Project Name
Subtitle

HEAD GENÈVE

Master Media Design 1
Caran d'Ache
Future of Drawing

16-11-2023

Molano Jasmine
Project Name

Pitch

The xxx wants to redefine the narrative landscape by transcending traditional story writing methods, and generating a unique story made collaboratively with an AI.
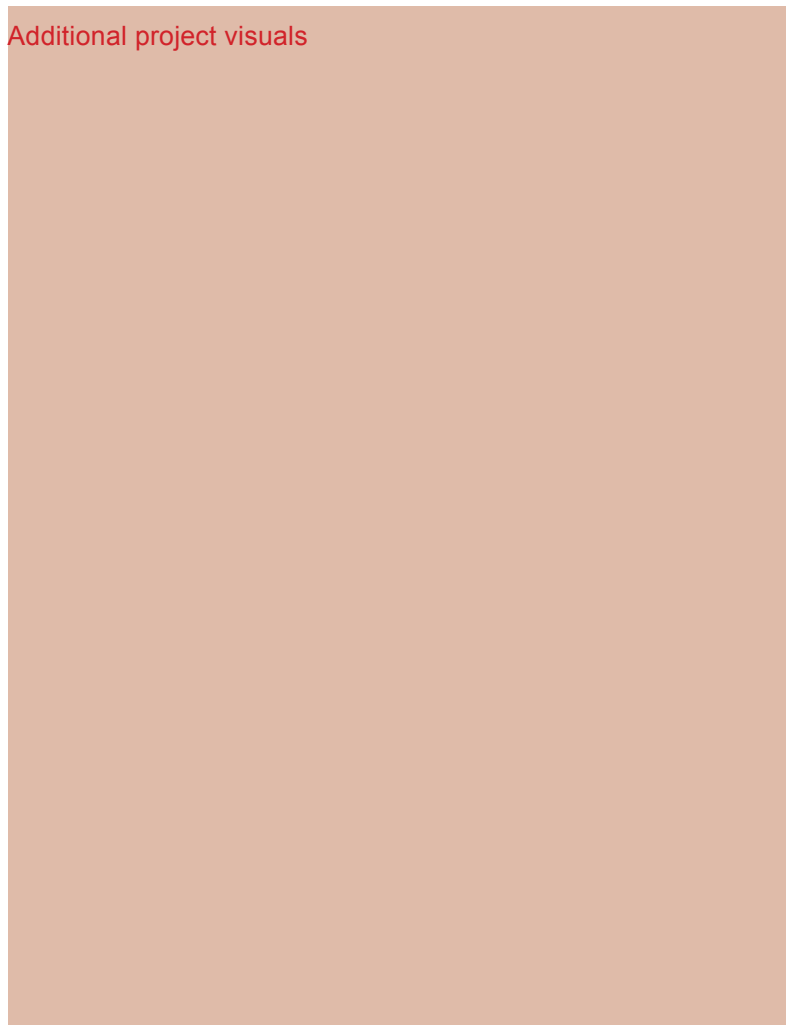
xxx is comprises of four distinct slots, each dedicated to a crucial element of storytelling. The first slot represents the story's protagonist or subject. the second slot symbolize the story's setting or place. The third slot delves into the thematic core of the story. Finally, the fourth slot introduces a unique twist the literary style.

As the users place their chosen shapes into the slots, the AI takes over, with its algorithms to interpret and synthesize the abstract inputs into a coherent and compelling story. This dynamic fusion of user creativity and AI ingenuity results in a narrative that is both uniquely tailored and surprisingly unpredictable.

Imagine the endless possibilities when xxx users unlock their storytelling potential, sparking the flame of an unknown passion for writing or simply engaging in a fun, collaborative experience.

Option a. Project visual portrait (photo, rendering, sketch...)

Option b. Project visual landscape (photo, rendering, sketch...)

