

Inter

Some things lost in translation

Inter

The project 'Inter' delves into the complexities of miscommunication and diverse interpretations. It employs a collaboration between humans and AI to craft a distinctive story.

Comprising four distinct slots, 'Inter' invites users to shape different elements of a story. The shape you put in the first slot embodies the protagonist or subject, while the second shape encapsulates the story's setting. The third shape delves into the thematic, and the fourth slot introduces a unique twist in literary style.

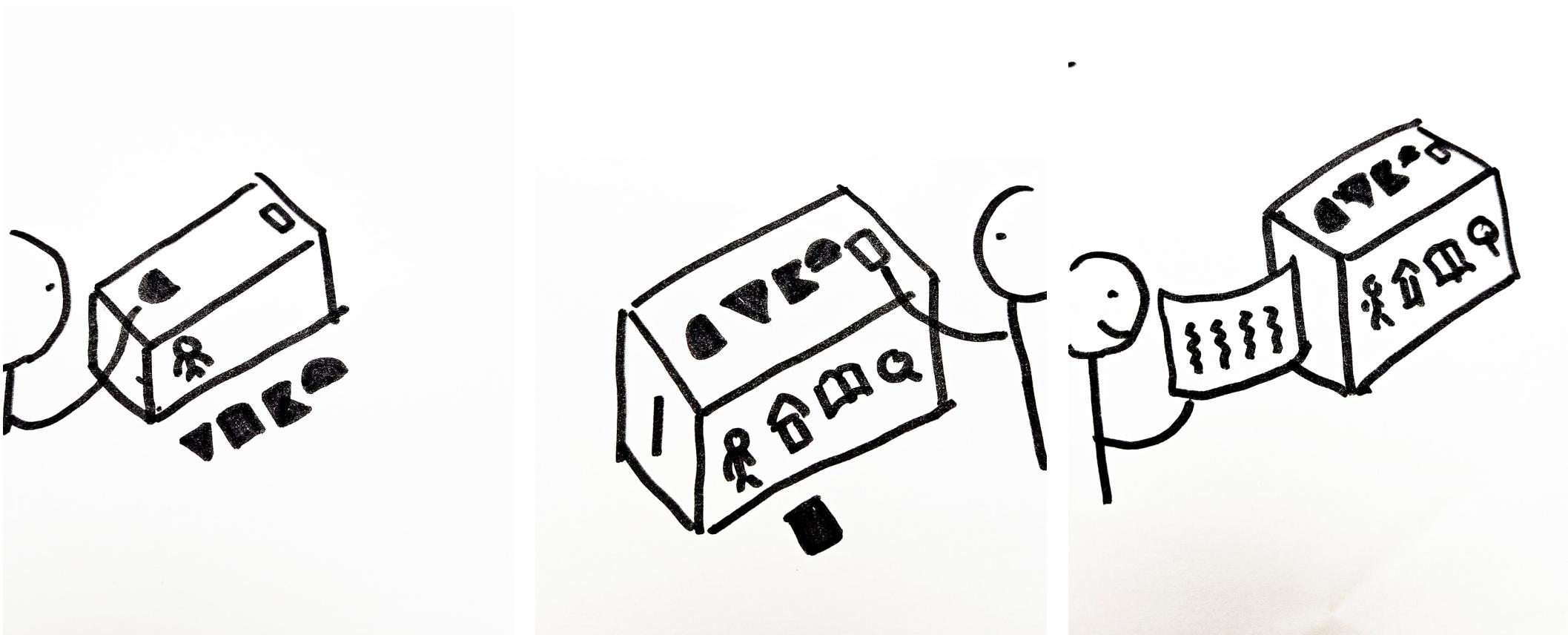
As users insert their chosen elements, the AI's algorithms interpret and synthesize the abstract inputs. The AI navigates the nuances and layers of meaning, adding an element of unpredictability. Just like the subtle punctuation nuances that can change the tone of a text message, 'Inter' injects a layer of intrigue into the collaborative storytelling process.





