

Jason D. Smith

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Education

Master of Science, Management Studies

May 2026

University of Maryland, Robert H. Smith School of Business | College Park, MD

GPA 3.9

Relevant Coursework: Data Driven Decision Making, Strategic Management, Negotiation & Conflict Management, Organizational Change, Financial Management, Managerial Economics, Financial Accounting, Business Ethics

Bachelor of Science, Sports Management

May 2024

Minor, Business Administration & Minor, Marketing, Towson University | Towson, MD

GPA 3.65

- Named to Dean's List (Fall 2021, 2022, 2023 & Spring 2021, 2022, 2023, 2024)

Consulting Experience

Graduate Consultant - ServiceNow X NASA Project

May 2025

- Conducted in-depth market research of 3 NASA mission centers to identify strategic challenges.
- Identified opportunities for ServiceNow solutions to enhance efficiency for mission centers.
- Interviewed NASA and ServiceNow senior executives to gather insights and to refine our recommendations.
- Developed 3 strategic recommendations for NASA to reduce inefficiencies and bottlenecks.
- Delivered presentations to the Smith School Advisory Board and ServiceNow C-suite executives, providing insights on NASA's needs and ServiceNow's growth opportunities.

Professional Experience

Towson University Athletic Department, Towson, MD

Athletic Facilities & Event Management Assistant Manager

August 2024 - Present

- Coordinated 15+ large-scale NCAA & CAA Championship events, managing logistics, risk assessment, and compliance across 3,500 + attendees.
- Collaborated with vendors and departments to streamline event set up by 25%.
- Assisted with financial and resource planning for event operations, optimizing costs.

Athletic Facilities Lead Building Manager Internship

August 2022 - May 2024

- Lead a team of 7-10 building managers, assisting with facility operations and maintenance strategies.
- Assisted in developing process improvement plans to enhance operational efficiency and resource utilization.
- Designed standardized procedures for game-day operations, reducing errors and miscommunications.

Athletic Facilities Building Manager Internship

January 2021 - August 2022

- Managed facility operations and logistics for Towson's athletic venues, ensuring smooth daily and game-day execution.
- Conducted facility audits and compliance checks, ensuring safety and maintenance adherence.
- Implemented workflow improvements that increase staff efficiency.

Technical Skills & Analytical Skills

Tools & Platforms

Microsoft Suite, Google Workspace, Power BI (Beginner to Intermediate)

Certifications

CompTIA Security+ (In Progress)