# ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Thisvoiceagentma	Between Groups	148.709	3	49.570	37.901	.000
demefeelSuccessfu	Within Groups	82.395	63	1.308		
•	Total	231.104	66			
Thisvoiceagentma	Between Groups	105.753	3	35.251	16.211	.000
demefeelFrustrate d	Within Groups	136.993	63	2.174		
ď	Total	242.746	66			
Thisvoiceagentma	Between Groups	165.158	3	55.053	41.434	.000
demefeelHelped	Within Groups	83.708	63	1.329		
	Total	248.866	66			
Thisvoiceagentma	Between Groups	150.571	3	50.190	32.415	.000
demefeelEfficient	Within Groups	97.548	63	1.548		
	Total	248.119	66			
Thisvoiceagentma	Between Groups	73.733	3	24.578	18.645	.000
demefeelHappy	Within Groups	83.044	63	1.318		
	Total	156.776	66			
Thisvoiceagentma	Between Groups	23.381	3	7.794	4.581	.006
demefeelAgile	Within Groups	107.186	63	1.701		
	Total	130.567	66			
Thisvoiceagentma	Between Groups	38.424	3	12.808	7.909	.000
demefeelPragmati c	Within Groups	102.023	63	1.619		
C	Total	140.448	66			
Thisvoiceagentwas	Between Groups	8.940	3	2.980	2.332	.083
Extravertedenthusi astic	Within Groups	80.522	63	1.278		
asiic	Total	89.463	66			
Thisvoiceagentwas	Between Groups	50.412	3	16.804	9.658	.000
Criticalquarrelsom e	Within Groups	109.617	63	1.740		
•	Total	160.030	66			
Thisvoiceagentwas	Between Groups	86.633	3	28.878	22.237	.000
Dependableselfdis ciplined	Within Groups	81.815	63	1.299		
Cipililea	Total	168.448	66			
Thisvoiceagentwas	Between Groups	54.425	3	18.142	8.768	.000
Anxiouseasilyupset	Within Groups	130.351	63	2.069		
	Total	184.776	66			
Thisvoiceagentwas	Between Groups	17.677	3	5.892	3.273	.027
Opentonewexperie ncescomplex	Within Groups	113.428	63	1.800		
	Total	131.104	66			
Thisvoiceagentwas	Between Groups	.928	3	.309	.251	.860
Reservedquiet	Within Groups	77.579	63	1.231		
	Total	78.507	66			
Thisvoiceagentwas	Between Groups	16.990	3	5.663	4.843	.004
Sympatheticwarm	Within Groups	73.667	63	1.169		
	Total	90.657	66			

# **ANOVA**

		Sum of Squares	df	Mean Square	F	Sig.
Thisvoiceagentwas	Between Groups	58.987	3	19.662	11.572	.000
Disorganizedcarel ess	Within Groups	107.043	63	1.699		
<b>C33</b>	Total	166.030	66			
Thisvoiceagentwas	Between Groups	8.629	3	2.876	1.930	.134
Calmemotionallyst able	Within Groups	93.879	63	1.490		
abie	Total	102.507	66			
Thisvoiceagentwas	Between Groups	7.137	3	2.379	1.220	.310
Conventionaluncre ative	Within Groups	122.804	63	1.949		
ative	Total	129.940	66			
Thisvoiceagentwas	Between Groups	44.539	3	14.846	13.266	.000
Smart	Within Groups	70.506	63	1.119		
	Total	115.045	66			
Thisvoiceagentwas	Between Groups	76.725	3	25.575	15.066	.000
Trustworthy	Within Groups	106.946	63	1.698		
	Total	183.672	66			
Thisvoiceagentwas	Between Groups	40.183	3	13.394	9.668	.000
Likeable	Within Groups	87.280	63	1.385		
	Total	127.463	66			
Thisvoiceagentwas	Between Groups	27.952	3	9.317	7.011	.000
Pragmatic	Within Groups	83.720	63	1.329		
	Total	111.672	66			
Thisvoiceagentwas	Between Groups	119.215	3	39.738	32.706	.000
Helpful	Within Groups	76.546	63	1.215		
	Total	195.761	66			