User Journey

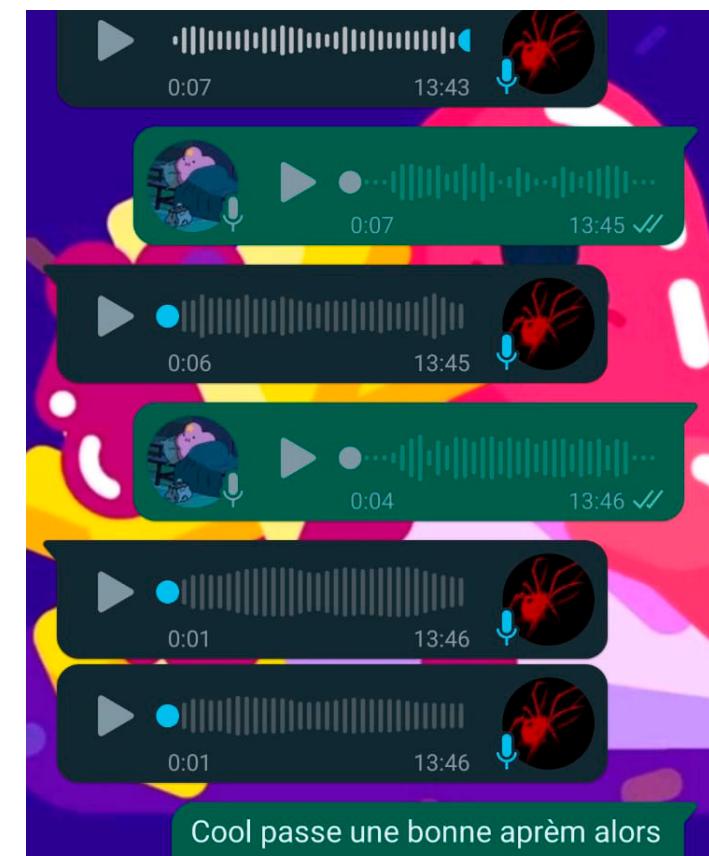
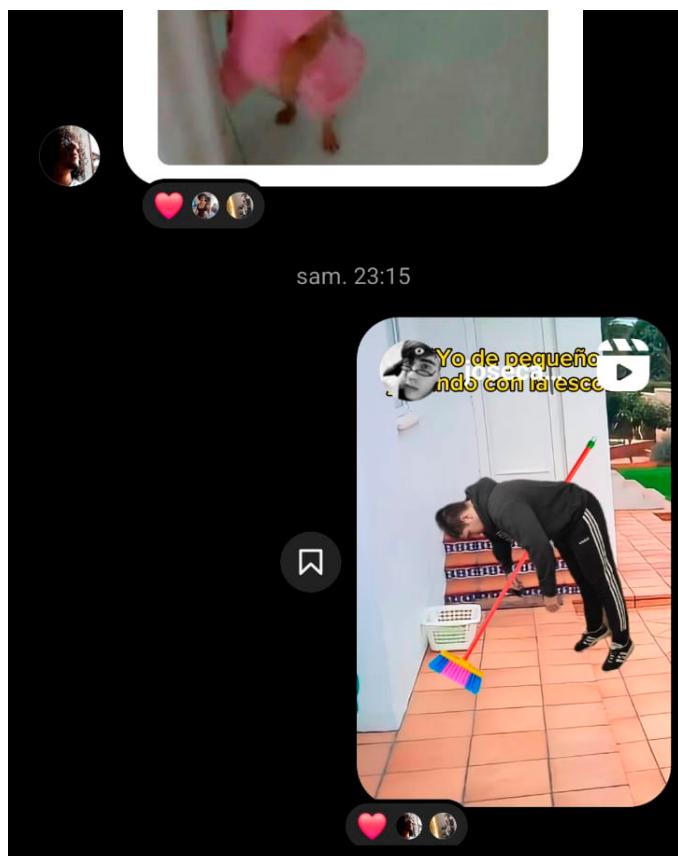
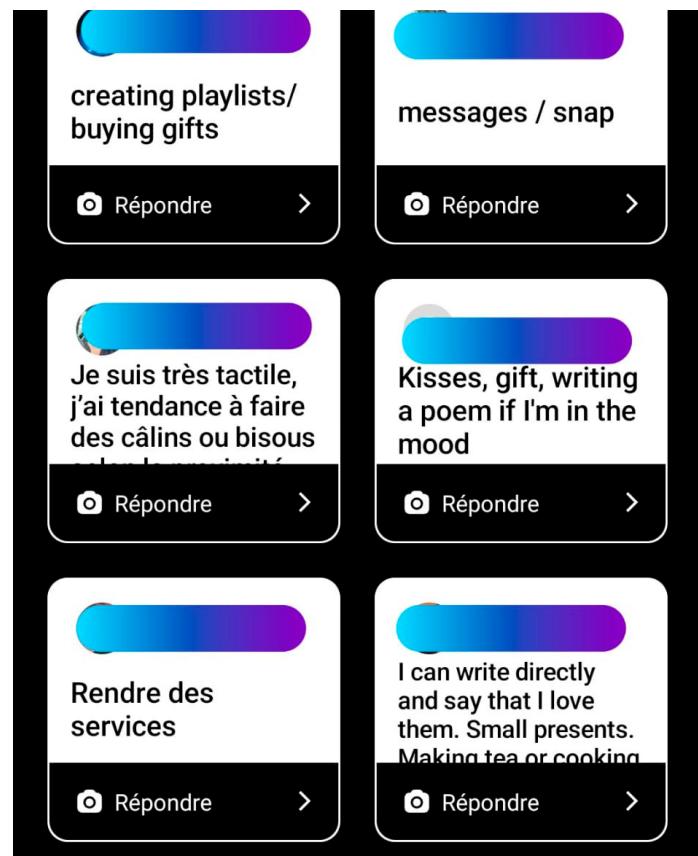
- 1.The user places the shapes in each slot.
- 2.The parameters appear each time a new shape is placed.
- 3.The user can press «print» to reveal the story and the AI's interpretation of the shapes for each parameter.



