

# AUTOMOTIVE ELECTRONICS DIVISION



**BOSCH**  
Invented for life

# Automotive Electronics Organization within Bosch

## Bosch Group

### Central Functions

G1 – Denner, G11 – Bolle, G13 – Kübel, G14 – Tyroller, G2 – Asenkerschbaumer,

### Mobility Solutions

G4 – Hartung, G41 – Kröger, G42 – Heyn

### Industrial Technology

G3 – Najork

### Energy and Building Technology

G6 – Fischer

### Consumer Goods

G5 – Raschke

PS CC ED CM AA AS **AE**



## Automotive Electronics

**Jens Fabrowsky**

AE/EB-SC

Semiconductor Components

**Andreas Fischer**

AE/EC

Result and Risk Management

**Klaus Mäder**

AE/P

President & Systems and Solutions

**Sven Ost**

AE/EB-CT

Electronic Control Units Technical

**Rainer Lust**

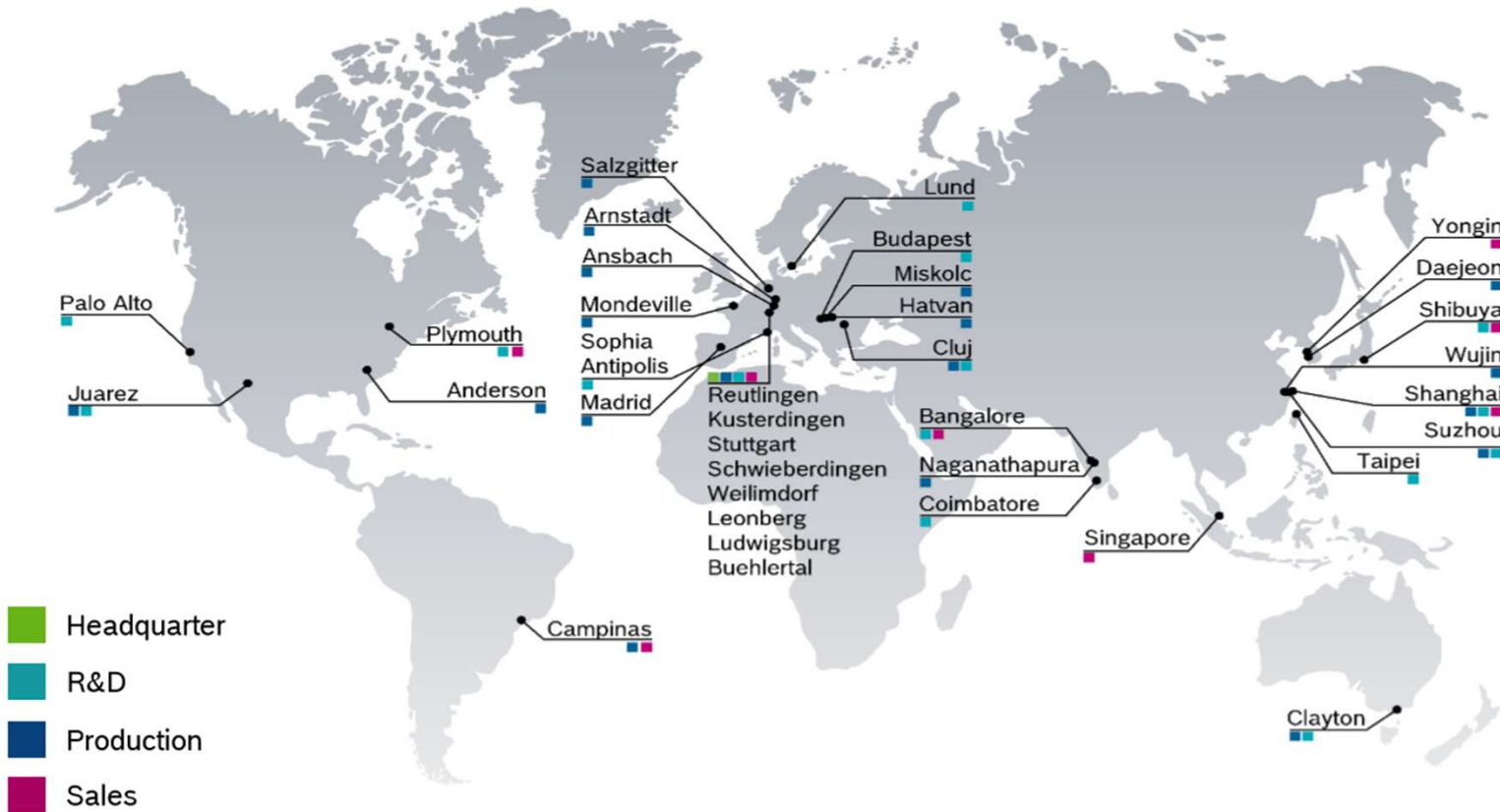
AE/EB-CE

Electronic Control Units Engineering

(from left to right)

# Automotive Electronics

## Global Activities



AM: 5,400 associates  
 EU: 23,300 associates  
 APA: 6,600 associates

We design, manufacture and sell our products in over 15 countries at 38 locations worldwide.



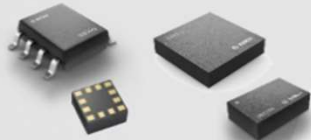
# Automotive Electronics

## We have the products behind the products

### Semiconductor components

#### Electronic Components

##### MEMS Sensors



- › Acceleration / angular rate sensors  
For airbag systems, driver information, vehicle dynamics systems, active suspension systems, consumer devices

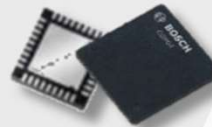


- › Optical microsystems  
For consumer devices, IoT applications, home appliances, head-up displays



- › Pressure Sensors  
For airbag systems, engine management systems, transmission control systems, consumer devices, IoT solutions

##### Semiconductors



- › SoCs, system ASICs and sensor ASICs  
For specific automotive applications



- › Power semiconductors and modules  
Low voltage power semiconductors for various automotive applications and robust high voltage power modules for electric powertrain inverters



- › IP modules for  $\mu$ C integration  
Individual functions, developed in Reutlingen for licensing

