

# Jason Andrews

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Empathetic and detail-oriented User Experience Designer with strengths in communication and cross-functional collaboration. A fun and curious problem-solver who is hungry to learn and grow. A strong advocate for conducting research and prototyping to make data-informed decisions. Passionate about creating beautiful and intuitive customer-centric user experiences.

## SKILLS

Figma, Adobe XD, InVision, Miro, HTML, CSS, interaction design, user research methods, user interviews, sketching, wireframes, storyboards, personas, user flows, process flows, site maps, visual design, human-centered design, A/B testing, rapid prototyping, design systems, usability testing, mockups, information architecture, Agile, Scrum, user experience design.

## EXPERIENCE

### UX Designer

Apr 2022 - present

*CareStream Dental*

- Led user interviews to discover customer pain points and validate product solutions.
- Built Sensei Cloud's site map.
- Contributed to onboarding materials helping grow the UX team from one to five members.
- Synthesized user feedback with the UX team to make sense of user insights for leadership.
- Conducted competitive research, analyzing and comparing product features.
- Set design standards while building out Sensei Cloud's component library.

### UX/UI Designer

Mar 2022 - April 2022

*Tech for Campaigns*

- Conducted user research to discover user needs and deliver ideal user flows.
- Used Figma to create logos, wireframes, and high fidelity mockups for responsive websites.
- Remotely collaborated with a cross-functional team to create intuitive and compelling campaign websites for political candidates.

### Sound Designer, Producer, Founder

Dec 2005 - Dec 2021

*Spotlight Sound Studio, Alpharetta, GA*

- Planned, coordinated, and executed audio production projects for a wide variety of clients.
- Developed and delivered quality sound design, audiobook, and music projects using DAW software.
- Voted "Best Recording Studio in Alpharetta" 4 years in a row & generated over \$1M in revenue.
- Managed projects for clients such as Whole Foods Market, Hitt Contracting, and DHL.
- Recorded the National Hall of Famer, Chipper Jones for his audiobook Ballplayer. Earned 4.8 stars on Audible.
- Engineered, mixed, and mastered Chantae Cann's album Sol Empowered, which reached #8 on the American Billboard charts.

## EDUCATION

### Certificate - UX/UI Design

Georgia Institute of Technology, Atlanta, GA

Jun 2021 - Dec 2021

### Certificate - Product Management

General Assembly

Feb 2021 - Apr 2021

### Certificate - Front End Web Development

TreeHouse

Jun 2020 - Dec 2020

### Associate of Science (A.S.) - Recording Arts

Full Sail University, Orlando, FL

Sep 2004 - Sep 2005

## LICENSES & CERTIFICATIONS

### Certified Scrum Product Owner (CSPO)

Scrum Alliance - Credential ID 001157231

Jan 2021

## PROJECTS

### Georgia Animal Project Redesign | [jasonandrews.net/gap](https://jasonandrews.net/gap)

- Group website redesign project to increase conversion and engagement of a non-profit.
- Conducted Interviews, brainstormed solutions, created and tested prototypes in 4 weeks.
- Skills & Technologies: Figma, InVision, Adobe XD, Miro, Trello, Zoom, Otter.ai, Trello, RWD.

### Energy.gov Redesign | [jasonandrews.net/energygov](https://jasonandrews.net/energygov)

- Web redesign to make it easier for the user to understand and navigate, with a focus on IA.
- I conducted usability testing, discovered opportunities in the IA, performed a card sorting exercise to rearrange the navigation, and tested prototypes over 4 weeks.
- Skills & Technologies: Figma, Adobe XD, InVision, Miro, Zoom, Trello, and Google Drive, RWD.

### Move Abroad - Mobile App Case Study | [jasonandrews.net/moveabroad](https://jasonandrews.net/moveabroad)

- Team mobile app design project to help make researching international moving easy.
- We researched user pain points, discovered an opportunity, designed and coded a web-based prototype, tested, and iterated over the course of 3 weeks.
- Skills & Technologies: HTML, CSS, JavaScript, jQuery, Figma, Adobe XD, Miro, Zoom, JIRA.

## HOBBIES & INTERESTS

Rock climbing & mountaineering, fitness, music, business & finance, building & flying RC helicopters, bonsai, vegetarian cooking.