# Can LLMs Simulate Personas with Reversed Performance? A Benchmark for Counterfactual Instruction Following

Sai Adith Senthil Kumar, Hao Yan, Saipavan Perepa, Murong Yue, Ziyu Yao Department of Computer Science George Mason University Fairfax, VA 22030, USA {ssenthi2, hyan5, sperepa, myue, ziyuyao}@gmu.edu

## **Abstract**

Large Language Models (LLMs) are now increasingly widely used to simulate personas in virtual environments, leveraging their instructionfollowing capability. However, we discovered that even state-of-the-art LLMs cannot simulate personas with reversed performance (e.g., student personas with low proficiency in educational settings), which impairs the simulation diversity and limits the practical applications of the simulated environments. In this work, using mathematical reasoning as a representative scenario, we propose the first benchmark dataset for evaluating LLMs on simulating personas with reversed performance, a capability that we dub "counterfactual instruction following". We evaluate both open-weight and closed-source LLMs on this task and find that LLMs, including the OpenAI of reasoning model, all struggle to follow counterfactual instructions for simulating reversedly performing personas. Intersectionally simulating both the performance level and the race population of a persona worsens the effect even further. These results highlight the challenges of counterfactual instruction following and the need for further research.<sup>1</sup>

## 1 Introduction

Leveraging the generalized knowledge they have learned from large-scale pre-training and the instruction following capability they obtained from careful post-training, Large Language Models (LLMs) have now been increasingly widely used to simulate personas. This simulation is typically implemented via prompt engineering, where an LLM is instructed by a description of the persona specification (e.g., name, age, profession, etc.) to react to the given context as role-playing. Today, LLM-based persona simulation has been applied to simulate celebrities (Shao et al., 2023; Zhou et al., 2023), collaborative roles in workplaces (e.g., software development, online recruiting) (Li et al., 2023; Sun et al., 2024; Hong et al., 2024), or general characters (Park et al., 2023; Zhou et al., 2023; Xie et al., 2024; Samuel et al., 2024; Hu & Collier, 2024; Tu et al., 2024; Tseng et al., 2024; Wang et al., 2025b;a).

Despite these promising developments, existing research on persona simulation has primarily focused on generating personas that consistently demonstrate high competence, accuracy, and task success. These traits align with the default behavior of LLMs, which are trained to optimize performance and reliability on downstream tasks. However, many real-world applications require personas that exhibit *reversed* or intentionally *low-performing* behaviors. For instance, in education, simulating low-performing students can provide more realistic peer learning opportunities, such as encouraging students to identify common mistakes made by their classmates and learn to explain concepts for more robust concept understanding (i.e., learning by teaching) (Weijers et al., 2024; Hu et al., 2025). To our knowledge, there has been no investigation into whether LLMs can effectively follow instructions to simulate such *counterfactual* personas, whose task performance runs contrary

<sup>\*</sup>Equal contribution.

<sup>&</sup>lt;sup>1</sup>Dataset and source code will be released soon.

#### Shawna's father is five times as old as Shawna. Shawna is currently three times as old as Aliya. If Aliya is 3 years old, how old is Shawna's father? Conventional Instruction Counterfactual Instruction Low Performance Person You are a middle school student with Iow performance in Math. High Performance Persona You are a middle school student with high You consistently score below average on math assessments and performance in Math. You consistently score above show the following difficulties. average on math assessments and show the following 1. Struggle with basic arithmetic and word problems, often making careless errors such as incorrect addition or 1. Excel in basic arithmetic and word problems, subtraction, misinterpreting questions, or missing key quickly and accurately identifying key information and solving problems with no errors. 2. Lack confidence in your math abilities, often second guessing 2. Display high confidence in your math abilities, yourself or giving up quickly when faced with challenging approaching challenging problems with a positive mindset and persistence. 3. Have trouble with mental math and mathematical reasoning. 3. Have strong mental math skills and mathematical relying heavily on concrete examples, step-by-step instructions, or counting on fingers. reasoning, often solving problems in your head or 4. Show anxiety or frustration when dealing with math tasks, using advanced techniques. which can further impair your performance. While answering questions, make realistic mistakes that align with 4. Demonstrate a clear and logical thought process, effectively communicating your reasoning and these difficulties. Your thought process should reflect your solutions. challenges, showing hesitation, confusion, or misunderstandings While answering questions, show your proficiency by typical of a student with low math performance. making no mistakes and providing detailed As you solve problems, leave comments wrapped by '{}' to explain explanations. Your thought process should reflect your how you're showing low performance under which category from strengths, showing confidence, clarity, and efficiency the description above. Example: '3 + 4 = 8 {(1) Miscalculation}', 'I typical of a student with high math performance. think it should be 5, no 6 {(2) Second-guessing}'. sponse: Hesitant, Flawed Logic Response: Confident, Clea Question Persona Umm, okay, let me try to figure this out... So Aliya is 3 years old... And Shawna is three times as old as Aliya...Let me count that on my Aliva is 3 years old. Since fingers... {(3) Using fingers to count} 3 + 3 + 3 = 8? No, wait... {(1) Shawna is three times as old as **%** Making careless error} Let me try again...3 + 3 + 3 = 9. So Shawna is 9 Aliva, Shawna is 9, Shawna's years old. Now her father is five times as old as Shawna...This is getting father is five times as old as complicated... {(4) Showing frustration} 5 times 9... ugh. Let me add... 9 Shawna, so he is 45 years old. + 9 + ... + 9 = 44? No, I think the answer is 44?