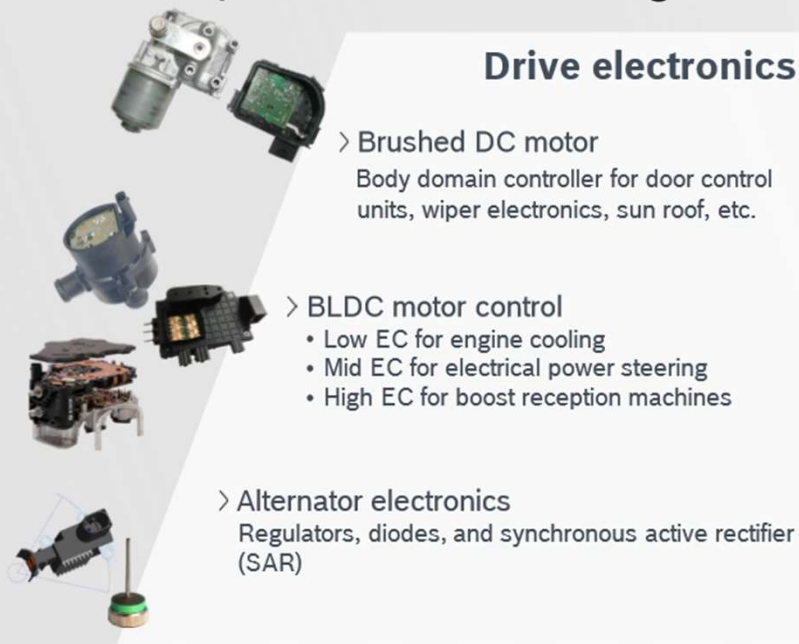
# Automotive Electronics

## We have the products behind the products

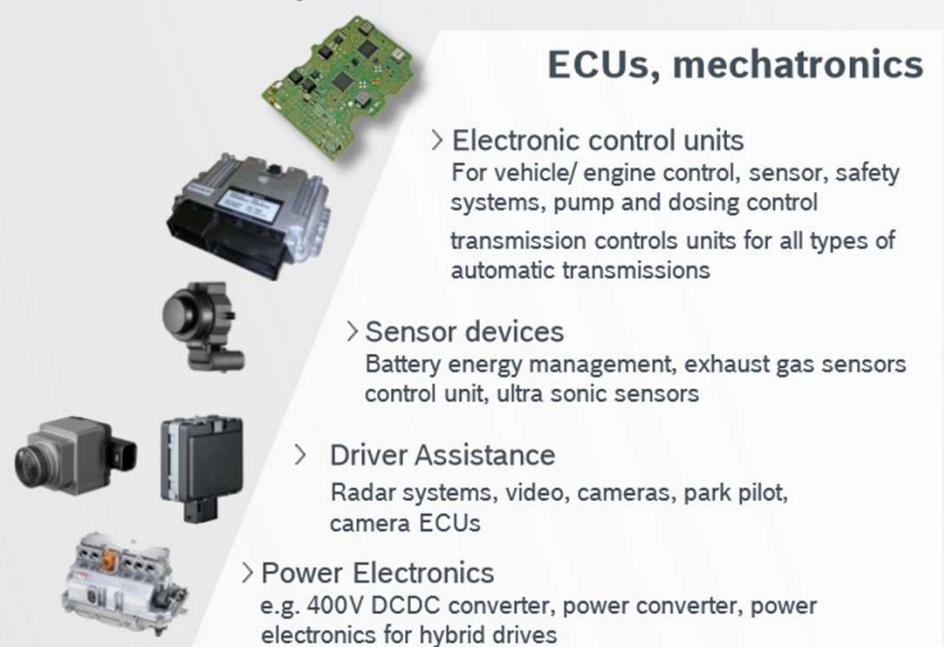
### ECU and sensor devices

Development & manufacturing of ECUs, mechatronics, systems & solutions

#### Drive electronics



#### ECUs, mechatronics



# Automotive Electronics

## We have the products behind the products

### Light eMobility

### Automotive

#### Systems and components for mobility solutions

##### eBike systems



- › Supplying optimized eBike systems out of one hand  
Drive unit, board computer, battery, charger

##### Body Electronics



- › Body computer  
Controls and monitors body electronic functions e.g. climate & access-authorization, heating or parking aid
- › Electronic battery sensor  
Measures charge state of the battery
- › Gateway solutions  
Automotive real-time communication networks (CAN, LIN, Flexray, Ethernet) incl. connected service & cyber security solutions

# Automotive Electronics

## We have the products behind the products

### Internet of Things

#### Customized IoT sensors and solutions



##### TEP

- › Smart Driving Behavior Determination  
The Telematics eCall Plug is a smart sensor device designed for crash detection and analysis of driving behavior of passenger cars.



##### XDK

- › Start your Sensor X-perience  
With the universal programmable sensor device & prototyping platform for any IoT use case you can imagine.



##### TDL

- › The Transport Data Logger makes delivery processes of goods visible and traceable  
For manufacturers, logistics, and supply chain



##### CISS

- › Connected Industrial Sensor Solution is a compact multi-sensor device for harsh environments  
Includes several sensors and visualizes data over an app and cloud.



# Automotive Electronics

## Our contribution to better living and society



### Automotive Components

MEMS sensors and system ICs enable life-saving systems and make powertrain systems more efficient.



### Automotive ECUs

Robust and reliable control units support safe, efficient and comfortable driving.



### Bosch Sensortec

Health monitoring and well-being are made possible by almost invisible MEMS sensors.



### Bosch Connected Devices and Solutions

The Telematics eCall Plug smart sensor device detects the severity of a collision and ensures quick help.



### eBike ABS

The first Antilock Breaking System for Pedelecs in the market.



### Perfectly Keyless

A comfortable keyless vehicle access system. Both vehicle access and start are controlled by a digital key on a mobile phone.



### Innovation

We develop new and adjacent business by providing a start-up platform and an innovation laboratory.



