

Essay Proposal

I would like to write my essay over the moral topic of infringement of data privacy. More Specifically, corporations accessing unnecessary data thus infringing on the user's privacy. The industry I will be working in is information technology and software development. This is currently a hot topic in this field because companies are increasing their access to user's data, while at the same time the public is becoming aware of the importance of data privacy. Recent cases such as the banning of Tik-Tok and Huawei have given attention to this important moral issue. While much of the public does not realize yet, data privacy is just as important as any other form of privacy – you wouldn't want your entire life to be on display for anyone who wants to watch. In my essay, I plan to:

- Introduce the importance of data privacy, and why corporations are interested in user data
- Analyze this phenomenon by applying ethical models – Kantianism, Utilitarianism
- Show that corporations are acting immorally when infringing on user's data privacy by discussing some cases studies – Tik-Tok, Amazon