Jasmine Zeng

 LinkedIn
 GitHub
 Portfolio Website
 jasminezeng08@gmail.com

SKILLS

Technical: HTML | CSS | JavaScript | MERN | Redux | AWS | Nginx | PostgreSQL | KnexJS | jQuery | Bootstrap | PassportJS | JWT | Postman | Git

Soft: Self-motivated | perseverant | problem-solving | self-learning | time management | collaborative

Languages: Fluent: Mandarin, English, Cantonese | Conversational: German, French

TECHNICAL PROJECTS

Personal Blog (Aug – Oct 2022)

MongoDB | Express | ReactJS | NodeJS | JWT | AWS | Nginx

- Included features: user authentication, light & dark mode, search bar, animations & transitions
- UI/UX and SEO techniques are applied

Portfolio Website (July 2022)

CSS | ReactJS | NodeJS | JWT | AWS | Nginx

- A responsive, multilingual website which provides readers with a comprehensive view of who I am
- Render in five languages, English by default
- Rank top on Google with SEO

EDUCATION

Bachelor of Business Administration in Marketing (Sep 2021 – May 2024)

The Hong Kong Polytechnic University   Predicted GPA: 3.00

- A well-rounded business education that emphasizes the ability to analyze, plan and control marketing decisions

Bachelor in Business, Economics and Social Sciences (Mar - July 2023)

Vienna University of Economics and Business

- Excellent and good grades (Note 1 und 2) in three marketing courses in E-Commerce, Global Branding and Marketing Research Methods taught in English and German

Immersive Full-Stack Web Development (Apr – Aug 2022)

Xccelerate

- Acquired essential full-stack skills through intense learning and building projects

Associate of Business Administration in Financial Services (Sep 2019 – July 2021)

Community College of City University of Hong Kong   Graduation with Distinction

- Acquired foundational knowledge in finance and business, included but not limited to Investment, Security Analysis, Portfolio Management, Economics and Professional Ethnics

SCHOLARSHIPS & AWARDS

Outstanding Competitive Event Award, **Community College of City University of Hong Kong** (Apr 2021)

- Awarded HKD$6,000 in recognition for language and piano accomplishments

Silver Prize, **Hong Kong Island Coastal Trail Challenge, iDiscover** (Feb 2021)

- A photography competition jointly organized by Designing Hong Kong, The Dutch Chamber of Commerce, Trail Watch and iDiscover with 1,500 entries

Talent Development Scholarship, **Hong Kong Government** (June 2020)

- Awarded HKD$10,000 in recognition for piano accomplishments