

# Uprise Clothing

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A clothing Hub

# Problems

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- There are a very few places for beginner entrepreneurs in the clothing market to go and get some attention. The big companies like Amazon or eBay have very large business at the top and don't give the people who just started a place to grow

# Solution

- Uprise helps with people being able to grow their brand. It is easy for people to make an account and manage their clothing line from my website. It can give people the attention their brand needs to grow.

# Apparel Market Size

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\$1.4 trillion



**TAM**

\$1.4 trillion

**SAM**

\$1B

**SOM**

\$10M-\$30M



HOME STORE ▾ PRICING ACCOUNT ABOUT US CONTACT US



MEN

WOMEN

WHY US?

We can help you grow the  
brand you have always wanted

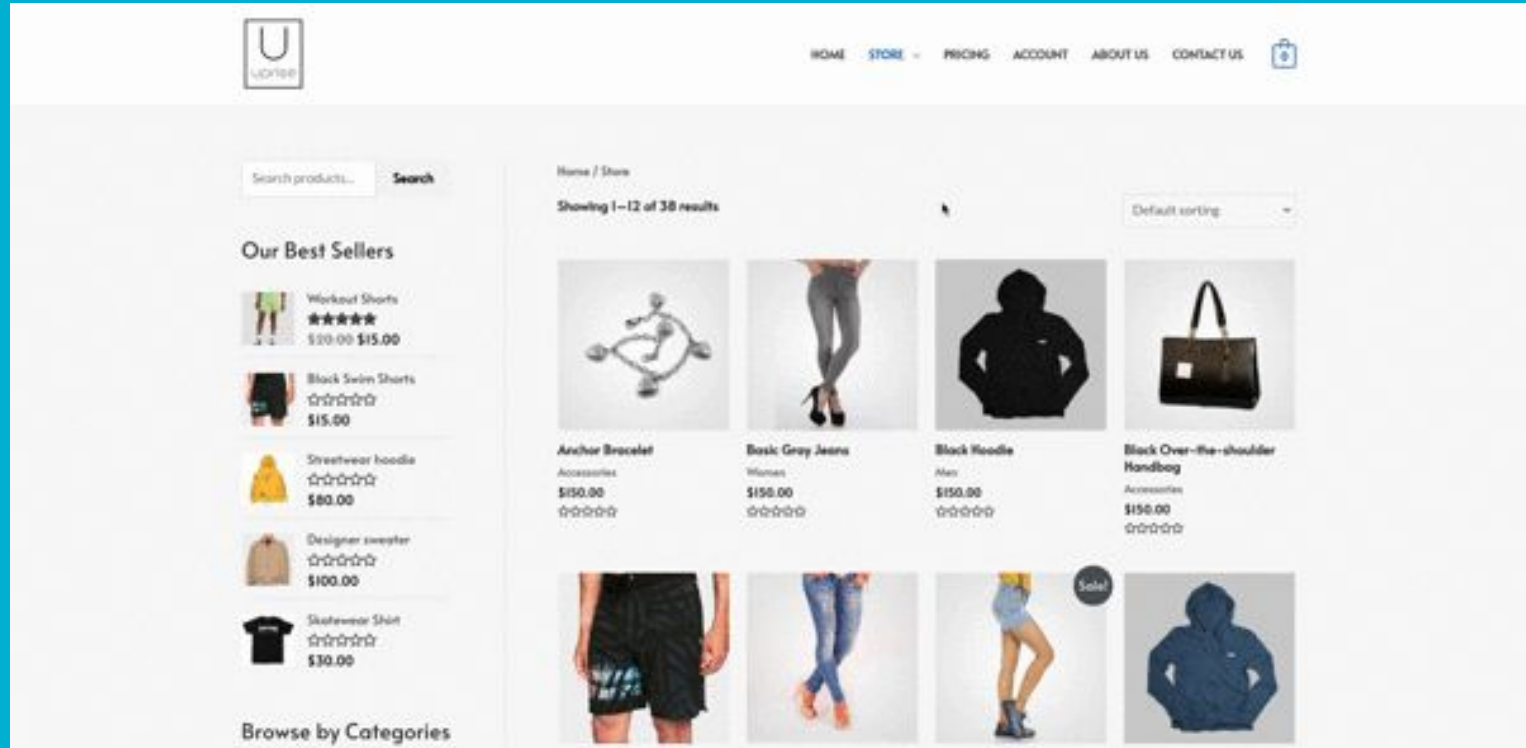
Learn More



<https://upriseclothing.theleadchamps.com/store/>

You can choose which  
gender you would like to look  
for

You can also look at the best sellers, and sort by categories at the bottom.



1. Marketing



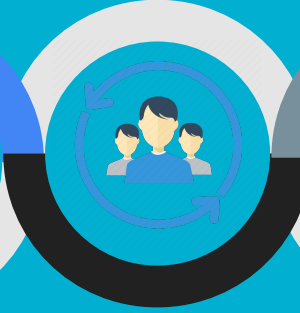
3. Comparing



5. Purchase



2. Awareness



4. Build Trust





# COMPETITORS INFOGRAPHICS

## MARKET COMPARISON

### Uprise

- Easy for beginners
- Completely free
- Can help grow your business exponentially
- Provides you with analytics for your clothing line
- Allows you to purchase on the same site

VS

### Instagram

- Easy for beginners
- Hard to find unless someone looks you up
- Not meant for a shopping page
- Doesn't allow you to buy on the same site

# Team

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