JASON ANDREWS

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PRODUCT DESIGNER (UX/UI)

Accomplished and tech-savvy Product Designer, boasting **5+** years of experience in crafting intuitive interfaces and enhancing user experiences across various platforms, including B2B SaaS, web, applications, and products. Skilled in front-end development and product management, leveraging cross-functional collaboration to drive results. Equipped with a CSPO certification, bringing a results-driven approach honed through an entrepreneurial background in audio production. Proficient in research, prototyping, and design thinking, adeptly leading projects from concept to completion while fostering stakeholder engagement.

KEY VALUE OFFERING

- **Results-driven** mentality with a **bias for action.**
- **Well-rounded skill set** including **UX/UI, product management,** and **front-end development** resulting in exceptional **cross-functional communication** and **collaboration.**
- **Figma expertise** with a systems mentality - able to create **interactive prototypes** and **design systems.**

WORK EXPERIENCE

UX Designer   Apr 2022 – Feb 2024
Carestream Dental – Atlanta, GA

- **Doubled Annual Recurring Revenue (ARR) and user base** of Sensei Cloud through contributions on features like Family Billing that saved users **32** clicks, and almost **2** minutes per family billed.
- **Drove research, data synthesis, brainstorming, design, and testing** of **12+** Sensei Cloud features. Translated complex B2B SaaS product requirements into simple, intuitive user flows while collaborating with product managers, developers, quality assurance, and UX team members in an Agile environment.
- **Designed seamless, non-modal window in UI,** eliminating unnecessary context switching and minimizing clicks, platform-wide, improving note-writing efficiency by **50%.**
- **Built and managed component library**, and **design system** with **Figma**. leveraged HTML, CSS, and Atomic Design skills, boosting build efficiency by **40%.**
- **Resolved 25+ critical customer pain points** uncovered by launching continuous discovery program.

UX/UI Designer   Mar 2022- May 2022
Tech for Campaigns – San Francisco, CA

- **Spearheaded UX/UI vision and strategy,** research, and responsive web design for Matt Kolezar's reelection website, leading to his successful win in Michigan's 22nd House district.
- **Collaborated with cross-functional team** and key stakeholders to deliver high-fidelity mockups and style guide one week ahead of schedule.
- **Improved website functionality** by adopting mobile-first design principles and accessibility standards (WCAG), resulting in optimal user experience with ideal information architecture.

- **Boosted donation likelihood by 40%** through a blend of user-centered design and platform functionality, validated effectiveness with usability testing.

UX Designer   Dec 2018 – Dec 2021
Spotlight Sound Studio – Alpharetta, GA

- **Managed end-to-end product development,** led cross-functional teams, monitored project milestones, and incorporated customer feedback for major clients like Whole Foods Market, Hitt Contracting, and DHL.
- **Conducted user research, designed, and tested a one-of-a-kind eCommerce website** that generated over **$1M** in revenue.

Producer | Founder   Dec 2005 – Dec 2018
Spotlight Sound Studio – Alpharetta, GA

- **Founded Apple-certified production studio** and grew it into the "Best Recording Studio in Alpharetta" for **4** straight years.
- **Acted as CEO** and project manager, overseeing day-to-day business operations, including project planning, scoping, scheduling, and client interactions.
- **Led engineering of Chantae Cann's album Sol Empowered,** which reached **#8** on the Billboard charts.

EDUCATION

Certificate in **UX/UI**	*Georgia Institute of Technology*	Dec 2021
Certificate in **Product Management**	*General Assembly*	Apr 2021
Certificate in **Front End Web Development**	*TreeHouse*	Dec 2020
Associate of Science (A.S.) - **Recording Arts**	*Full Sail University*	Sep 2005

ADDITIONAL CERTIFICATIONS

Product-Led Certification	*Pendo*	Sep 2023
Object-Oriented UX (OOUX) Fundamentals	*Udemy*	Jun 2023
Lean Research Skills for Conducting Interviews	*MIT Open Learning*	Apr 2023
User Story Masterclass	*Udemy*	Feb 2021
Certified Scrum Product Owner (CSPO)	*Scrum Alliance*	Jan 2021

VOLUNTEERING

IxDA Atlanta Discussion Group	*Volunteer staff*	Nov 2023 - Present
Georgia Institute of Technology UX Bootcamp	*Guest speaker*	Apr 2023