultures globally.

Throughout history, ethnic wear has been a canvas reflecting the evolution of societies. From ancient times to the contemporary era, it has adapted to changing landscapes due to cultural exchanges, trade routes, and societal influences. Designer ethnic wear has emerged as a fusion of traditional designs with modern aesthetics, catering to a global audience seeking elegance rooted in cultural heritage.

MOHENEY ETHNIC WEAR



MENS ETHNIC WEAR -EVOLUTION AND RECENT TREND

Modern men's ethnic wear has undergone a remarkable evolution, embracing a fusion of classic silhouettes and contemporary styles. Traditional attire like kurta pyjamas and sherwanis have metamorphosed into versatile ensembles suitable for various occasions, especially weddings. Ethnic wear for men's weddings boasts intricate embroidery, luxurious fabrics, and tailored cuts, catering to diverse tastes. Modern men's ethnic wear includes fusion garments like Indo-western sherwanis and Nehru jackets paired with Western-style pants or jeans, appealing to individuals seeking a blend of sophistication and cultural authenticity. Moreover, the inclusivity of ethnic wear for men extends to plus-size options, ensuring comfort, style, and confidence for individuals of all body types.

The realm of women's ethnic wear encompasses a wide spectrum of choices, each representing exquisite craftsmanship and cultural heritage. Sarees, salwar kameez, lehengas, anarkalis, and fusion dresses adorn the modern woman's wardrobe. Contemporary fashion trends witness a harmonious fusion of Western and ethnic styles, blurring conventional boundaries. Designers experiment with innovative cuts, fabric combinations, and embellishments, infusing traditional attire with a touch of modernity. This fusion trend results in versatile ensembles suitable for weddings, festivals, and everyday wear, catering to a global audience that values elegance and cultural diversity.

WOMEN'S ETHNIC WEAR -TYPES AND FUSION TREND



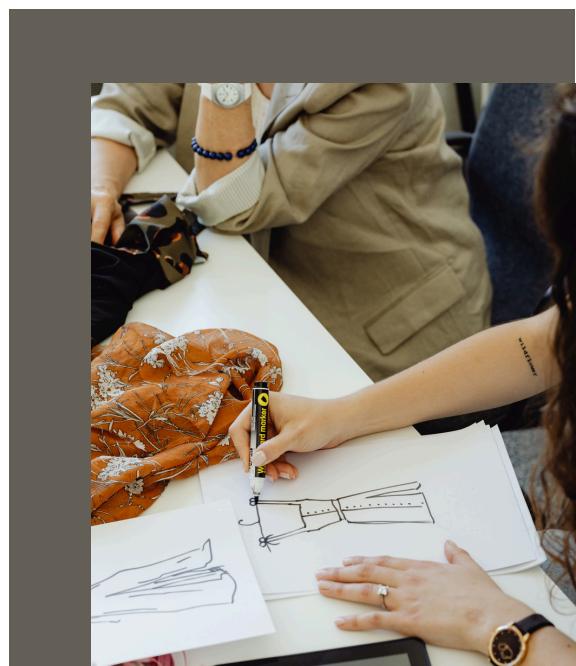


BRIDAL WEAR IN ETHNIC FASHION: CULTURAL ROOTS WITH A WESTERN TOUCH

Bridal wear in ethnic fashion epitomizes opulence, grace, and cultural richness. Rooted deeply in India's heritage, bridal attire showcases intricate embroidery, lavish fabrics, and timeless designs.

Designer bridal ethnic wear weaves together traditional craftsmanship with contemporary sensibilities. Recent trends in bridal ethnic wear include incorporating Western elements such as gowns, structured silhouettes, or fusion ensembles, offering brides a blend of modern elegance while preserving cultural authenticity.

These opulent creations, meticulously crafted with attention to detail, celebrate the grandeur and heritage of Indian couture, offering brides a timeless yet contemporary look on their special day.



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KEYWORDS	VOLUME	CPC	PD	SD	UPDATED
ethnic wear	135,000	₹11.23	97	49	Today
KEYWORD IDEAS					
ethnic wear captions	2,400	₹0.00	1	30	1 month
ethnic wear for plus size	2,400	₹17.47	100	29	1 month
ethnic wear quotes	2,400	₹0.00	1	34	1 month
ethnic wear on flipkart	1,000	₹7.90	97	35	3 months
ethnic wear kurti pajama	390	₹13.73	96	34	3 months
latest fashion in ethnic wear	210	₹2.50	99	35	3 months
ethnic wear long frocks	210	₹9.98	98	35	3 months
ethnic wear brand names	170	₹17.05	16	10	3 months

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KEYWORDS

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KEYWORDS	VOLUME	CPC	PD	SD	UPDATED
ethnic wear captions	2,400	₹0.00	1	30	1 month
ethnic wear for plus size	2,400	₹17.47	100	29	1 month
ethnic wear jackets	2,400	₹6.24	100	51	2 months
ethnic wear quotes	2,400	₹0.00	1	34	1 month
ethnic wear kurta	1,900	₹13.31	100	50	1 month
ethnic wear party wear	1,900	₹7.49	100	44	1 month
ethnic wear shop near me	1,600	₹7.07	12	49	2 months
ethnic wear tamil meaning	1,600	₹0.00	1	47	1 month
ethnic wear for diwali	1,300	₹6.66	98	42	1 month

