

JIT NEWSLETTER **EXPLORE**

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IMPORTANT DAYS



World Cancer Day



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Darwin Day



Maha Shivratri



National Science Day

OUR MISSION

To provide quality and affordable education to the less privileged sections of Indian society by leveraging all tools of modern education and to bring up such element sections to be able to find a place of dignity and distinction both within and outside the country.



DR. AHMED ABDULLAH KHAN
PRINCIPAL ACTING, COLLEGE OF PHARMACY

Failures: What They Mean?

Failures are not limited to 'not getting' success in academics or some competitive exam; it is the thing that we all encounter in our day to day life. From the time we wake up and again sleep we fail a number of times at one point or the other, sometimes we fail in our sleep too. Not getting up early, missing our daily bus or train, reaching your destination late are the common failures of everyday life. A student not doing well in studies as well as sports, it's not only his failure but this failure's blame also get tagged on the heads of teachers and parents, that the teachers are not guiding and the parents are not looking after them properly; so many examples can be illustrated.

Failures give us the chance to re-try, re-attempt things in which we fail, otherwise who cares to do things again and again, and how things would have come in rotation if things would have been so easy to get and approached in one attempt only? How tournaments, sports would have taken place if all could win and no failing hearts promised themselves to do better the next time?

Scientists could not be so busy doing experiments if only in one time they would be getting the desired result. People would have turned to lazy loafs of meat and bones. Failures give us the courage to stand again after being fallen, to go ahead, and nurture this world with hard work, patience and then acquiring success. Taste of success turns to be extra sweet when someone wins it after failing a number of times.

All this does not mean that we just fail, lose all hope in the world, with no retry, and no retakes, just a failed person with the failed heart and courage.....NO!

It also indicates us to work hard seriously and punctually in order not to fail and being called a failure. Failure itself hates anybody being called a failure, and gives us the inspiration to work hard to reach our goal. Don't hate it, just fear it a little, just to keep yourself in working condition.

FROM THE DEPARTMENTS

 MS. FATIMA ZAHRA
LAB INSTRUCTOR, FOP

The Greater The Obstacle, The More Glory In Overcoming It

Challenges and obstacles appear in many different forms obstructing you from your goal, whether temporary or permanent depending upon your personality. The determination to overcome these obstacles will shape the characteristics of a person to be more passionate. Another source of greatness is difficulty. When any work seems to have required immense force and labor to effect, the idea is grand. Some people believe that their obstacles are external forces acting upon them from the outside world; however, this isn't always true. Sometimes our own thoughts and actions create barriers between us and what we want in life. If someone tells me I can't do something because I am too young or inexperienced or lazy, then I will probably not even try because those comments have become my 'reality' about myself and so my life becomes smaller than it could be otherwise. However, if someone else tells me something like "You could do so much more with your talents if only" then this person might inspire me by making me think differently about myself thus opening up new possibilities for myself and thus also expanding my world. There is a popular saying that goes, "The best way to learn something is to do it wrong." This means that the only way to get better at something is by failing at it first. It sounds counter intuitive at first but making mistakes in life does not make you a bad person or stupid, it just means that you are human and are willing to explore new things. With this mindset, your ability to face obstacles with an open mind can help you grow as a person and improve yourself every single day.

 MR. FAHAD BIN ZAHID
FINANCE & MARKETING IN-CHARGE

Use of Hinglish in Advertising

'Hinglish' is a blend of Hindi and English, and it is commonly used in India for informal communication. In recent years, Hinglish has also made its way into the language of advertising in India. This phenomenon is known as "Interlanguage," which refers to the mixing of two or more languages in a communication context.

The use of Hinglish in advertising is primarily to connect with the younger generation, who are more comfortable with Hinglish than traditional Hindi or English. It is seen as a way to make the advertisement more relatable and culturally relevant to the target audience. Hinglish is also used to add a touch of humor, wit, and playfulness to the advertisements, which can make them more memorable.

In India, Hinglish is widely used in advertising, especially for products that target young people or a cosmopolitan audience. This is because Hinglish is a language that is widely understood by a large section of the population, particularly those who are bilingual or multilingual. The use of Hinglish in advertising helps brands to connect with their audience in a more meaningful way.

Using Hinglish in advertising can be an effective way to connect with the target audience, particularly if the product or service being advertised is aimed at young people. Hinglish can help to make the message more relatable and accessible, as it is a language that many people in India are comfortable with.

However, it is important to use Hinglish appropriately and in a way that is culturally sensitive. Some people may find the use of Hinglish in advertising to be inappropriate or offensive, particularly if it is used in a way that reinforces stereotypes or perpetuates negative attitudes towards certain groups of people.

In addition, it is important to consider the target audience when using Hinglish in advertising. While Hinglish may be appropriate for advertising campaigns aimed at young people, it may not be suitable for campaigns targeting older audiences or more conservative communities.

