MyBookables.com

MyBookables.com provides 2 primary services: A booking management service for short-term rental of spaces (studios, offices, rooms, etc.), people (massage therapists, consultants, speakers), and things (books, equipment, vehicles), collectively referred to as “Bookables”, and a website for finding and reserving these Bookables.

The service will support bookable owners hosting the booking features on their own website, and also hiding their bookable from search on the MyBookables site

# The need for MyBookables.com

The need for a service like MyBookables.com was identified when looking for a solution for handling the booking of studio space and office space. During this search we found that existing solutions either did not have the featured desired, or were too costly to make business sense for a low-cost property.

During this investigation we also saw that the needs of various types of bookables (people, places, and things) are very similar. We believe we can provide these services in a fashion that is better and cheaper than the competiion.

## Competition

There are several websites that provide both services for properties, but the combination of features and rates is felt to be inferior:

### Example property sites

[www.evenues.com](http://www.evenues.com)

[www.wearepopup.com](http://www.wearepopup.com)

[www.airbnb.com](http://www.airbnb.com)

For equipment, there are some websites, primarily focused on redirecting users to traditional equipment rental establishments.

### Example equipment sites

[www.rentittoday.com](http://www.rentittoday.com)

[www.RelayRides.com](http://www.RelayRides.com)

<http://us.zilok.com/>

For people, there are specialized sites by industry providing similar services.

### Example people sites

[www.bookaspeaker.net](http://www.bookaspeaker.net)

[www.gigmasters.com](http://www.gigmasters.com)

[www.massagebook.com](http://www.massagebook.com)

[www.schedulicity.com](http://www.schedulicity.com)

In Wordpress, there are plugins that can be used. These often have external search sites, also.

### Example wordpress add-ins

[www.Schedulicity.com](http://www.Schedulicity.com)

<https://wordpress.org/plugins/booking/>

<https://www.checkfront.com/>

## The MyBookables value proposition

The unique value for our site will be low cost of using the service. We will provide a full set of features at an extremely low per-booking cost, no matter how many bookings a Bookable provider has. We will even support free transactions for no-charge bookings.

# Definitions

The following is a set of definitions used throughout this document and throughout the proposed system.

Book (verb) – To schedule or reserve a person, place, or thing. “Booking” is the action of scheduling or reserving.

Bookable – A person, place, or thing that can be reserved or schedule, that someone can **Book**

User – A user of the site or service. Can be either a **Principle** or a **Customer**

Principle – The person or entity (a **User**) that owns or controls a **Bookable**. The Principle is the primary customer of the MyBookable **Site** and **Service**. We refer to this type of User as a “Principle”, to help differentiate their needs from those of the Principle’s customers.

Customer – **Users** that **Book** a **Bookable**. They are primarily the **Principle**’s customer. In this document, we refer to these users as “Customers” as part of our effort to view the system from the **Principle**’s point of view.

Site – The MyBookables.com, or any future web interface, directly hosted by the company.

Service – The backend software and business logic that enable functionality on the **Site** or in any other software or web applications. Specifically includes APIs, web services, and Databases

System – The combination of the **Site** and **Service**

# Requirements

This section lists user requirements for the MyBookables system.

## Bookable management

Bookable management refers to the creation and management of bookable listings. The requirements are those of the owners or principles who control the person, place, or thing that will be the Bookable.

### Bookable management metadata

The core of the service is the set of people, places, and things (the Bookables) that Principles will list and their Customers will reserve (Book). Each bookable is made up of several sets of metadata:

