

Jason Andrews

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Empathetic and detail-oriented User Experience Designer with strengths in communication and cross-functional collaboration. A fun and curious problem-solver who is hungry to learn and grow. A strong advocate for conducting research and prototyping to make data-informed decisions. Passionate about creating beautiful and intuitive customer-centric user experiences.

SKILLS

Figma, Adobe XD, InVision, Miro, HTML, CSS, interaction design, user research methods, user interviews, sketching, wireframes, storyboards, personas, user flows, process flows, site maps, visual design, human-centered design, A/B testing, rapid prototyping, design systems, usability testing, mockups, information architecture, Agile, Scrum, user experience design.

EXPERIENCE

UX Designer

Apr 2022 - present

CareStream Dental

- Conducted competitive research, analyzing and comparing product features.
- Led user interviews to discover customer pain points and validate product solutions.
- Synthesized user feedback with the UX team and my cross-functional team.
- Created interactive prototypes and led usability testing sessions, including A/B testing.
- Built Sensei Cloud's site map and contributed to feature prioritization.
- Trained colleagues on using Figma, helping to grow our UX team from one to five members.
- Set design standards while building out Sensei Cloud's component library and design system.

UX/UI Designer

Mar 2022 - April 2022

Tech for Campaigns

- Used Figma to create logos, wireframes, and high fidelity mockups for responsive websites.
- Remotely collaborated with a cross-functional team to create intuitive and compelling campaign websites for political candidates.

Sound Designer, Producer, Founder

Dec 2005 - Dec 2021

Spotlight Sound Studio, Alpharetta, GA

- Planned, coordinated, and executed audio production projects for a wide variety of clients.
- Developed and delivered quality sound design, audiobook, and music projects using DAW software.
- Voted "Best Recording Studio in Alpharetta" 4 years in a row & generated over \$1M in revenue.
- Managed projects for clients such as Whole Foods Market, Hitt Contracting, and DHL.
- Recorded the National Hall of Famer, Chipper Jones for his audiobook Ballplayer. Earned 4.8 stars on Audible.
- Engineered, mixed, and mastered Chantae Cann's album Sol Empowered, which reached #8 on the American Billboard charts.

EDUCATION

Certificate - UX/UI Design

Georgia Institute of Technology, Atlanta, GA

Jun 2021 - Dec 2021

Certificate - Product Management

General Assembly

Feb 2021 - Apr 2021

Certificate - Front End Web Development

TreeHouse

Jun 2020 - Dec 2020

Associate of Science (A.S.) - Recording Arts

Full Sail University, Orlando, FL

Sep 2004 - Sep 2005

LICENSES & CERTIFICATIONS

Certified Scrum Product Owner (CSPO)

Scrum Alliance - Credential ID 001157231

Jan 2021

PROJECTS

Georgia Animal Project Redesign | jasonandrews.net/gap

- Group website redesign project to increase conversion and engagement of a non-profit.
- Conducted Interviews, brainstormed solutions, created and tested prototypes in 4 weeks.
- Skills & Technologies: Figma, InVision, Adobe XD, Miro, Trello, Zoom, Otter.ai, Trello, RWD.

Energy.gov Redesign | jasonandrews.net/energygov

- Web redesign to make it easier for the user to understand and navigate, with a focus on IA.
- I conducted usability testing, discovered opportunities in the IA, performed a card sorting exercise to rearrange the navigation, and tested prototypes over 4 weeks.
- Skills & Technologies: Figma, Adobe XD, InVision, Miro, Zoom, Trello, and Google Drive, RWD.

Move Abroad - Mobile App Case Study | jasonandrews.net/moveabroad

- Team mobile app design project to help make researching international moving easy.
- We researched user pain points, discovered an opportunity, designed and coded a web-based prototype, tested, and iterated over the course of 3 weeks.
- Skills & Technologies: HTML, CSS, JavaScript, jQuery, Figma, Adobe XD, Miro, Zoom, JIRA.

HOBBIES & INTERESTS

Rock climbing & mountaineering, fitness, music, business & finance, building & flying RC helicopters, bonsai, vegetarian cooking.