# **Post Hoc Tests**

Tukey HSD

Dependent			Mean			95% Confid	ence Interval
Variable	(I) Participantstudy	(J) Participantstudy		Std. Error	Sig.	Lower Bound	Upper Bound
Thisvoiceagentma	1	2	3.952 <sup>*</sup>	.387	.000	2.93	4.97
demefeelSuccessfu		3	.536	.414	.570	56	1.63
•		4	1.110*	.362	.016	.15	2.07
	2	1	-3.952 <sup>*</sup>	.387	.000	-4.97	-2.93
		3	-3.417 <sup>*</sup>	.443	.000	-4.59	-2.25
		4	-2.842 <sup>*</sup>	.395	.000	-3.88	-1.80
	3	1	536	.414	.570	-1.63	.56
		2	3.417*	.443	.000	2.25	4.59
		4	.575	.422	.527	54	1.69
	4	1	-1.110 <sup>*</sup>	.362	.016	-2.07	1
		2	2.842*	.395	.000	1.80	3.8
		3	575	.422	.527	-1.69	.5
Thisvoiceagentma demefeelFrustrate	1	2	3.362*	.499	.000	2.05	4.68
d		3	1.345	.534	.066	06	2.7
		4	2.095	.467	.000	.86	3.33
	2	1	-3.362*	.499	.000	-4.68	-2.0
		3	-2.017*	.571	.004	-3.52	5
		4	-1.267	.509	.072	-2.61	.0
	3	1	-1.345	.534	.066	-2.75	.0
		2	2.017*	.571	.004	.51	3.5
		4	.750	.544	.517	68	2.1
	4	1	-2.095	.467	.000	-3.33	8
		2	1.267	.509	.072	08	2.6
This		3	750	.544	.517	-2.18	.6:
Thisvoiceagentma demefeelHelped	1	2	3.914	.390	.000	2.89	4.9
		3	.131	.417	.989	97	1.2
	2	1	.363	.365	.752	60	1.3
	2	3	-3.914 <sup>*</sup> -3.783 <sup>*</sup>	.390 .446	.000 .000	-4.94 -4.96	-2.8
		4	-3.783 -3.551 <sup>*</sup>	.398	.000	-4.96 -4.60	-2.6° -2.5
	3	1	-3.551	.417	.989	-4.60	.9
	3	2	3.783 <sup>*</sup>	.417	.000	2.61	4.9
		4	.232	.425	.947	89	1.3
	4	1	363	.365	.752	-1.33	.6
	•	2	3.551*	.398	.000	2.50	4.6
		3	232	.425	.947	-1.35	.8:
Thisvoiceagentma	1	2	4.000*	.421	.000	2.89	5.1
demefeelEfficient	•	3	.583	.450	.569	60	1.7
		4	1.421*	.394	.003	.38	2.4
	2	1	-4.000 <sup>*</sup>	.421	.000	-5.11	-2.89
	-	3	-3.417 <sup>*</sup>	.482	.000	-4.69	-2.14
		4	-2.579 <sup>*</sup>	.430	.000	-3.71	-1.4
	3	1	583	.450	.569	-1.77	.6
	-	2	3.417*	.482	.000	2.14	4.69
		4	.838	.459	.271	37	2.0
	4	1	-1.421 <sup>*</sup>	.394	.003	-2.46	3
		2	2.579*	.430	.000	1.44	3.7
		3	838	.459	.271	-2.05	.3
Thisvoiceagentma	1	2	2.648*	.388	.000	1.62	3.6
demefeelHappy		3	.381	.415	.796	72	1.4
		4	.170	.364	.966	79	1.1
	2	1	-2.648*	.388	.000	-3.67	-1.6
		3	-2.267 <sup>*</sup>	.445	.000	-3.44	-1.0
		4	-2.477 <sup>*</sup>	.397	.000	-3.52	-1.4

