

# Optimization Fundamentals 1

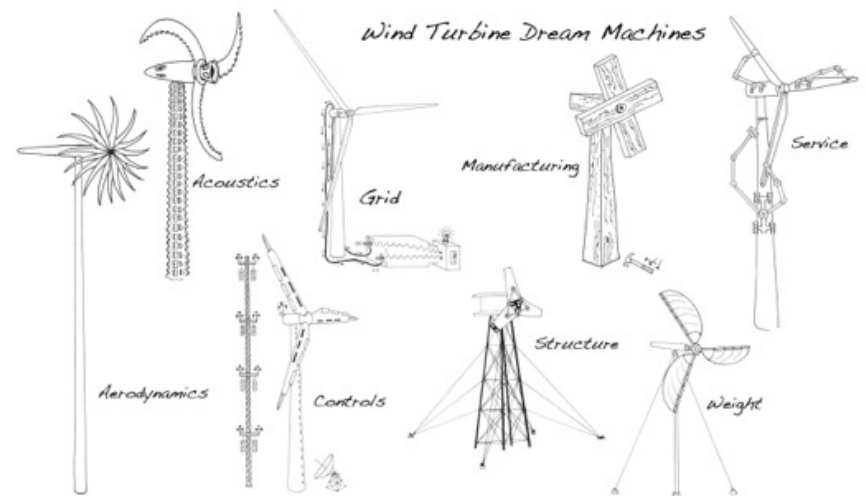
*Presented by:*

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National Renewable Energy Laboratory**

**MCEN4228-5228, Optimization with  
Application to Wind Plant Design**

**CU Boulder, CO, USA**

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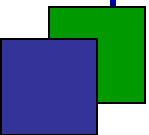


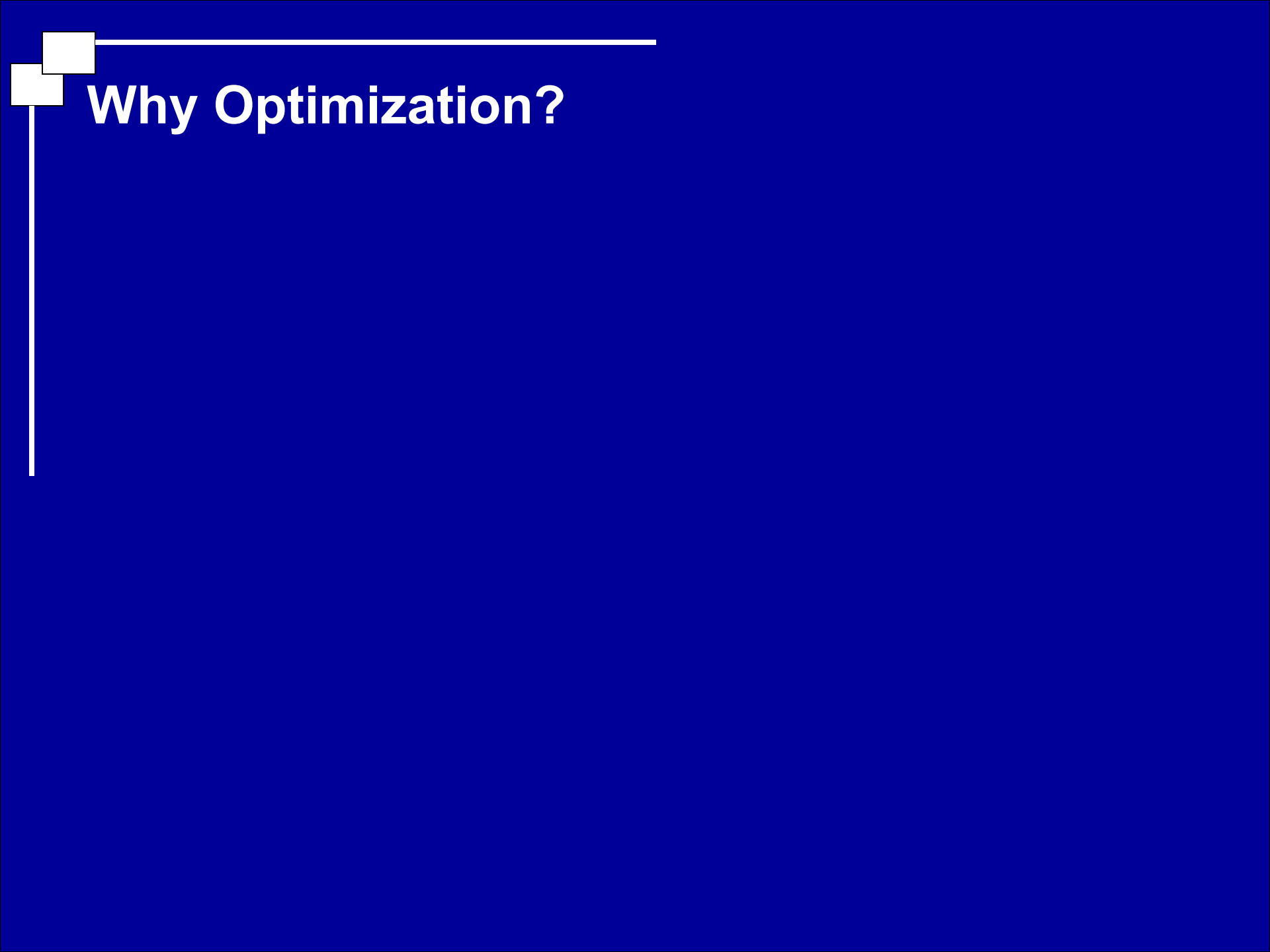


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# Overview

- Why Optimization?
- Basic Elements of Optimization
- A Simple Linear Optimization Problem
- A Simple Unconstrained Non-linear Optimization Problem



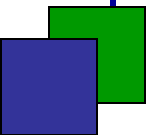


# Why Optimization?



# Why not optimization?

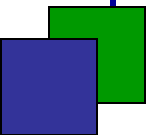
- Optimization is hard – complex systems, lots of uncertainty, lots of trade-offs, lots of sensitivity to the problem formulations and models
- Practical design is siloed anyway – the aerodynamicist designs the blade with limited input from the structural engineers and rest of the component designers; manufacturing is done often by a separate organization who will tweak a “finished” design from the OEM
- Current design approaches are “good enough” – been designing things this way for decades and it works just fine





# Why Optimization?

- Yes, optimization is hard, but...
- Designing a system requires many different trade-offs...
  - The cost of a wind turbine and its performance or reliability
  - The power production from a wind plant and the infrastructure costs
- And optimization allows the designer to take into account all these complex system trade-offs (across disciplines, organizations) to find the “best” design that at the same time meets all the system design requirements
- Non-intuitive “better” designs can often be identified by optimization but not by traditional design processes based on heuristics and experience



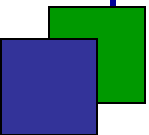


# Basic Elements of Optimization



# Basic Elements of Optimization Overview

- Optimization structure includes:
  - Objective Function – what do we care about the most?
  - Design variables – what choices do we have about our system design? What can we manipulate?
  - Parameters – what can't we change about our system? What is fixed in our design a priori?
  - Constraints – what other system requirements do we have that must be met?