* Identification metadata – Each bookable will be identifiable by the following attributes:
  + ID [Required] [System Generated] - Each bookable will have a unique ID that identifies it across the system and for the life of the bookable. Users will not typically interact directly with the ID.
  + Name [Required] - Each bookable will have a friendly name that used to identify it to users.
  + Primary image [Optional] –Each bookable will have a primary image which will be used across the system when displaying information about the bookable.
  + User [Required] – The ID of the user who created a Bookable.
* Common metadata – Bookables will have a set of metadata that is common to all types of bookables:
  + Type [Required] –Classifies the bookable as one of three broad categories:
    - Place – A bookable that represents a physical location like a building, room, or outdoor space
    - Person – A bookable that represents an individual or entity, like a masseuse, speaker, or instructor
    - Other – A catch-all category for bookables that are not Places and Persons, typically a thing (object) such as a tool, vehicle, book, or piece of equipment
  + Description [Optional] – A narrative description of the bookable provided by the principle. The description can provide information about the bookable itself, or the specific terms for booking it.
  + Location [Optional] – The physical location of the bookable or Principle
  + Brand [Optional] – Provides a way for principles to group related Bookables under a parent “Business”
  + Social media links [Optional] – Links to social media sites or pages related to the bookable.
  + Bonus/Secondary images [Optional] – Additional images of the bookable
  + Show in search [Required] – Allows the user to decide if the bookable will appear on the **Site**.
* Type-specific metadata – Metadata that appears when a user selects a type of bookable. Each type’s metadata provides a set of common criteria useful for Customers when comparing similar bookables.
  + Place metadata – Metadata specific to Place bookables
    - Non-smoking – Identifies if the location has a no-smoking policy
    - Wifi availability – Identifies if the location has free or paid wifi available
    - ADA Accessible – Identifies if the location is compliant with ADA accessibility guidelines
    - Insurance required – Identifies if the Principle requires the Customer to have a liability policy in order to rent the location
    - Capacity – Lists the number of people that can occupy the location
    - Size – Lists the physical size of the property
    - Sub-type – Lists sub categories of places
  + Person metadata – Metadata specific to Person bookables
    - Sub-type – Lists sub categories of persons
  + Thing metadata – Metadata specific to thing bookables
    - Sub-type – Lists sub categories of things
* Custom feature – A fill-in-the-blanks list of custom features
* Booking rates – Rental rates charged for a bookable
  + ID [Required] [System Generated] – Unique ID for the booking rate, used to identify it across the system. Users will not typically interact with the ID
  + Name [Required] – Friendly name for the rate
  + Bookable [Optional] – ID of the bookable that is associated with the rate
  + Rate [Required] – The per-period charge for the bookable
  + Rate period [Required] – The rental period. One of 5 values:
    - ¼ hour (15 minute)
    - ½ hour (30 minute)
    - Hour (60 minute)
    - Day (Up to 24 hours, but could be less)
    - Week (Up to 7 days, but could be less)
  + Minimum period [Required] – The minimum number of rate periods that the Customer will be charged for when renting the bookable. The values are a range from 0-4. A zero indicates there is no minimum charge.
  + Applicable hours – For each day of a week, the rate can be applied to specific hours of the day. Each day will have a start and end time for the rate. No value in either field will indicate the rate is not available. No value in the end field indicates that the rate is available 24 hours. End times must be after the start time, on the same day
    - Monday rate start
    - Monday rate end
    - Tuesday rate start
    - Tuesday rate end
    - Wednesday rate start
    - Wednesday rate end
    - Thursday rate start
    - Thursday rate end
    - Friday rate start
    - Friday rate end
    - Saturday rate start
    - Saturday rate end
    - Sunday rate start
    - Sunday rate end
  + Applicable dates – The rate can be applied to specific date range. No value indicates that the rate is available on all dates. A value in start, but none in end indicates the rate is not available until after a specific date. An end date with no start date indicates the rate is available immediately, until the end date.
    - Rate start date
    - Rate end date
* Bookable Payment options – Options that Customers will have for paying the Principle for the rental
  + ID [Required] – A unique ID for the payment option that identifies it across the system. Users will not typically interact with the ID.
  + Name [Required] – A friendly name for the payment option.
  + Bookable [Optional] – The Bookable associated with the payment type
  + User [Required] – ID of the user who created the payment option
  + Payment option type [Required] – One of several pre-defined payment types, that include:
    - PayPal
    - ApplePay
    - Pay-by-mail
    - Other
  + Payment option parameters [Optional] – Parameters specific to each payment option type:
    - PayPal
      * TBD
    - ApplePay
      * TBD
    - Pay-by-mail
      * Make-check-to – Who to make the check out to
      * Mailing address – Where to mail the check
      * Must receive by – Days the check has to arrive by, or reservation may be cancelled
    - Other
      * Name – Custom, friendly name, for the payment option
      * Description – Description or instructions for how to pay

### Bookable management features

* Create/Add bookable navigation
  + Link to Add available must be part of common navigation
  + Link to Add should be prominent on main page
  + If owner is not logged in, links should direct user to login page, and then go to Add page
* Edit bookable Navigation
  + Link to edit should be available from all lists of bookables (My Bookables, Search results, Featured) when Owner is logged in
  + Link to edit from Details page must appear when Owner is logged in
* Required metadata – Must be clearly indicated to the user.
* Type-specific metadata should only appear when the type is selected
* Can add new rates from bookable listing
* Can add payment options from bookable listing
* Can edit availability from bookable listing
* Can upload pictures from bookable listing
* Can link to video from bookable listing
* Brand selection opens Brand addition when no Brand available to select
* Location selection opens Location addition when no Location is available to select
* Can choose whether listing shows on website from bookable listing
* Generate ID on initial save

## Brand management

Business management refers to the creation and management of a Brand, which is used to connect related Bookables.