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KEYWORDS

ETHNIC WEAR ONLINE

TRADITIONAL WEAR
FOR MEN AND WOMEN

INDIAN OUTFITS

INDO WESTERN SUITS

MODERN MEN'S
ETHNIC WEAR

DESIGNER ETHNIC
WEAR

11

14

25

34

16

06



Settings

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GOOGLE SEARCH CONSOLE

Google Search Console Inspect any URL in 'https://group15.jobscencia.in/' ? 🔍 ⓘ

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Overview Performance URL inspection

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Performance Full report >

Pages Sitemaps Removals

Processing data, please check again in a day or so

Indexing Full report >

Page experience Core web vitals

Security & Manual Actions

Legacy tools and reports

Links

The screenshot displays the Google Search Console interface. The top navigation bar includes the 'Google Search Console' logo, a search bar with the placeholder 'Inspect any URL in 'https://group15.jobscencia.in/'' and a magnifying glass icon, and various help and settings icons. The main content area is the 'Overview' page, which features a sidebar with links to 'Overview', 'Performance', 'URL inspection', 'Indexing' (with sub-links for 'Pages', 'Sitemaps', and 'Removals'), 'Experience' (with sub-links for 'Page experience' and 'Core web vitals'), 'Security & Manual Actions', 'Legacy tools and reports', and 'Links'. The main content area contains three main sections: 'Site analytics for content creators', 'Performance' (which is currently processing data and has a 'Full report' link), and 'Indexing' (which is also currently processing data and has a 'Full report' link). Each section includes an icon: a lightbulb for site analytics, a clock for performance, and a document icon for indexing.

GOOGLE ANALYTICS

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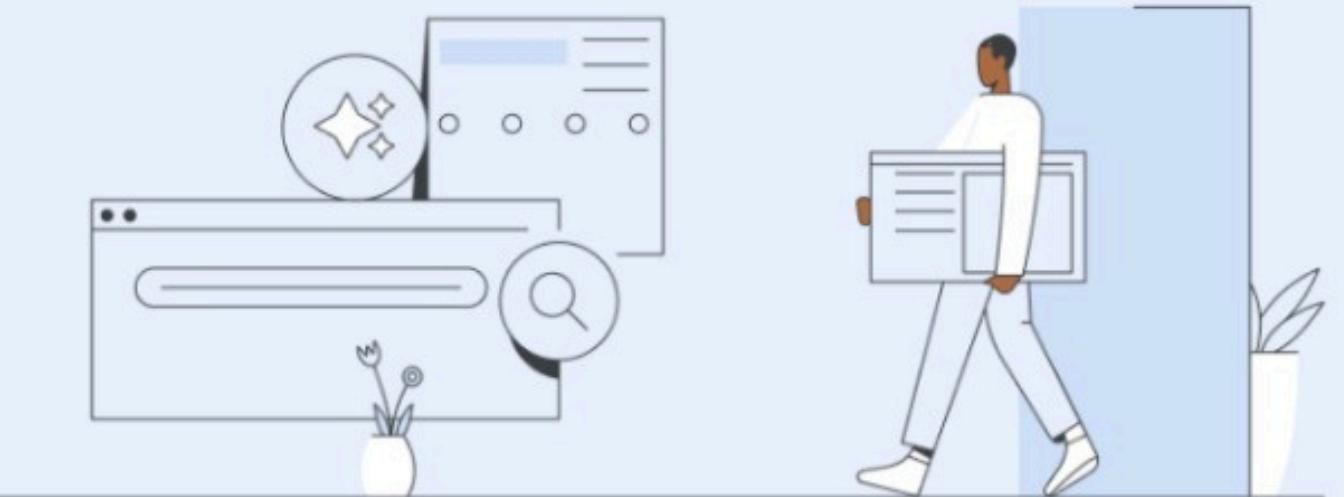
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Analytics Home

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To start collecting data, make sure that your website is tagged using the Measurement ID: G-JTJRW8CEEG

Get tagging instructions



Users	Event count	Conversions	New users
0	0	0	0

USERS IN LAST 30 MINUTES

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Majestic in Tradition: A Groom's Guide to Indian Ethnic Wear

In the kaleidoscope of colors and traditions that make up an Indian wedding, the groom's attire...

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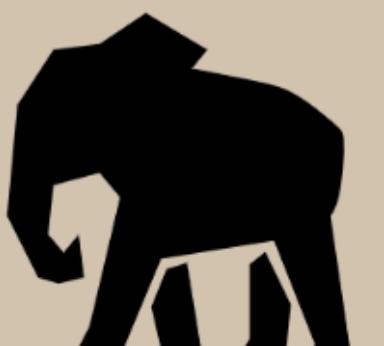
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