

Bouquet Story

Problem Statement

- Lack of e-commerce website specialising in bouquet products and accessories
- Bouquet choices in the current market are limited and repetitive.

Solution Statement

- A streamlined online platform provides a one-stop solution for bouquet products
- Allow customisation of bouquet and its accessories

Unique Value Propositions

- A unique way to buy bouquets through customization and personalization features
- Order products from the comfort of their homes over the Internet, with flexibility in collection methods
- Various features and user-friendly interface to enhance user experience

Customer Webpage

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