

# Jason Andrews

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Empathetic Product / UX Designer who is able to execute and manage complex projects. Strengths in communication and cross-functional collaboration. A fun and curious problem-solver who is hungry to learn and grow. Able to turn concepts and ideas into actionable plans. Passionate about creating beautiful and intuitive customer-centric user experiences that create positive business outcomes.

## SKILLS

Figma, Adobe XD, Miro, HTML, CSS, AI, DevOps, Dovetail, Agile, Scrum, interaction design, user research, user interviews, sketching, wireframes, storyboards, personas, user flows, process flows, site maps, wireframing, visual design, human-centered design, A/B testing, rapid prototyping, design systems, usability testing, mockups, information architecture, user experience design, documentation

## EXPERIENCE

### UX Designer

Apr 2022 - present

*CareStream Dental*

- Created a family billing feature that saves our users 37 clicks, 9 keystrokes, and 1 minute and 52 seconds per family, on average. Saving our customers millions in labor costs.
- Booked and led user interviews to discover customer pain points and validate product solutions.
- Collected and synthesized user feedback with UX and my cross-functional teams.
- Led technical conversation with developers to ensure the feasibility of designs.
- Created interactive prototypes and led usability testing sessions, including A/B testing.
- Built Sensei Cloud's site map, contributed to feature prioritization, and worked on two Scrum teams.
- Interviewed and mentored colleagues, helping to grow our UX team from one to five members.
- Set design standards while building out Sensei Cloud's component library and design system.
- Led competitive research, analyzing and comparing product features, influencing prioritization.

### UX/UI Designer

Mar 2022 - April 2022

*Tech for Campaigns*

- Remotely collaborated with a cross-functional team to design an intuitive and compelling website for Matt Koleszar, helping him win his campaign for Michigan's 22nd House district.

### Sound Designer, Producer, Founder

Dec 2005 - Dec 2021

*Spotlight Sound Studio, Alpharetta, GA*

- Voted "Best Recording Studio in Alpharetta" 4 years in a row and generated over \$1M in revenue.
- Managed multimedia projects for clients such as Whole Foods Market, Hitt Contracting, and DHL.
- Recorded the National Hall of Famer, Chipper Jones for his audiobook Ballplayer. Earned 4.8 stars on Audible.
- Engineered, mixed, and mastered Chantae Cann's album Sol Empowered, which reached #8 on the American Billboard charts.

## EDUCATION

### Certificate - UX/UI Design

Georgia Institute of Technology, Atlanta, GA

Jun 2021 - Dec 2021

### Certificate - Product Management

General Assembly

Feb 2021 - Apr 2021

### Certificate - Front End Web Development

TreeHouse

Jun 2020 - Dec 2020

### Associate of Science (A.S.) - Recording Arts

Full Sail University, Orlando, FL

Sep 2004 - Sep 2005

## LICENSES & CERTIFICATIONS

### Certified Scrum Product Owner (CSPO)

Scrum Alliance - Credential ID 001157231

Jan 2021

### Lean Research Skills for Conducting Interviews

MIT - Open Learning Library

Apr 2023

## PROJECTS

### Routing Slip Feature Design | [jasonandrews.net/routingslip](https://jasonandrews.net/routingslip) (password = 123)

- Design project for SenseiCloud, as the UX designer on a Scrum team at CareStream Dental.
- Led interviews, conducted competitive analysis, created and tested prototypes over 8 weeks.
- Skills & Technologies: Figma, Microsoft Teams, DevOps, Miro, Survey Monkey.

### Family Billing Feature Improvement | [jasonandrews.net/familybilling](https://jasonandrews.net/familybilling) (password = 123)

- Design project for SenseiCloud, as the UX designer on a Scrum team at CareStream Dental.
- Led interviews, collaborated with developers, created and tested prototypes over 10 weeks.
- Skills & Technologies: Figma, Microsoft Teams, DevOps, Miro, Trello, Dovetail

### Energy.gov Redesign | [jasonandrews.net/energygov](https://jasonandrews.net/energygov)

- Web redesign to make it easier for the user to understand and navigate, with a focus on IA.
- I conducted usability testing, discovered opportunities in the IA, performed a card sorting exercise to rearrange the navigation, and tested prototypes over 4 weeks.
- Skills & Technologies: Figma, Adobe XD, InVision, Miro, Zoom, Trello, and Google Drive, RWD.

### Move Abroad - Mobile App Case Study | [jasonandrews.net/moveabroad](https://jasonandrews.net/moveabroad)

- Team mobile app design project to help make researching international moving easy.
- We researched user pain points, discovered an opportunity, designed and coded a web-based prototype, tested, and iterated over the course of 3 weeks.
- Skills & Technologies: HTML, CSS, JavaScript, jQuery, Figma, Adobe XD, Miro, Zoom, JIRA.