# Jason Andrews

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Empathetic and detail-oriented Product / User Experience Designer with strengths in communication and cross-functional collaboration. A fun and curious problem-solver who dabbles in front-end engineering. Passionate about conducting research and prototyping to make data-informed decisions while creating beautiful and intuitive customer-centric user experiences.

## SKILLS

Figma, Adobe XD, InVision, Miro, HTML, CSS, interaction design, user research methods, sketching, wireframes, storyboards, personas, user flows, site maps, visual design, user-centered design, A/B testing, rapid prototyping, design systems, usability testing, mockups, user stories, information architecture, Agile, Scrum, user experience design, product design.

## EXPERIENCE

**UX/UI Designer (part-time)**                                              Mar 2022 - Present

*Tech for Campaigns*

- User experience and user interface design for responsive websites.
- Remotely collaborating with developers, project managers, copywriters, and stakeholders.
- Conducting user research to discover user needs and deliver ideal user flows.
- Using Figma to create wireframes, prototypes, and high fidelity mockups.
- Focused on visual design and interaction design while rapid prototyping and iterating on designs.
- Working with a cross-functional team to create intuitive and compelling campaign websites for political candidates.

**Sound Designer, Producer, Founder**                              Dec 2005 - Dec 2021

*Spotlight Sound Studio, Alpharetta, GA*

- Planned, coordinated, and executed audio production projects for a wide variety of clients.
- Developed and delivered quality sound design, audiobook, and music projects using DAW software.
- Voted "Best Recording Studio in Alpharetta" 4 years in a row & generated over $1M in revenue.
- Managed projects for clients such as Whole Foods Market, Hitt Contracting, and DHL.
- Recorded the National Hall of Famer, Chipper Jones for his audiobook Ballplayer.
- Engineered, mixed, and mastered Chantae Cann's album Sol Empowered, which reached #8 on the American Billboard charts.

## EDUCATION

**Certificate - UX/UI Design**                                    Jun 2021 - Dec 2021
*Georgia Institute of Technology,  Atlanta, GA*

**Certificate - Product Management**                              Feb 2021 - Apr 2021
*General Assembly*

**Certificate - Front End Web Development**                       Jun 2020 - Dec 2020
*TreeHouse*

**Associate of Science (A.S.) - Recording Arts**                 Sep 2004 - Sep 2005
*Full Sail University,  Orlando, FL*

## LICENSES & CERTIFICATIONS

**Certified Scrum Product Owner (CSPO)**                          Jan 2021
*Scrum Alliance - Credential ID 001157231*

## PROJECTS

**Georgia Animal Project Redesign** | [jasonandrews.net/gap](jasonandrews.net/gap)
- Group website redesign project to increase conversion and engagement of a non-profit.
- Conducted Interviews, brainstormed solutions, created and tested prototypes in 4 weeks.
- Skills & Technologies: Figma, InVision, Adobe XD, Miro, Trello, Zoom, Otter.ai, Trello, RWD.

**Energy.gov Redesign** | [jasonandrews.net/energygov](jasonandrews.net/energygov)
- Web redesign to make it easier for the user to understand and navigate, with a focus on IA.
- I conducted usability testing, discovered opportunities in the IA, and tested prototypes in 4 weeks.
- Skills & Technologies: Figma, Adobe XD, InVision, Miro, Zoom, Trello, and Google Drive suite, RWD.

**Move Abroad - Mobile App Case Study** | [jasonandrews.net/moveabroad](jasonandrews.net/moveabroad)
- Team mobile app design project to help make researching international moving easy.
- We researched, discovered an opportunity, designed and coded a web-based prototype in 3 weeks.
- Skills & Technologies: HTML, CSS, JavaScript, jQuery, Figma, Adobe XD, Miro, Zoom, JIRA.

## HOBBIES & INTERESTS

Rock climbing & mountaineering, fitness, music, audio production, reading, business & finance, building & flying RC helicopters, dogs, bonsai, vegetarian cooking.