

## JASON SWINGEN

**OBJECTIVE** Self-motivated Front-End Web Developer and Internet Marketer with 4+ years of experience looking for a position that will allow me to combine my skillset and passion to build modern and engaging websites.

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**EXPERIENCE**

**WEB DEVELOPER - BACKYARD LEISURE, RALEIGH NC**  
07 / 2012 - Present  
Responsible for all aspects of Backyard Leisure's web presence, including web development and design, content management, analytics, adwords, and social media. Strategically focused on local search optimization for multiple business locations. I use both on-page and off-page optimization to increase rankings for multiple strategically chosen keywords.

**SEARCH ENGINE OPTIMIZER - YAY ADVERTISING, RALEIGH NC**  
02 / 2012 - 07 / 2012  
Developed, maintained and enhanced websites for over ten businesses as well as managed web developers and content writers to increase their visibility and overall number of customers. I optimized social media accounts with promotions to grow visibility and brand recognizability. I created and analyzed web-traffic analytics to find the best sources for ROI on organic and paid searches.

**MARKETING INTERN - RIGHT BRAIN STUDIOS, CHAPEL HILL NC**  
01 / 2012 - 03 / 2012  
Created presentations and promotional videos for businesses to gain local recognition.

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SKILLS	WEB EXPERTISE	SKILLSET	TOOLS
	Font-End Development	HTML5	Atom
	Content Management	CSS3 via SASS	Photoshop
	Search Engine Optimization	jQuery / JavaScript	Git
	Social Media Marketing	WordPress	Grunt
	Search Engine Marketing	Jekyll	Yeoman
	Google Analytics	Bootstrap	Bourbon / Neat

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**EDUCATION**

**MANAGEMENT & MARKETING - MSU MOORHEAD, MOORHEAD MN**  
2011  
Bachelor of Science, Marketing and Business Administration with an emphasis in Management, and a Minor in Music. Received Degree in May of 2011 from Minnesota State University Moorhead.