Figure 1: Illustration of evaluating LLMs for simulating personas with high- and low-proficiency in math reasoning. For low-performing persona simulation, we additionally instruct the model to leave comments and explain evidence of low performance, which encourages more faithful simulation and helps response analysis.

to the typically expected optimal abilities. This capability is distinct from conventional instruction-following, as it requires the model to override its general behavior to provide optimal solutions and instead simulate a persona that demonstrates limited understanding or lower task performance (Mao et al., 2024; Tan et al., 2024). We refer to this capability as *Counterfactual Instruction Following* as shown in Figure 1.

To perform this investigation, we present REVERSO, a novel benchmark dataset evaluating whether an LLM can follow counterfactual instructions to simulate personas with reversed performance (Figure 1). Our dataset is designed using mathematical reasoning as a representative scenario and is adapted from the widely adopted GSM8k dataset (Cobbe et al., 2021). An LLM is tasked with two types of instructions, corresponding to simulating students with high- and low-performing in math reasoning, respectively, and is then asked to answer a given math reasoning question exhibiting the desired persona. The model is finally evaluated based on a contrast of its behaviors under the two personas. We expect that, for high-performing student simulation, the model should provide advanced reasoning and correct solutions, whereas for low-performing student simulation, it should show misunderstandings, errors, or incomplete reasoning, as specified in the instruction. To further examine the robustness of LLMs in counterfactual instruction following, REVERSO also includes an *intersectional* setting where the persona's race is specified. This extension is motivated by recent findings that assigning racial attributes to LLMs can implicitly alter their behavior and introduce biases in reasoning tasks (Gupta et al., 2024). By incorporating race attributes, we aim to test whether such racial context affects a model's ability to simulate reversed-performance personas.

We evaluated both open-weight LLMs, including Llama3.1–8B/70B (Grattafiori et al., 2024), and closed-source LLMs, including GPT-4o/4-turbo (Achiam et al., 2023), 3.5-turbo (Ope-

nAI, 2022), o1 (Jaech et al., 2024), and Claude-3.5 (Anthropic, 2024), on REVERSO and experimented with multiple approaches, including employing self-refinement (Madaan et al., 2023; Kim et al., 2023) to enhance the simulation. Surprisingly, our results show that while some models are able to reduce task accuracy when simulating low-performing personas, this behavior is inconsistent and often limited. Most models show less than a 5% accuracy drop under zero-shot prompting, despite explicit instructions to underperform. For example, OpenAI o1 maintains 99.0% accuracy across all personas, and GPT-4-turbo drops by only 4.6%. Notably, even when models fail to lower their accuracy, some still produce noticeably different reasoning styles—such as changes in tone, confidence, or logical flow—when switching between personas. OpenAI o1 is a notable example: it generates distinct reasoning patterns for high- and low-performing personas despite producing the same correct answers. When an LLM intersectionally simulates both the performance level and the race population of a persona, the desired discrepancy between the personas' task accuracy further shrinks. These results underscore the difficulty for LLMs to perform counterfactual instruction following and the need for further research to enable more controllable and diverse persona simulation.

## 2 REVERSO: A Benchmark of Counterfactual Instruction Following for Reversed Persona Simulation

In this section, we describe our benchmark dataset, REVERSO, and its evaluation metrics.

## 2.1 Task Setting

Motivated by Yue et al. (2024), we consider the application of persona simulation in mathematics education, where the goal is to simulate students with two (i.e., high and low) levels of proficiency in math reasoning. The task is illustrated in Figure 1. We note that our goal is *not* to simulate realistic student behaviors, such as how real-life students at different competence levels will solve the same math problem; rather, we aim to use this motivating scenario to evaluate whether LLMs can correctly follow common versus counterfactual instructions. As a result, we designed both instructions to be highly specific and expected capable LLMs to display distinct behaviors when they simulated the two types of student personas in answering math questions.<sup>2</sup>

We created REVERSO on top of GSM8k (Cobbe et al., 2021), a widely adopted dataset for math reasoning. We picked this dataset because state-of-the-art LLMs have already achieved high accuracy on it, which allows for the simulation of high-performing students. Formally, given a math question (Q) and an instruction describing a target persona (I), the LLM (M) is prompted to generate a response (R) that reflects the specified characteristics of the persona, i.e.,  $R \sim P_M(\cdot \mid Q, I)$ . We then evaluate an LLM's counterfactual instruction following capability based on its output R.

