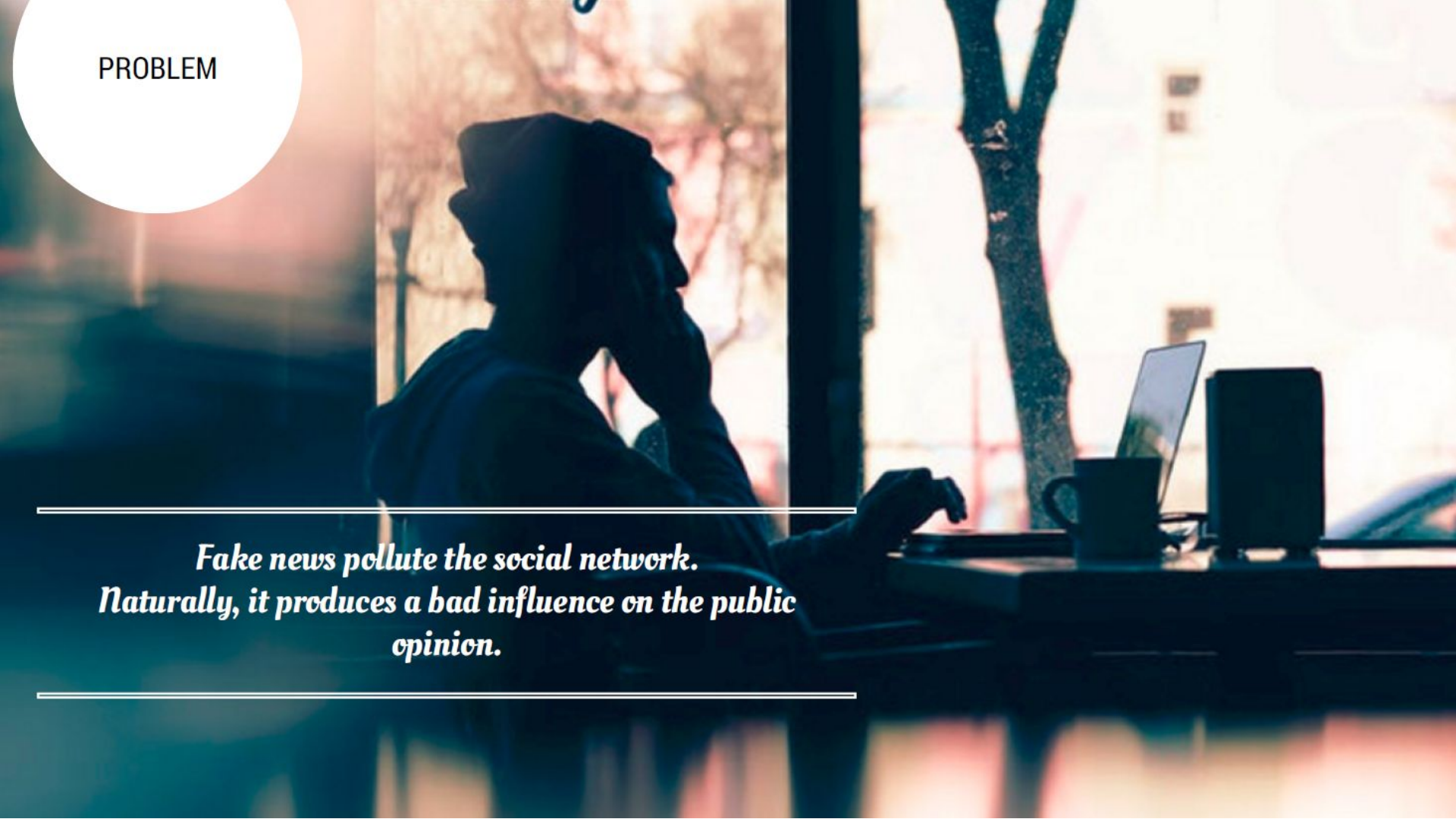


Sharelock Hoax



A person is sitting at a desk in a dimly lit room, looking out a large window. The person is in silhouette, wearing a dark jacket and a cap. Their hand is near their face in a thoughtful pose. On the desk, there is a laptop, a dark mug, and a black rectangular object. Outside the window, a city street is visible with trees and buildings under a bright sky.

PROBLEM

***Fake news pollute the social network.
Naturally, it produces a bad influence on the public
opinion.***

QUESTION

PLJH News

Panda's yellow baffles zoologi



Animal experts to find out why turned yellow

SCIENCE EXPLORED MAGAZINE

TELEPORTATION TECHNOLOGY TRIAL ON CHEESEBURGER



Scientists are transferring fast-food to another, without crossing between them.

Fast Fix News

Women gives birth to four stone baby



Check out the big baby who has made his way into the Guinness Book of World Records with a weight of 56lb.

How to avoid the Fake News spreading ?

FOREFRONT FOOTIE.COM

FOURTEEN-YEAR-OLD GOALS IN 201



NND NOVEL NEWS DAILY

Robot becomes headteacher of a school in Wales



SCIENCE EXPLORED MAGAZINE

AMAZING IMAGES OF REAL UFO SIGHTING



Check out these incredible pics of spaceships spotted off the coast of Malaysia, in Southeast Asia.