Hinglish is often used to create catchy slogans, taglines, and product names that are easy to remember and relate to. For example, the slogan "Daag Ache Hain" for Surf Excel, which translates to "Stains are good" in English, is a famous Hinglish tagline that has become a part of popular culture in India. Similarly, the product name "Thums Up" is a clever play on words, combining the Hindi word "thums" (meaning strong) with the English word "up" to create a memorable and impactful brand name.

The use of Hinglish in advertising can also be controversial. Some argue that it can lead to the erosion of traditional languages and cultures. It can also create a divide between those who are comfortable with Hinglish and those who are not, which can exclude certain demographics from the advertisement's intended message.

Overall, the use of Hinglish in advertising is a reflection of the changing linguistic landscape in India. As language continues to evolve and adapt to the needs of the population, it is likely that we will see more inter-language usage in advertising and other communication contexts.

 MR. MD HEDAYTULLAH
ASSOCIATE PROFESSOR, FOP

Little Efforts Together, Make Big Achievements Possible

Big achievements are not the result of a single person's effort. It takes multiple little efforts and contributions from many people to make something truly remarkable possible. It is not the size of the effort that matters; rather it is the collective effort of many that leads to the successful completion of a task.

When many people work together, they can accomplish things that would have been impossible to do alone. For instance, building a bridge requires a team of engineers, architects, and workers. No single person can build a bridge on their own. It requires the collective effort of many to make it possible.

Similarly, when it comes to facing a crisis, it is the collective effort of many that leads to the successful resolution of the problem. During the pandemic, it was the collective effort of medical personnel, scientists, and citizens that enabled the world to combat the virus and slowly recover from its effects.

In addition, big achievements are also the result of collective effort because everyone has something to contribute. Each individual brings their unique skills, experiences, and perspectives to the table which helps the collective effort progress. Everyone's contribution is essential in making a big achievement possible.

To summarize, big achievements are the result of collective effort.

STUDENT'S CORNER

 GYAN CHANDRA
B.PHARM I

FREEDOM FIGHTERS OF INDIA

Our Freedom fighters were those great personalities who dedicated their lives for the cause of achieving freedom from the slavery of the British. They made many sacrifices, and we cannot just imagine the amount of pain, hardships risks and opposition they must have faced in bringing the Indians against the British. One name deserves special mention in uniting all Indians to fight for freedom, and that man was Mahatma Gandhi. How wonderfully versatile and talented all of them were in reality!



The list of freedom fighters in India is very long. Many of them are known while many more are still unknown. The unknown ones were those who gave everything they had to their motherland, quietly.

But many became famous, like Mahatma Gandhi, Subhash chandra Bose, Bhagat Singh, Udhamp Singh, Chandra SekharAazad, Rajguru, Sukhdev, Mangal Pandey, Rani Laxmi Bai, and many others who made sacrifices for their motherland.

We enjoy the free and comfortable life in present, but we owe it to our freedom fighters. Let us salute them. They had done what they could do to make free India, and without their contribution, it would not have been possible. So, we have big responsibility on our shoulders to become good citizens of India.

 YASAR HAMEED KHAN
DME I

RESPECT

Respect comes in many different forms. It is all about honoring other people for their wisdom, action and status. Respect plays a role in everyone's everyday life. When we go to school we should show respect to all people. When we go home we should show respect to our parents and siblings. We should show respect to all of our family members especially our elders.



Respecting others make them respect you as well. If you are not respectful then you will not be respected by others. You should always be respectful to others so they will treat you the way you want to be treated. These are things in life which you should always keep in mind. Respect for yourself, others, and respect for things of others.. Respect is taught to people everywhere and it is even taught to people through their religions. Respect is a very important aspect in life and it can help you succeed in many different ways. Respect for oneself is also very important for a person. Such a person who remembers his own respect can never show disrespect to others. What would happen if someone insults me? This thought helps in a good and decent behavior. It can save them from going into negative thoughts and depression.

 FARAZ NIAZI
B.TECH I

DIGITAL INDIA

The 'Digital India' campaign was launched by the Government of India to uplift, and make familiar the use of technology in India. The objective was to make Government services easily available to the citizens electronically, by improving online infrastructure in the country. The process was to increase internet connectivity to make the country digitally empowered. It helps to reach out to the people and encourages them to use technology in their daily lives. The aim of the initiative was to connect rural India with the help of high-speed internet connectivity.



There are three basic components of the Digital India campaign:

- **Creation of Digital Infrastructure:** To be able to deploy various digital services across the country, it is necessary to create a strong digital infrastructure, especially in rural areas of the country.
- **Delivery of Digital Service:** A major component of the Digital India campaign is to deliver government services and other essential services digitally.
- **Digital Literacy:** For full participation of the people of India, the competency that they need to have is called Digital Literacy. The basic behavior, knowledge, and skills required to effectively use digital devices are mandatory.