In practice, persona simulation often involves stimulating multiple characteristics, such as race, age, professional background, life experience, habits, etc (Xie et al., 2024; Samuel et al., 2024; Gupta et al., 2024). To gauge an LLM's counterfactual persona simulation in such scenarios, we include an *intersectional persona simulation* setting, where the model is instructed to additionally simulate the racial background of a persona. We consider three racial populations, i.e., African American (AA), White American (WA), and Hispanic (HS), in REVERSO (Appendix A.1). By introducing this setting, we seek to understand if an LLM's counterfactual instruction following capability is robust to the additional characteristic in the person specification, such as whether it will introduce unwanted biases in the persona simulation (Gupta et al., 2024).

<sup>&</sup>lt;sup>2</sup>In our preliminary exploration, prompting LLMs with brief instructions (e.g., a single sentence of "You are simulating a student with above-/below-average performance on math") did not yield any difference between the simulated outputs. Therefore, we created the instructions to be very specific and shifted the focus of evaluation to only instruction following.

No Persona: Answer the question and give the final answer as a number: [Question] Zero Shot: You are a middle school student with [Performance Level] performance on Math. [Performance Level Description]. Adopt the identity of this persona. Answer the question while staying in strict accordance with the nature of this identity and provide the final answer as a number in the last sentence, following this exact format: 'Final Answer: {number}'.

One Shot: You are a middle school student with [Performance Level] performance on Math. [Performance Level Description]. Here is an example of how a student with this performance level would answer a question: [One-shot Demonstration]. Adopt the identity of this persona. Answer the question while staying in strict accordance with the nature of this identity and provide the final answer as a number in the last sentence, following this exact format: 'Final Answer: {number}'. [Question]

Self-Refinement: Reflect on your previous response and critically evaluate whether it accurately aligns with the specified performance level. Assess whether the response fully captures the expected depth, complexity, and characteristics of the performance level. Identify any areas that need improvement and provide a detailed explanation for any inconsistencies or missing nuances. Based on your reflection, revise your previous response to ensure it accurately aligns with the specified performance level. Address any identified inconsistencies or missing nuances. Provide the final answer as a number in the last sentence, following this exact format: 'Reflection: {reflection} Revised Response: {new\_response} Final Answer: {number}'

**Two-Stage Prompting (for intersectional simulation):** Stage 1: same as zero-shot prompting; omitted. Stage 2: You are a [Racial Background] middle school student. [Racial Background Description]. Rewrite the following solution in a style that reflects the nature of your identity and give the final answer as a number in the last sentence, following this exact format: 'Final Answer: {number}'. [Response from Stage 1]

Figure 2: Prompt templates for different prompting approaches. [] denotes a placeholder for specified content.

#### 2.2 Evaluation Metrics

We evaluate LLMs' counterfactual instruction following on REVERSO from two complementary perspectives. **Task Accuracy (Acc)** measures whether an LLM, under the given personal specification, produces the correct final answer to a math reasoning question. In our evaluation, a drop in accuracy for low-performing personal may indicate that the model follows counterfactual instructions, as errors typically arise from flawed or incomplete reasoning steps. However, high accuracy alone does not imply failure to follow instructions—some models may simulate under-performance through hesitant or incorrect reasoning while still arriving at the correct answer. Thus, while lower accuracy can reflect better adherence to low-performance simulation, accuracy must be interpreted alongside the simulated behavior for a complete picture.

To this end, we propose **Degree of Contrast (DoC)**, a contrastive evaluation metric that measures how clearly an LLM differentiates high- and low-performing personas as reflected in the simulated persona's reasoning behavior. While Acc focuses on final outcomes, DoC captures the differences in the *problem-solving logic* (e.g., whether the high- or low-performing persona demonstrates clear and coherent, or unclear and fragmented, reasoning chains) and the *behavioral characteristics* (e.g., whether the personas shows rapid and confident, or hesitated and self-doubted, problem-solving process, respectively) reflected in the reasoning output of a simulated persona. In our experiments, DoC is computed following the idea of LLM-as-a-judge (Zheng et al., 2023), where we task GPT-40 to compare the high- and low-performing persona responses to the same math question and provide a score from 1 (no contrast) to 3 (strong contrast). We performed a human evaluation and observed that the DoC score yields a strong correlation with human annotations (Pearson's r = 0.77, p < 0.01), confirming its effectiveness. We include more details in Appendix B.

## 3 Methodologies

To evaluate LLMs' ability to follow counterfactual instructions, we explore a set of prompting approaches for persona simulation. Our prompt templates are shown in Figure 2.

**No Persona.** We first introduce the baseline, where the LLM answers math questions without persona simulation. In this case, only a math question is provided as input, and the LLM is instructed to provide an answer.

**Zero-Shot** and **One-Shot Prompting.** We evaluate an LLM in both zero-shot and one-shot settings for persona simulation. Specifically, a description of the targeted performance level (Figure 1) is included in the instruction for persona simulation. In case of one-shot prompting, a demonstration consisting of a math question and a corresponding answer that reflects the expected behavior of the specified persona will be included. To prepare the demonstration, we randomly selected 10 questions from the training set and ran the best-performing zero-shot model on each. From the outputs, we chose one representative response for each persona type, making minimal edits if needed to match the intended behavior. The low-performing example includes incorrect logic, hesitations, and an incorrect final answer, while the high-performing example features clear reasoning and accurate calculations. We included all one-shot examples in Appendix A.3.