### Brand metadata

Data about a brand.

* ID [Required] – Unique ID for the brand that identifies it across the site.
* User [Required] – ID of user that created the brand
* Name [Required] – Friendly/Formal name for the brand
* Tagline [Optional] – A tagline for the brand used for display across the site
* Email [Optional] – Email address associated with the brand
* Address [Optional] – Street address associated with the brand
* City [Optional] – City address associated with the brand
* State [Optional] – State associated with the brand
* Zip [Optional] – Zip code associated with the brand
* Phone [Optional] – Phone number associated with the brand
* Fax [Optional] – Fax number associated with the brand.
* Logo image [Optional] – A logo image for the brand used for display across the site
* Add-to-bookable [Required] – Boolean value indicating if the brand should be displayed as part of bookable information
* Social media links [Optional] – Links to social media sites or pages related to the brand.

### Brand management features

* Create/Add brand navigation
  + Link to Add available from Add bookable, Brand selection control
  + Link to Edit available from View Brand page when Owner is logged in
* Edit Brand Navigation
  + Link to Edit available from View Brand page when Owner is logged in
  + Link to Edit available from MyBookables page must appear when Owner is logged in
* Required metadata – Must be clearly indicated to the user.
* Able to add logo or delete image from Brand add/edit page
* Can add/delete links to social media links form add/edit page
* Can choose whether to add Brand to Bookable pages
* ID generated on initial save

## Availability and event management

Availability and event management refers to the management of the schedule for a Bookable. The requirements for availability are primarily those of the owners or principles who control the person, place, or thing that will be the Bookable. The requirements for event management are primarily those of the users or customers who will schedule or book the bookable.

### Availability and event management metadata

Data used to control availability and represent scheduling of events for the bookable.

* Event ID [Required] – Unique ID for the event that identifies it across the site.
* User [Required] – ID of the user who created the event.
* Name [Required] – Friendly name for the event. May be system generated or predefined.
  + “Unavailable” is a predefined event name
* StartDateTime [Required] – Start date and time for first instance of the event
* EndDateTime [Required] – End date and time for the first instance of the event
* Event Type – Type of event. Used for event and availability management. Event type has the following metadata:
  + Event Type ID [Required] – Unique ID for the event type that identifies it across the site. Linked to from the Event.
  + Name [Required] – Friendly name for the event.
    - “Unavailable” is a predefined event type name
    - “Customer event” is a predefined event type name
    - “Temporary” –is a predefined event type name
  + Description [Optional] – Description of the event type
* Event Recurrence – Defines the frequency and recurrence of the event
  + Recurrence ID [Required] – Unique ID for the recurrence definition that identifies it across the site. Linked to from the Event
  + Event ID [Required] – Identifies the Event that the recurrence definition applies to (Recurrence links to the event)
  + Start [Required] – Date the event recurrence starts
  + End [Required] – Date the vent recurrence ends
  + Intervals [Required] – Number of intervals for the recurrence (minimum is 1)
  + Year intervals [Required] – Number of years between recurrences (minimum 0)
  + Month intervals [Required] – Number of months between recurrences (minimum 0)
  + Week interval [Required] – Number of weeks between recurrences (minimum 0)
  + Day interval [Required] – Number of days between recurrences (minimum 0)

### Availability and event management features

* Schedule management navigation
  + Link to View Calendar from Bookable Details
    - Shows calendar for individual bookable
  + Link to View Calendar from Add/Edit Bookable
    - Shows calendar for individual bookable
  + Link to View Calendar from Edit Availability
    - Shows calendar for individual bookable
  + Link to View Calendar from MyBookables
    - Shows calendar for all bookables
  + Link to Edit Availability from My Bookables when Owner logged in
  + Link to Edit Availability from Add/Edit bookable when Owner logged in
  + Link from Calendar View entry to Details for Bookable
* Filtering and search results based on calendar availability
  + Search results page allows filtering based on date and time available
  + Check availability option based on selected day and time from Bookable details page
* Calendar view
  + Day, Week, and Month views available with cross navigation
  + Month view is default when coming from elsewhere on site
  + Entries are color coded by type
  + Event name visibility:
    - Visible to Bookable owner
    - Visible to Booking Customer
  + Can add an event from any calendar view
* Availability management – Managing when the bookable is available
  + “Unavailable” event type is used to control when the bookable is available to book.
* Double-booking and unavailable times
  + No event is schedulable when another event is in that time slot
  + Customer can book available dates of recurring event with “Temporary” event type
  + Customer can temporarily reserve date while booking with “Temporary” event type

## User and customer management

User and customer management refers to the management of information about the system users. Customers are users who are actually scheduling (booking) a Bookable. The requirements are primarily those of the owners or principles who control the person, place, or thing that will be booked by the user, and secondarily

### User and customer management metadata

Data used to represent and manage users and customers.

