## FAQ - If It's Such a Good Idea, It Should Had Already Happened!

## **A2:**

"Software has such high value that it obscures its costs.

Like when the guy running away from the bear doesn't need to be faster than the bear he only has to run faster than his friend.

This is what we do - we don't have to exploit the full potential of software, we only have to be better than it was before, which wasn't that great."

- Charles Simyoni



https://youtu.be/4pT9tDmxjlg?t=17m20s