Tukey HSD

Dependent			Mean			95% Confid	ence Interval
Variable	(I) Participantstudy	(J) Participantstudy	Difference (I-J)	Std. Error	Sig.	Lower Bound	Upper Bound
	3	1	381	.415	.796	-1.48	.72
		2	2.267*	.445	.000	1.09	3.44
		4	211	.423	.959	-1.33	.91
	4	1	170	.364	.966	-1.13	.79
		2	2.477*	.397	.000	1.43	3.52
		3	.211	.423	.959	91	1.33
Thisvoiceagentma	1	2	1.610*	.441	.003	.45	2.77
demefeelAgile		3	.393	.472	.839	85	1.64
		4	.564	.413	.525	53	1.65
	2	1	-1.610 <sup>*</sup>	.441	.003	-2.77	45
		3	-1.217	.505	.086	-2.55	.12
		4	-1.046	.451	.104	-2.23	.14
	3	1	393	.472	.839	-1.64	.85
		2	1.217	.505	.086	12	2.55
		4	.171	.481	.984	-1.10	1.44
	4	1	564	.413	.525	-1.65	.53
		2	1.046	.451	.104	14	2.23
		3	171	.481	.984	-1.44	1.10
Thisvoiceagentma demefeelPragmati	1	2	1.914*	.430	.000	.78	3.05
C		3	036	.461	1.000	-1.25	1.18
		4	.679	.403	.340	38	1.74
	2	1	-1.914	.430	.000	-3.05	78
		3	-1.950*	.493	.001	-3.25	65
		4	-1.235 <sup>*</sup>	.440	.033	-2.40	08
	3	1	.036	.461	1.000	-1.18	1.25
		2	1.950*	.493	.001	.65	3.25
		4	.715	.469	.430	52	1.95
	4	1	679	.403	.340	-1.74	.38
		2	1.235*	.440	.033	.08	2.40
		3	715	.469	.430	-1.95	.52
Thisvoiceagentwas Extravertedenthusi	1	2	.543	.382	.492	47	1.55
astic		3	.810	.409	.207	27	1.89
		4	120	.358	.987	-1.06	.82
	2	1	543	.382	.492	-1.55	.47
		3	.267	.438	.929	89	1.42
		4	663	.390	.333	-1.69	.37
	3	1	810	.409	.207	-1.89	.27
		2	267	.438	.929	-1.42	.89
		4	930	.417	.126	-2.03	.17
	4	1	.120	.358	.987	82	1.06
		2	.663	.390	.333	37	1.69
This sales are said		3	.930	.417	.126	17	2.03
Thisvoiceagentwas Critical quarrelsom	1	2	2.371*	.446	.000	1.19	3.55
e		3	.655	.477	.522	60	1.91
		4	1.028	.418	.076	07	2.13
	2	1	-2.371 <sup>*</sup>	.446	.000	-3.55	-1.19
		3	-1.717 <sup>*</sup>	.511	.007	-3.06	37
		4	-1.344*	.456	.023	-2.55	14
	3	1	655 *	.477	.522	-1.91	.60
		2	1.717*	.511	.007	.37	3.06
		4	.373	.486	.869	91	1.66
	4	1	-1.028	.418	.076	-2.13	.07
		2	1.344*	.456	.023	.14	2.55
		3	373	.486	.869	-1.66	.91