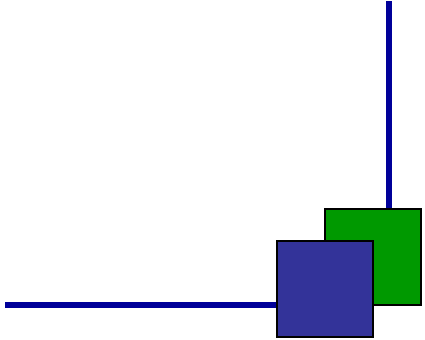
# Basic Elements of Optimization Overview

- Generally expressed mathematically:

*minimize*  $O(p, v)$

*with respect to*  $v$

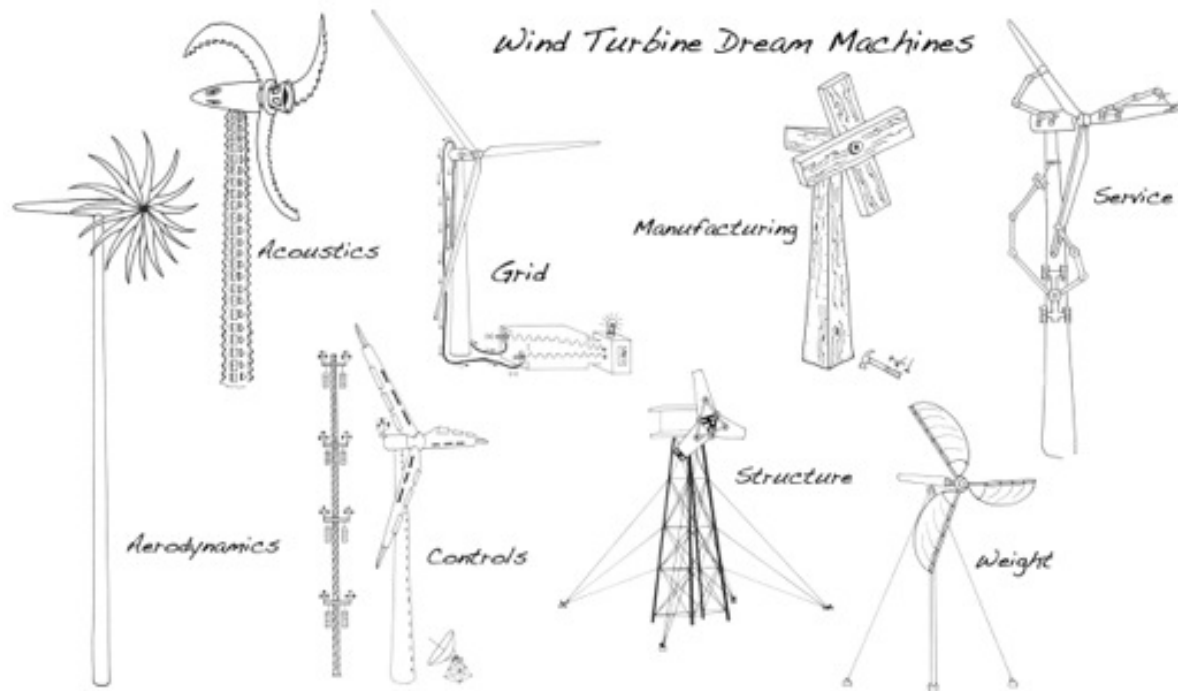
*subject to*  $C_1(p, v) = 0, C_2(p, v) \leq 0$

- Where  $O$  is the objective function
  - $C_1$  and  $C_2$  are equality and inequality constraints respectively
  - $p$  are parameters and  $v$  are design variables
- 



# Objective Function

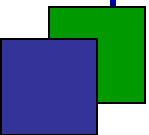
- Objective functions define what it means to be the best design
- The choice of objective function critically affects the outcome; the wrong objective or an objective defined too narrowly can result in bad system designs





# Objective Function

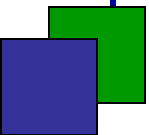
- What if I have multiple system objectives?
  - Example: generator design for a wind turbine
    - Mass
    - Cost
    - Efficiency (performance)
    - Air-gap radius (size)
  - Example: layout design for a wind turbine
    - Gross energy
    - Loss minimization
    - Cost of infrastructure





