



FAQ - If It's Such a Good Idea, It  
Should Had Already Happened!

## A2:

“Software has such high value that it obscures its costs.

Like when the guy running away from the bear  
doesn't need to be faster than the bear -  
he only has to run faster than his friend.

This is what we do - we don't have to exploit the full  
potential of software, we only have to be better than it  
was before, which wasn't that great.”

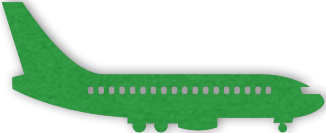
- Charles Simyoni

<https://youtu.be/4pT9tDnXjlg?t=17m20s>























# FAQ - If It's Such a Good Idea, It Should Have Already Happened!

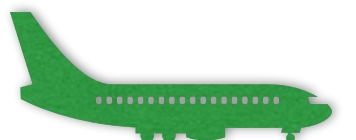
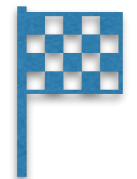
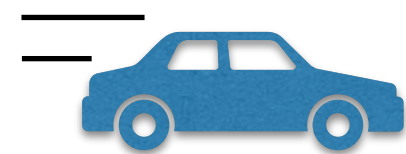
## A2:

“Software has such high value that it obscures its costs.

Like when the guy running away from the bear doesn't need to be faster than the bear - he only has to run faster than his friend.

This is what we do - we don't have to exploit the full potential of software, we only have to be better than it was before, which wasn't that great.”

- Charles Simyoni



<https://youtu.be/4pT9tDmxjlg?t=17m20s>