Tukey HSD

Dependent			Mean			95% Confid	ence Interval
Variable	(I) Participantstudy	(J) Participantstudy		Std. Error	Sig.	Lower Bound	Upper Bound
Thisvoiceagentwas		2	3.067*	.385	.000	2.05	4.08
Dependableselfdis		3	.583	.412	.495	50	1.67
ciplined		4	1.088*	.361	.019	.14	2.04
•	2	1	-3.067 <sup>*</sup>	.385	.000	-4.08	-2.05
		3	-2.483 <sup>*</sup>	.441	.000	-3.65	-1.32
		4	-1.979 <sup>*</sup>	.394	.000	-3.02	94
•	3	1	583	.412	.495	-1.67	.50
		2	2.483*	.441	.000	1.32	3.65
		4	.504	.420	.629	60	1.61
·	4	1	-1.088 <sup>*</sup>	.361	.019	-2.04	14
		2	1.979*	.394	.000	.94	3.02
		3	504	.420	.629	-1.61	.60
Thisvoiceagentwas		2	1.000	.486	.179	28	2.28
Anxiouseasilyupset		3	2.667*	.521	.000	1.29	4.04
		4	1.070	.455	.098	13	2.27
-	2	1	-1.000	.486	.179	-2.28	.28
		3	1.667*	.557	.020	.20	3.14
		4	.070	.497	.999	-1.24	1.38
•	3	1	-2.667 <sup>*</sup>	.521	.000	-4.04	-1.29
		2	-1.667 <sup>*</sup>	.557	.020	-3.14	20
		4	-1.596 <sup>*</sup>	.530	.019	-3.00	20
-	4	1	-1.070	.455	.098	-2.27	.13
		2	070	.497	.999	-1.38	1.24
		3	1.596*	.530	.019	.20	3.00
Thisvoiceagentwas	1	2	1,010	.454	.127	19	2.21
Opentonewexperie		3	.143	.486	.991	-1.14	1.42
ncescomplex		4	419	.425	.758	-1.54	.70
-	2	1	-1.010	.454	.127	-2.21	.19
	_	3	867	.520	.349	-2.24	.50
		4	-1.428	.463	.016	-2.65	2 <sup>-</sup>
-	3	1	143	.486	.991	-1.42	1.14
		2	.867	.520	.349	50	2.24
		4	561	.495	.670	-1.87	.74
-	4	1	.419	.425	.758	70	1.54
	•	2	1.428*	.463	.016	.21	2.6
		3	.561	.495	.670	74	1.87
Thisvoiceagentwas	1	2	.257	.375	.902	73	1.25
Reservedquiet	•	3	060	.402	.999	-1.12	1.00
		4	020	.351	1.000	95	.9
-	2	1	257	.375	.902	-1.25	.73
	-	3	317	.430	.882	-1.45	.8:
		4	277	.383	.887	-1.29	.73
-	3	1	.060	.402	.999	-1.00	1.12
	•	2	.317	.402	.882	-1.00	1.4
		4	.039	.430	1.000	-1.04	1.43
-	4	1	.020	.351	1.000	91	.9
	7	2	.020	.383	.887	73	1.29
		3	039	.383	1.000	/3 -1.12	1.23
Thisvoiceagentwas	4	2	039 .667			-1.12 30	
Sympatheticwarm	1		.667 500	.366	.272		1.6
		3		.391	.580	-1.53	.5:
-	•	4	667	.342	.219	-1.57	.2
	2	1	667	.366	.272	-1.63	.30
		3	-1.167 <sup>*</sup>	.419	.035	-2.27	06
		4	-1.333 <sup>*</sup>	.373	.004	-2.32	3