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Additional project visuals

Additional project visuals

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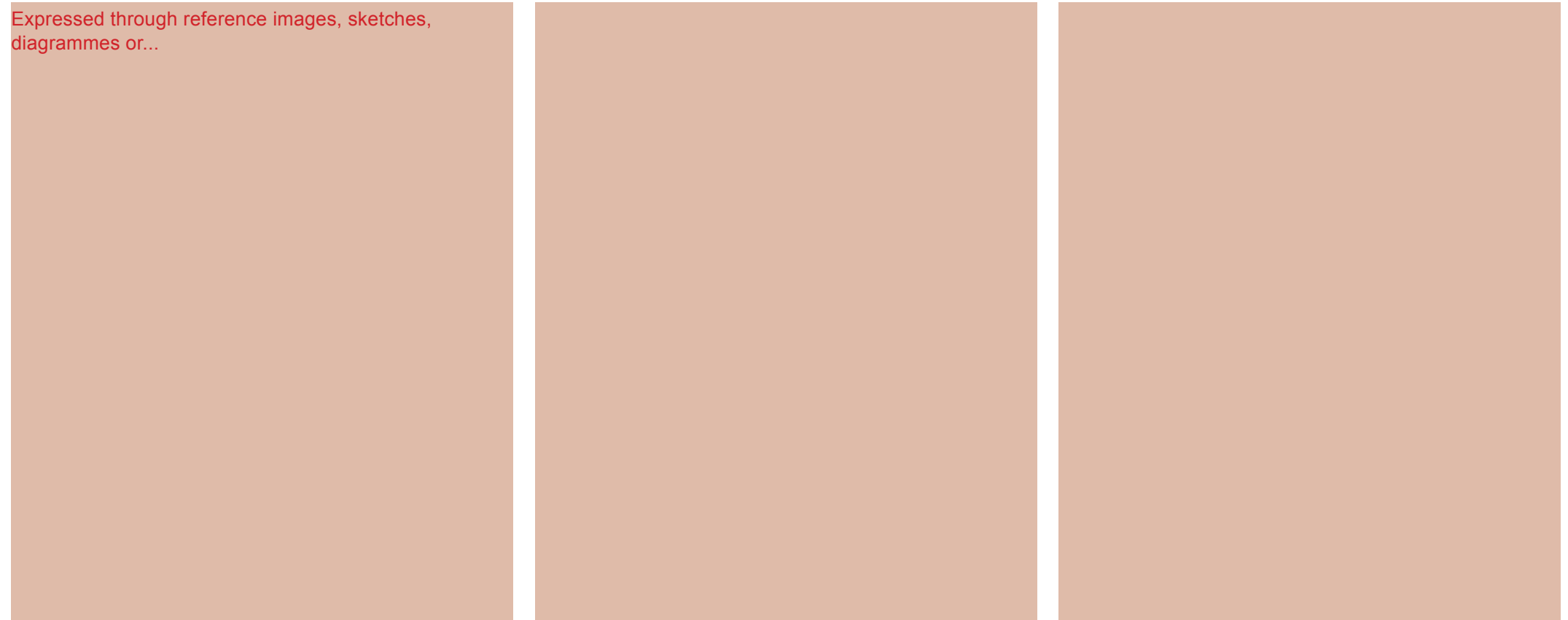Project Name

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User Journey or Scenario

showing the key interaction (think from start to finish, show the whole experience)

