JASON ANDREWS

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SUMMARY

Accomplished and tech-savvy UX Designer, boasting **5** years of experience in crafting intuitive interfaces and enhancing user experiences across B2B SaaS, web, applications, and products. Skilled in front-end development and product management, leveraging cross-functional collaboration to drive results. Equipped with a CSPO certification, bringing a results-driven approach honed through an entrepreneurial background in audio production. Proficient in research, prototyping, and design thinking, adeptly leading projects from concept to completion while fostering stakeholder engagement.

WORK EXPERIENCE

UX Designer Carestream Dental   Apr 2022 – Feb 2024

- **Doubled Annual Recurring Revenue (ARR) and user base** of Sensei Cloud through contributions on features like Family Billing that saved users **32** clicks, and almost **2** minutes per family billed.
- **Drove research, data synthesis, brainstorming, design, and testing** of **12**+ Sensei Cloud features. Translated complex SaaS product requirements into simple, intuitive user flows while collaborating with product managers, developers, quality assurance, and UX team members in an Agile environment.
- **Built and managed component library**, and **design system** with **Figma**. leveraged HTML, CSS, and Atomic Design skills, boosting build efficiency by **40%**.

UX/UI Designer Tech for Campaigns   Mar - May 2022

- **Spearheaded UX/UI vision and strategy,** research, and responsive web design for Matt Koleszar's re-election website, leading to his successful win in Michigan's 22nd House district.
- **Improved website functionality** by adopting mobile-first design principles and accessibility standards (WCAG), resulting in optimal user experience with ideal information architecture.
- **Boosted donation likelihood by 40%** through a blend of user-centered design and platform functionality, validated effectiveness with usability testing.

UX Designer Spotlight Sound Studio   Dec 2018 – Dec 2021

- **Managed end-to-end product development,** led cross-functional teams, monitored project milestones, and incorporated customer feedback for major clients like Whole Foods Market and DHL.
- **Conducted research, designed, and tested eCommerce website** that generated over **$1M** in revenue.

EDUCATION

Certificate in **UX/UI** | *Georgia Institute of Technology*	May - Dec 2021
Certificate in **Product Management** | *General Assembly*	Feb - Apr 2021
Certificate in **Front End Web Development** | *TreeHouse*	May - Dec 2020

ADDITIONAL CERTIFICATIONS

Object-Oriented UX (OOUX) Fundamentals | *Udemy*	Jun 2023
Lean Research Skills for Conducting Interviews | *MIT Open Learning*	Apr 2023
Certified Scrum Product Owner (CSPO) | *Scrum Alliance*	Jan 2021

VOLUNTEERING

IxDA Atlanta Discussion Group | *Volunteer staff*	Nov 2023 - Present
Georgia Institute of Technology UX Bootcamp | *Guest speaker*	Apr 2023