Jason Zachariah

Portfolio:jasonzachariah.github.io

LinkedIn: <u>Jason Zachariah</u> | Email: <u>jasontzachariah@gmail.com</u>

Experience

WizRobotics | UX/UI Designer/ Richmond Hill, ON

Jul 2025 - August 2025

- Led a design overhaul for a b2b website used by 200+ teachers, rebranding major and subservices to align with company values
- Researched and prototyped screens for an AI service to give direction on features for the development team
- Created a design system to streamline work for frontend developers for a program used to make over 10,000+ STEM modules, creating a consistent visual identity and reducing handoff time between developers

York eSports | Graphic Designer / Remote

Sep 2024 - Jul 2025

- Followed branding guidelines to deliver assets at an organized pace
- Worked with a team to create merchandise for the York eSports team

NVISION | Design Intern / Remote, Markham

Jan 2022 - Jun 2022

- Worked under the design lead to develop website layouts following brand guidelines
- Created design documents to lay out brand identity

Community

Marketing Assistant | Design Students' Association/Toronto, ON

Jan 2022 - Jun 2022

Education

Bachelor of Design, Specialized Honours, York University,

York University, Expected Graduation: 2027

Skills

User research, UX/UI design, Systems design, Wireframing, Prototyping, Branding

Skills

Figma, Webflow, Front-End Coding (CSS, SASS/SCSS + Tailwind CSS, HTML, Vite, Bootstrap), Adobe Creative Cloud (Illustrator, InDesign, Photoshop, After Effects), Spline, Jitter