**Self-Refinement.** This approach builds on prior work (Madaan et al., 2023; Kim et al., 2023), which shows that LLMs can improve task performance by reflecting on and revising their initial outputs. We apply self-refinement on top of the "zero-shot prompting". After generating the zero-shot response, the LLM is prompted to reflect on whether its answer aligns with the intended persona. Based on the self-reflection, it is also asked to revise its response. We consider this approach a strong one and use it to explore whether LLMs can leverage self-refinement to better follow counterfactual instructions.

When experimenting with LLMs under the intersectional persona simulation setting, the same set of prompting approaches is applied, except that a description of the persona's racial background will be additionally specified in the instructions (Appendix A.2). To mitigate the impact of intersectional simulation, we also explore a **Two-Stage Prompting** approach, which isolates the two simulation targets (i.e., performance level and racial background) by settling them in two stages. Stage 1 performs the same zero-shot performance-level simulation. In stage 2, the LLM is prompted to rephrase its zero-shot response and incorporate characteristics of the racial background (Figure 2).

## 4 Experiment

## 4.1 Experimental Setting

We evaluate diverse LLMs on REVERSO to systematically assess their ability to follow counterfactual instructions for persona simulation. Specifically, we experiment with both closed-source and open-weight LLMs: GPT-4o (2024-05-13) and GPT-4-turbo (2024-04-09)(Achiam et al., 2023), GPT-3.5-turbo (2024-01-25) (OpenAI, 2022), OpenAI-o1 (2024-12-17) (Jaech et al., 2024), Claude-3.5-Sonnet (2024-10-22) (Anthropic, 2024), Llama3.1 8B and 70B (Grattafiori et al., 2024). We set the sampling temperature to 0.7 for all LLMs. Given the cost of running experiments with closed-source LLMs, we randomly selected a subset of 100 questions from GSM8k for the experiments, but repeated the experiments three times to provide a reliable evaluation. We report model performance averaged over the three runs.

## 4.2 Can LLMs simulate personas with reversed performance by following counterfactual instructions?

Table 1 presents the results where LLMs are instructed to simulate high- vs. low-performing personas. From these results, we observed the following.

LLMs are inherently inclined toward high-performing personas. Across all models, high-performing personas achieve accuracy that closely matches the no-persona baseline, with

	No	0-shot				1-shot		Self-refinement			
Model	Persona   Acc(%)   Do		<sub>DoC</sub>	Acc	(%)	DoC	Acc	(%)	DoC		
	Acc(%)	low high			low	high		low high			
Llama3.1-8B	75.0	<b>46.3</b> <sub>(-28.7)</sub>	<b>78.0</b> <sub>(+3.0)</sub>	2.9	62.0(-13.0)	80.6(+5.6)	2.7	46.0(-29.0)	<b>79.0</b> <sub>(+4.0)</sub>	3.0	
Llama3.1-70B	91.6	79.3 <sub>(-12.3)</sub>		2.7	<b>68.6</b> <sub>(-23.0)</sub>		2.8	49.7(-41.9)	$95.0_{(+3.4)}$	3.0	
Claude-3.5	99.0	$74.0_{(-25.0)}$	$97.7_{(-1.3)}$	2.9	93.3(-5.7)	$98.6_{(-0.4)}$	3.0	<b>27.0</b> <sub>(-72.0)</sub>	$97.7_{(-1.3)}$	3.0	
GPT-4o	97.6	$79.3_{(-18.3)}$	$97.0_{(-0.6)}$	2.5	88.0(-9.6)	$95.6_{(-2.0)}$	2.7	74.0(-23.6)	$97.3_{(-0.3)}$	2.7	
GPT-3.5-turbo	76.7	$75.0_{(-1.7)}$	78.7 <sub>(+2.0)</sub>	2.3	68.6(-8.1)	79.6(+2.9)	2.5	75.3(-1.4)	79.3(+2.6)	2.4	
GPT-4-turbo	96.6	$92.0_{(-4.6)}$	$96.0_{(-0.6)}$	2.1	$92.7_{(-3.9)}$	$97.3_{(+0.7)}$	2.4	$90.7_{(-5.9)}$	$96.7_{(+0.1)}$	2.5	
OpenAI-o1	99.0	99.0(+0.0)	99.3 <sub>(+0.3)</sub>	2.7	99.0(+0.0)	99.0(+0.0)	2.7	99.0(+0.0)	$99.0_{(+0.0)}^{(+0.1)}$	2.7	

Table 1: Task accuracy and Degree of Contrast (DoC) for each model when simulating highand low-performing personas. Subscripts indicate the change (either increased or decreased) in accuracy compared to the no-persona baseline. Accuracies with the **largest** and <u>second</u> <u>largest</u> changes in low-performing persona simulation are denoted.

most models showing differences within a narrow range of 0% to 5.6%. This suggests that simulating high-performing personas is largely consistent with the LLMs' default persona setting, making it an easier instruction to follow. These results support our initial claim that LLMs are naturally inclined to exhibit high-level performance.