Tukey HSD

Dependent			Mean			95% Confid	ence Interval
Variable	(I) Participantstudy (J	) Participantstudy		Std. Error	Sig.	Lower Bound	Upper Bound
	3 1		.500	.391	.580	53	1.53
	2		1.167*	.419	.035	.06	2.27
	4		167	.399	.975	-1.22	.89
	4 1		.667	.342	.219	24	1.57
	2		1.333*	.373	.004	.35	2.32
	3		.167	.399	.975	89	1.22
Thisvoiceagentwas	1 2		2.400*	.441	.000	1.24	3.56
Disorganizedcarel ess	3		.417	.472	.813	83	1.66
	4		1.491*	.413	.003	.40	2.58
	2 1		-2.400	.441	.000	-3.56	-1.24
	3		-1.983 <sup>*</sup>	.505	.001	-3.32	65
	4		909	.450	.192	-2.10	.28
	3 1		417	.472	.813	-1.66	.83
	2		1.983*	.505	.001	.65	3.32
-	4		1.075	.481	.125	19	2.34
	4 1		-1.491*	.413	.003	-2.58	40
	2		.909	.450	.192	28	2.10
	3		-1.075	.481	.125	-2.34	.19
Thisvoiceagentwas Calmemotionallyst			.752	.413	.272	34	1.84
able	3		.952	.442	.147	21	2.12
	4		.461	.387	.633	56	1.48
	2 1		752	.413	.272	-1.84	.34
	3		.200	.473	.974	-1.05	1.45
-	4		291	.422	.900	-1.40	.82
	3 1		952	.442	.147	-2.12	.21
	2		200	.473 .450	.974	-1.45 -1.68	1.05 .70
-	4 1		491		.696		
	2		461	.387	.633	-1.48	.56
	3		.291 .491	.422 .450	.900 .696	82 70	1.40 1.68
Thisvoiceagentwas			.200		.974	-1.05	1.45
Conventionaluncre	3		.500	.472 .505	.974 .756	-1.05	1.43
ative	4		.807	.442	.736	36	1.03
-	2 1		200	.472	.974	-1.45	1.05
	3		.300	.541	.945	-1.13	1.73
	4		.607	.482	.592	67	1.73
-	3 1		500	.505	.756	-1.83	.83
	2		300	.541	.945	-1.73	1.13
	4		.307	.515	.933	-1.05	1.67
-	4 1		807	.442	.271	-1.97	.36
	2		607	.482	.592	-1.88	.67
	3		307	.515	.933	-1.67	1.05
Thisvoiceagentwas			2.190*	.358	.000	1.25	3.13
Smart	3		.440	.383	.660	57	1.45
	4		.594	.335	.296	29	1.48
-	2 1		-2.190 <sup>*</sup>	.358	.000	-3.13	-1.25
	3		-1.750 <sup>*</sup>	.410	.000	-2.83	67
	4		-1.596 <sup>*</sup>	.365	.000	-2.56	63
-	3 1		440	.383	.660	-1.45	.57
	2		1.750*	.410	.000	.67	2.83
	4		.154	.390	.979	88	1.18
-	4 1		594	.335	.296	-1.48	.29
	2		1.596*	.365	.000	.63	2.56
	3		154	.390	.979	-1.18	.88

# **Multiple Comparisons**

Tukey HSD

Dependent			Mean			95% Confid	ence Interval
Variable	(I) Participantstudy	(J) Participantstudy		Std. Error	Sig.	Lower Bound	Upper Bound
Thisvoiceagentwas	1	2	2.629 <sup>*</sup>	.440	.000	1.47	3.79
Trustworthy		3	238	.471	.958	-1.48	1.01
		4	.902	.413	.138	19	1.99
	2	1	-2.629 <sup>*</sup>	.440	.000	-3.79	-1.47
		3	-2.867 <sup>*</sup>	.505	.000	-4.20	-1.54
		4	-1.726 <sup>*</sup>	.450	.002	-2.91	54
	3	1	.238	.471	.958	-1.01	1.48
		2	2.867*	.505	.000	1.54	4.20
		4	1.140	.480	.093	13	2.41
	4	1	902	.413	.138	-1.99	.19
		2	1.726*	.450	.002	.54	2.91
		3	-1.140	.480	.093	-2.41	.13
Thisvoiceagentwas	1	2	1.895*	.398	.000	.85	2.95
Likeable		3	.595	.426	.506	53	1.72
		4	045	.373	.999	-1.03	.94
	2	1	-1.895 <sup>*</sup>	.398	.000	-2.95	85
		3	-1.300 <sup>*</sup>	.456	.029	-2.50	10
		4	-1.940 <sup>*</sup>	.407	.000	-3.01	87
	3	1	595	.426	.506	-1.72	.53
		2	1.300*	.456	.029	.10	2.50
		4	640	.434	.458	-1.79	.50
	4	1	.045	.373	.999	94	1.03
		2	1.940*	.407	.000	.87	3.01
		3	.640	.434	.458	50	1.79
Thisvoiceagentwas	1	2	1.743*	.390	.000	.71	2.77
Pragmatic		3	.893	.417	.152	21	1.99
		4	1.055*	.365	.026	.09	2.02
	2	1	-1.743 <sup>*</sup>	.390	.000	-2.77	71
		3	850	.446	.237	-2.03	.33
		4	688	.398	.318	-1.74	.36
	3	1	893	.417	.152	-1.99	.21
		2	.850	.446	.237	33	2.03
		4	.162	.425	.981	96	1.28
	4	1	-1.055 <sup>*</sup>	.365	.026	-2.02	09
		2	.688	.398	.318	36	1.74
		3	162	.425	.981	-1.28	.96
Thisvoiceagentwas	1	2	3.571 *	.373	.000	2.59	4.55
Helpful		3	.905	.399	.117	15	1.96
		4	.764	.349	.137	16	1.69
	2	1	-3.571 <sup>*</sup>	.373	.000	-4.55	-2.59
		3	-2.667 <sup>*</sup>	.427	.000	-3.79	-1.54
		4	-2.807 <sup>*</sup>	.381	.000	-3.81	-1.80
	3	1	905	.399	.117	-1.96	.15
		2	2.667*	.427	.000	1.54	3.79
		4	140	.406	.986	-1.21	.93
	4	1	764	.349	.137	-1.69	.16
		2	2.807*	.381	.000	1.80	3.81
		3	.140	.406	.986	93	1.21