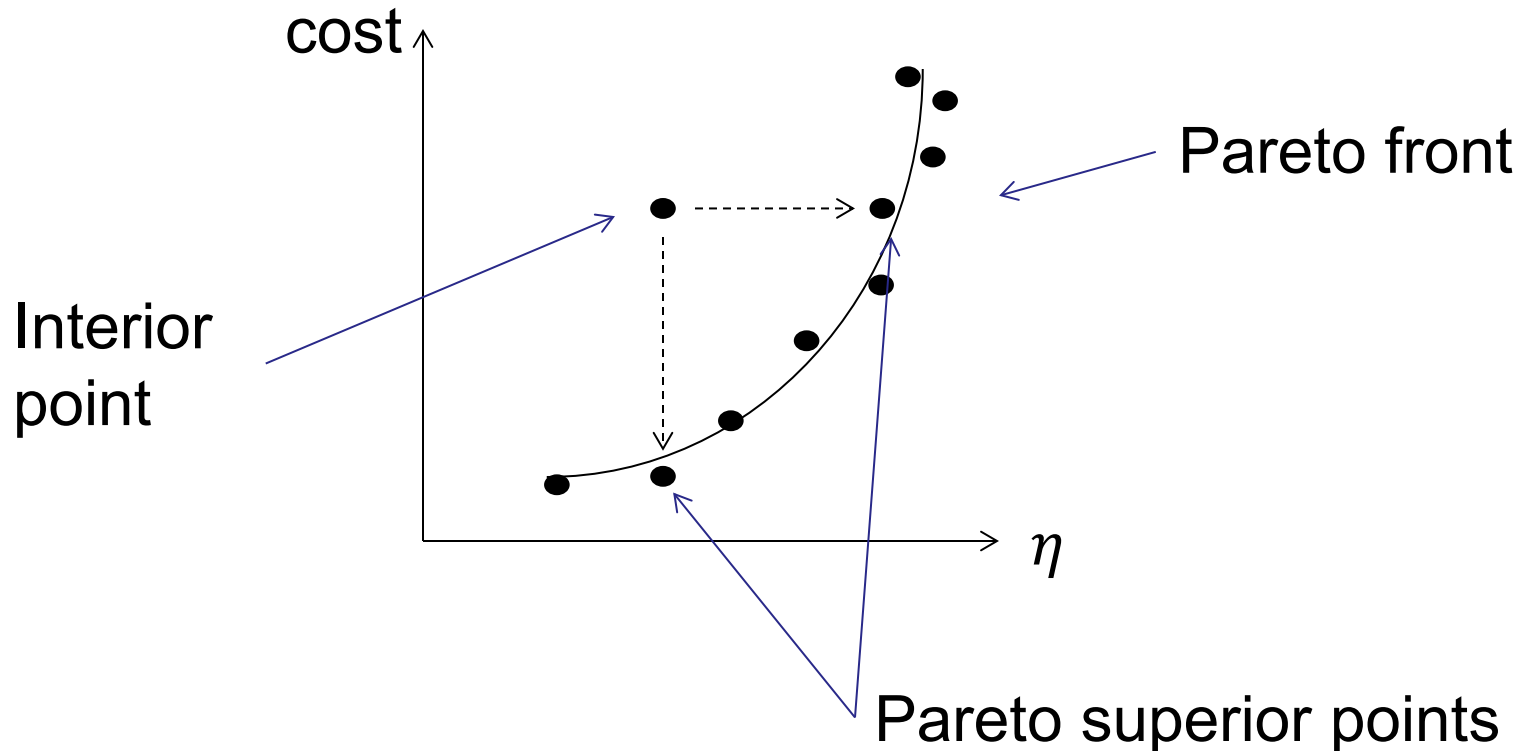
# Objective Function

- Approaches to multiple objectives:
  1. Select global objective and turn other objectives into constraints
    - Generator cost as global subject to maximum allowable mass, air gap radius and minimum allowable efficiency
  2. Role objectives up into higher level objective:
    - Weighted combination of objectives, or
    - Higher level objective:  $COE = \frac{F*CAPEX+OPEX}{AEP}$



# Objective Function

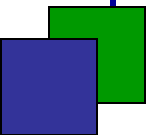
- Approaches to multiple objectives
  1. Take a single-objective approach (pick one objective and optimize)
  2. Take a multi-objective approach (optimize all objectives)
  3. Take a multi-objective approach (explore the trade-space)





# Objective Function

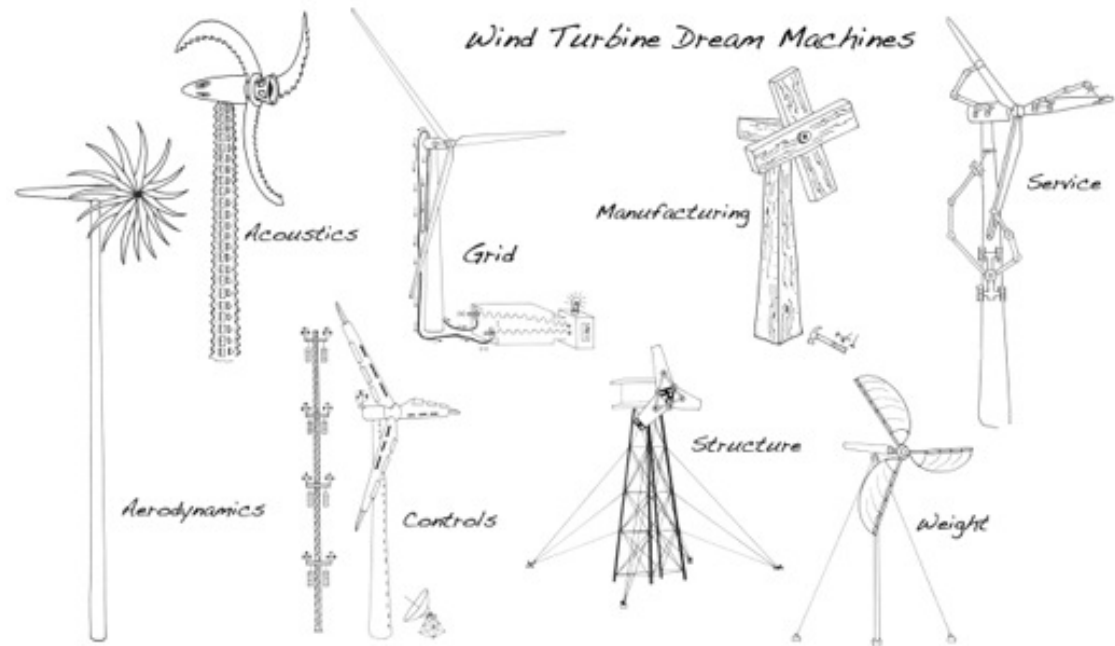
- Complexity of objective functions can vary drastically
  - Single Equation:  $f(x) = 3x^3 + 6x^2 - 9$
  - Single Discipline Model:
    - Aerodynamic design of a wind turbine blade using blade-element momentum theory
    - Structural design of a wind turbine blade using a finite-element code
    - Layout of a wind plant for energy production with pre-specified turbine  $c_p$ ,  $c_t$  curves



# Objective Function

- Most real-world design problems involve at least 2 up to many disciplines (multi-disciplinary optimization):

- Turbine design:



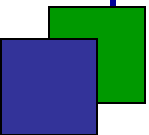
- Overall wind plant system design:

$$COE = \frac{F * CAPEX + OPEX}{AEP}$$



# Design Variables

- Design / decision variables
  - Key elements of system design that are allowed to change
  - Must be independent of each other (else decomposition is necessary)
    - What a design variable can be depends a lot on model fidelity – i.e. rotor diameter may be a D.V. for a simple model but could be an intermediate/derived variable for a higher fidelity model where there blade length and hub radius are variables
  - Design variables may be continuous (turbine location in a plant) or discrete/integer variables (type of turbines in a plant)
    - Types of variables will determine type of optimization problem

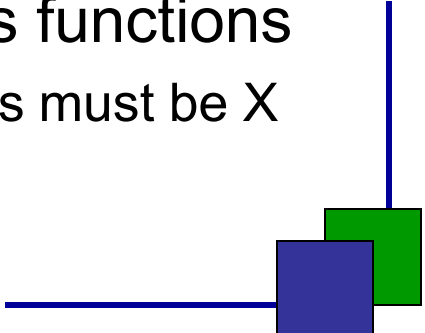




# Constraints

- Some optimizations may be *unconstrained* (without constraints) but most are *constrained*
  - Presence of constraints determines optimization type
- There are both equality and inequality constraints – usually try to use inequality constraints if possible
- Simplest constraints are the *bounds* (allowable ranges) for the design variables:

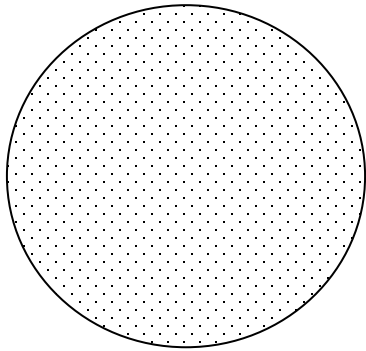
$$lb \leq v \leq ub$$

- Example: all turbine locations must be within the boundary of the wind farm
  - Other system constraints can be described as functions
    - Example: the minimum distance between 2 turbines must be X
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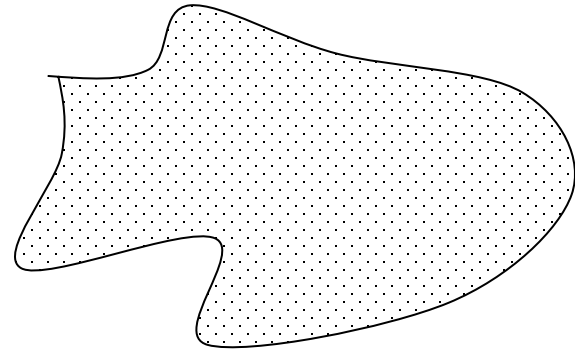


# Constraints

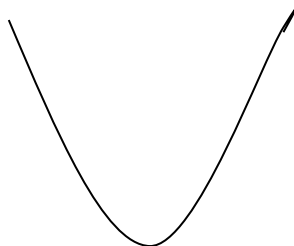
- Constraints define the “feasible” design space – the set of solutions in terms of combinations of design variables that are allowed for the system design
  - The objective function selects the optimum out of this space