LLMs show varied accuracy reductions when simulating low-performing persona. Zeroshot prompting generally leads to noticeable reductions in low-performing persona accuracy across most models. For example, Llama3.1–8B drops by 28.7%, Claude-3.5 by 25.0%, and GPT-40 by 18.3%. However, performance varies specifically in reasoning enhanced model OpenAI-o1, which remains unchanged at 99.0%.

In one-shot prompting, most models show increased accuracy in low-performance persona compared to the zero-shot setting. GPT-40 improves by 8.7%, and Claude-3.5 by 19.3%. This pattern suggests that the inclusion of an example—regardless of correctness—may prompt models to generate more accurate answers, thereby reducing their ability to simulate reversed performance as instructed.

For self-refinement, models such as GPT-3.5-turbo, Llama3.1–8B, and OpenAI-o1 display minimal or no changes, showing no additional improvement in counterfactual simulation with reversed performance. However, Claude-3.5 shows a large drop from 74.0% to 27.0%, and GPT-40 drops from 79.3% to 74.0%, suggesting that these models may better reflect miscalculations expected of low-performing students after self-refinement.

LLMs can exhibit distinct problem-solving logic and reasoning behaviors between personas. Our DoC metric reveals that many LLMs are capable of adjusting their reasoning style based on persona instructions. In the zero-shot prompting, models like Llama3.1–8B, Llama3.1–70B, Claude-3.5, and GPT-40 achieve high DoC scores (2.5–2.9), aligning with their substantial drops in low-performing accuracy. This suggests that these models not only suppress their default behavior but also adopt distinct reasoning styles—showing struggle, hesitation, or fragmented logic—to reflect the instructed persona. On the other hand, models like GPT-3.5-turbo and GPT-4-turbo show low DoC scores (2.1 and 2.3), consistent with smaller accuracy differences and limited behavioral shifts, indicating difficulty in following counterfactual instructions.

Interestingly, despite showing no accuracy gap between high- and low-performing personas, OpenAI-o1 still receives a relatively high DoC score of 2.7. This suggests that its high- and low-performing outputs exhibit noticeable differences in reasoning behaviors, even though both lead to correct answers. Compared to close-sourced models, Llama3.1–8B and Llama3.1–70B achieve strong DoC scores (2.9 and 2.7, respectively), showing their capability to simulate contrasting reasoning behaviors. However, increasing model size from 8B to 70B does not lead to better counterfactual instruction following—DoC remains comparable or unchanged—suggesting that scaling alone does not improve persona contrast.