 $<sup>^{\</sup>star}.$  The mean difference is significant at the 0.05 level.

# **Homogeneous Subsets**

## ThisvoiceagentmademefeelSuccessful

Tukey HSD<sup>a,b</sup>

		Subset for alpha = 0.05			
Participantstudy	N	1	2	3	
2	15	2.00			
4	19		4.84		
3	12		5.42	5.42	
1	21			5.95	
Sig.		1.000	.492	.551	

Means for groups in homogeneous subsets are displayed.

- a. Uses Harmonic Mean Sample Size = 15.984.
- b. The group sizes are unequal. The harmonic mean of the group sizes is used. Type I error levels are not guaranteed.

## ThisvoiceagentmademefeelFrustrated

Tukey HSD<sup>a,b</sup>

		Subset for alpha = 0.05				
Participantstudy	N	1	2	3		
2	15	2.73				
4	19	4.00	4.00			
3	12		4.75	4.75		
1	21			6.10		
Sig.		.082	.481	.058		

Means for groups in homogeneous subsets are displayed.

- a. Uses Harmonic Mean Sample Size = 15.984.
- b. The group sizes are unequal. The harmonic mean of the group sizes is used. Type I error levels are not guaranteed.

# ThisvoiceagentmademefeelHelped

Tukey HSD<sup>a,b</sup>

		Subset for alpha = 0.05		
Participantstudy	N	1	2	
2	15	2.13		
4	19		5.68	
3	12		5.92	
1	21		6.05	
Sig.		1.000	.809	

- a. Uses Harmonic Mean Sample Size = 15.984.
- b. The group sizes are unequal. The harmonic mean of the group sizes is used. Type I error levels are not guaranteed.

## ThisvoiceagentmademefeelEfficient

Tukey HSD<sup>a,b</sup>

		Subset for alpha = 0.05			
Participantstudy	N	1	2	3	
2	15	2.00			
4	19		4.58		
3	12		5.42	5.42	
1	21			6.00	
Sig.		1.000	.237	.551	

Means for groups in homogeneous subsets are displayed.

- a. Uses Harmonic Mean Sample Size = 15.984.
- b. The group sizes are unequal. The harmonic mean of the group sizes is used. Type I error levels are not guaranteed.

## ThisvoiceagentmademefeelHappy

Tukey HSD<sup>a,b</sup>

		Subset for alpha = 0.05		
Participantstudy	N	1	2	
2	15	2.73		
3	12		5.00	
4	19		5.21	
1	21		5.38	
Sig.		1.000	.785	

Means for groups in homogeneous subsets are displayed.

- a. Uses Harmonic Mean Sample Size = 15.984.
- b. The group sizes are unequal. The harmonic mean of the group sizes is used. Type I error levels are not guaranteed.