1. Placer 4 formes sur l'objet
2. Presser sur imprimer
3. Lire votre petite histoire

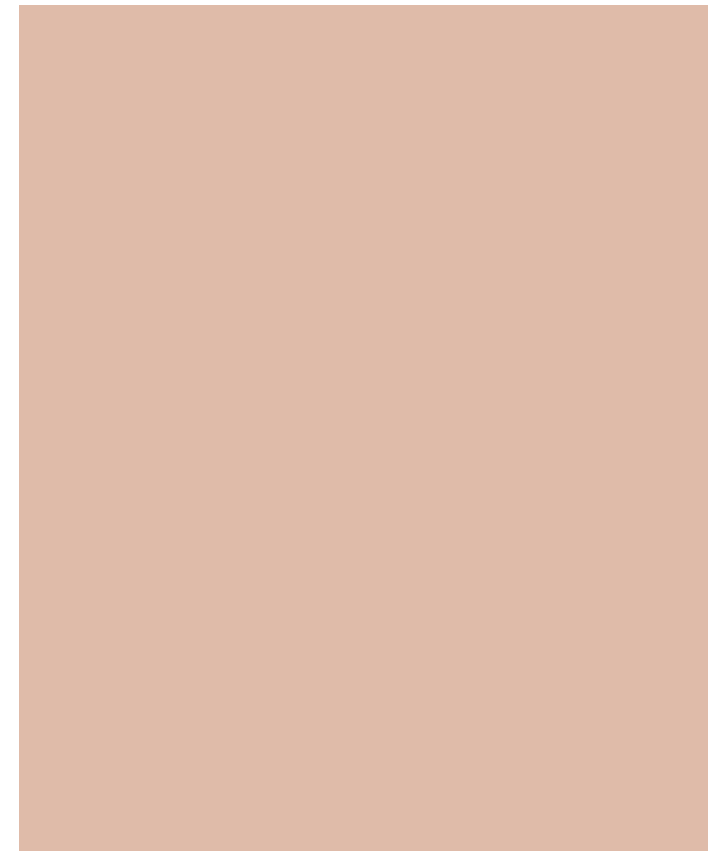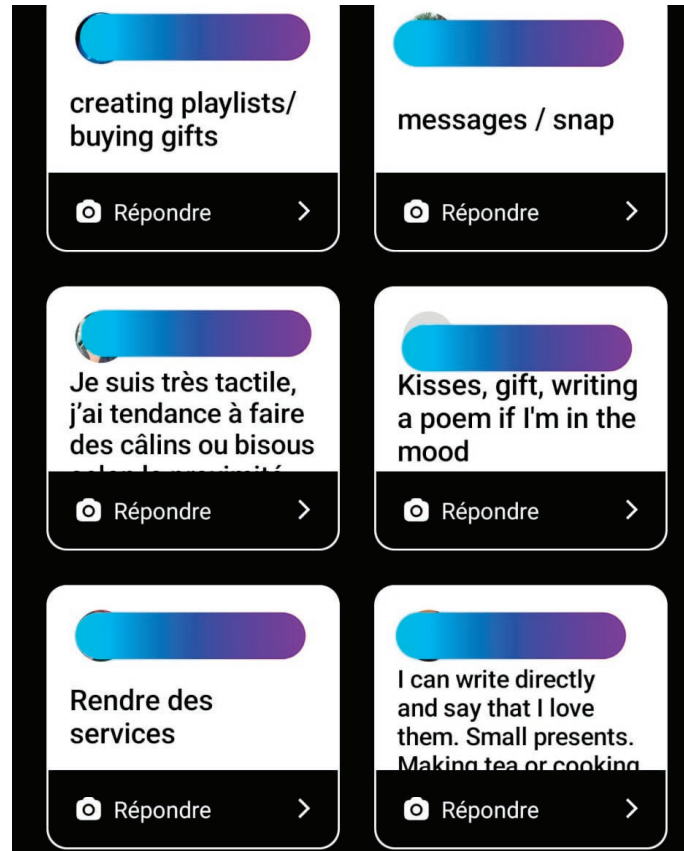Expressed through reference images, sketches, diagrammes or...
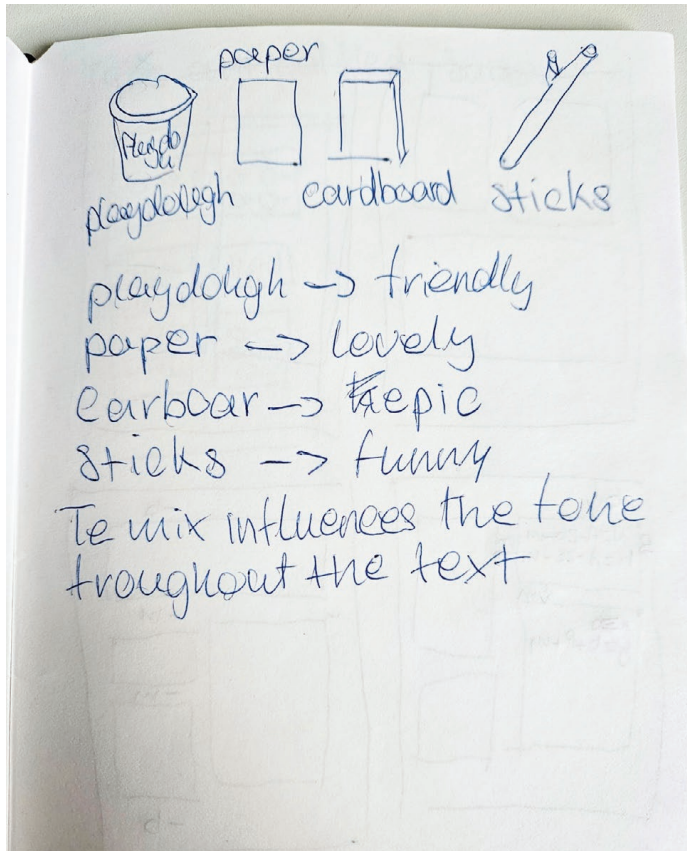
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Field observations & Key Insights