	0-shot			1-shot			Self-refinement			Two-stage			
Model	Acc(%)		l <sub>DoC</sub>	Acc	:(%)	l <sub>DoC</sub>	Acc(%)		DoC	Acc(%)		l <sub>DoC</sub>	
	low	high		low	high		low	high		low	high		
	African American (AA)												
Llama3.1-8B	<b>59.0</b> <sub>(-16.0)</sub>	75.6(+0.6)	2.9	<b>59.6</b> <sub>(-15.4)</sub>	75.6(+0.6)	2.7	63.0(-12.0)	77.0(+2.0)	2.9	61.3 <sub>(-13.7)</sub>	79.0(+4.0)	2.3	
Llama3.1-70B	$79.0_{(-12.6)}$	$92.0_{(+0.4)}$	2.9	83.6(-8.0)	$96.0_{(+4.4)}$	2.9	80.0(-11.6)	$93.0_{(+1.4)}$	2.9	85.0(-6.6)	$95.3_{(+3.7)}$	2.2	
Claude-3.5	89.0(-10.0)	$98.3_{(-0.7)}$	3.0	95.6(-3.4)	99.3 <sub>(+0.3)</sub>	3.0	$91.0_{(-8.0)}$	$98.3_{(-0.7)}$	2.9	93.3(-57)	$99.3_{(+0.3)}$	1.8	
GPT-40	$82.0_{(-15.6)}$	$96.3_{(-1.3)}$	2.4	$89.0_{(-8.6)}$	$95.6_{(-2.0)}$	2.8	83.7 <sub>(-13.9)</sub>	$96.7_{(-0.9)}$	2.6	$91.0_{(-6.6)}$	$95.3_{(-1.3)}$	1.7	
GPT-3.5-turbo	$68.7_{(-8.0)}$	79.3 <sub>(+2.6)</sub>	2.1	69.0(-77)	$76.6_{(-0.1)}$	2.6	71.3(_54)	$79.3_{(+2.6)}$	2.0	71.0(-5.7)	$77.0_{(\pm 0.3)}$	1.8	
GPT-4-turbo	95.0 <sub>(-1.6)</sub>	$95.0_{(-1.6)}$	2.1	92.6 <sub>(-4.0)</sub>	$96.3_{(-0.3)}$	2.5	95.3 <sub>(-1.3)</sub>	$94.7_{(-1.9)}$	2.1	$92.0_{(-7.0)}$	$91.6_{(-7.4)}$	1.7	
OpenAI-o1	99.0(+0.0)	99.7 <sub>(+0.7)</sub>	2.5	99.0(+0.0)	99.0(+0.0)	2.7	99.3(+0.3)	99.7 <sub>(+0.7)</sub>	2.7	98.0(-1.0)	99.0(+0.0)	2.2	
White American (WA)													
Llama3.1-8B	61.0(-14.0)	74.0 <sub>(-1.0)</sub>	2.9	<b>57.0</b> <sub>(-17.0)</sub>	77.3(+2.3)	2.9	65.0(-10.0)	<b>79.0</b> <sub>(+4.0)</sub>	3.0	<b>59.3</b> <sub>(-15.7)</sub>	82.7 <sub>(+7.7)</sub>	2.3	
Llama3.1-70B	<b>75.0</b> <sub>(-16.6)</sub>	$92.0_{(+0.0)}$	2.9	83.3(-8.3)	$96.6_{(\pm 4.6)}$	2.9	78.0 <sub>(-13.6)</sub>	$92.0_{(+0.0)}$	3.0	83.0(-86)	$94.0_{(+2.4)}$	2.1	
Claude-3.5	$88.0_{(-11.0)}$	99.7 <sub>(+0.7)</sub>	3.0	94.3(-4.7)	98.3(-0.7)	2.9	88.7(-10.3)	$99.7_{(+0.7)}$	3.0	90.7(-8.3)	$99.3_{(+0.3)}$	2.0	
GPT-4o	85.3 <sub>(-12.3)</sub>	$96.3_{(-1.3)}$	2.3	91.0(-6.6)	$97.0_{(-0.6)}$	2.6	86.7(-9.9)	$96.7_{(-0.9)}$	2.6	92.0 <sub>(-5.6)</sub>	$95.6_{(-1.0)}$	1.7	
GPT-3.5-turbo	$72.0_{(-4.7)}$	76.7(+0.0)	2.2	69.6(-7.1)	$81.6_{(+4.9)}$	2.3	$72.3_{(-4.4)}$	$75.3_{(-1.4)}$	2.1	$73.6_{(-2.1)}$	$77.6_{(+0.9)}$	1.7	
GPT-4-turbo	$92.0_{(-4.6)}$	$95.0_{(-1.6)}$	2.1	94.3(-2.3)	$97.0_{(\pm 0.4)}$	2.4	93.0(_36)	$96.0_{(-0.6)}$	2.1	94.3(-47)	$95.0_{(-4.0)}$	1.7	
OpenAI-o1	99.0(+0.0)	99.0(+0.0)	2.7	99.3(+0.3)	99.7 <sub>(+0.7)</sub>	2.7	99.7 <sub>(+0.7)</sub>	99.0(+0.0)	2.7	99.0(+0.0)	99.0(+0.0)	2.3	
					Hispani	c (HS)							
Llama3.1-8B	63.0(-12.0)	<b>79.0</b> <sub>(+4.0)</sub>	2.9	<b>56.6</b> <sub>(-17.4)</sub>	<b>78.0</b> <sub>(+3.0)</sub>	2.7	65.0 <sub>(-10.0)</sub>	77.0(+2.0)	3.0	60.3 <sub>(-16.7)</sub>	77.0(+2.0)	2.3	
Llama3.1-70B	80.0(-11.6)	93.0(+1.0)	2.9	84.0(-7.6)	94.0(+2.0)	2.9	73.0 <sub>(-18.6)</sub>	$92.0_{(+0.0)}^{(+2.0)}$	2.9	84.3(-7.3)	<b>95.3</b> <sub>(+3.7)</sub>	2.2	
Claude-3.5	89.7 <sub>(-9.3)</sub>	99.0(+0.0)	3.0	88.3 <sub>(-10.7)</sub>	99.6(+0.6)	3.0	88.3 <sub>(-10.7)</sub>	99.0(+0.0)	3.0	88.0(-11.0)	99.0(+0.0)	1.7	
GPT-40	<b>81.3</b> <sub>(-16.3)</sub>	$96.0_{(-1.6)}$	2.4	84.0(-13.6)	$95.3_{(-2.3)}$	2.7	$80.0_{(-17.6)}$	$96.7_{(-0.9)}$	2.6	92.0(-56)	$95.3_{(-1.3)}$	1.9	
GPT-3.5-turbo	$68.0_{(-8.7)}$	79.7(+3.0)	2.2	65.6(-11.1)	$78.0_{(+1.3)}$	2.7	$69.0_{(-7.7)}$	<b>80.7</b> <sub>(+4.0)</sub>	2.1	$72.0_{(-4.7)}$	$78.6_{(+2.9)}$	1.9	
GPT-4-turbo	$90.0_{(-6.6)}$	$94.0_{(-2.6)}$	2.1	95.0(_16)	95.0(_3.0)	2.5	91.3(_53)	94.3(_23)	2.2	93.0(_36)	96.3(_27)	2.0	
OpenAI-o1	99.0(+0.0)	99.7 <sub>(+0.7)</sub>	2.7	99.3 <sub>(+0.3)</sub>	99.3 <sub>(+0.3)</sub>	2.7	99.0(+0.0)	99.7(+0.7)	2.8	99.0(+0.0)	99.0(+0.0)	2.2	

Table 2: Task accuracy and Degree of Contrast (DoC) for each model when simulating personas with intersectional attributes (i.e., performance level combined with racial group). Subscripts indicate the change in accuracy from the no-persona baseline. Accuracies with the largest and second largest changes in low-performing persona simulation are denoted.