# ThisvoiceagentmademefeelAgile

Tukey HSD<sup>a,b</sup>

		Subset for alpha = 0.05	
Participantstudy	N	1	2
2	15	3.53	
4	19	4.58	4.58
3	12	4.75	4.75
1	21		5.14
Sig.		.050	.615

- a. Uses Harmonic Mean Sample Size = 15.984.
- b. The group sizes are unequal. The harmonic mean of the group sizes is used. Type I error levels are not guaranteed.

## ThisvoiceagentmademefeelPragmatic

Tukey HSD<sup>a,b</sup>

		Subset for alpha = 0.05	
Participantstudy	N	1	2
2	15	3.13	
4	19		4.37
1	21		5.05
3	12		5.08
Sig.		1.000	.393

Means for groups in homogeneous subsets are displayed.

- a. Uses Harmonic Mean Sample Size = 15.984.
- b. The group sizes are unequal. The harmonic mean of the group sizes is used. Type I error levels are not guaranteed.

# ThisvoiceagentwasExtravertedenthusiasti

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Tukey HSD<sup>a,b</sup>

		Subset for alpha = 0.05
Participantstudy	N	1
3	12	4.33
2	15	4.60
1	21	5.14
4	19	5.26
Sig.		.103

- a. Uses Harmonic Mean Sample Size = 15.984.
- b. The group sizes are unequal. The harmonic mean of the group sizes is used. Type I error levels are not guaranteed.

## ThisvoiceagentwasCriticalquarrelsome

Tukey HSD<sup>a,b</sup>

		Subset for alpha = 0.05	
Participantstudy	N	1	2
2	15	3.87	
4	19		5.21
3	12		5.58
1	21		6.24
Sig.		1.000	.134

Means for groups in homogeneous subsets are displayed.

- a. Uses Harmonic Mean Sample Size = 15.984.
- b. The group sizes are unequal. The harmonic mean of the group sizes is used. Type I error levels are not guaranteed.

## ThisvoiceagentwasDependableselfdisciplined

Tukey HSD<sup>a,b</sup>

		Subset for alpha = 0.05		= 0.05
Participantstudy	N	1	2	3
2	15	2.60		
4	19		4.58	
3	12		5.08	5.08
1	21			5.67
Sig.		1.000	.597	.475

Means for groups in homogeneous subsets are displayed.

- a. Uses Harmonic Mean Sample Size = 15.984.
- b. The group sizes are unequal. The harmonic mean of the group sizes is used. Type I error levels are not guaranteed.

# ThisvoiceagentwasAnxiouseasilyupset

Tukey HSD<sup>a,b</sup>

		Subset for alpha = 0.05	
Participantstudy	N	1	2
3	12	3.67	
4	19		5.26
2	15		5.33
1	21		6.33
Sig.		1.000	.163

- a. Uses Harmonic Mean Sample Size = 15.984.
- b. The group sizes are unequal. The harmonic mean of the group sizes is used. Type I error levels are not guaranteed.

ThisvoiceagentwasOpentonewexperiencescomplex

Tukey HSD<sup>a,b</sup>

		Subset for alpha = 0.05	
Participantstudy	N	1	2
2	15	3.47	·
3	12	4.33	4.33
1	21	4.48	4.48
4	19		4.89
Sig.		.156	.640

Means for groups in homogeneous subsets are displayed.

- a. Uses Harmonic Mean Sample Size = 15.984.
- b. The group sizes are unequal. The harmonic mean of the group sizes is used. Type I error levels are not guaranteed.

# ThisvoiceagentwasReservedquiet

Tukey HSD<sup>a,b</sup>

		Subset for alpha = 0.05
Participantstudy	N	1
2	15	2.93
1	21	3.19
4	19	3.21
3	12	3.25
Sig.		.851

- a. Uses Harmonic Mean Sample Size = 15.984.
- b. The group sizes are unequal. The harmonic mean of the group sizes is used. Type I error levels are not guaranteed.

# ThisvoiceagentwasSympatheticwarm

Tukey HSD<sup>a,b</sup>

		Subset for alpha = 0.05	
Participantstudy	N	1	2
2	15	3.67	
1	21	4.33	4.33
3	12		4.83
4	19		5.00
Sig.		.311	.311

Means for groups in homogeneous subsets are displayed.