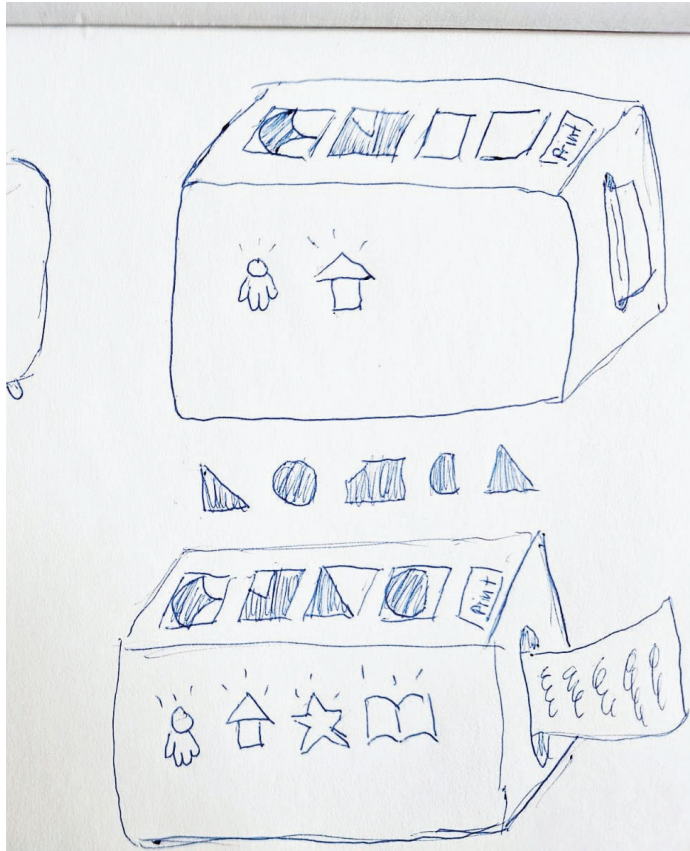Les utilisateurs veulent une récompense pour leurs participations.

Ils sont plus créatif lorsqu'il y a un certain nombre de règles cela pose un défis.

Mais l'utilisateur doit comprendre rapidement ce qu'il doit faire pour rester engagé dans l'interaction.

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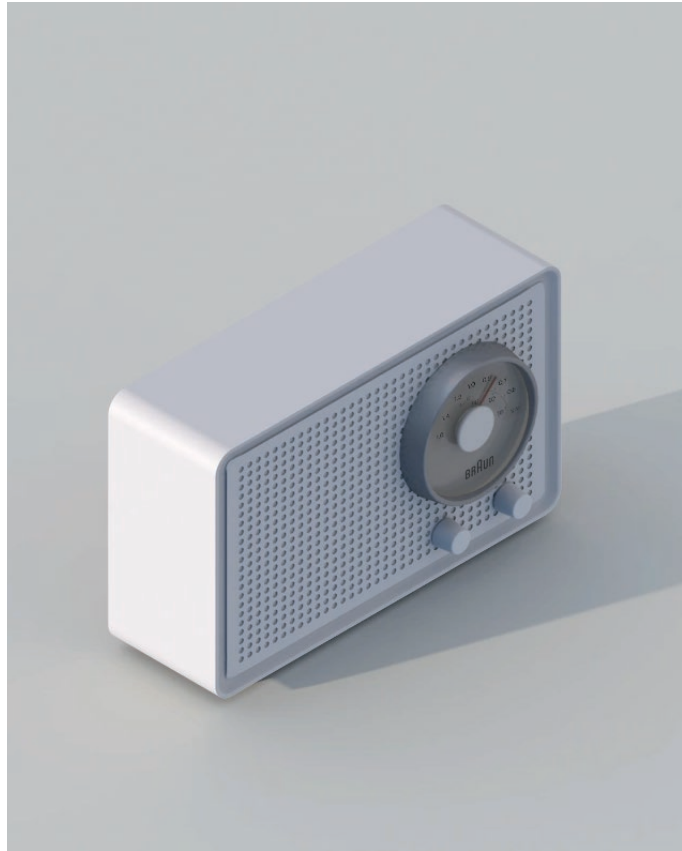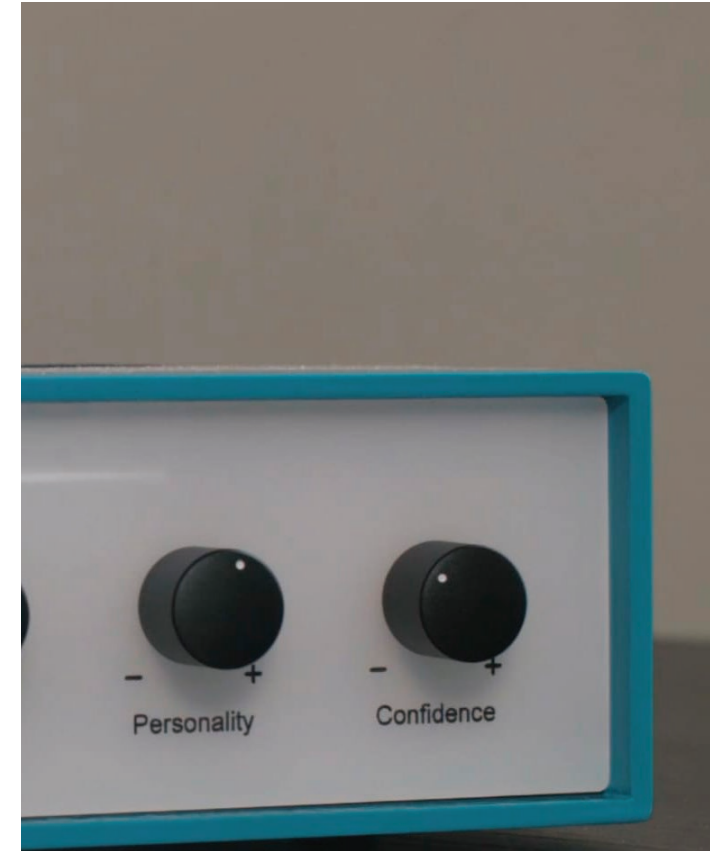Molano Jasmine
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Shape research & development

