

PATRICK VICTOR JASON

No. 1, Okorie Raphael Street, Lagoon Estate,

Ogudu Orioke, Lagos State

(+234) 814-408-5987

patrickvictorjason@gmail.com

CAREER OBJECTIVE

Creative, hard-working, and dedicated individual with 2+ years of experience and a proven knowledge of direct response marketing and search engine optimization. A tech-savvy individual possessing writing and editing skills, and well-versed in a range of digital solutions and technologies. Passionate about creating and developing ideas, processes and strategies which foster economic, social, organizational, and personal transformation. Aiming to leverage my skills to successfully fill the Sales Agent role at your organization.

SKILLS

IT Skills: WordPress, Microsoft Office, PowerPoint presentation, Copy editing, Search engine optimization, Copywriting, Direct response marketing.

Managerial Skills: Team management, Project management, Planning, Motivation, Financial management, Coordinating.

Communication Skills: Written communication (English), Fluent verbal communication (English), Excellent team- work ethic.

Job-related Skills: Inter-personal skills, Analytical thinking, Critical thinking, Problem solving, Ability to withstand pressure, Adaptability to dynamic work environment.

WORK EXPERIENCE

- | | |
|--------------------------------|---|
| Oct 2018 -
Date | Dare Bear Digital
<i>Website Manager</i> <ul style="list-style-type: none">• Inspecting comments and activity on various websites for conformance with the company's goals.• Writing, editing and publishing top-quality SEO-based drafts on the company's websites - besthomelytips.com, trustedsmarthomes.com, and farmanimalpets.com – using WordPress.• Ensuring that the clients' product and message are projected using concise marketing copies• Writing powerful call-to-action to convert visitors.• Filling websites and other content with effective keywords.• Building backlinks at scale. |
| Aug 2019 -
Jul 2020 | FRSC, Ogoja, CROSS-RIVER
<i>Federal Road Safety Cadet</i> <ul style="list-style-type: none">• Developed materials with strong educational content during my national service year for the purpose of enlightening students on highway hazards, and the rules and regulations guiding road use. |

- Created and engaged in social activities geared towards imbibing proper road culture in residents of the community.
- Participated in road maintenance projects aimed at making transportation in the community safer.

**Jun 2018 -
Aug 2019**

Golden Heart Foundation, Nsukka, ENUGU

Sub Group CEO

- Created ideas, produced, and analyzed data to assist management with making strategic plans and operational decisions.
- Established and oversaw a synchronized, cohesive team by inspiring confidence and providing guidance. Through the effectiveness of this team, the organization underwent a population increase from 150 to 300 in the space of 9 months.
- Involved, as part of the leadership team of the organization, in planning events, mobilization, system development and general strategizing for growth.
- Met deadlines by proactively managing individual and team tasks and implementing growth processes.
- Recruited, and trained 20 members and implemented mentoring program to promote positive feedback and engagement.
- Developed strong people management skills by excellently managing a subteam.

**Oct 2015 –
Dec 2015**

NAFDAC, Kaduna

Laboratory Assistant (Intern)

- Independently ran quality control tests on food, water, and drug samples.
- Monitoring and maintaining laboratory equipment.
- Setting up and keeping stock of inventory on laboratory equipment.
- Provided procedural documentation and relevant reports of laboratory activities.

EDUCATION

May, 2020

India School of Business

Online Course in IT Project Management

May, 2020

University of Michigan

Online Course in Mindware: Critical Thinking for the Information Age

July, 2018

University of Nigeria, Nsukka

Bachelor of Science (B. Sc.)

Biochemistry

(2nd Class, Upper Division)

- **Extracurricular Activities:** Golden Heart Foundation

VOLUNTEERING

- Independent Monitor for **World Health Organization**

AWARDS

- Excellence in Service as **Zonal Coordinator (NCCF)**

CERTIFICATIONS

- National Youth Service Corps (2020)
- Project Management (2020) at Cousera, www.coursera.com
- Critical Thinking Skills (2020) at Coursera, www.coursera.com

INTERESTS

- Music
- Chess
- Photography