

# Jason Andrews

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**Product Designer** with a background in audio production. Detail-oriented professional with strengths in creativity, communication and cross-functional collaboration. A highly curious self-starter with a desire to grow and learn. Passionate about technology and solving problems with others. Looking to take on a role in a product-led company to contribute to a high-functioning team, while gaining experience and developing new skills.

## Technical Skills

CSPO with skills in HTML5, CSS3, JavaScript, Bootstrap4, Atomic Design, UI Grids and Composition, Color Theory, Heuristic Evaluation, Typography, Interaction Design and Iconography, Storyboarding, User Diagrams, User Needs Identification, UX Interviewing, Persona Creation, Insight Synthesis, Atomic Design, Visual Prototyping, Wireframing and User Interface Development.

## Projects

### **Bucket Book - Mobile App Case Study** | [jasonandrews.net/bucketbook](https://jasonandrews.net/bucketbook)

- The goal of this project was to create a tool that would help travelers book their next vacation. I conducted research, discovered an opportunity, then built a prototype for usability testing over the course of 4 weeks. This project started with a broad goal and required inductive reasoning to find a problem and solution.
- Skills & Technologies Used: User Research and Analysis, Persona Creation, Competitor Analysis, Creating User Flows, Feature Prioritization, Storyboarding, Wireframing, Prototyping, Usability Testing, Following Human Interface Guidelines, Adobe XD, Figma, InVision, Miro, Zoom, Otter.ai, Google Drive suite.

### **Energy.gov Redesign** | [jasonandrews.net/energygov](https://jasonandrews.net/energygov)

- The goal of this project was to redesign the website to make it easier for the user to understand and navigate. There were major IA and navigation problems to solve.
- Skills & Technologies Used: Persona Creation, Redlining User Paths, Heuristic Evaluation, Usability testing, Mood Board Creation, Card Sorting, Sitemap Creation, Wireframe

Creation, Prototyping, Style Guide Creation, RWD High Fidelity Mockups, Iteration based Usability Testing Results, Figma, Adobe XD, Miro, Zoom, Trello, and Google Drive suite.

### Georgia Animal Project Redesign | [jasonandrews.net/gap](https://jasonandrews.net/gap)

- The goal of this project was to redesign the website to increase conversion. Their original site didn't make it easy for users to donate, volunteer, or to book procedures. Our team fixed this.
- Skills & Technologies Used: Stakeholder interviews, Persona Creation, User Research, Empathy Map Creation, Feature Prioritization, SWOT Analysis, Storyboarding, User Flow Creation, Wireframe Sketching, RWD High Fidelity Mockups, Iteration based Usability Testing Results, Figma, Slack, Adobe XD, Miro, Zoom, Otter.ai, Trello, and Google Drive suite.

## Work Experience

### Spotlight Sound Studio

2005 - 2021

#### Producer, Audio Engineer, and Founder

- Managed projects for clients such as Whole Foods Market, Hitt Contracting and DHL.
- #8 on the American Billboard charts for Chantae Cann's album *Sol Empowered*.
- Recorded the National Hall of Famer, Chipper Jones for his audiobook *Ballplayer*.
- Voted "Best Recording Studio in Alpharetta" 4 years in a row.

## Education

Certificate, UX/UI Design

Georgia Institute of Technology - Atlanta, GA

Certificate, Product Management

General Assembly

Certificate, Front-End Development

TeamTreeHouse.com

Associate of Arts, Recording Arts

Full Sail University - Orlando, FL