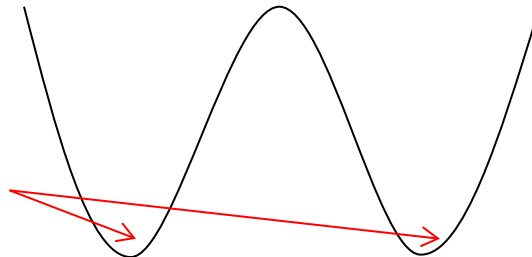
Convex design space



Nonconvex design space

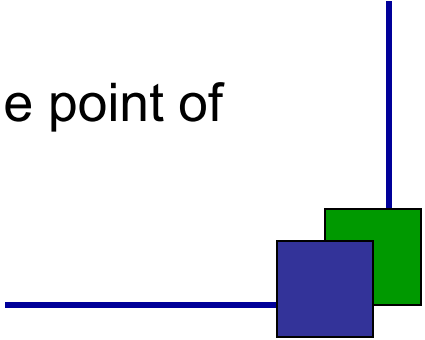


Local minima



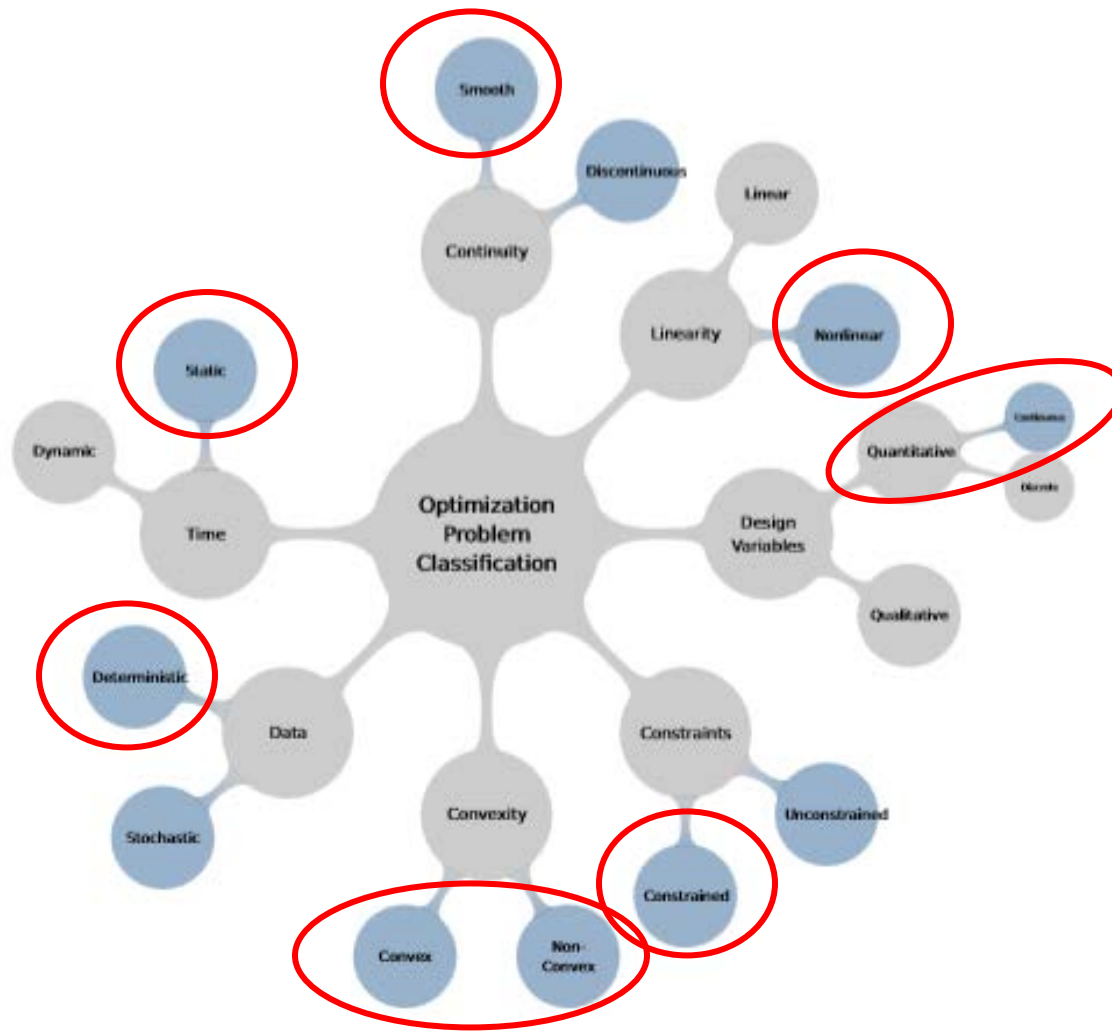


# Types of Optimization

- Objective functions and constraints can both be linear or non-linear
  - These attributes (linear/non-linear, constrained/unconstrained, continuous/integer/discrete) determine the type of optimization
  - There are additional classes of methods for optimizations that involve:
    - Uncertainty in design variables and/or models (deterministic vs. static)
    - A progression of decisions over time versus a single point of decision (static vs. dynamic)
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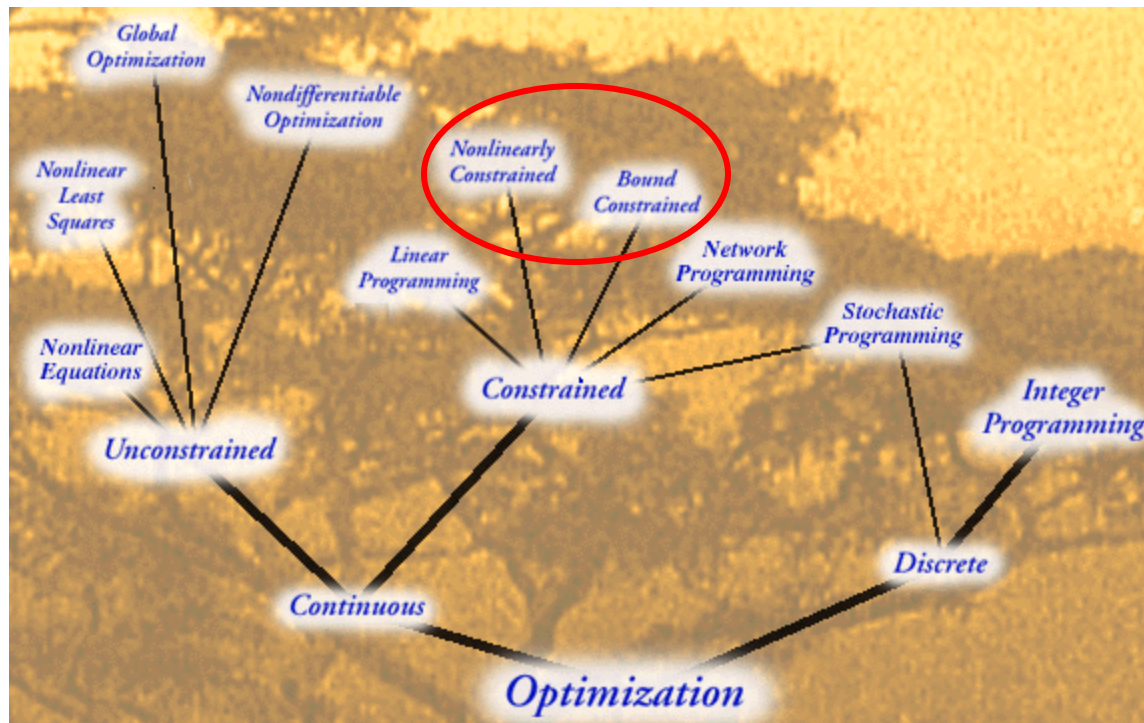
# Types of Optimization

- One classification of types of optimization (Dr. Andrew Ning, BYU)...



# Types of Optimization

- ... and another along with associated methods (Dr. Cameron Thraen, OSU)

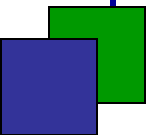




# Optimization Methods

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- Optimization type influences optimization method:
  - Convex optimization using gradients – easiest to solve, will be able to “prove” global optimum is found (we will start here!)
  - Non-convex optimization (discrete variables, bumpy landscape/design space):
    - Use gradient techniques with multiple starts (multiple initial conditions for design variables), or
    - Use gradient-free methods, or
    - Mix gradient-based and gradient-free methods





# A Simple Linear Optimization Problem

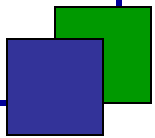




# A Simple Linear Optimization Problem

- An example from economics / business operations: maximize the revenue for a business that sells three different products (each requiring different amounts of resources and time):

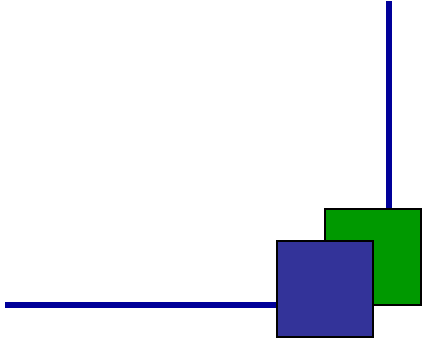
Resource	Desk	Table	Chair	Total Resource available
Lumber	8 ft.	6 ft.	1 ft.	48 ft
Finishing time	4 hrs	2 hrs	1.5 hrs	20 hrs
Carpentry time	2 hrs	1.5 hrs	0.5 hrs	9 hrs

- Each selling for a different price: desk for \$60, a table for \$30, and a chair for \$20
  - And only 5 tables can be sold at most in a time period
- 



# Problem Set Up

- What are our design variables?
- What is our objective function?
- What are our constraints?
- What are the parameters?
- Now put the model into the form:

$$\begin{aligned} & \textit{maximize } O(p, v) \\ & \textit{with respect to } v \\ & \textit{subject to } C_1(p, v) \leq 0 \end{aligned}$$






# Problem Set Up

- The resulting form of the optimization problem should look like this:

$$\text{Max revenue} = 60v_1 + 30v_2 + 20v_3$$

*s. t.*

$$8v_1 + 6v_2 + v_3 \leq 48 \text{ (lumber)}$$

$$4v_1 + 2v_2 + 1.5v_3 \leq 20 \text{ (finishing)}$$

$$2v_1 + 1.5v_2 + 0.5v_3 \leq 9 \text{ (carpentry)}$$

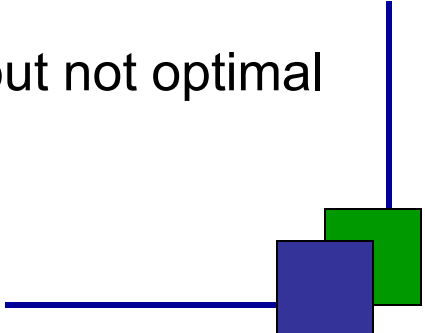
$$v_2 \leq 5 \text{ (table demand)}$$

$$v_1, v_2, v_3 \geq 0 \text{ (bounds)}$$

- What does this look like?
- 



# Solving the Problem

- A linear optimization problem can be solved by linear programming
  - The *Simplex Algorithm* is a popular approach for linear programming that essentially solves a system of equations using *elementary row operations*
    - We introduce a “slack” variable (new d.v.) for each constraint and set it equal to the constraint value
    - We set an initial solution where the design variables are all zero
    - This is our “basic feasible solution” – it is feasible but not optimal (i.e. we can choose to produce nothing)
- 