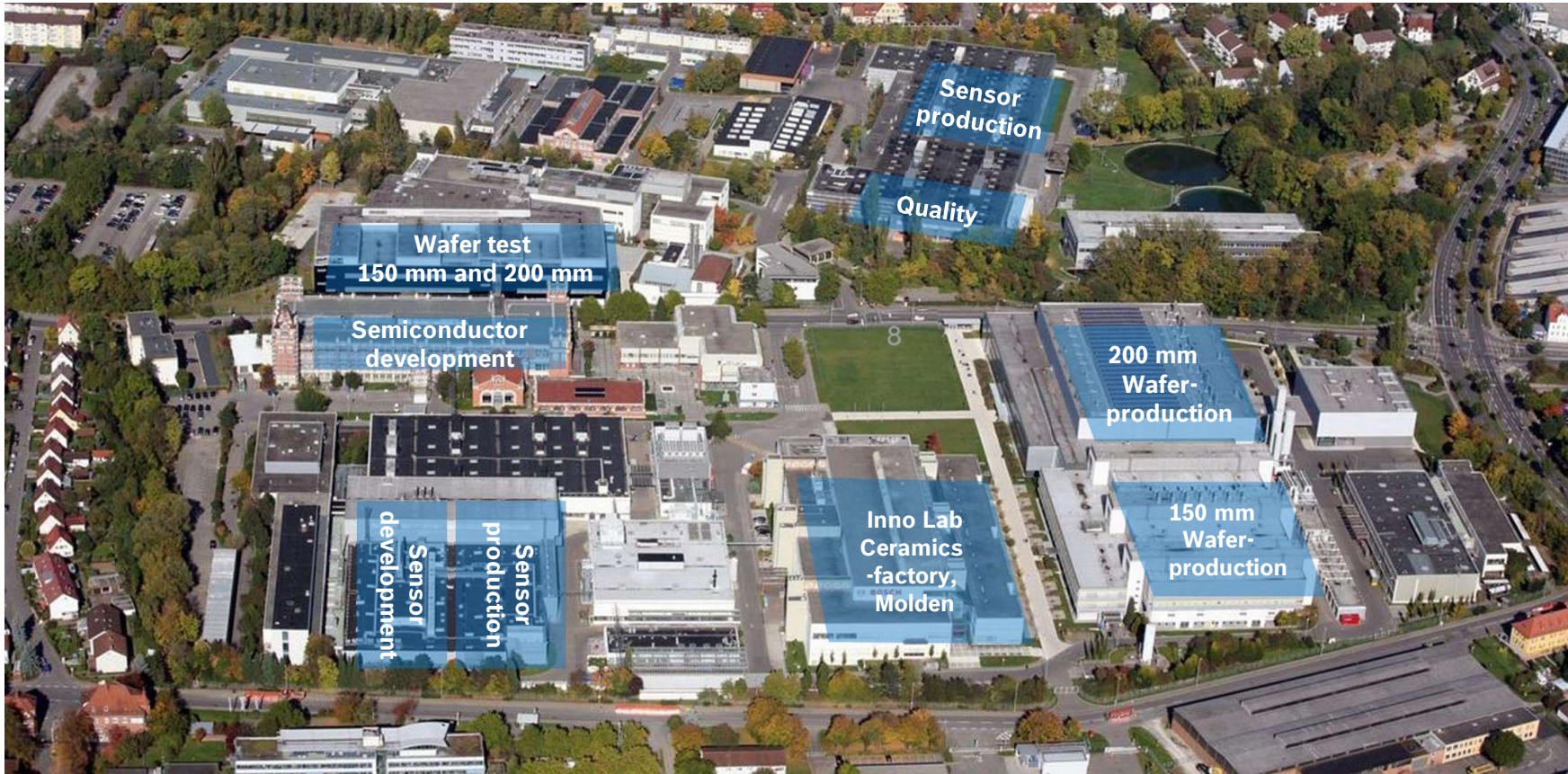
### Employer

We create new jobs in Germany by building a chip factory for 300 millimeter semiconductors in Dresden.



