

# 基于深度学习的情感分类

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# Outline

## 1. 情感分类概述

### 1.1 简介

### 1.2 基本模型

## 2. 近期进展

### 2.1 利用数据信息

### 2.2 可解释性

### 2.3 新模型

### 2.4 新任务

## 3. 未来趋势和方向

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# 简介

## 情感分类

目的是确定文本的情感极性（例如正面或负面等）。

### ● 作用

- 商品口碑分析
- 商品评论分析
- 网民舆情监控
- 股票预测 [1]
- ... ..



# 简介

- 领域

- 产品评论 [2, 3, 4, 5, 6, 7, 8]
- 电影评论 [9, 2, 10, 5]
- 社交媒体 [11, 12, 13]
- 新闻文章 [14]
- 论文评审 [15, 16]
- ... ..

- 任务

- 文档级的情感分类
- 句子级别情感分类
- Aspect-level 情感分类
- 情绪分类, 讽刺/幽默检测, 跨模态情感分类, ...

# 基本模型

- 传统方法

- Lexicon-based

- 基于 POS 和 WordNet [2, 17, 18]

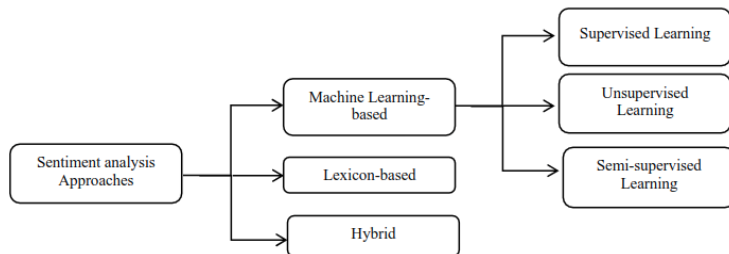
- 监督方法

- 如支持向量机、最大熵、朴素贝叶斯等，和特征组合。

- 无监督方法

- 使用情感词典、语法分析和句法模式的不同方法。

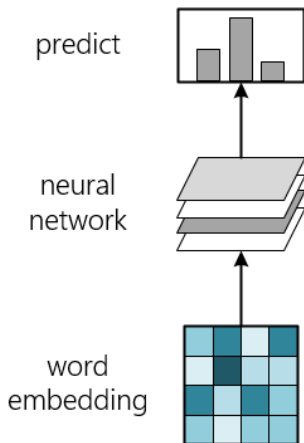
- 一些综述: [19, 20]



# 基本模型

- 深度学习方法

- Word2Vec 词嵌入  
将高维 one-hot 形式表示的单词映射成低维向量，有 skip-gram 和 CBOW 方法等。
- 分类模型  
DNN, CNN, RNN, LSTM 等
- 预测  
用 Softmax 函数等预测最终类别



# 基本模型

- 前馈神经网络

- 特点

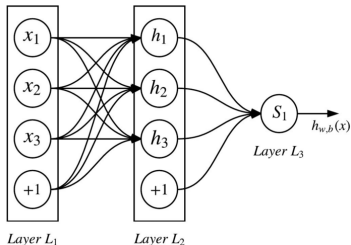
不考虑输入数据可能具备的任何特定结构。

- 优点

简单，有效，可以学习非线性表征。

- 缺点

大量隐藏层难以训练，参数很多，容易梯度消失和过拟合。（通常与正则化一起使用）





# 基本模型

- 自编码器与降噪自编码器

[21, 22]

- 特点

一个三层神经网络，目标是使输出值近似等价于输入值。

- 优点

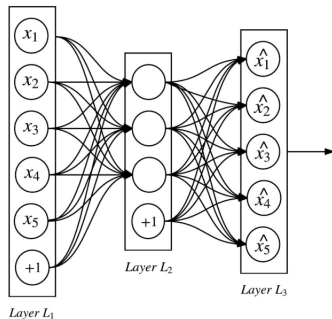
提取更鲁棒的特征

可以无监督训练自编码器

中间表征可以初始化网络

- 缺点

训练困难。



# 基本模型

- 卷积神经网络 [5, 23]

- 特点

每一个单元都只会和上一层部分单元相连接。一般由若干个卷积和池化操作组成。

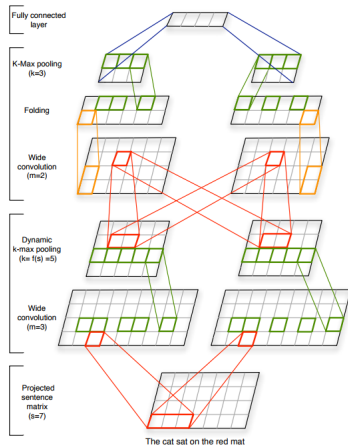
- 优点

参数大大减少。

提取抽象程度更高的特征。

- 缺点

没有考虑文本里特有的序列特征。



# 基本模型

- 循环神经网络 [24]