# Solving the Problem - Simplex

- With slack variables the set-up becomes:

$$\text{Max revenue} = 60v_1 + 30v_2 + 20v_3$$

*s. t.*

$$8v_1 + 6v_2 + v_3 + s_1 \leq 48 \text{ (lumber)}$$

$$4v_1 + 2v_2 + 1.5v_3 + s_2 \leq 20 \text{ (finishing)}$$

$$2v_1 + 1.5v_2 + 0.5v_3 + s_3 \leq 9 \text{ (carpentry)}$$

$$v_2 + s_4 \leq 5 \text{ (table demand)}$$

$$v_1, v_2, v_3 \geq 0 \text{ (bounds)}$$

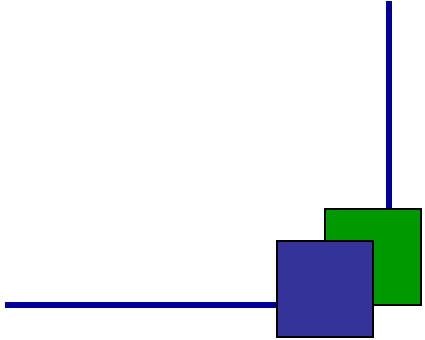
- There are 4 slack variables for each of the four constraints
- 



# Solving the Problem - Simplex

- Step 1: Is our basic feasible solution optimal?

$$revenue = 60v_1 + 30v_2 + 20v_3$$

- No, if increasing a non-basic variable (the design variables) increases the objective function then the current solution is not optimal
  - $v_1$  has the largest impact on profit, therefore look at increasing  $v_1$
- 



# Solving the Problem - Simplex

- Step 2: Increase a non-basic variable as much as possible without violating any constraints
- Use “ratio test”, given  $v_2, v_3$  are 0, solve for the maximum value of  $v_1$  to use up each constraint:

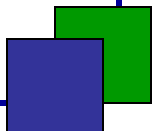
$$8v_1 + s_1 \leq 48$$

$$4v_1 + s_2 \leq 20$$

$$2v_1 + s_3 \leq 9$$

$$s_4 \leq 5$$

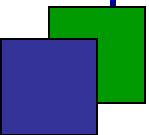
- Maximum increase in  $v_1$  is minimum from solving each of the above equations with the slacks set to 0 (in this case 4 from the last equation  $v_1 = \frac{9}{2} = 4.5 \rightarrow 4$ )





# Solving the Problem - Simplex

- Step 3: “Pivot” to turn the entering variable into a basic variable (i.e. use it all up to the maximum level allowed by the “binding constraint”)
- Use elementary row operations on our problem to have a coefficient of 1 for  $v_1$  in the constraint row 3 (this is the pivot row) and a coefficient of 0 in all other rows
- This turns  $v_1$  into a basic variable and the slack variable in row 3 into a non-basic variable



# Solving the Problem - Simplex

ERO 0	profit	v1	v2	v3	s1	s2	s3	s4	rhs	ero description
0	1		15	-5			30		240	
1				-1	1		-4		16	
2			-1	0.5		1	-2		4	
3		1	0.75	0.25			0.5		4.5	
4			1					1	5	
ERO 1	profit	v1	v2	v3	s1	s2	s3	s4	rhs	ero description
0	1		15	-5			30		240	
1				-1	1		-4		16	
2			-2	1		2	-4		8	multiplied row 2 by 2
3		1	0.75	0.25			0.5		4.5	
4			1					1	5	
ERO 2	profit	v1	v2	v3	s1	s2	s3	s4	rhs	ero description
0	1		5			10	10		280	added 5 times row 2 to row 0
1				-1	1		-4		16	
2			-2	1		2	-4		8	
3		1	0.75	0.25			0.5		4.5	
4			1					1	5	
ERO 3	profit	v1	v2	v3	s1	s2	s3	s4	rhs	ero description
0	1		5				10	10	280	
1			-2		1	2	-8		24	added row 2 to row 1
2			-2	1		2	-4		8	
3		1	0.75	0.25			0.5		4.5	
4			1					1	5	
ERO 4	profit	v1	v2	v3	s1	s2	s3	s4	rhs	ero description
0	1		5				10	10	280	
1			-2		1	2	-8		24	
2			-2	1		2	-4		8	
3		1	1.25			-0.5	1.5		2.5	add -1/4 times row 2 to row 3
4			1					1	5	

# Solving the Problem - Simplex

- Repeat steps 1-3 until an optimal solution is found

- Step 1: is the current solution optimal?

$$\text{revenue} = 240 - 15v_2 + 5v_3 - 30s_3$$

- No – increase  $v_3$  will increase revenue
- Step 2: Use ratio test on current state of constraint rows

$$-v_3 + s_1 \leq 16$$

$$0.5v_3 + s_2 \leq 4$$

$$v_1 + 0.25v_3 \leq 4.5$$

$$s_4 \leq 5$$

- Limited by row 2 where  $v_3 = \frac{4}{0.5} = 8$ , so step 3 pivot on row 2



# Solving the Problem - Simplex

ERO 0	profit	v1	v2	v3	s1	s2	s3	s4	rhs	ero description
0	1		15	-5			30		240	
1				-1	1		-4		16	
2			-1	0.5		1	-2		4	
3		1	0.75	0.25			0.5		4	
4			1					1	5	
ERO 1	profit	v1	v2	v3	s1	s2	s3	s4	rhs	ero description
0	1		15	-5			30		240	
1				-1	1		-4		16	
2			-2	1		2	-4		8	multiplied row 2 by 2
3		1	0.75	0.25			0.5		4.5	
4			1					1	5	
ERO 2	profit	v1	v2	v3	s1	s2	s3	s4	rhs	ero description
0	1		5			10	10		280	added 5 times row 2 to row 0
1				-1	1		-4		16	
2			-2	1		2	-4		8	
3		1	0.75	0.25			0.5		4.5	
4			1					1	5	
ERO 3	profit	v1	v2	v3	s1	s2	s3	s4	rhs	ero description
0	1		5				10	10	280	
1			-2		1	2	-8		24	added row 2 to row 1
2			-2	1		2	-4		8	
3		1	0.75	0.25			0.5		4.5	
4			1					1	5	
ERO 4	profit	v1	v2	v3	s1	s2	s3	s4	rhs	ero description
0	1		5				10	10	280	
1			-2		1	2	-8		24	
2			-2	1		2	-4		8	
3		1	1.25			-0.5	1.5		2.5	add -1/4 times row 2 to row 3
4			1					1	5	

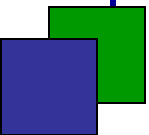


# Solving the Problem - Simplex

- Check step 1, is the current solution optimal?