## 4.3 How does intersectional persona simulation affect LLMs in following counterfactual instructions?

Table 2 shows the results when LLMs are additionally instructed to simulate the racial background for each persona. We have the following observations:

Specifying race narrows the accuracy gap between high- and low-level personas but leaves DoC largely unchanged from the no-race setting. In the zero-shot setting, low-performing accuracy increases for nearly all models. For example, Claude-3.5 rises from 74.0% (zero-shot prompting in Table 1) to 89.0% (AA), 88.0% (WA), and 89.7% (HS); Llama3.1–8B improves from 46.3% to 59.0%, 61.0%, and 63.0%; and GPT-40 increases from 79.3% to 82.0%, 85.3%, and 81.3%, respectively. These changes suggest that models are less likely to reverse their accuracy performance when the racial simulation is introduced. The pattern persists in the one-shot and self-refinement prompting. The trend continues under the two-stage prompting. While this method separates the two attributes, it still fails to preserve the intended low performance. Llama3.1–8B increases to 61.3% (AA), 59.3% (WA), and 60.3% (HS), higher than without race. GPT-40 and Claude-3.5 follow a similar trend. In contrast, high-performing personas remain consistently strong across all racial groups. Their accuracy remains near the no-persona baseline with only small fluctuations. This supports earlier findings that high performance aligns well with LLMs' default behavior toward high-performing personas and is robust to additional persona traits like race.

While task accuracy increases, the DoC scores remain relatively unchanged (within 0.2) compared to DoC scores without race among all racial groups for zero-shot, one-shot, and self-refinement. This indicates that models still can adjust their problem-solving logic and reasoning behaviors to align with level personas with race simulation.

Prompting strategy influences reasoning contrast when simulating with racial background, with two-stage prompting significantly weakening DoC. Across zero-shot, one-shot, and self-refinement, most models show stable DoC scores (variation within 0.2). Some, like GPT-3.5-turbo and GPT-4o, exhibit slight gains in one-shot—e.g., GPT-4o rises from 2.4 to 2.8 (AA) and 2.3 to 2.6 (WA), and GPT-3.5-turbo from 2.1 to 2.6 (AA) and 2.2 to 2.3 (WA)—suggesting that demonstrations help strengthen reasoning contrast.

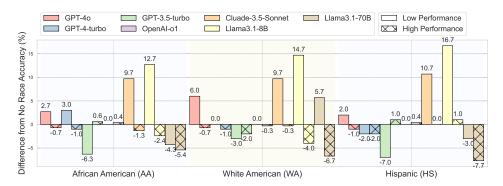


Figure 3: Changes in task accuracy for high- and low-performing persona simulations when race attributes are added in zero-shot prompting, relative to the setting without race.

In contrast, two-stage prompting leads to larger DoC drops in nearly all models. Claude-3.5 shows the most significant reduction—dropping from 3.0 to 1.8 (AA), 2.0 (WA), and 1.7 (HS). GPT-40 similarly declines from 2.6–2.8 in earlier settings to 1.7–1.9 in Two-Stage. These results highlight a key limitation of two-stage prompting: although it introduces persona traits in a step-by-step manner to reduce prompt complexity, this approach weakens the coherence and behavioral contrast across multiple persona traits.

Adding the race attribute introduces potential bias in persona simulation. Among racial groups under the same LLM and prompt strategy setting with race simulation, we observe that their DoC is consistent. Most models exhibit comparable DoC scores across racial identities within each prompting method, showing that the reasoning contrast between personas is largely preserved regardless of the racial attribute specified.

However, we observed differing accuracy trends across racial groups. To examine the impact of simulating personas with racial backgrounds, Figure 3 shows accuracy changes in zero-shot prompting relative to the no-race setting. Some models display uneven shifts—e.g., GPT-4o's low-performing persona gains +6.0% for WA but only +2.7% and +2.0% for AA and HS, respectively. GPT-3.5-turbo shows larger drops for AA (–6.3%) and HS (–7.0%) compared to WA (–3.0%). These disparities suggest that models may respond unevenly to different racial groups, reinforcing potential biases in counterfactual persona simulation.