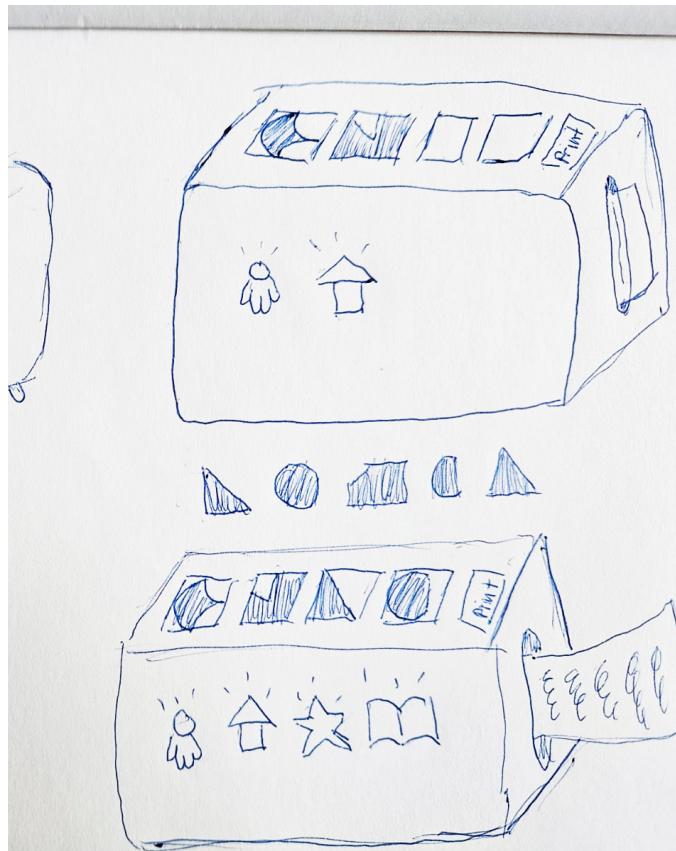
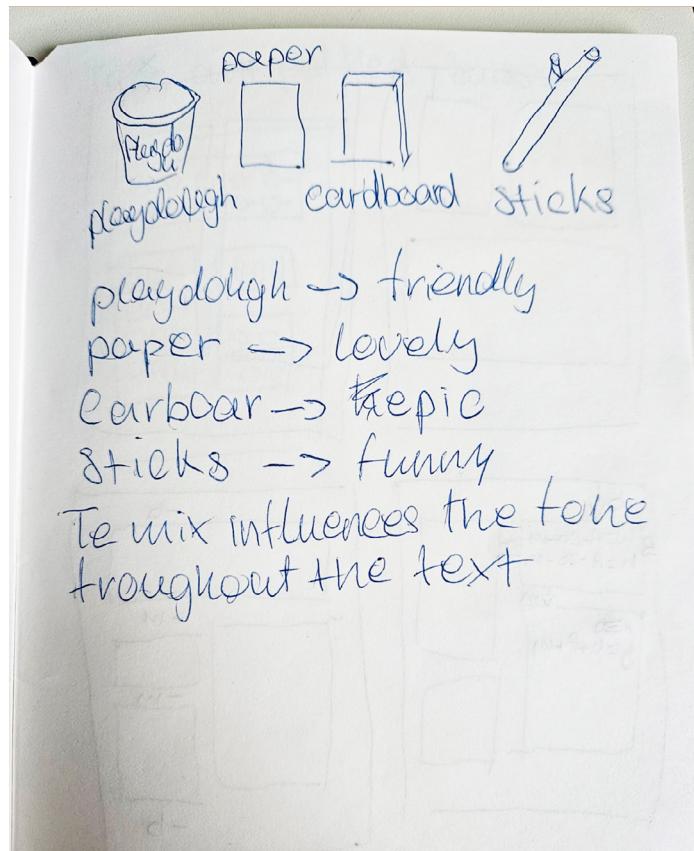
Field observations & Key Insights

Writing is a universal way to communicate affection to your loved ones.

