

CONNECTS WITH CONTROL4 CERTIFIED OVERVIEW

Life's better when everything works together—that's the Control4 motto. We want Control4 systems to work seamlessly with all the key components of today's digital homes and business. This means our customers are happier, our dealers are happier, and our partners are happier. We ensure this seamless integration by working with partners in our Connects with Control4 Certification program. Interested? Here's how it works.

STEP ONE: DRIVER CREATION

The Control4 system communicates with third-party devices through drivers. We provide our partners with the tools they need to develop drivers for their products OR recommend third-party developers who excel at driver development. Please note that SDDP must be implemented for IP-controlled device drivers to be certified.

STEP TWO: LEGAL AGREEMENT

The Certification Agreement outlines the list of features and functionality required for drivers to pass Control4 Certification testing, as well as the list of products to be certified. The requirements vary by product type. Certification Agreement also defines how Control4 and our partners work together to delight our shared customers.

STEP THREE: DRIVER/SAMPLE SUBMISSION

The Control4 Certification team requires two to three hardware samples per product family. One sample is tested for Certification and stays with our PQA team for ongoing testing. The others are placed with the Control4 Tech Support team so they can troubleshoot any issues that may come up in the field. In addition, SDDP must be implemented for IP-controlled device drivers to be certified and the test team needs an un-encrypted, pre-tested copy of the driver and our driver submission form.

STEP FOUR: TESTING

Control4's Certification technicians will test the drivers according to the requirements outlined in the Certification Agreement. If any issues come up, they work with the driver developer to modify the driver. When the driver passes all of the tests, the driver is published in the Control4 driver database and tagged as Connects with Control4 Certified!

STEP FIVE: MARKETING

We want our dealers to use products that work well with our system. When a product is Certified, we work with the supplier (vendor/partner) on the following:

Promotion activities:

- Connects with Control4 Certification is announced to all dealers through the Control4 newsletter
- Press release (optional)
- Event co-marketing (optional)
- Drivers are designated with a searchable Certification mark when they are posted to the Control4 driver database
- Inclusion in the exclusive partners page of the Control4 website

BENEFITS

Connects with Control4 Certification gives device manufacturers an easy way to participate in the growing smart building market, where their products can be used in countless innovative and sophisticated applications. Co-marketing opportunities also provide participants visibility to the highly fragmented and engaged custom installation channel. Most importantly, Connects with Control4 Certification improves the quality of integrated solutions, leading to happier customers and greater market share for partners.

Why do Control4 Dealers choose Connects with Control4 Certified drivers? Easy. They're thoroughly tested and integrate seamlessly with the Control4 platform. Plus, they're easier to find in the driver database and faster to install, thanks to Simple Device Discovery Protocol and better documentation, which enables dealers to finish jobs faster and provide a better experience to customers.

Dealer Benefits:

- Easier installation due to SDDP
- Confidence in the quality and completeness of the integration
- Increased Control4 Tech Support

Manufacturer Benefits:

- Visibility among Control4 Dealers, which also provides marketing opportunities
- Better customer/dealer experience
- Easy way to participate in IoT