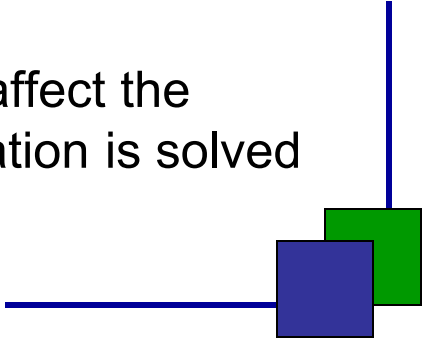
$$revenue = 280 - 5v_2 - 10s_2 - 10s_3$$

- Yes! Increase the value of  $v_2$  will not increase the objective function any further; this is our *optimal basic feasible solution*
- Final solution:
  - Revenue = 280
  - $v_1 = 4, v_2 = 0, v_3 = 2$  or 4 desks, no tables and 2 chairs
  - $s_1 = 24, s_2 = 0, s_3 = 0, s_4 = 0$  or there are 24 units of lumber left over after the optimal solution is solved but no remaining time and there are 5 units of table demand left





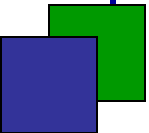
# Slack Variables & Constraints

- Slack variables tell us something about the solution, in our final solutions,  $s_2, s_3$  are part of our non-basic variable set; these constraints are the “binding constraints”
  - “Binding constraints” are those that bind the optimum so that you can not do any better
    - if the overall constraint in this case on finishing time or carpentry time were increased, we could increase our profit
  - “Non-binding constraints” are those that don’t affect the overall optimum – you could increase them and it wouldn’t have the results
    - The constraints on lumber and table number did not affect the results; there are still some left over after the optimization is solved
- 



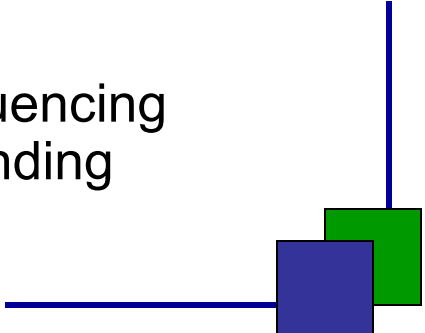
# Slack Variables & Constraints

- How much impact would relaxing a constraint have on the optimum?
- Return to the ratio tests:
  - the first binding constraint on  $v_1$  was the carpentry constraint  $2v_1 + s_3 \leq 8$
  - An increase of 1 on the carpentry time limit of 8 would allow for an extra 0.5 desks to be made which would increase profit by  $0.5 \cdot 60$  or \$30
  - An increase of 1 on the finishing time limit of 20 would result in an increase in the constraint for pivot 2 for the finishing constraint  $0.5v_3 + s_2 \leq 5$ . This would allow for 2 more chairs at an increased revenue of  $2 \cdot 20$  or \$40
- \$30 and \$40 are the “shadow prices” of the constraints – how much more could be made by a relaxation of the constraint by one unit
  - In other words, the “sensitivity” of the solution to those constraints





# Simple Linear Optimization Problem

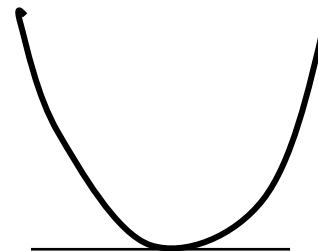
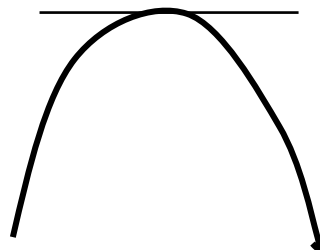
- Recap:
    - Linear optimization problems (where objective functions and constraints are linear) are generally the easiest class of optimization problems to solve
    - If all the variables are continuous as well, then using simple linear programming methods (i.e. the Simplex method) is possible
    - The problems still highlight various important aspects of all optimization problems:
      - Problem set-up according to standard structure
      - Feasible design/solution space
      - Iterative approach to improving objective function through sequential increase/decrease of design variables
      - Role of the constraint in “binding” / helping to determine the optimum solution
      - The role of constraint relaxation in terms of influencing optimum and optimum sensitivity to different binding constraints
- 



# A Simple Unconstrained Non-linear Optimization Problem

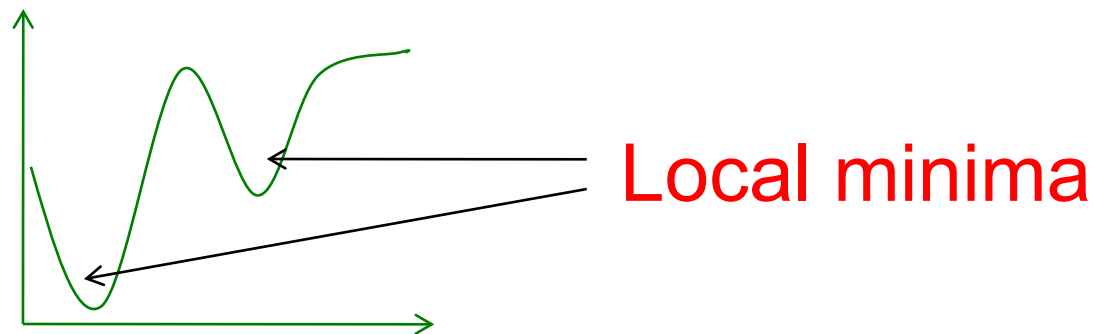
# Unconstrained Optimization

- Ignoring constraints, focus on minimization/maximization of a non-linear function  $f(x)$
- Recall basic calculus
- First-order conditions
  - First derivative = 0
- Second-order conditions
  - 2<sup>nd</sup> derivative  $> 0 \Rightarrow$  Minimum
  - 2<sup>nd</sup> derivative  $< 0 \Rightarrow$  Maximum