But communication can take different forms, like sending memes, Snaps, or through the use of certain emojis.

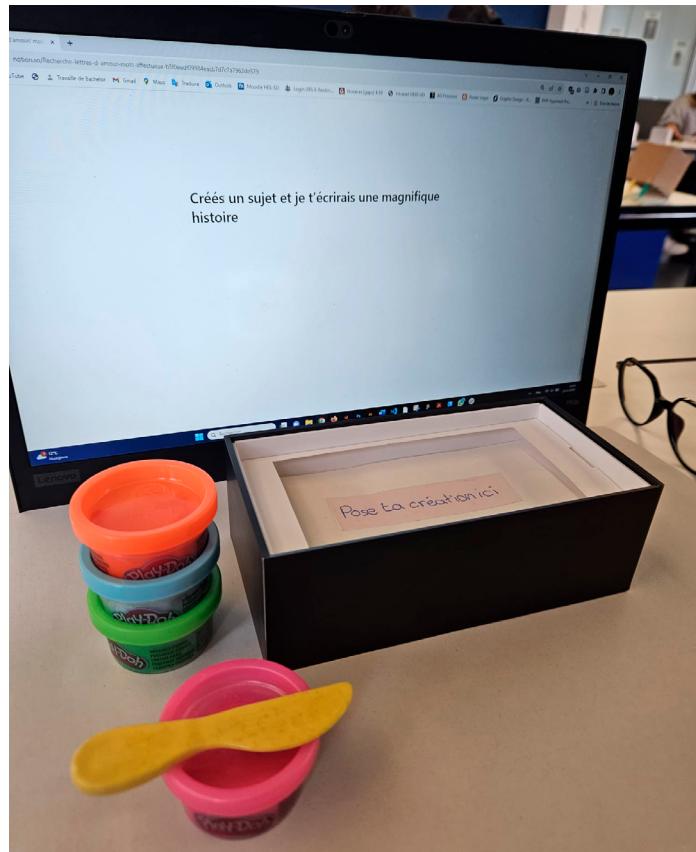


Shape research & development

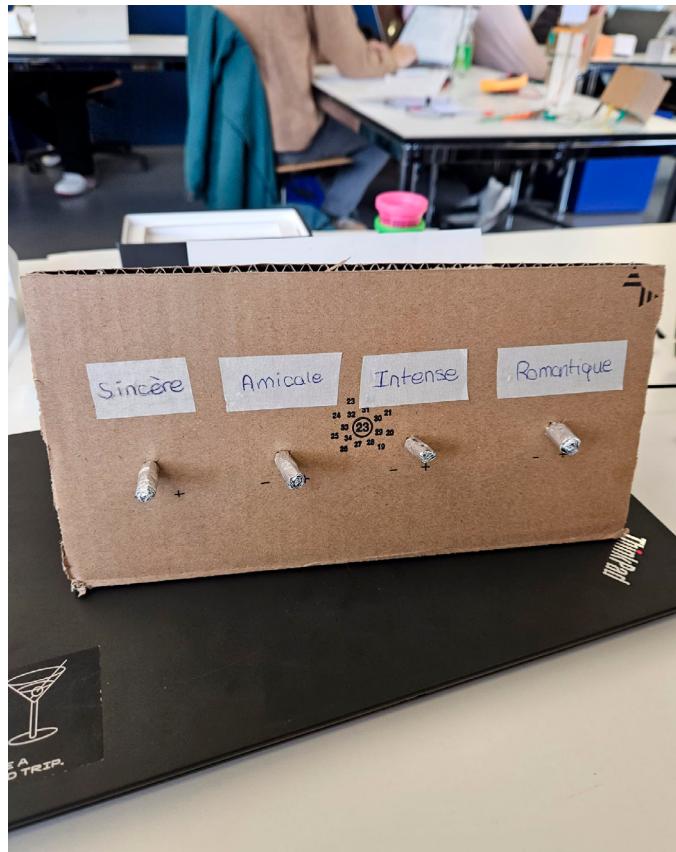


Paper Prototypes

Playdoh Stories: The user has to build the subject of the story with Play-Doh. Then the AI analyzes the object and writes a story about it.



Radio Poem: The user can fine-tune the personality of the AI, then the AI writes a poem based on those personality traits.



Shape & Color Story: The user places shapes and colors into the slots for each parameter of the story. Then the AI interprets them and writes a story.



Visual and Material Moodboard

Jelly Safari — Pinaffo & Pluvinage



SK 2 Braun radio — Dieter Rams



User Tests

Since the input is shapes, the users expected the output to be a drawing.

Each person has their interpretation of what each shape may want to convey. It's amusing to compare that to the interpretation of the AI.

