Here are the Query answers you requested:

*1. Can a business user add multiple businesses?* **No. Can only advertise for one business with a purchase.**

*2. Can a business user create multiple offers for a single listing?* **Yes, if I can limit to 3...that would be great.**

*3. Do we need to provide a facility for a registered user to upgrade his profile as business user with same registration id?* **I don't understand fully.**

**Is facility supposed to be functionality?**

**#3 Do we need to provide a functionality for a registered user to upgrade his profile as business user with same registration id?**

IF SO, then YES