- a. Uses Harmonic Mean Sample Size = 15.984.
- b. The group sizes are unequal. The harmonic mean of the group sizes is used. Type I error levels are not guaranteed.

# ThisvoiceagentwasDisorganizedcareless

Tukey HSD<sup>a,b</sup>

		Subset for alpha = 0.05		
Participantstudy	N	1	2	3
2	15	3.93		
4	19	4.84	4.84	
3	12		5.92	5.92
1	21			6.33
Sig.		.210	.102	.803

- a. Uses Harmonic Mean Sample Size = 15.984.
- b. The group sizes are unequal. The harmonic mean of the group sizes is used. Type I error levels are not guaranteed.

## ThisvoiceagentwasCalmemotionallystabl

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Tukey HSD<sup>a,b</sup>

		Subset for alpha = 0.05
Participantstudy	N	1
3	12	4.67
2	15	4.87
4	19	5.16
1	21	5.62
Sig.		.133

Means for groups in homogeneous subsets are displayed.

- a. Uses Harmonic Mean Sample Size = 15.984.
- b. The group sizes are unequal. The harmonic mean of the group sizes is used. Type I error levels are not guaranteed.

# ThisvoiceagentwasConventionaluncreativ

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Tukey HSD<sup>a,b</sup>

		Subset for alpha = 0.05
Participantstudy	N	1
4	19	3.53
3	12	3.83
2	15	4.13
1	21	4.33
Sig.		.367

- a. Uses Harmonic Mean Sample Size = 15.984.
- b. The group sizes are unequal. The harmonic mean of the group sizes is used. Type I error levels are not guaranteed.

## **ThisvoiceagentwasSmart**

Tukey HSD<sup>a,b</sup>

		Subset for alpha = 0.05	
Participantstudy	N	1	2
2	15	3.67	
4	19		5.26
3	12		5.42
1	21		5.86
Sig.		1.000	.393

Means for groups in homogeneous subsets are displayed.

- a. Uses Harmonic Mean Sample Size = 15.984.
- b. The group sizes are unequal. The harmonic mean of the group sizes is used. Type I error levels are not guaranteed.

# This voice agent was Trust worthy

Tukey HSD<sup>a,b</sup>

		Subset for alpha = 0.05	
Participantstudy	N	1	2
2	15	2.80	·
4	19		4.53
1	21		5.43
3	12		5.67
Sig.		1.000	.074

- a. Uses Harmonic Mean Sample Size = 15.984.
- b. The group sizes are unequal. The harmonic mean of the group sizes is used. Type I error levels are not guaranteed.

## ThisvoiceagentwasLikeable

Tukey HSD<sup>a,b</sup>

		Subset for alpha = 0.05	
Participantstudy	N	1	2
2	15	3.53	
3	12		4.83
1	21		5.43
4	19		5.47
Sig.		1.000	.421

Means for groups in homogeneous subsets are displayed.

- a. Uses Harmonic Mean Sample Size = 15.984.
- b. The group sizes are unequal. The harmonic mean of the group sizes is used. Type I error levels are not guaranteed.

# **ThisvoiceagentwasPragmatic**

Tukey HSD<sup>a,b</sup>

		Subset for alpha = 0.05	
Participantstudy	N	1	2
2	15	3.73	
4	19	4.42	4.42
3	12	4.58	4.58
1	21		5.48
Sig.		.169	.057

- a. Uses Harmonic Mean Sample Size = 15.984.
- b. The group sizes are unequal. The harmonic mean of the group sizes is used. Type I error levels are not guaranteed.

# ThisvoiceagentwasHelpful

Tukey HSD<sup>a,b</sup>

		Subset for alpha = 0.05	
Participantstudy	N	1	2
2	15	2.67	
3	12		5.33
4	19		5.47
1	21		6.24
Sig.		1.000	.104

 $\label{eq:means for groups in homogeneous subsets are displayed.}$ 

- a. Uses Harmonic Mean Sample Size = 15.984.
- b. The group sizes are unequal. The harmonic mean of the group sizes is used. Type I error levels are not guaranteed.