(hand sketches, draft 3d models, reference images)

SK 2 Braun radio — Dieter Rams

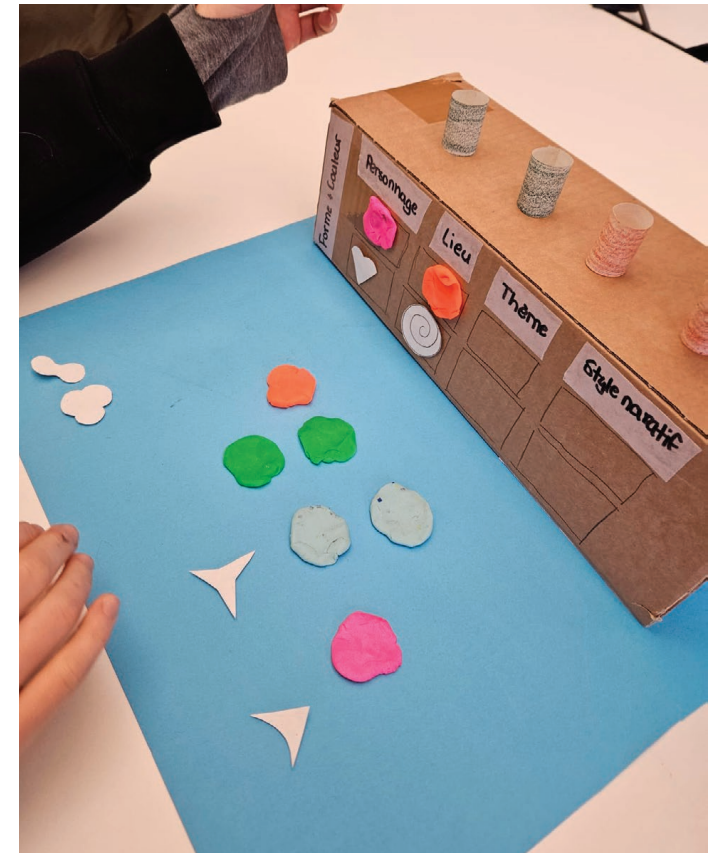Our Friends Electric — Superflux

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Paper Prototypes

1. Playdoh Stories
2. Radio Poeme
3. Color+ Shape story?

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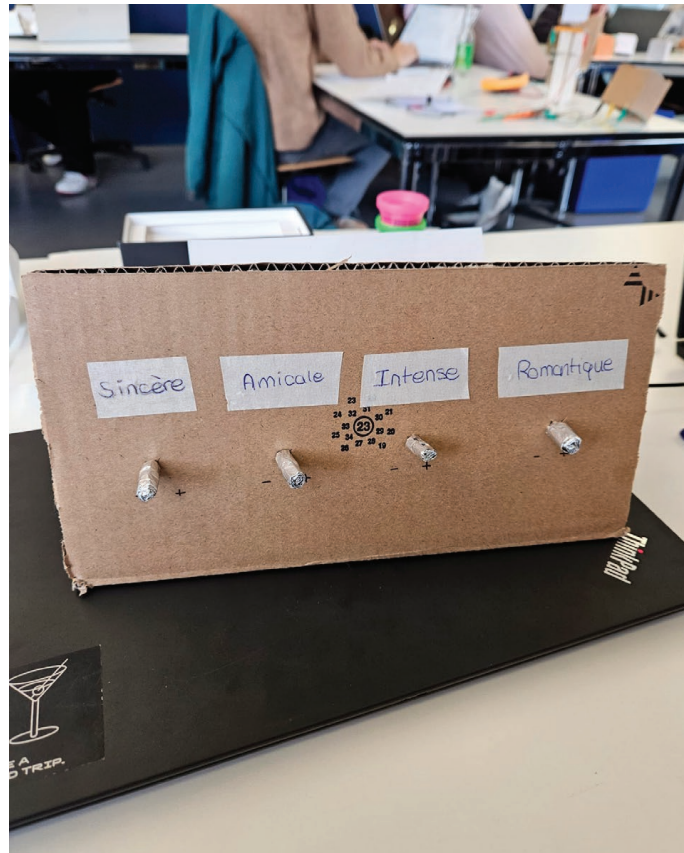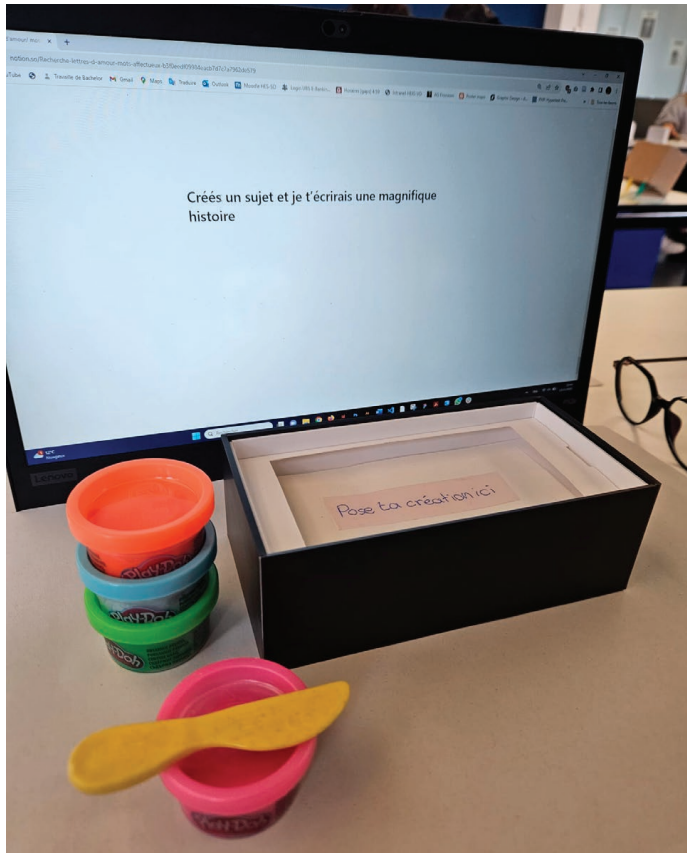
Visual and Material Moodboard

(reference images supporting your projects. it is not the idea to
show the competition but to visually complete what is missing
and you are not showing or able to share through your sketches
and paper prototypes. This is to support the imagery you shall
be making later)

Jelly Safari — Pinaffo & Pluvinage

SK 2 Braun radio — Dieter Rams

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User Tests

En posant les formes abstraites on s'attend à ce que le resultat soit un dessin mais les personnes apprécient la surprise du texte qui apparaît.

Chaque personnes à son intéprétation de ce que chaque forme peut vouloir dire, il est amusant de comparer cela à l'intéprétation de l'IA

L'intéraction est simple mais claire

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