JASON ANDREWS

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Product Design | SaaS | Web Development

Accomplished and tech-savvy Product Designer, boasting **5+** years of experience in crafting intuitive interfaces and enhancing user experiences across various platforms, including SaaS, web, applications, and products. Skilled in front-end development and product management, leveraging cross-functional collaboration to drive results. Equipped with a CSPO certification, bringing a results-driven approach honed through an entrepreneurial background. Proficient in research, prototyping, and design thinking, adeptly leading projects from concept to completion while fostering stakeholder engagement.

WORK EXPERIENCE

UX Designer   Apr 2022 – Feb 2024
Carestream Dental – Atlanta, GA

- **Doubled Annual Recurring Revenue (ARR) and user base** through my contributions on features like Family Billing that saved users **32** clicks, and almost **2** minutes per family billed.

- **Drove research, brainstorming, design, and testing** of **12+** Sensei Cloud features. Translated complex B2B SaaS product requirements into simple, intuitive user flows while collaborating with product managers, developers, quality assurance, and UX team members.

- **Designed seamless, non-modal window in UI,** eliminating unnecessary context switching and minimizing clicks, platform-wide, improving note-writing efficiency by **50%.**

- **Rolled out comprehensive UX strategy,** established design standards, built component library, and design system, boosting build efficiency by **40%** resulting in faster design of interactive prototypes in Figma.

- **Resolved 25+ critical customer pain points** uncovered by launching continuous discovery program, leading to effective adoption of user-centric product roadmap.

UX/UI Designer   Mar 2022- Apr 2022
Tech for Campaigns – San Francisco, CA

- **Spearheaded UX/UI vision and strategy,** research, and responsive web design for Matt Kolezar's reelection website. leading to his successful win in Michigan's 22nd House district.

- **Collaborated with cross-functional team** and key stakeholders to deliver one week ahead of schedule.

- **Improved website functionality** by adopting mobile-first design principles and accessibility standards, resulting in optimal user experience.

- **Boosted donation likelihood by 40%** through a blend of user-centric design and platform functionality, validated effectiveness with usability testing.

Producer | Founder | UX Designer   Dec 2005 – Dec 2021
Spotlight Sound Studio – Alpharetta, GA

- **Founded Apple-certified production studio** and grew it into the "Best Recording Studio in Alpharetta" for **4** straight years.
- **Managed end-to-end product development,** led cross-functional teams, monitored project milestones, and incorporated customer feedback for major clients like Whole Foods Market, Hitt Contracting, and DHL.
- **Designed one-of-a-kind eCommerce website** that generated over **$1M** in revenue.
- **Acted as CEO**, overseeing day-to-day business operations, including project planning, scoping, scheduling, and client interactions.
- **Led engineering of Chantae Cann's album Sol Empowered,** which reached **#8** on the Billboard charts.

EDUCATION

Certificate in **UX/UI** | Georgia Institute of Technology   Dec 2021

Certificate in **Product Management** | General Assembly   Apr 2021

Certificate in **Front End Web Development** | TreeHouse   Dec 2020

Associate of Science (A.S.) - **Recording Arts** | Full Sail University   Sep 2005

ADDITIONAL CERTIFICATIONS

Product-Led Certification | *Pendo*   Sep 2023

Object-Oriented UX (OOUX) Fundamentals | *Udemy*   Jun 2023

Intro to ChatGPT | *Code Academy*   Apr 2023

Lean Research Skills for Conducting Interviews | *MIT Open Learning*   Apr 2023

User Story Masterclass | *Udemy*   Feb 2021

Certified Scrum Product Owner (CSPO) | *Scrum Alliance*   Jan 2021

SKILLS

Figma	Prototyping	User Journey	Project Management	UX/UI Design
HTML	Wireframing	User Research	User-Centered Design	Information Architecture
CSS	Mockups	Usability Testing	Accessibility (WCAG)	Scrum
Responsive Web Design	Design Systems	Design Thinking	Strategic Planning	Agile