- 特点

一条单向流动的信息流是从输入单元到达隐藏单元，同时另一条从隐藏单元到达输出单元。变种：GRU，LSTM[24]，Bi-RNN[25]。

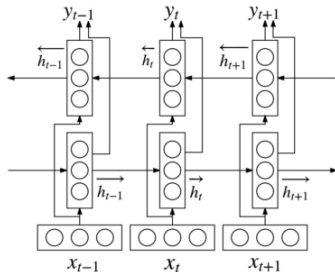
- 优点

参数较少

擅长于处理时序特征

- 缺点

容易误差累积，梯度消失或消失爆炸 [26]



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# 利用数据信息

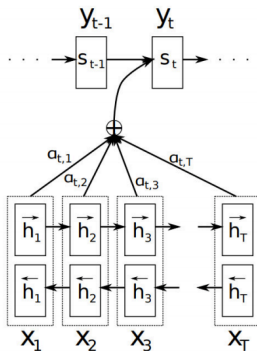
- 注意力机制

- 特点

最早用于机器翻译中，用于处理时序数据的长期依赖性问题。[27]

- 优点

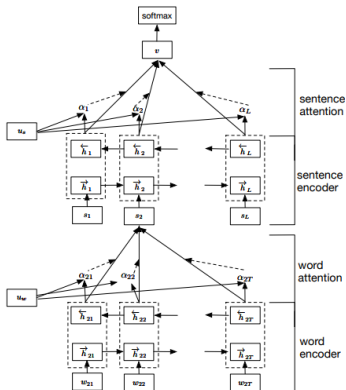
能处理时序数据的长期依赖性问题



# 利用数据信息

## ● 注意力机制

- 层次式的 Attention [28, 7, 29]
- 融合各种信息计算
  - Topic 信息 [30]
  - Aspect 信息 [31]
  - 语言特征 (POS, character, ...)[29]
  - ... ..



# 利用数据信息

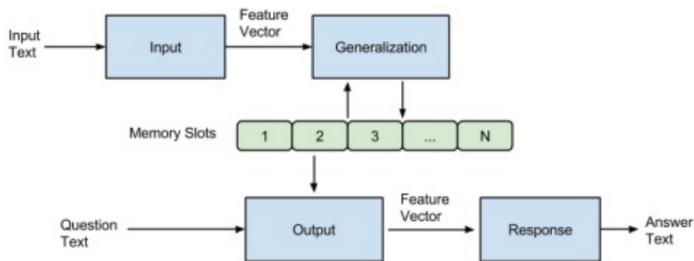
- 记忆网络

- 特点

模型主要包含一系列的内存单元（可以看成是一个数组，每个元素保存一句话的记忆）和 I, G, O, R 四个模块。[32]

- 优点

使用外部存储器模块来保存数据，比传统模型有更多的记忆空间。



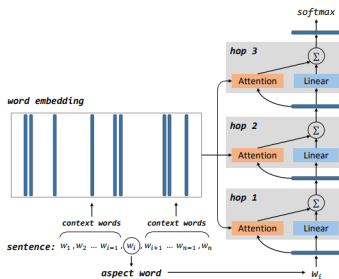
# 利用数据信息

- 记忆网络

- Aspect Level Sentiment Classification with Deep Memory Network [33]

- hop 代表层数, 参数共享
    - 输入是 aspect 词向量
    - memory 中存放的是当前分析的一句话中所有的词语所对应的词向量

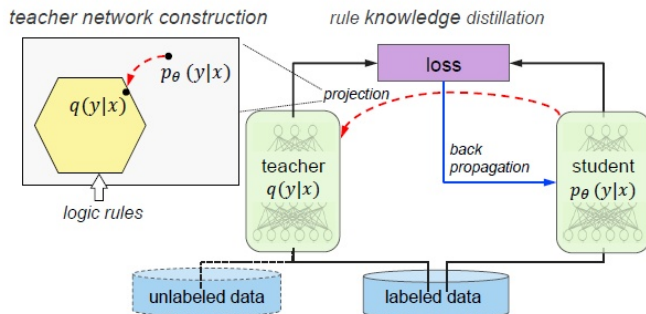
- 未看到更多后续工作。





# 可解释性

- 引入逻辑知识 [34]
  - 特点
    - 教师网络使用软逻辑来编码一阶逻辑信息
    - 教师网络的逻辑信息转移到学生网络
    - 学生网络有更好的泛化能力
  - 优点
    - 帮助训练，提高模型的可解释性。



