



RECOMMENDATION

CLICK THAT RECOMMENDATION BUTTON



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# OUTLINE

01 **B**usiness Problem and Solution

02 **C**ustomized Model and Design

03 **D**eployment Testing

04 **F**eatures

05 **R**esults and Next Steps

# BUSINESS PROBLEM AND SOLUTION

The logo for CTRB features the letters 'CTRB' in a bold, white, sans-serif font. The letter 'C' is stylized with a horizontal orange bar across its middle. The logo is set against a black rectangular background with a thin purple border.

**CTRB**

—— PICKED FOR YOU ——

# CUSTOMIZED MODEL AND DESIGN

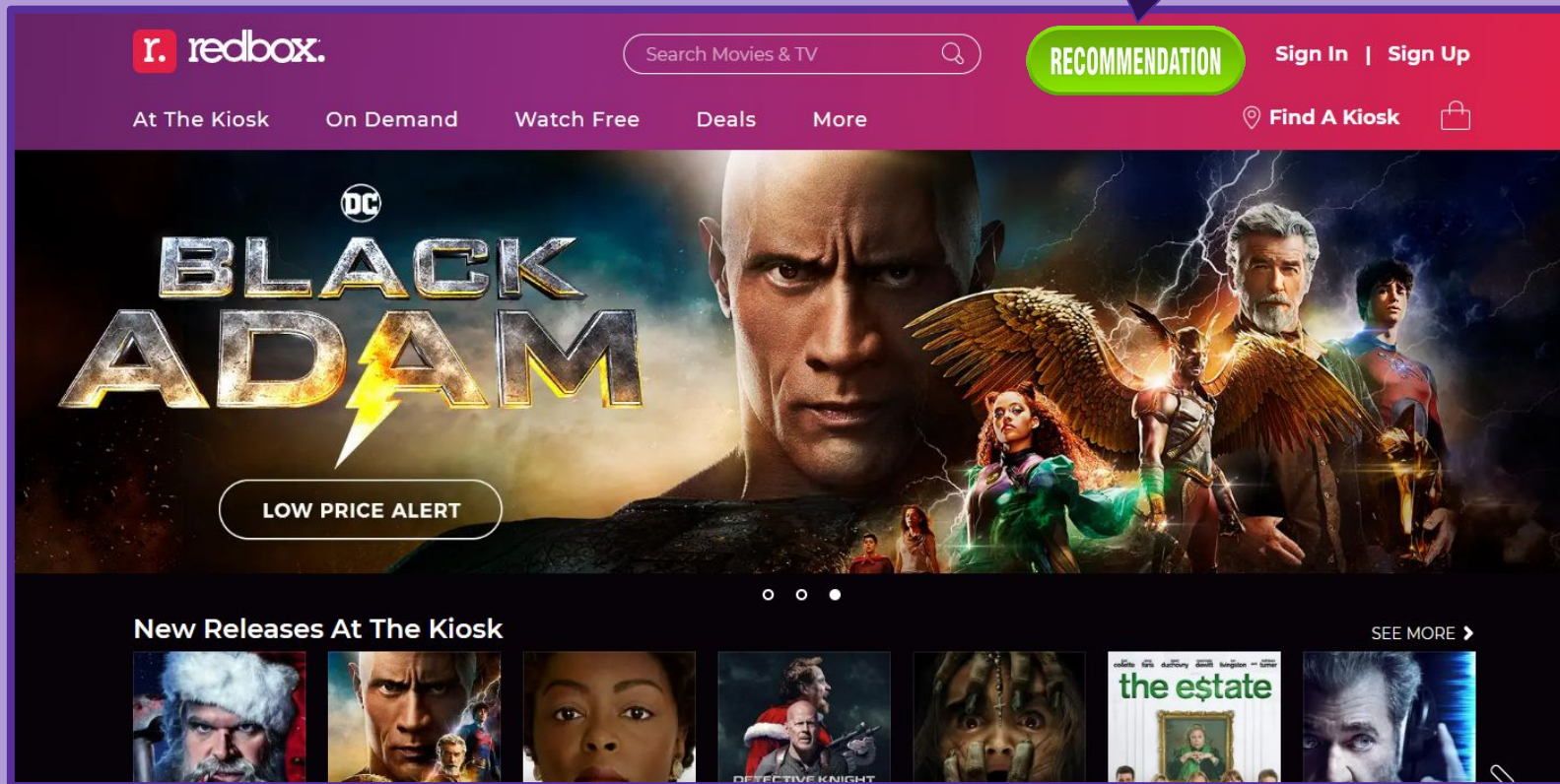


# CUSTOMIZED MODEL AND DESIGN



# DEPLOYMENT TESTING

Click!



Filter

Output

## Movie Recommendations

Movies with ratings higher than:

3.21

Pick a movie genre:

Musical

Choose the recommended movies list:

☒ Top\_5

☐ Top\_10

☐ Top\_20

☐ Second\_10

☐ Bottom\_5

☐ Bottom\_10

Clear

Submit

output

Title

Predicted Rating

Singin' in the Rain (1952)

4.16

Mary Poppins (1964)

4.09

South Park: Bigger, Longer and Uncut (1999)

4.06

Hedwig and the Angry Inch (2000)

4.05

Lion King, The (1994)

4.04

Flag

# FEATURES

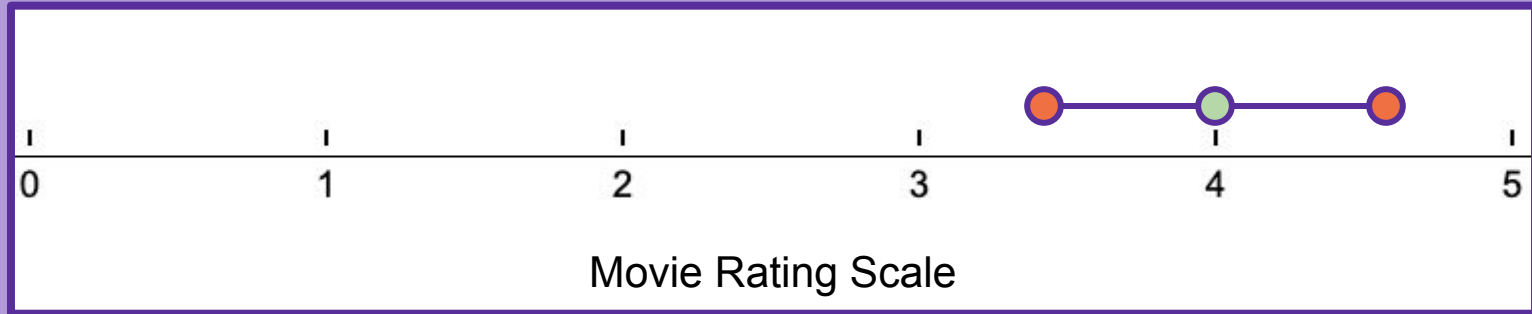
- Shopping Cart
- Save for Later
- Validate
- Update

redbox.®



# RESULTS

- Prediction Speed
- Prediction Error



# NEXT STEPS

- Deploy App
- User Ratings at Sign-Up
- More Data

# THANKS!

## Any Question?

### OUR TEAM

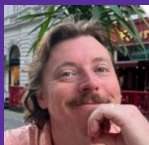
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# THE END