* User metadata – User identification metadata
  + User ID [Required] – Unique ID for the user that identifies it across the site.
  + First name [Required] – The user’s first name.
  + Last name [Required] – The user’s last name
  + Email [Required] – The user’s email address. Also used as the user sign-in.
  + Password [Required] – The user’s password for logging in to the system
  + Phone [Optional] – The user’s phone number
  + Address [Optional] – User’s street/mailing address
  + City [Optional] – User’s city
  + State [Optional] – User’ state
  + Zip [Optional] - User’s zip code
  + Profile photo [Optional] – Profile photo of the user
* Payment configurations – User metadata for payments. Set by the user.
  + Payment type – A payment type ID
  + Payment type configuration – configuration for user’s payment options
* Bookable configurations – Customer metadata related to bookables, other than ownership. Set by the bookable Owner
  + Bookable – ID of a bookable
  + Allowed payment options – List of payment option IDs allowed for that bookable. Set by the owner.
* Client configurations – User metadata related to configuration the look and feel of the website
  + TBD

## Application management

Application management refers to the control of the MyBookables.com site, data, and features that are customizable by the user. The requirements are those of all users.

* These features will be defined in future version.

## Bookable search

Booking search refers features that allows a customer to find a Bookable on the website. The requirements are those of the customers who use the person, place, or thing that will be the Bookable

### Search metadata

Metadata related to user saved searches. This is a feature for a future release.

### Search features and navigation

Search functionality and site navigation related to search.

#### Quick Search

Quick search provides a low-profile (uses minimum page space) search mechanism.

* Supports search based on address and bookable type
* Results are displayed in standard search results page
* Quick search available from home page
* Quick search available as its own search page
* Links to Quick search from the following pages:
  + Advanced Search
  + Map search
  + Search results
  + Home page
  + Details page

#### Advanced Search

Advanced search provides high-fidelity search mechanism.

* Supports search based on all major metadata features including:
  + Common metadata:
    - Name
    - Location
    - Type
    - Description keywords
  + Type-specific metadata
  + Custom metadata
  + Availability schedule
  + Payment options
  + Booking rates
  + Customer ratings (later version)
* Advanced search available as its own page
* Results are displayed in standard search results page
* Links to advanced search from the following pages:
  + Quick Search
  + Map search
  + Search results
  + Home page
  + Details page

#### Map Search

Map based search based on location and a limited amount of metadata.

* Supports search based on limited metadata features including:
  + Location
  + Type
  + Availability schedule
  + Rate
* Links to Map search from the following pages:
  + Quick Search
  + Advanced search
  + Search results
  + Home page
  + Details page

#### Search Results

Displays the results of search query.

* Displays major bookable information in list, by bookable:
  + Primary image
  + Name
  + Description (portion)
  + Address/Location
  + Rate range (low to high)
  + Partial list of features
* Up to 3 results can be selected for comparison
* Can navigate to details from each listing
* Results are filterable based on the following metadata:
  + Rate
  + Description keyword
  + Availability schedule

#### Search Results Comparison

Displays up to 3 properties from search results in vertical comparison view.

* + View up 2 three properties
  + Displays metadata in common order so they are closely aligned horizontally:
    - Primary image
    - Name
    - Rating
    - Features
    - Rates list
    - Description
  + Can navigate to details from each listing

## Web page Descriptions

This section describes each page of the website, including major features and navigation

### Home Page

Main page of the site and entry location for most users. It has the following Features and Navigation

#### Features:

* Header – Header with:
  + Site title and/or logo and
  + Link to Sign-In, or name of sign-in user
* Quick search widget – Allows users to search item by type and location. Links to Search Results via button.
* Create item widget – Provides call to action for users to add an item. Links to Add an item via button
* Featured Items – Provides 2 scrolling lists of featured items (each a different type). Each item in list has:
  + Image – Primary image with link to Item details
  + Item description – with link to Item details
* Footer – Footer with:
  + Common navigation: Links to common pages like Copyright, DMCA, Terms of Use, Site-map, etc.

#### Navigation:

* Add Item via Create item widget)
* Sign-in via Header
* Search results via Quick search widget
* Item Details via Features Items
* Common navigation

### Sign in

User sign in page

#### Features:

* Header – Header with:
  + Site title and/or logo and
  + Link to Sign-In, or name of sign-in user
* Page Title – Sign-in
* Sign-in – User name and password with submit button.
  + Link to reset password
  + Link to create file (register)
* Footer – Footer with:
  + Common bottom navigation: Links to common pages like Copyright, DMCA, Terms of Use, Site-map, etc.

