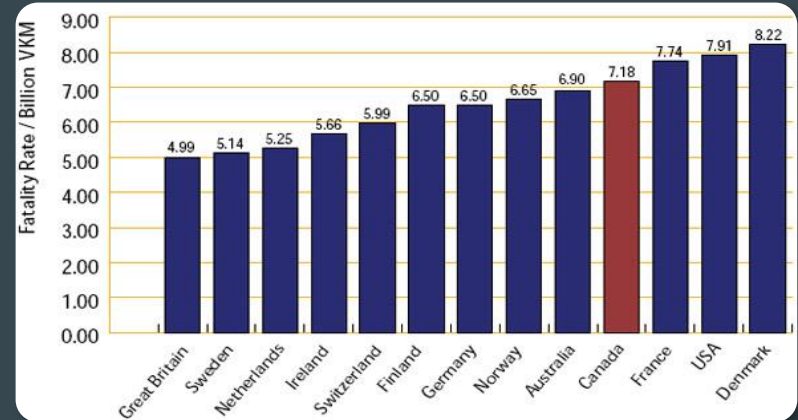


# NotCrash

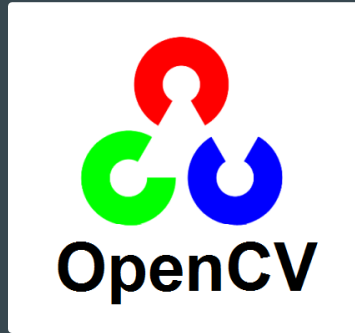
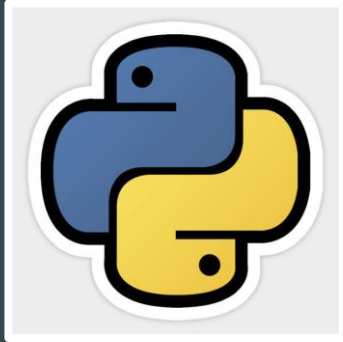


# Problem

- 80% of collisions and 65% of near crashes have some form of driver inattention as contributing factors
- Economic losses caused by traffic collision-related health care costs and lost productivity are at least \$10 billion annually
- Distraction was a factor in nearly 6 out of 10 moderate-to-severe teen crashes.



# Software



# User Scenarios



# Next Steps



Increased functionality



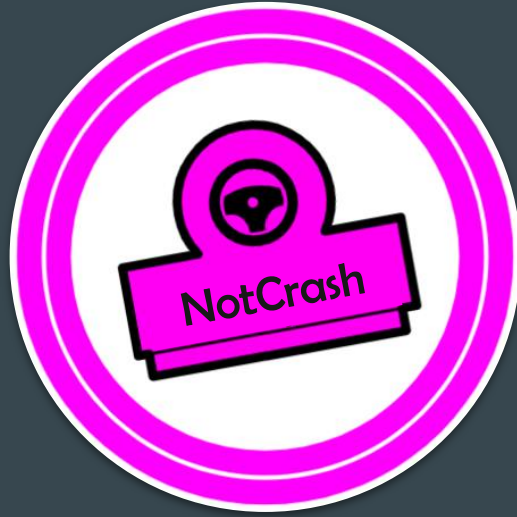
Companion App



IoT data collection



# Contact Us



Any Questions?

Contact Us at: [info@notcrash.ca](mailto:info@notcrash.ca)