# Automotive Electronics

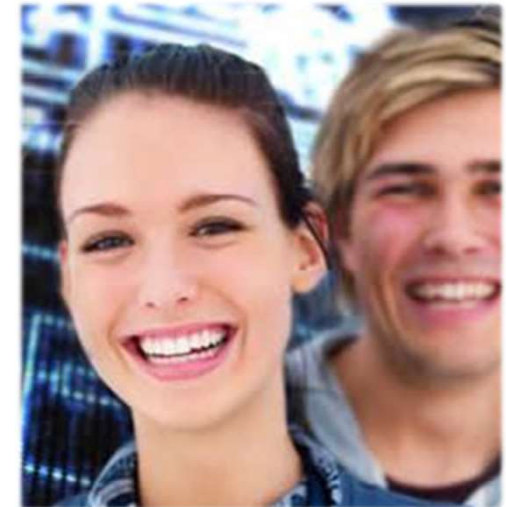
## Reutlingen Plant – Our Headquarter



# Investment for the Future – the Robert Bosch Center for Micro and Power Electronics

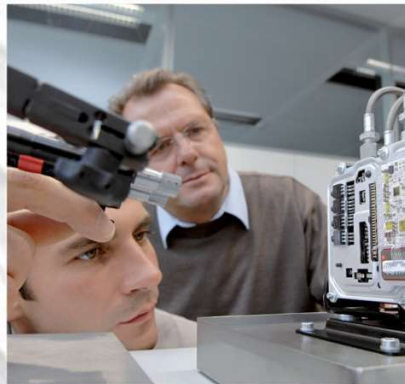
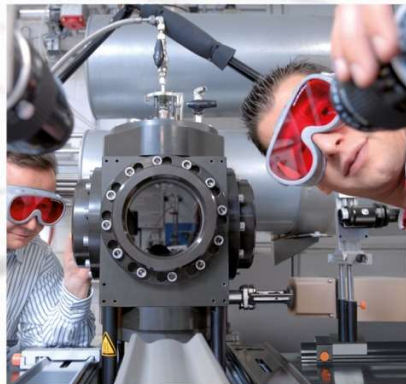
In close collaboration with the state government of Baden-Württemberg, Bosch actively supports young talents with the Robert Bosch Center for Micro and Power Electronics. Within the region:

- We support the Reutlingen University with 15 million EUR for infrastructure, endowed professors, and research funds
- We provide 5 million EUR to the University of Stuttgart within the Bosch Intercampus Program



**Robert Bosch Zentrum für Leistungselektronik**  
Hochschule Reutlingen • Universität Stuttgart • Robert Bosch GmbH





## AE/EMC Engineering Elektromagnetische Verträglichkeit



### → RB Center of Competence (CoC) für EMV:

- Wir bearbeiten querschnittliche Aufgaben für RB mit Richtlinienbefugnis und nehmen unsere Koordinationsfunktion für EMV bei RB aktiv wahr.
- Wir führen innovative Lösungen für front-loaded EMV Engineering RB-weit ein.

LES

### → EMV Dienstleister für RB:

- RB-weit bieten wir Dienstleistungen für EMV Erprobung und Consulting an und sind Benchmark in diesem Segment.

### → EMV Entwicklungsverantwortung für AE:

- Wir nehmen unsere Verantwortung für EMV Engineering und Freigabe von AE, ED, SG Produkten aktiv wahr u. tragen zum Erfolg der Entwicklungsprojekte bei.
- Wir stärken front-loaded Engineering (z.B. durch den Einsatz der Methode EMV Simulation).

AE/NE3

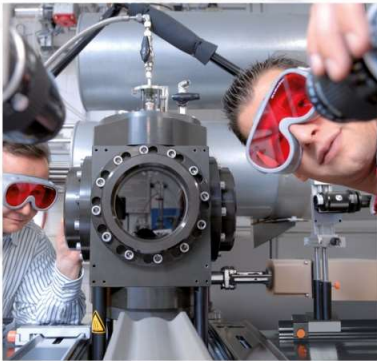


**EMV**  
Kundenanforderungen  
bei minimalen Kosten erfüllen

**EMV Simulation**      **EMV Engineering**  
unter Anwendung      **EMV Messtechnik**  
der Methoden

**Bosch Engineering System – Product Engineering**

**Bosch Expert Organization (BEO) / Competence Networks (CN)**



## Ziele der Vorlesung



# Ziele der Vorlesung

- Die Teilnehmer kennen die **Grundlagen der elektromagnetischen Verträglichkeit (EMV) in der Automobiltechnik**.
- Sie kennen die **Hauptelemente einer EMV-gerechten Entwicklung** aus Theorie und Praxis anhand eines Produktbeispiels.
- Die beiden **Methoden EMV Simulation** und **EMV Messtechnik** sind bekannt.
- **Lösungsansätze** zur EMV Entstörung sind exemplarisch bekannt.





VIELEN DANK!