Jason Andrews

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Empathetic Product / UX Designer who is able to execute and manage complex projects. Strengths in communication and cross-functional collaboration. A fun and curious problem-solver who is hungry to learn and grow. Able to turn concepts and ideas into actionable plans. Passionate about creating beautiful and intuitive customer-centric user experiences that create positive business outcomes.

SKILLS

Figma, Adobe XD, Miro, HTML, CSS, DevOps, Dovetail, Agile, Scrum, interaction design, user research methods, user interviews, research reports, sketching, wireframes, storyboards, personas, user flows, process flows, site maps, visual design, human-centered design, A/B testing, rapid prototyping, design systems, usability testing, mockups, information architecture, user experience design.

EXPERIENCE

UX Designer   Apr 2022 - present
CareStream Dental
- Conducted competitive research, analyzing and comparing product features.
- Booked and led user interviews to discover customer pain points and validate product solutions.
- Collected and synthesized user feedback with UX and my cross-functional teams.
- Created interactive prototypes and led usability testing sessions, including A/B testing.
- Built Sensei Cloud's site map, contributed to feature prioritization, and worked on two Scrum teams.
- Interviewed and mentored colleagues, helping to grow our UX team from one to five members.
- Set design standards while building out Sensei Cloud's component library and design system.
- Led technical conversation with developers to ensure the feasibility of designs.
- Designed a family billing feature that saved our users 37 clicks, 9 keystrokes, and 1 minute and 52 seconds per family, on average. Saving our customers millions in labor costs.

UX/UI Designer   Mar 2022 - April 2022
Tech for Campaigns
- Remotely collaborated with a cross-functional team to design an intuitive and compelling website for Matt Koleszar, helping him win his campaign for Michigan's 22nd House district.

Sound Designer, Producer, Founder   Dec 2005 - Dec 2021
Spotlight Sound Studio, Alpharetta, GA
- Voted "Best Recording Studio in Alpharetta" 4 years in a row & generated over $1M in revenue.
- Managed projects for clients such as Whole Foods Market, Hitt Contracting, and DHL.
- Recorded the National Hall of Famer, Chipper Jones for his audiobook Ballplayer. Earned 4.8 stars on Audible.
- Engineered, mixed, and mastered Chantae Cann's album Sol Empowered, which reached #8 on the American Billboard charts.

EDUCATION

Certificate - UX/UI Design   Jun 2021 - Dec 2021
Georgia Institute of Technology, Atlanta, GA

Certificate - Product Management   Feb 2021 - Apr 2021
General Assembly

Certificate - Front End Web Development   Jun 2020 - Dec 2020
TreeHouse

Associate of Science (A.S.) - Recording Arts   Sep 2004 - Sep 2005
Full Sail University, Orlando, FL

LICENSES & CERTIFICATIONS

Certified Scrum Product Owner (CSPO)   Jan 2021
Scrum Alliance - Credential ID 001157231

Lean Research Skills for Conducting Interviews   Apr 2023
MIT - Open Learning Library

PROJECTS

Routing Slip Feature Design | jasonandrews.net/routingslip
- Design project for SenseiCloud, as the UX designer on a Scrum team at CareStream Dental.
- Led interviews, conducted competitive analysis, created and tested prototypes over 8 weeks.
- Skills & Technologies: Figma, Microsoft Teams, DevOps, Miro, Survey Monkey.

Georgia Animal Project Web Redesign | jasonandrews.net/gap
- Group website redesign project to increase conversion and engagement of a non-profit.
- Conducted interviews, brainstormed solutions, created and tested prototypes over 4 weeks.
- Skills & Technologies: Figma, InVision, Adobe XD, Miro, Trello, Zoom, Otter.ai, Trello, RWD.

Energy.gov Redesign | jasonandrews.net/energygov
- Web redesign to make it easier for the user to understand and navigate, with a focus on IA.
- I conducted usability testing, discovered opportunities in the IA, performed a card sorting exercise to rearrange the navigation, and tested prototypes over 4 weeks.
- Skills & Technologies: Figma, Adobe XD, InVision, Miro, Zoom, Trello, and Google Drive, RWD.

Move Abroad - Mobile App Case Study | jasonandrews.net/moveabroad
- Team mobile app design project to help make researching international moving easy.
- We researched user pain points, discovered an opportunity, designed and coded a web-based prototype, tested, and iterated over the course of 3 weeks.
- Skills & Technologies: HTML, CSS, JavaScript, jQuery, Figma, Adobe XD, Miro, Zoom, JIRA.