#### Navigation:

* Create profile via “create a new account” link
* Reset password page via link
* Redirect to referring page (automatic on successful sign-in)
* Common bottom navigation

### Create Profile

User registration and basic profile creation page

#### Features:

* Header – Header with:
  + Site title and/or logo and
  + Link to Sign-In, or name of sign-in user
* Common top navigation – Top navigation with links to popular or featured pages, such as Create Item, Search, and My Items
* Page title – Create your profile
* Create your profile – Data entry section with:
  + First name
  + Last name
  + Email
  + Password
  + Password confirm
  + Checkbox for Terms of Service (with link to terms of service)
  + Submit/Create button
  + Link to sign in with exiting account
* Footer – Footer with:
  + Common navigation: Links to common pages like Copyright, DMCA, Terms of Use, Site-map, etc.

#### Navigation:

* Edit Profile via Create/Submit button (upon successful registration)
* Link to sign-in with existing account
* Common top navigation
* Common bottom navigation

### Edit Profile

User profile page. When for sign-in use, it will be editable. This description focused on the editable page

#### Features:

* Header – Header with:
  + Site title and/or logo and
  + Link to Sign-In, or name of sign-in user
* Top navigation – Top navigation with links to My Items, Add Item, Quick Search
* Page title – Edit your profile
* Basic profile information fields:
  + First name
  + Last name
  + Email
  + Change password button, which will cause Password and Confirmation fields to appear
* Address information fields:
  + Street address
  + City
  + State
  + Zip code
* Profile image addition
  + Select file control
  + Upload/Submit button
* Profile image
  + Uploaded profile image
* Social media fields
  + Facebook
  + LinkedIn
  + Google+
  + Twitter
* Save changes button
* Footer – Footer with:
  + Common navigation: Links to common pages like Copyright, DMCA, Terms of Use, Site-map, etc.

#### Navigation:

* Sign-in from header
* Top navigation
* Common bottom navigation

### View ratings

Page to view all ratings for an item

#### Features:

* Header – Header with:
  + Site title and/or logo and
  + Link to Sign-In, or name of sign-in user
* Top navigation – Top navigation with links to My Items, Add Item, Quick Search
* Page title – Item name ratings
* Item overview
  + Primary image
  + Address
  + Description (partial)
  + Feature list (partial)
  + Social media links
* Rating items
  + User profile image
  + User name
  + Comments
  + Rating
* Footer – Footer with:
  + Common navigation: Links to common pages like Copyright, DMCA, Terms of Use, Site-map, etc.

#### Navigation:

* Sign-in from header
* Top navigation –Links to Add rating, Add item, Quick search
* Link to Item Details from Item overview
* Link to User profile from Rating item
* Common bottom navigation

### Add rating

Page for view to add rating for an item

#### Features:

* Header – Header with:
  + Site title and/or logo and
  + Link to Sign-In, or name of sign-in user
* Top navigation – Top navigation with links to My Items, Add Item, Quick Search
* Page title – Rate *item name*
* Item overview
  + Primary image
  + Address
  + Description (partial)
  + Feature list (partial)
  + Social media links
* Add rating
  + Rating value selector
  + Rating comments
  + Submit button
* Footer – Footer with:
  + Common navigation: Links to common pages like Copyright, DMCA, Terms of Use, Site-map, etc.

#### Navigation:

* Sign-in from header
* Top navigation –Links to All ratings, Item details, Quick search
* Common bottom navigation

### View Brand

Page to view a brand and items with that brand

#### Features:

* Header – Header with:
  + Site title and/or logo and
  + Link to Sign-In, or name of sign-in user
* Top navigation – Top navigation with links to Edit brand, Add Item, Quick Search
* Page title – Brand: Name
* Brand information
  + Address
  + Description
  + Image/Logo
  + Social media icons/links
* Items list:
  + Image – Primary image with link to Item details
  + Item name
  + Item description – with link to Item details
  + Features list (partial)
  + Rates: range of rates for item
  + Ratings
* Footer – Footer with:
  + Common navigation: Links to common pages like Copyright, DMCA, Terms of Use, Site-map, etc.

