

Jason Andrews

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LinkedIn: /Jason-Wesley-Andrews/ | Portfolio: [Jasonandrews.net](https://jasonandrews.net) (password = 123)

Empathetic Product / UX Designer who is able to execute and manage complex projects. Strengths in communication and cross-functional collaboration. A fun and curious problem-solver who is hungry to learn and grow. Able to turn concepts and ideas into actionable plans. Passionate about delivering beautiful and intuitive customer-centric user experiences that create positive business outcomes. Also a mountaineer that has a passion for music, fitness, and RC helicopters.

SKILLS

Figma, Adobe XD, Miro, HTML, CSS, AI, DevOps, Dovetail, Agile, Scrum, interaction design, user research, user interviews, sketching, wireframes, storyboards, personas, user flows, workflows, site maps, wireframing, visual design, human-centered design, A/B testing, rapid prototyping, design systems, usability testing, mockups, information architecture, user experience design, typography.

EXPERIENCE

UX Designer

Apr 2022 - present

Carestream Dental

- Optimized the user experience by designing a family billing feature, saving users 37 clicks, 9 keystrokes, and 1 minute 52 seconds on average, translating into millions in labor cost savings.
- Set design standards while building out Sensei Cloud's component library and design system to increase build efficiency across design and engineering over time.
- Created a continuous discovery interview program to uncover customer pain points and validate product solutions, influencing our product roadmap to ensure we are working on what matters most.
- Led competitive research, analyzing and comparing product features, influencing feature prioritization, which led to doubling Sensei Cloud's ARR over the course of a year.
- Contributed to UX onboarding materials, helping to reduce employee orientation time by 50%.
- Interviewed and mentored colleagues, helping to grow our UX team from one to five members.

UX/UI Designer

Mar 2022 - April 2022

Tech for Campaigns

- Remotely collaborated with a cross-functional team to design an intuitive and compelling website for Matt Koleszar, helping him win his campaign for Michigan's 22nd House district.

Producer, Founder, Product Designer

Dec 2005 - Dec 2021

Spotlight Sound Studio, Alpharetta, GA

- Designed the user experience for all services, leading to being voted "Best Recording Studio in Alpharetta" 4 years in a row.
- Designed and managed an eCommerce website that generated over \$1M in revenue.
- Managed multimedia projects for clients such as Whole Foods Market, Hitt Contracting, and DHL.
- Engineered Chantae Cann's album Sol Empowered, which reached #8 on the Billboard charts.

EDUCATION

Certificate - UX/UI Design

Georgia Institute of Technology, Atlanta, GA

Jun 2021 - Dec 2021

Certificate - Product Management

General Assembly

Feb 2021 - Apr 2021

Certificate - Front End Web Development

TreeHouse

Jun 2020 - Dec 2020

Associate of Science (A.S.) - Recording Arts

Full Sail University, Orlando, FL

Sep 2004 - Sep 2005

LICENSES & CERTIFICATIONS

Certified Scrum Product Owner (CSPO)

Scrum Alliance - Credential ID 001157231

Jan 2021

Lean Research Skills for Conducting Interviews

MIT - Open Learning Library

Apr 2023

Object-Oriented UX (OOUX) Fundamentals

Udemy

June 2023

Product-Led Certification

Pendo

Sept 2023

PROJECTS

Routing Slip Feature Design | jasonandrews.net/routingslip (password = 123)

- Design project for SenseiCloud, as the UX designer on a Scrum team at CareStream Dental.
- Led interviews, conducted competitive analysis, created and tested prototypes over 8 weeks.
- Skills & Technologies: Figma, Microsoft Teams, DevOps, Miro, Survey Monkey.

Family Billing Feature Improvement | jasonandrews.net/familybilling (password = 123)

- Design project for SenseiCloud, as the UX designer on a Scrum team at CareStream Dental.
- Led interviews, collaborated with developers, created and tested prototypes over 10 weeks.
- Skills & Technologies: Figma, Microsoft Teams, DevOps, Miro, Trello, Dovetail

Move Abroad - Mobile App Case Study | jasonandrews.net/moveabroad

- Team mobile app design project to help make researching international moving easy.
- We researched user pain points, discovered an opportunity, designed and coded a web-based prototype, tested, and iterated over the course of 3 weeks.
- Skills & Technologies: HTML, CSS, JavaScript, jQuery, Figma, Adobe XD, Miro, Zoom, JIRA.