# Unconstrained Optimization

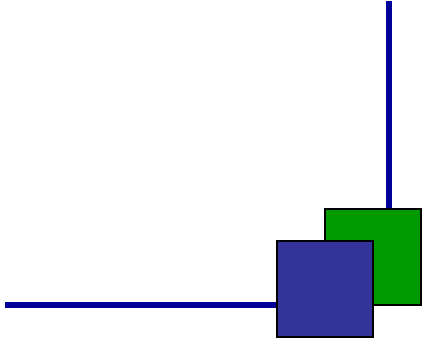
- Converting a maximization problem to a minimization problem and vice versa is a useful tool:
  - $\text{Max } f(x) = \text{Min } [-f(x)]$
  - Solving the complementary problem is the “dual” and provides useful information
- Complexities arise even in the unconstrained world for nonlinear functions







# Unconstrained Optimization (formal)

- Unconstrained local minimum  $x^*$  defined s.t.:
    - $f(x^*) \leq f(x)$  for all  $x$  with  $|x - x^*| \leq e$
  - Write the Taylor series for  $f(x)$  about  $x^*$  as
    - $f(x^* + a) = f(x^*) + a(df(x)/dx) + 0.5a^2 d^2f(x)/dx^2 + \dots$  [at  $x = x^*$ ]
    - For small  $a$ , first three terms dominate.
  - We see from the Taylor series that for  $x$  to be a local minimum then:
    - $df(x)/dx = 0$  (first derivate zero)
    - $d^2f(x)/dx^2 \geq 0$  (second derivative  $> 0$ )
  - These are called the first- and second-order necessary conditions for a local minimum.
- 

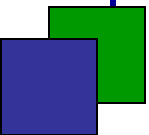


## Example: Unconstrained Optimization

- Find the local minima, maxima and the global minimum, maximum (if finite) for the following equations:
- Find first derivative, use Matlab or other method to find the roots of:

$$f(x) = x^5 + 4x^4 - 67x^3 - 22x^2 + 444x - 360$$

- Find second derivative at each root point, if positive minima, else it is a maxima





# Unconstrained Optimization (formal)

- In the vector case, where  $x$  is a real vector, the Taylor series about  $x^*$  is:

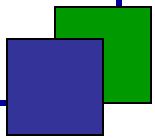
$$f(x^* + \alpha s) = f(x^*) + \alpha s^T \nabla f(x^*) + \frac{1}{2} \alpha s^T \nabla^2 f(x^*) s + \dots$$

- In this case, the first order condition now depends on the gradient of  $f(x)$ :

$$\nabla f(x^*) = 0$$

- And the second order condition now depends on the Hessian:

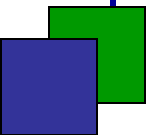
$$\nabla^2 f(x^*) \geq 0.$$

- A symmetric square matrix  $\geq 0$  is positive semi-definite or  $> 0$  is positive definite
  - Thus, Hessian positive semi-definite for minima
- 



# Unconstrained Optimization (formal)

- In the scalar example, one variable allowed easy identification of roots and minima/maxima
- Determining  $\nabla f(x^*) = 0$  for a vector optimization problem often involves a system of non-linear equations
- Therefore need to use a method to solve system of non-linear equations, such as Newton's method





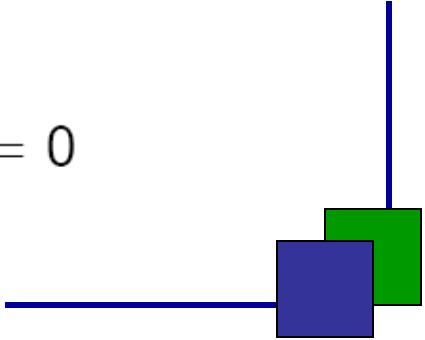
# Optimization: Newton's Method

- Process for Newton's method:
  - Make an initial guess  $x_0$
  - Expand  $g(x)$  around  $x_0$  using Taylor series:

$$g(x^0 + \Delta x) = g(x^0) + \nabla g(x^0) \Delta x + \dots$$

$$\nabla g(x^0) = \left( \begin{array}{ccc} \frac{\partial g_1(x)}{\partial x_1} & \dots & \frac{\partial g_1(x)}{\partial x_n} \\ \vdots & \ddots & \vdots \\ \frac{\partial g_n(x)}{\partial x_1} & \dots & \frac{\partial g_n(x)}{\partial x_n} \end{array} \right)$$

- Want to find  $\Delta x$  such that:

$$g(x^0 + \Delta x) \approx g(x^0) + \nabla g(x^0) \Delta x = 0$$




# Optimization: Newton's Method

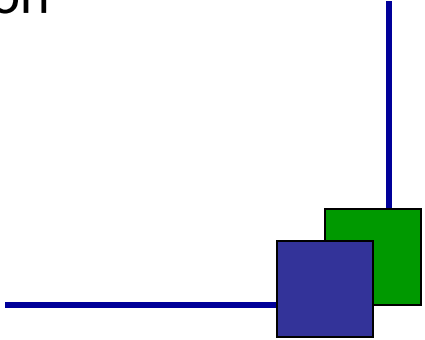
- Process for Newton's method (continued):

- Solve for delta-x:

$$\Delta x = - [\nabla g (x^0)]^{-1} g (x^0)$$

- Update for new estimate of x:

$$x^1 = x^0 + \Delta x$$

- Iterate process beginning with x1
  - Repeat until process converges (i.e. the magnitude of delta-x smaller than a threshold value / tolerance)
  - A solution will be found, not necessarily *THE* solution
- 

## Example II: Unconstrained Optimization

- Find the local minima, maxima and the global minimum, maximum (if finite) for the following equation:
  - $F(x) = (x_1 + 3)^2 + x_2^2 - x_1 x_2 + \cos(x_1) + 5x_2 + 6$
- Find first order condition (gradient) equation:

$$- \nabla f(x^*) = 0 \quad = \quad \begin{pmatrix} \frac{\partial f(x)}{\partial x_1} \\ \frac{\partial f(x)}{\partial x_2} \end{pmatrix}$$

- Similarly, find Hessian matrix

$$- \nabla^2 f(x^*) \geq 0. \quad = \quad \begin{pmatrix} \frac{\partial^2 f(x)}{\partial x_1^2} & \frac{\partial^2 f(x)}{\partial x_1 \partial x_2} \\ \frac{\partial^2 f(x)}{\partial x_2 \partial x_1} & \frac{\partial^2 f(x)}{\partial x_2^2} \end{pmatrix}$$

- Use Matlab to find minimum/maximum



# Recap





# Recap

- Optimization is a complex discipline involving a wide variety of problems
  - Type of problem will determine the possible types of methods for solving the problem
  - The two most simple optimization problems are:
    - Unconstrained optimization of a non-linear convex problem
    - Constrained optimization of a linear problem
  - References:
    - Winston & Venkataramanan, *Introduction to Mathematical Programming, 4<sup>th</sup> Edition*
    - Course text on Optimization
- 