Hyung Joon (Jason) Jin

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EDUCATION

Columbia University

New York, NY, USA

Master of Science in Applied Analytics

January 2024 - Present

Data Analysis and Visualization, Statistical programming in Python and R. Applied Machine Learning, Research design

Columbia University

New York, NY, USA

Bachelor of Science in Computer Engineering

September 2021 - May 2023

Algorithm to Development, Competitive Programming, Database Systems, Data Structures in Java

PROFESSIONAL EXPERIENCE

Xeward

New York, NY, USA

Founder & Full-Stack Engineer

May 2023 - Present

- Led product ideation to launch of Surgg multi-platform entertainment news app; garnered 3.5K+ social followers and 60+ iOS/Android downloads showcasing user acquisition
- Managed end-to-end development from UI/UX with modern frameworks to backend server setup and maintenance
- Integrated AdMob and AdSense into mobile and web platforms, offsetting \$1K/month in server costs through ad revenue to achieve more sustainable operations and explore scalable monetization strategies

Humuson Seoul, South Korea

Data Analyst Intern

June 2022 - August 2022

- Automated CRM with API integrations; used Tableau for demand forecasting and reporting
- Forecasted marketing impact on retention, adding 30% to projections and \$500k revenue with ML models

Witchcompany

Seoul, South Korea

Software Engineering Intern

June 2021 - August 2021

- Enhanced UI/UX by integrating DApps via JavaScript, HTML, CSS, and developing secure smart contracts in Solidity
- Gained extensive knowledge of MVC architecture via Android/IOS Swift and Full Stack development workshops

Ministry of National Defense

Seoul, South Korea

Military Interpreter

August 2017 - June 2019

Bridged communication between Defense Security Agency researchers and General Dynamics & Espy Corp. technicians as Squad Leader recognized with Letter of Appreciation from National Security Agency

PROJECT EXPERIENCE

Machine Learning for Finance Group Project

New York, NY, USA

Project Lead

January 2023 - April 2023

Led a group of 4 students; Implemented NLP for sentiment analysis on financial news to optimize stock investment strategy, leveraging Python for large-scale financial data preprocessing and custom text analysis

SUMMARY OF SKILLS

English (Fluent), Korean (Native), Chinese (Basic), Spanish (Basic)

Technical: Proficiency in Python & JavaScript, Data Analysis (Pandas, NumPy), Machine Learning (TensorFlow, PyTorch), Web/Mobile Development (CSS/Bootstrap, React, Node.js, React Native), and Database Management (SQL, MongoDB)

CERTIFICATIONS

- Gained Bloomberg Market Concepts certification and honed skills in Bloomberg Terminal use (Apr Jul 2023)
- Acquired quantitative modeling proficiency through a dedicated course on Coursera (Apr Jul 2023)
- Completed a comprehensive web development bootcamp on Udemy, acquiring practical skills (Jan Apr 2023)
- Earned Microsoft Office Specialist (MOS) certification; gained proficiency in Microsoft Office Suite (2016)

ADDITIONAL INFORMATION

Surgg featured in New York Weekly top headline for innovative approach to news media and social platforms