Jason Jin

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EDUCATION

Columbia University New York, NY

Master of Science in Applied Analytics

January 2024 - May 2025

• Data Analysis and Visualization, Statistical programming in Python and R. Applying ML models, Project management

Columbia University New York, NY

Bachelor of Science in Computer Engineering

September 2021 - May 2023

Algorithm Development, Competitive Programming, Database Systems, Data Structures in Java

PROFESSIONAL EXPERIENCE

HumusOn Seoul, South Korea

Data Analyst Intern

June 2022 - August 2022

- Automated CRM with API integrations; used Tableau for demand forecasting and reporting
- Forecasted marketing impact on retention, adding 30% to projections and \$500k revenue with ML models

Witchcompany co. Seoul, South Korea

Software Engineering Intern

June 2021 - August 2021

Enhanced UI/UX by integrating DApps via JavaScript, HTML, CSS, and developing secure smart contracts in Solidity

Ministry of National Defense

Seoul, South Korea

Military Interpreter

August 2017 - June 2019

• Bridged communication between Defense Security Agency researchers and General Dynamics & Espy Corp. technicians as Squad Leader recognized with Letter of Appreciation from National Security Agency

PROJECT EXPERIENCE

Xeward, Inc. / Surgg

New York, NY

Founder & Full-Stack Engineer

May 2023 - Present

- Led product ideation to launch of <u>Surgg</u> multi-platform entertainment news app; garnered 3.5K+ social followers and 60+ <u>iOS/Android</u> downloads showcasing user acquisition
- Managed end-to-end development from UI/UX with modern frameworks to backend server setup and maintenance
- Integrated AdMob and AdSense into mobile and web platforms, offsetting \$1K/month in server costs through ad revenue to achieve more sustainable operations and explore scalable monetization strategies

Columbia University New York, NY

Machine Learning for Finance Group Project

January 2023 - April 2023

• Implemented NLP for sentiment analysis on financial news to optimize stock investment strategy, leveraging Python for large-scale financial data preprocessing and custom text analysis

SUMMARY OF SKILLS

English (Fluent), Korean (Native), Chinese (Basic), Spanish (Basic)

Technical: Proficiency in Python & JavaScript, Data Analysis (Pandas, NumPy), Machine Learning (TensorFlow, PyTorch), Web/Mobile Development (CSS/Bootstrap, React, Node.js, React Native), and Database Management (SQL, MongoDB)

CERTIFICATIONS

- Gained <u>Bloomberg Market Concepts</u> certification and honed skills in Bloomberg Terminal use (Apr Jul 2023)
- Completed a comprehensive web development bootcamp on Udemy, acquiring practical skills (Jan Apr 2023)
- Acquired quantitative modeling proficiency through a dedicated course on Coursera (Apr Jul 2023)

ADDITIONAL INFORMATION

Surgg featured in New York Weekly top headline for innovative approach to news media and social platforms