Mayor in Cardiff have welcomed the arrival of their school.

VALUE
PROPOSITION

***Certify the news shared on the social
networks***

SOLUTION

*Analyze the texts and
pictures*

*Sharelock
Hoax*

Trust indicator

*Collaborate, get more
clues*



DEMO

Double click on
the picture to
watch the demo



You can display
in full screen



Collaborate

You would like to notify a Fake news to Sharelock Hoax

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Accueil

À propos

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Daily Football Quiz

Welcome

Articles

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Créer une Page

J'aime S'abonner Partager ...

The truth is out there



The world's biggest hacking group thinks Nasa is about to announce alien life

INDY100.COM

12,3%

Fake News !

True that !

Why is that fake ?

Link is a clickbait

Wrong information

Inappropriate content

Other (precise)

J'aime Commenter Partager

5,9 K

Meilleurs commentaires

Utiliser l'application

Communauté Tout afficher

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Hamdi Charksi et 5 autres amis aiment ça

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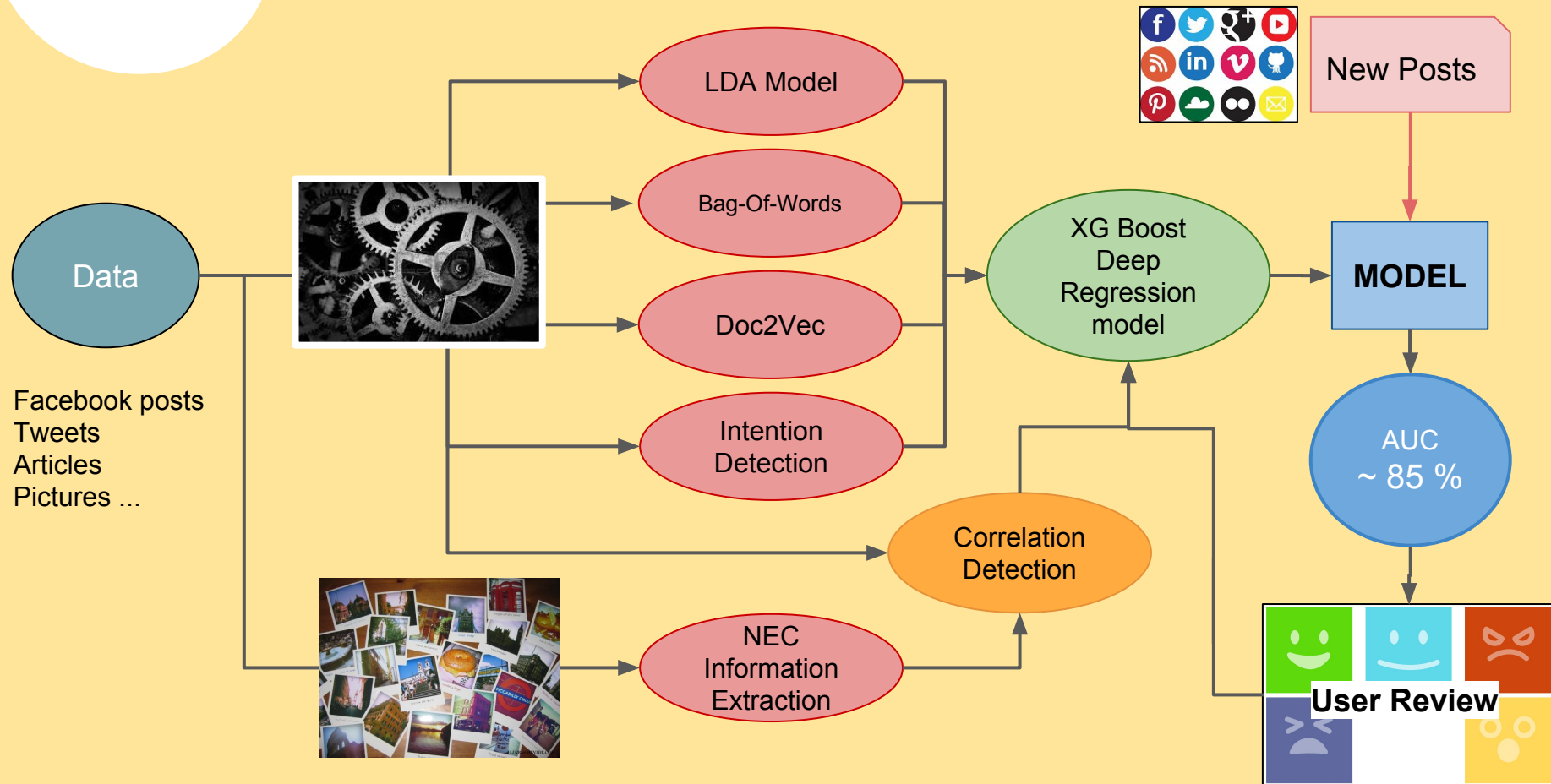
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TECHNICAL SOLUTION



BUSINESS MODEL

- Partnerships with social networks and media.
Collect, analyze and value navigation data of users.



THANK YOU

YOUR TIME TO INVESTIGATE