#### Navigation:

* Sign-in from header
* Top navigation –Links to Edit brand, Add item, Quick search
* Link to Item Details from item image and description in Item list
* Link to View ratings from rating in Item list
* Common bottom navigation

### Edit Brand

Page to edit a brand

#### Features:

* Header – Header with:
  + Site title and/or logo and
  + Link to Sign-In, or name of sign-in user
* Top navigation – Top navigation with links to View brand, Add Item, Quick Search
* Page title – Edit Brand: Name
* Basic brand information
  + Name
  + Tagline
  + Contact email
  + Address
  + City
  + State
  + Zip
  + Phone
  + Fax
* Logo upload:
  + File selection control
  + Upload button
  + Log image
* Social media links
  + Facebook link
  + LinkedIn link
  + Google+
* Add brand to items check-box
* Footer – Footer with:
  + Common navigation: Links to common pages like Copyright, DMCA, Terms of Use, Site-map, etc.

#### Navigation:

* Sign-in from header
* Top navigation –Links to View brand, Add item, Quick search
* Common bottom navigation

### View Profile

Page to view a user’s profile and any items they have created

#### Features:

* Header – Header with:
  + Site title and/or logo and
  + Link to Sign-In, or name of sign-in user
* Top navigation – Top navigation with links to Edit brand, Add Item, Quick Search
* Page title – Brand: Name
* User information
  + Address
  + Contact information
  + Image/Logo
  + Social media icons/links
* Items list:
  + Image – Primary image with link to Item details
  + Item name
  + Item description – with link to Item details
  + Features list (partial)
  + Rates: range of rates for item
  + Ratings
* Footer – Footer with:
  + Common navigation: Links to common pages like Copyright, DMCA, Terms of Use, Site-map, etc.

#### Navigation:

* Sign-in from header
* Top navigation –Links to Edit profile, Add item, Quick search
* Link to Item Details from item image and description in Item list
* Link to View ratings from rating in Item list
* Common bottom navigation

### View My Items (View all)

Page for view to view summary of all items and schedules associated with them

#### Features:

* Header – Header with:
  + Site title and/or logo and
  + Link to Sign-In, or name of sign-in user
* Top navigation – Top navigation with links to Edit brand, Add Item, Quick Search
* Page title – User name’s items
* User information
  + Address
  + Contact information
  + Image/Logo
  + Social media icons/links
* My customers reservations list– A table listing reservations for my items I own:
  + Date – Date and time of reservation
  + Item name – Name of item or place scheduled with link to item details
  + Customer name – Name of user who scheduled the item with link to user profile
  + Item income – Total amount of income for the reservation
  + Edit link – Link to edit the scheduling of the item
* My customers list – A table listing users who have scheduled items I own (current or past)
  + Name – name of user (with link to user profile)
  + Last reservation – Date and time of last reservation scheduled that customer
  + Next reservation – Date and time for next reservation scheduled by that customer
  + Item income – Total amount of income received from that user
* My reservations – A list of items I have reserved that belong to others
  + Item primary image
  + Item name
  + Item Description (partial)
  + Item address
  + Features (partial)
  + Reservation data – Date and time I have the itme reserved
  + Rate: The rate I have the item reserved for
* My reservations – A list of items I have reserved that belong to others
  + Item primary image
  + Item name
  + Item Description (partial)
  + Item address
  + Features (partial)
  + Reservation data – Date and time I have the itme reserved
  + Rate: The rate I have the item reserved for
* My reservable items – Lists (separated by type) of items I have available for others to reserve
  + Item primary image
  + Item name
  + Item Description (partial)
  + Item address
  + Features (partial)
  + Rates – Rate range for this item
  + Rating: Average rating for this item, with link to all ratings for this item
* Footer – Footer with:
  + Common navigation: Links to common pages like Copyright, DMCA, Terms of Use, Site-map, etc.

#### Navigation:

* Sign-in from header
* Top navigation –Links to Item details, View all ratings, Quick search
* Link to item details from Item name in tables
* Link to User profile from customer name in tables
* Link to Edit Customer profile from button/ellipses in tables
* Link to Edit Reservation from button/ellipses in tables
* Link to Item Details from item image and description in all item lists (my reservations, my items)
* Link to View ratings from rating in Item lists
* Common bottom navigation

### Quick Search

Search page with limited options

#### Features:

* Header – Header with:
  + Site title and/or logo and
  + Link to Sign-In, or name of sign-in user
* Top navigation – Top navigation with links to Add Item, Advanced Search, Map Search
* Page title – Quick Search
* Search form
  + Address entry text box
  + Type drop-down
  + Rate
    - Low
    - High
  + Date available
  + Feature selection list
  + Search button
* Footer – Footer with:
  + Common navigation: Links to common pages like Copyright, DMCA, Terms of Use, Site-map, etc.