Benefits of Digital India:

- It makes health care and literacy easier like a hospital service to receive online registration, a doctor's appointment, payment of the charge, a diagnostic test, and a blood test, etc.
- It allows consumers to submit their paperwork and certifications online from anywhere, reducing the amount of physical work required.
- Citizens can digitally sign their records online to sign the framework.
- It benefits in the National Scholarship Portal by allowing them to submit applications, have them verified, and then be paid or disbursed.
- BSNL's next-generation network will replace 30-year-old telephone exchanges for improved administration of online services on mobile devices like voice, data, multimedia, etc.

As all transactions are completed through the digital method, it also helps in the reduction of black marketing.

 MOHD RAZA
B.TECH II



STUDENT'S CORNER

 MOHD AHMAD
B.TECH I

SPEECH DELIVERED ON REPUBLIC DAY

Dear Fellow Indians,
I extend my heartiest greetings to all of you on this special day. Today, we celebrate the 74th Republic Day of our great nation, India. It is a day to remember and honor the sacrifices of our freedom fighters, who fought tirelessly to achieve for us independence, and the rights, and freedom that we enjoy today. As we look back on the progress we have made as a nation, we must also remember that the work of building and strengthening our republic is still ongoing. We must continue to work hard for justice, equality, and progress for all of our citizens, regardless of their religion, caste, or socio-economic status.



In this spirit, I am proud to recollect the achievements we have made in the past years. We have made significant progress in improving education, healthcare, economy and employment, and protecting the environment. Recently we have also taken steps to address the challenges presented by the COVID-19 pandemic, but still much needs to be done. But we must also recognize that we still have much work to do. There are still too many people living in poverty, and there are many marginalized communities that face discrimination and injustice. We must redouble our efforts to ensure that every person in our country has the opportunity to reach their full potential, and live a dignified life.

As we celebrate this Republic Day, let us reaffirm our commitment to build a stronger, more prosperous, and more inclusive country, where full respect is given to all its citizens. Let us resolve to work together to build a nation that truly reflects the ideals of democracy, liberty, and justice for all, as defined in the constitution.

Jai Hind!

 WAJIDA TABASSUM
B.PHARM I

EDUCATION

"Education is the most powerful weapon in the world", which helps us to change the world. It plays the most important role in everyone's life. Education helps us to think in the right direction, and convey the message to the world. Education helps us to increase our confidence level. Education is actually the process of learning and acquiring knowledge. The objective of good education is to be a good citizen and to be a good person, both in personal and professional life, helping oneself and others in living a great and better life. Education makes a perfect person. Education gives us the understanding of distinguishing between right and wrong. An educated person is respected by his/her family and has a good reputation in society. It is difficult to fool an educated person. There are many tradition of the Prophet saying that one should be ready to take all pain and trouble in order to get knowledge, so one should try hard to get educated for a better life. In short, education is an essential tool for personal, economic and social development. Investing in education is the key to help individuals, communities, and finally the nation succeed.



 AUSAF AHMAD
B.TECH II

SHOULD PLASTICS BE OUTLAWED?

We humans have evolved in a good way in this new era of biodiversity to understand what is beneficial and harmful to us. But there is something we have become addicted to. It is the process that begins to make our lives easier. However, when it began, it was in a very small amount, and no one noticed the consequences; what effect will that thing have in the future?



So, now you understand what I'm talking about. Yes, I'm referring to plastic, which we now use in massive quantities. Every minute, one million plastic bottles are purchased around the world, and up to five trillion plastic bags are used annually. Approximately half of all plastics produced are intended for single-use; they are used once and then discarded. Now plastics are becoming part of our earth's fossil record, and they make up the Anthropocene, our current geographical era. They have even given their name to a new marine microbial habitat called the "plasticsphere."

From the 1950s to the 1970s, only a small amount of plastic was produced, and as a result, plastic wastes were relatively manageable. However, between the 1970s and the 1990s, plastic waste generation more than tripled. In the early 2000s, the amount of plastic waste generated increased more in a single decade than it had in the previous 40 years. These wastes are destroying nature due to their harmful effects. Plastic bags have become the main cause of land pollution today. The plastic bags entering the water bodies are a major cause of water pollution. Hence, we can conclude that these are continuously harming our environment in every possible way.

Animals and marine creatures unknowingly consume plastic particles along with their food. According to research, plastics are a major cause of untimely animal death. The production of plastic bags releases toxic chemicals. These are the main causes of serious illness. The polluted environment is a major reason for various diseases that are spreading easily among human beings.

 KUNWAR RAJ
B.PHARM I



EVENTS



REPUBLIC DAY CELEBRATED AT JIT

Republic Day was celebrated with joy and enthusiasm at the campus on 26 January 2023. The program started with the hoisting of the national flag by the Director (Acting) Dr A.K.Mishra, and the National Anthem. The program continued in the Seminar Hall, where students presented various cultural activities. The JIT Tarana (Anthem) was sung by the students of the Tarana Club, and various performances including the patriotic songs, and speeches, filled the environment with a feeling of patriotism.

