

# JASON ANDREWS



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## SUMMARY

**Accomplished and tech-savvy Product Designer**, boasting **5** years of experience in crafting intuitive interfaces and enhancing user experiences across B2B SaaS, web, applications, and products. Skilled in front-end development and product management, leveraging cross-functional collaboration to drive results. Equipped with a CSPO certification, bringing a results-driven approach honed through an entrepreneurial background in audio production. Proficient in research, prototyping, and design thinking, adeptly leading projects from concept to completion while fostering stakeholder engagement.

## WORK EXPERIENCE

### UX Designer **Carestream Dental**

Apr 2022 – Feb 2024

- **Doubled Annual Recurring Revenue (ARR) and user base** of Sensei Cloud through contributions on features like Family Billing that saved users **32** clicks, and almost **2** minutes per family billed.
- **Drove research, data synthesis, brainstorming, design, and testing** of **12+** Sensei Cloud features. Translated complex SaaS product requirements into simple, intuitive user flows while collaborating with product managers, developers, quality assurance, and UX team members in an Agile environment.
- **Built and managed component library**, and **design system** with **Figma**. leveraged HTML, CSS, and Atomic Design skills, boosting build efficiency by **40%**.

### UX/UI Designer **Tech for Campaigns**

Mar - May 2022

- **Spearheaded UX/UI vision and strategy**, research, and responsive web design for Matt Koleszar's re-election website, leading to his successful win in Michigan's 22nd House district.
- **Improved website functionality** by adopting mobile-first design principles and accessibility standards (WCAG), resulting in optimal user experience with ideal information architecture.
- **Boosted donation likelihood by 40%** through a blend of user-centered design and platform functionality, validated effectiveness with usability testing.

### UX Designer **Spotlight Sound Studio**

Dec 2018 – Dec 2021

- **Managed end-to-end product development**, led cross-functional teams, monitored project milestones, and incorporated customer feedback for major clients like Whole Foods Market and DHL.
- **Conducted research, designed, and tested eCommerce website** that generated over **\$1M** in revenue.

## EDUCATION

Certificate in **UX/UI** | *Georgia Institute of Technology*

May - Dec 2021

Certificate in **Product Management** | *General Assembly*

Feb - Apr 2021

Certificate in **Front End Web Development** | *TreeHouse*

May - Dec 2020

A.S. Degree in Recording Arts | *Full Sail University*

## ADDITIONAL CERTIFICATIONS

Object-Oriented UX (OOUX) Fundamentals | *Udemy*

Jun 2023

Lean Research Skills for Conducting Interviews | *MIT Open Learning*

Apr 2023

Certified Scrum Product Owner (CSPO) | *Scrum Alliance*

Jan 2021

## VOLUNTEERING

IxDA Atlanta Discussion Group | *Volunteer staff*

Nov 2023 - Present