# 可解释性

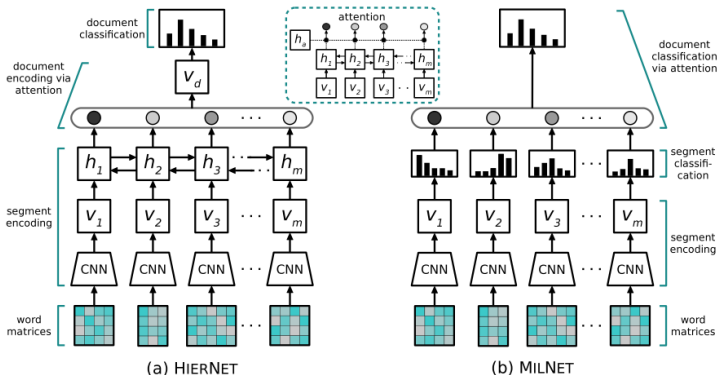
- 多示例学习 [35]

- 特点

- 训练分类器的 instance 是没有 label 的, 但是 bags 却是有 label 的。

- 优点

- 能预测 instance 的 label, 提高了模型预测的可解释性。



# 新模型

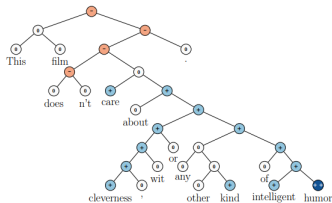
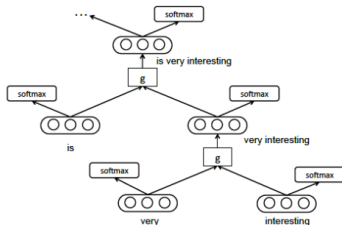
- 递归神经网络 [36, 37]

- 特点

句子的语法树中的左右子节点通过一层线性神经网络结合起来，根节点的这层神经网络的参数就表示整句句子。

- 优点

利用上句子语法树信息



# 新模型

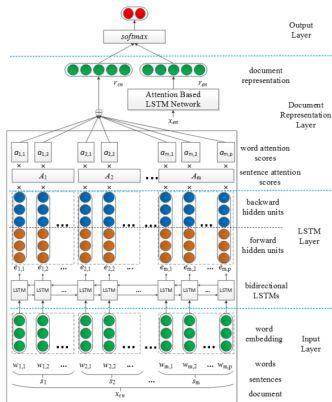
## ● 跨语言情感分析 [7, 38]

### ● 特点

用机器翻译工具将语料贫乏的语言翻译成语料丰富的语言（英语），然后再利用新语言的词嵌入，情感词典等等。

### ● 优点

- 利用语料丰富的语言帮助语料匮乏的语言



# 新模型

## ● 胶囊网络 [39]

### ● 特点

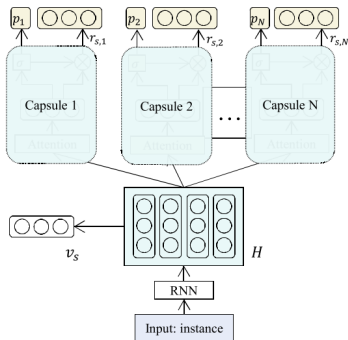
神经元的输出从一个标量变成了一组向量。有很多个胶囊组成，胶囊之间使用囊间动态路由算法通信。

### ● 优点

- 能够学习到数据之间的相对关系
- 相比于 CNN，它只需要学习一小部分数据

### ● 应用

- RNN-Capsule [40]
- 每个胶囊专注于一个情感类别



# 新任务

- 新的文本类型

- 论文同行评议 [15, 16]
- 讽刺分析 [41, 42]
- 幽默检测 [43]
- ... ..

- 新的数据类型

- 文本 + 声音数据 [44]
- 文本 + 图像数据 [45]
- ... ..

This paper presents low-rank bilinear pooling that uses Hadamard product. The paper implements ... ..

*I like the insights about low-rank bilinear pooling using Hadamard product presented in the paper. However, it could not be justified that low-rank bilinear pooling leads to better performance than compact bilinear pooling. It does lead to reduction in number of parameters but it is justification of why low-rank bilinear pooling is better than other forms of pooling.*

Prediction: [Accept](#)

Summary:

[+0.19] I like the insights about low-rank bilinear pooling leads...

[+0.12] The paper presents new insights into element-wise ...

[+0.06] The paper presents a new model for the task of VQA ...

[+...]

[-0.12] it could not be experimentally verified that low-rank ...

[-0.11] I would like the authors to provide experimental ...

[-0.05] It is not very clear from reading the paper.

[...] ...

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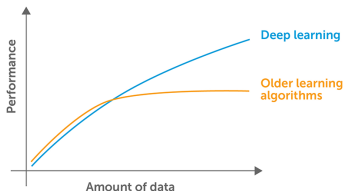
### 2.3 新模型

### 2.4 新任务

## 3. 未来趋势和方向

# 未来趋势和方向

- A New Model ?
  - 用更少的数据量来达到同样的效果
  - 融合更多先验知识
  - 可解释
- A New Technology ?
  - 具有更强的泛化性，不依赖于训练数据
  - 具有通用性，不依赖于数据类型
- A New Theory ?
  - 什么是情感？依赖于主体而存在？



How do data science techniques scale with amount of data?

**what's  
next**



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