

# JASON ANDREWS



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## Product Design | SaaS | Web Development

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**Accomplished and tech-savvy Product Designer**, boasting **5+** years of experience in crafting intuitive interfaces and enhancing user experiences across various platforms, including SaaS, web, applications, and products. Skilled in front-end development and product management, leveraging cross-functional collaboration to drive results. Equipped with a CSPO certification, bringing a results-driven approach honed through an entrepreneurial background in audio production. Proficient in research, prototyping, and design thinking, adeptly leading projects from concept to completion while fostering stakeholder engagement.

## WORK EXPERIENCE

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### UX Designer

Apr 2022 – Feb 2024

#### Carestream Dental – Atlanta, GA

- **Doubled Annual Recurring Revenue (ARR) and user base** through my contributions on features like Family Billing that saved users **32** clicks, and almost **2** minutes per family billed.
- **Drove research, brainstorming, design, and testing** of **12+** Sensei Cloud features. Translated complex B2B SaaS product requirements into simple, intuitive user flows while collaborating with product managers, developers, quality assurance, and UX team members.
- **Designed seamless, non-modal window in UI**, eliminating unnecessary context switching and minimizing clicks, platform-wide, improving note-writing efficiency by **50%**.
- **Rolled out comprehensive UX strategy**, established design standards, built component library, and design system, boosting build efficiency by **40%** resulting in faster design of interactive prototypes in Figma.
- **Resolved 25+ critical customer pain points** uncovered by launching continuous discovery program, leading to effective adoption of user-centric product roadmap.

### UX/UI Designer

Mar 2022- Apr 2022

#### Tech for Campaigns – San Francisco, CA

- **Spearheaded UX/UI vision and strategy**, research, and responsive web design for Matt Kolezar's reelection website. leading to his successful win in Michigan's 22nd House district.
- **Collaborated with cross-functional team** and key stakeholders to deliver one week ahead of schedule.
- **Improved website functionality** by adopting mobile-first design principles and accessibility standards, resulting in optimal user experience.
- **Boosted donation likelihood by 40%** through a blend of user-centric design and platform functionality, validated effectiveness with usability testing.

**Producer | Founder | UX Designer**

Dec 2005 – Dec 2021

**Spotlight Sound Studio – Alpharetta, GA**

- Founded **Apple-certified production studio** and grew it into the “Best Recording Studio in Alpharetta” for **4** straight years.
- **Managed end-to-end product development**, led cross-functional teams, monitored project milestones, and incorporated customer feedback for major clients like Whole Foods Market, Hitt Contracting, and DHL.
- **Designed one-of-a-kind eCommerce website** that generated over **\$1M** in revenue.
- **Acted as CEO**, overseeing day-to-day business operations, including project planning, scoping, scheduling, and client interactions.
- **Led engineering of Chantae Cann’s album Sol Empowered**, which reached **#8** on the Billboard charts.

**EDUCATION**

Certificate in <b>UX/UI</b>   Georgia Institute of Technology	Dec 2021
Certificate in <b>Product Management</b>   General Assembly	Apr 2021
Certificate in <b>Front End Web Development</b>   TreeHouse	Dec 2020
Associate of Science (A.S.) - <b>Recording Arts</b>   Full Sail University	Sep 2005

**ADDITIONAL CERTIFICATIONS**

Product-Led Certification   <i>Pendo</i>	Sep 2023
Object-Oriented UX (OOUX) Fundamentals   <i>Udemy</i>	Jun 2023
Intro to ChatGPT   <i>Code Academy</i>	Apr 2023
Lean Research Skills for Conducting Interviews   <i>MIT Open Learning</i>	Apr 2023
User Story Masterclass   <i>Udemy</i>	Feb 2021
Certified Scrum Product Owner (CSPO)   <i>Scrum Alliance</i>	Jan 2021

**SKILLS**

Figma	Prototyping	User Journey	Project Management	UX/UI Design
HTML	Wireframing	User Research	User-Centered Design	Information Architecture
CSS	Mockups	Usability Testing	Accessibility (WCAG)	Scrum
Responsive Web Design	Design Systems	Design Thinking	Strategic Planning	Agile