#### Navigation:

* Sign-in from header
* Top navigation –Links to Add Item, Advanced Search, Map Search
* Search results upon successful form submission
* Common bottom navigation

### Advanced Search

Search page with full set of options

#### Features:

* Header – Header with:
  + Site title and/or logo and
  + Link to Sign-In, or name of sign-in user
* Top navigation – Top navigation with links to Add Item, Quick Search, Map Search
* Page title – Quick Search
* Search form
  + Address entry text box
  + Type drop-down
  + Rate
    - Low
    - High
  + Keyword search entry
  + Date available
  + Time available
    - Start
    - end
  + Type-based Feature selection list – List of type-common features
  + Variable feature selection list – List of features that varies over time.
  + Search button
* Footer – Footer with:
  + Common navigation: Links to common pages like Copyright, DMCA, Terms of Use, Site-map, etc.

#### Navigation:

* Sign-in from header
* Top navigation –Links to Add Item, Quick search, Map Search
* Search results upon successful form submission
* Common bottom navigation

### Map Search

Search page with map control

#### Features:

* Header – Header with:
  + Site title and/or logo and
  + Link to Sign-In, or name of sign-in user
* Top navigation – Top navigation with links to Add Item, Quick Search, Advanced Search
* Page title – Map Search
* Search form
  + Center map entry box
  + Type drop-down
  + Map control
  + Show results button
* Footer – Footer with:
  + Common navigation: Links to common pages like Copyright, DMCA, Terms of Use, Site-map, etc.

#### Navigation:

* Sign-in from header
* Top navigation –Links to Add Item, Quick search, Map Search
* Link to items on hover in map control
* Search results upon successful form submission
* Common bottom navigation

### Search Results

Page showing the results of a search

#### Features:

* Header – Header with:
  + Site title and/or logo and
  + Link to Sign-In, or name of sign-in user
* Top navigation – Top navigation with Quick Search, Advanced Search, and Map Search
* Page title – Search results
* Filter results control
  + Rate
    - High
    - Low
  + Keyword search
  + Date available
  + Time available:
    - Start
    - End
  + Filter results button
* Results Items list:
  + Image – Primary image with link to Item details
  + Item name
  + Item description – with link to Item details
  + Features list (partial)
  + Rates: range of rates for item
  + Ratings
  + Compare this item check-box (selects item to show in comparison view)
* Footer – Footer with:
  + Common navigation: Links to common pages like Copyright, DMCA, Terms of Use, Site-map, etc.

#### Navigation:

* Sign-in from header
* Top navigation –Links to Quick Search, Advanced Search, and Map Search
* Link to details from image
* Links to ratings from rating info
* Search results upon successful form submission
* Common bottom navigation

### Search comparison

Page showing the results of a search in vertical view for comparison

#### Features:

* Header – Header with:
  + Site title and/or logo and
  + Link to Sign-In, or name of sign-in user
* Top navigation – Top navigation with Quick Search, Advanced Search, and Map Search
* Page title – Search results
* Filter results control
  + Rate
    - High
    - Low
  + Keyword search
  + Date available
  + Time available:
    - Start
    - End
  + Filter results button
* Vertical results Items list:
  + Image – Primary image with link to Item details
  + Item name
  + Address
  + Average ratings
  + Features list (partial)
  + Rates list
  + Item description – with link to Item details
* Footer – Footer with:
  + Common navigation: Links to common pages like Copyright, DMCA, Terms of Use, Site-map, etc.

#### Navigation:

* Sign-in from header
* Top navigation –Links to Quick Search, Advanced Search, and Map Search
* Link to details from image
* Links to ratings from rating info
* Common bottom navigation

### Item Details

Page showing the details for an item

#### Features:

* Header – Header with:
  + Site title and/or logo and
  + Link to Sign-In, or name of sign-in user
* Top navigation – Top navigation with Quick Search, Advanced Search, and Map Search
* Page title – *Item name*
* Address
* Primary image
* Description
* Feature list
* Social media links
* Booking rates
  + Rate name – Rate/Period
* Other images – includes primary image
* Check availability form
  + Event name
  + Select day
  + Select time
  + Change recurrence
  + Check results text
  + Check availability button
  + Place hold button
  + Book it button
* Calendar control/image
* Footer – Footer with:
  + Common navigation: Links to common pages like Copyright, DMCA, Terms of Use, Site-map, etc.

