

Jasmine Adams, MPP

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Education

Georgetown University

Master of Public Policy
MAY 2023

University of Pennsylvania

Bachelor of Arts in Music and
Political Science
MAY 2017

Organizations

McCourt Student Association
(MSA), Director of First Year
and Incoming Students

Georgetown Public Policy
Review (GPPR) Podcast Team
Member

National Society of Collegiate
Scholars

Skills

Programming Languages

HTML, CSS, SQL,
Markdown, R

Tools

Power BI, Tableau,
Dedoose, NVivo,
Qualtrics, Survey CTO,
SurveyMonkey, GitHub,
Excel, SPSS, Stata

Certifications

CITI Program (Group 2)
Google Data Analytics
ProTools Operator Certificate

Summary

[↪ Portfolio](#)

A diligent and versatile researcher with 5+ years of professional experience. Striving to advance evidence-based solutions to pressing problems in a position that expands my aptitude for high-impact evaluation research and data analysis.

Work Experience

Just Results, LLC

SEP 2023 - PRESENT

JUN 2022 - JAN 2023

Research Analyst (Independent Contractor)

- Consulting and conducting impact evaluations for economic development organizations (i.e., the UN International Labor Organization, the World Wide Web Foundation, and USDA)
- Providing evidence-based recommendations by coding and synthesizing mixed-methods research findings using Dedoose, Excel, Stata, and R
- Producing program evaluation reports, data visualizations, and on-brand client presentations using PowerPoint and R

YES Research Lab, McDonough School of Business

JAN 2022 - MAY 2023

Senior Research Assistant

- Supported research in organizational behavior by conducting literature reviews, designing Qualtrics surveys, cleaning and analyzing unstructured datasets, and editing manuscripts for peer-reviewed journals
- Managed and coordinated tasks for a team of 6 Junior Researchers
- Graded 50+ projects and case study assignments for the Executive MBA course on organizational behavior in the McDonough School of Business

FS Investments

JUN 2018 - AUG 2021

Marketing Analyst (promotion)

- Collaborated with the Chief U.S. Economist, the Research Team, and the Design Team on economic and market research publications and client-facing presentations
- Managed deliverables, coordinated with external and internal partners, and collected and reported statistics for 100+ Marketing-led webinars, forums, and events using CRM databases, SQL, Excel, and Tableau
- Monitored engagement analytics and survey feedback to assess the impact of Marketing-led activities on customer conversions and YTD sales

FS Investments

MAR 2018 - JUN 2018

Sales Coordinator

- Streamlined administrative workflows by querying Salesforce reports, organizing expenses, and supporting database management through data entry and data quality control
- Boosted lead generation for 5 regional teams through event planning, project management, and strategic client outreach
- Revamped Sales training materials and procedures to support onboarding