

JASON ANDREWS



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Product Designer (UX/UI)

Accomplished and tech-savvy Product Designer, boasting **5+** years of experience in crafting intuitive interfaces and enhancing user experiences across various platforms, including B2B SaaS, web, applications, and products. Skilled in front-end development and product management, leveraging cross-functional collaboration to drive results. Equipped with a CSPO certification, bringing a results-driven approach honed through an entrepreneurial background in audio production. Proficient in research, prototyping, and design thinking, adeptly leading projects from concept to completion while fostering stakeholder engagement.

KEY VALUE OFFERING

- **Results-driven** mentality with a **bias for action** .
- **Well-rounded skill set** including **UX/UI**, **product management**, and **front-end development** resulting in exceptional **cross-functional communication** and **collaboration**.
- **Figma expertise** with a systems mentality - able to create **interactive prototypes** and **design systems**.

WORK EXPERIENCE

UX Designer

Apr 2022 – Feb 2024

Carestream Dental – Atlanta, GA

- **Doubled Annual Recurring Revenue (ARR)** and **user base** of Sensei Cloud through my contributions on features like Family Billing that saved users **32** clicks, and almost **2** minutes per family billed.
- **Drove research, brainstorming, design, and testing** of **12+** Sensei Cloud features. Translated complex **B2B** SaaS product requirements into simple, intuitive user flows while collaborating with product managers, developers, quality assurance, and UX team members.
- **Designed seamless, non-modal window in UI**, eliminating unnecessary context switching and minimizing clicks, platform-wide, improving note-writing efficiency by **50%**.
- **Rolled out comprehensive UX strategy**, established design standards, built **component library**, and **design system**, boosting build efficiency by **40%** resulting in faster design of prototypes in Figma.
- **Resolved 25+ critical customer pain points** uncovered by launching continuous discovery program, leading to effective adoption of user-centric product roadmap.

UX/UI Designer

Mar 2022- May 2022

Tech for Campaigns – San Francisco, CA

- **Spearheaded UX/UI vision and strategy**, research, and responsive web design for Matt Kolezar's reelection website. leading to his successful win in Michigan's 22nd House district.
- **Collaborated with cross-functional team** and key stakeholders to deliver one week ahead of schedule.
- **Improved website functionality** by adopting mobile-first design principles and accessibility standards, resulting in optimal user experience.
- **Boosted donation likelihood by 40%** through a blend of user-centric design and platform functionality, validated effectiveness with usability testing.

Producer | Founder | UX Designer

Dec 2005 – Dec 2021

Spotlight Sound Studio – Alpharetta, GA

- **Founded Apple-certified production studio** and grew it into the “Best Recording Studio in Alpharetta” for **4** straight years.
- **Managed end-to-end product development**, led cross-functional teams, monitored project milestones, and incorporated customer feedback for major clients like Whole Foods Market, Hitt Contracting, and DHL.
- **Designed one-of-a-kind eCommerce website** that generated over **\$1M** in revenue.
- **Acted as CEO**, overseeing day-to-day business operations, including project planning, scoping, scheduling, and client interactions.
- **Led engineering of Chantae Cann’s album Sol Empowered**, which reached **#8** on the Billboard charts.

EDUCATION

Certificate in UX/UI <i>Georgia Institute of Technology</i>	Dec 2021
Certificate in Product Management <i>General Assembly</i>	Apr 2021
Certificate in Front End Web Development <i>TreeHouse</i>	Dec 2020
Associate of Science (A.S.) - Recording Arts <i>Full Sail University</i>	Sep 2005

ADDITIONAL CERTIFICATIONS

Product-Led Certification <i>Pendo</i>	Sep 2023
Object-Oriented UX (OOUX) Fundamentals <i>Udemy</i>	Jun 2023
Lean Research Skills for Conducting Interviews <i>MIT Open Learning</i>	Apr 2023
User Story Masterclass <i>Udemy</i>	Feb 2021
Certified Scrum Product Owner (CSPO) <i>Scrum Alliance</i>	Jan 2021

SKILLS

Figma	Rapid Prototyping	User Journey	Project Management	UX/UI Design
HTML	Wireframing	User Research	User-Centered Design	Information Architecture
CSS	High-Fidelity Mockups	Usability Testing	Accessibility (WCAG)	Data Synthesis
Responsive Web Design	Design Thinking	Atomic Design	Strategic Planning	Agile