#### Navigation:

* Sign-in from header
* Top navigation –Links to Quick Search, Advanced Search, and Map Search
* Link to details from image
* Links to ratings from rating info
* Common bottom navigation

### Add/Edit Item

Page showing the details for an item

#### Features:

* Header – Header with:
  + Site title and/or logo and
  + Link to Sign-In, or name of sign-in user
* Top navigation – Top navigation with View brand, View profile, and Quick search
* Page title – *Add (Edit) item*
* Basic item information
  + Name
  + Brand selection
  + Location selection
  + Type selection
  + Description
* Type-specific feature list
  + Feature selection
    - Example for place:
      * Non-smoking
      * Wifi availabile
      * ADA accessible
      * Insurance required
  + Feature data entry
    - Example for place:
      * Capacity
      * Size
      * Sub-type selection
* Custom feature list entry list
* Social media links
  + Facebook link
  + LinkedIn link
  + Google+
* Booking rates section
  + Existing rates display
    - Name
    - Rate/Period
    - Edit
  + Add new rate button
* Payment options section
  + Existing payment option display
    - Name
    - Edit
  + Add option button
* Availability
  + Calendar control link
  + Edit availability button
* Item images
  + Primary image display
  + Other images display
  + Image upload
    - Image selection boxes
    - Upload button
* Add/Update button
* Footer – Footer with:
  + Common navigation: Links to common pages like Copyright, DMCA, Terms of Use, Site-map, etc.

#### Navigation:

* Sign-in from header
* Top navigation –Links to Add brand, Add location, Quick search
* Link to add Brand from band selection
* Link to add Location from Location selection
* Link to add Rate from Rates section
* Link to add Payment option from Payments section
* Link to Edit availability from Calendar
* Common bottom navigation

### Add/Edit rate

Page for adding or editing a rate for a bookable

#### Features:

* Header – Header with:
  + Site title and/or logo and
  + Link to Sign-In, or name of sign-in user
* Top navigation – Top navigation with My Items, Add item, Quick Search
* Page title – *Add (Edit) rate*
* Basic rate information
  + Name
  + Item selection
  + Description
  + Rate entry
  + Rater period selection
    - ¼ hour
    - ½ hour
    - Hour
    - Day
    - Week
  + Minimum periods
* Applicable hours
  + Daily start entry
  + Daily end entry
* Applicable dates
  + Start date entry
  + End date entry
  + Type selection
  + Description
* Type-specific feature list

#### Navigation:

* Sign-in from header
* Top navigation –Links to Add brand, Add location, Quick search
* Link to add Brand from band selection
* Common bottom naviation

### Edit availability

Page for owner to update availability for an item

#### Features:

* Header – Header with:
  + Site title and/or logo and
  + Link to Sign-In, or name of sign-in user
* Top navigation – Top navigation with links to My Items, Add Item, Quick Search
* Page title – Item name ratings
* Item overview
  + Primary image
  + Address
  + Description (partial)
  + Feature list (partial)
  + Social media links
    - Day
    - Week
* Unavailable times – Table listing events used by owner to make item unavailable
  + Event time and date
    - Start and end date
    - Start and end time
  + Event name
* New unavailable times
  + Event name
  + Select day
  + Select time
  + Update recurrence
  + Ad event
* View Calendar control/image

#### Navigation:

* Sign-in from header
* Top navigation –Links to Edit item, All items, Quick search
* Link to edit event from Unavailable times table
* Link to calendar view
* Common bottom navigation

### Calendar view

Includes any of 3 views based on a calendar: Month, Week, or Day

#### Features:

* Header – Header with:
  + Site title and/or logo and
  + Link to Sign-In, or name of sign-in user
* Top navigation – Top navigation with links to My Items, Calendar view 2, Calendar view 3
* Page title – *Item Name* events for *date range*
* Item overview
  + Primary image
  + Address
  + Description (partial)
  + Feature list (partial)
  + Social media links
* Previous/Next control – Lets user view previous or next date range
* Calendar
  + Times blocked by owner (except month)
  + Other user’s events
  + My events

#### Navigation:

* Sign-in from header
* Top navigation –Links to Item Details, Calendar view 2, Calendar view 3
* Previous and next date range from calendar previous/next
* Link to edit event for my events
* Link to Item Details for blocked times and other events
* Common bottom navigation

### Edit event

Page for event owner to update the event

#### Features:

* Header – Header with:
  + Site title and/or logo and
  + Link to Sign-In, or name of sign-in user
* Top navigation – Top navigation with links to My Items, Add Item, Quick Search
* Page title – *Item name* event *Event name*
* Item overview
  + Primary image
  + Address
  + Description (partial)
  + Feature list (partial)
  + Social media links
    - Day
    - Week
* Event dates
  + Start date
  + End date
  + Start time
  + End time
  + Recurrence
    - Start and end date
    - Start and end time
* Update event
  + Change event name
  + Change day
  + Change time
  + Update recurrence
* Update event
* Cancel event
* View Calendar control/image

#### Navigation:

* Sign-in from header
* Top navigation –Links to View item, My items, Quick search
* Link to calendar view
* Common bottom navigation