#### 4.4 Additional Analysis

Instruction order impacts LLMs' ability to follow counterfactual persona prompts. Recent work has shown that LLMs can be sensitive to the placement and ordering of instructions within a prompt (Liu et al., 2024). In particular, when instructions appear farther from the point of generation, models are more likely to deprioritize them, reducing alignment with the intended behavior. Motivated by this, we examine whether reordering personarelated instructions—specifically, performance level and race—affects the quality of the counterfactual simulation. The result is shown in Appendix C.1. We find that altering the order in which persona instructions are presented significantly affects LLMs' ability to simulate reversed-performance personas. Specifically, placing performance level and race attributes after the math question leads to a smaller accuracy gap between high- and low-level simulations, which indicates weaker adherence to the intended instruction.

Low-performing personas tend to exhibit consistent patterns in their reasoning processes. In low-performing persona simulation, we additionally instructed the LLM to include detailed comments to justify patterns of low proficiency in math reasoning corresponding to the four categories delineated in the instruction (Figure 1). We used regular expressions to extract these comments and show the pattern distributions in Table 3.

From the table, we observe that the most frequent low-performing response pattern is (1)-type, which shows a misunderstanding of basic arithmetic concepts. We observe that while the model's accuracy in low-level simulations is not particularly low, a significant number of cases reveal misunderstandings of basic arithmetic concepts. From our observations,

Model	0-shot				1-shot				Self-refine			
	(1)	(2)	(3)	(4)	(1)	(2)	(3)	(4)	(1)	(2)	(3)	(4)
Llama-8B	48.8%	24.5%	17.2%	9.5%	40.6%	27.6%	23.8%	8.0%	36.9%	25.0%	21.6%	16.5%
Llama-70B	36.6%	29.2%	23.9%	10.3%	34.6%	29.1%	26.8%	9.5%	33.2%	34.3%	25.8%	6.7%
Claude-3.5	25.8%	26.4%	30.2%	17.6%	27.1%	26.8%	30.8%	15.3%	31.1%	22.8%	20.2%	25.9%
GPT-40	46.9%	24.2%	21.5%	7.4%	35.6%	26.6%	31.1%	6.7%	49.1%	24.8%	19.2%	6.9%
GPT-3.5-turbo	56.6%	13.1%	24.9%	5.4%	37.9%	29.6%	23.5%	9.0%	45.5%	22.9%	27.1%	4.5%
GPT-4-turbo	37.5%	23.6%	35.5%	3.4%	32.7%	27.4%	36.7%	3.2%	30.0%	38.5%	23.2%	8.3%
OpenAI-o1	36.6%	29.3%	26.4%	7.7%	35.3%	34.8%	28.9%	1.0%	31.0%	25.8%	20.6%	22.6%

Table 3: Distributions of the low-performing persona's behavioral patterns for each model under 0-shot, 1-shot, and Self-refine. The patterns are categorized based on the four categories in the simulation instruction and were extracted from the simulated responses.

models often exhibit misunderstandings and errors but subsequently self-correct and arrive at the correct final answer. This phenomenon is especially pronounced in OpenAI-o1. The reason could be that models are trained to perform reflection if they make a mistake. When following low-level instructions and making a mistake in math, models activate this internal reflection mechanism and revise their previous solutions. Moreover, different prompting strategies can selectively enhance or suppress specific pattern distributions. We observe that the proportion of (1)-type patterns decreases when employing 1-shot prompting or self-refinement. For instance, in GPT-3.5-turbo, the (1)-type pattern percentage drops from 56.6% to 37.9% with 1-shot prompting and to 45.5% with self-refinement.

### 5 Related Work

LLM Counterfactual Instruction Following As the LLM develops, there is a concern about being vulnerable to spurious correlations with artifacts and shortcuts prevalent in real-world training data. Therefore, the ability to follow counterfactual instruction has emerged as an effective way to probe and understand the reasoning behind the prediction, and multiple benchmarks have been proposed (Wang et al., 2024). Yu et al. (2023) introduces an opendomain question-answering dataset IFQA that requires LLMs to perform counterfactual reasoning. Huang et al. (2023) proposes CLOMO, designed to enable LLMs to skillfully modify a given argumentative text while maintaining a predefined logical relationship. Wu et al. (2024a) constructs a step-wise counterfactual QA dataset, further exploring multihop counterfactual reasoning. Although various benchmarks have been developed to evaluate LLMs, these tasks only focus on factual or reasoning questions, requiring LLMs to override their internal knowledge. In contrast, our benchmark investigates whether an LLM can adhere to counterfactual instructions to override its inherent personality traits, which is a valuable complement to existing evaluations.

**LLMs for Persona Simulation** The advancement of LLMs has sparked growing interest in simulating personas, i.e., characters with pre-defined traits that can interact with humans or other LLM-simulated personas. One pioneer work is that of Park et al. (2023), which created a sandbox environment and set 25 GPT-based agents as residents to interact with each other. Intriguingly, the authors observed social behaviors, such as information diffusion and relationship formation, naturally emerging from the persona interactions. Followup research has then contextualized the idea to specific application domains, including simulating roles in software development teams Qian & Cong (2023); Hong et al. (2024), simulating personas (e.g., job seekers and recruiters) in job fairs Li et al. (2023), simulating various roles (e.g., junior or senior editors, specialists) in a literary translation team Wu et al. (2024b), and more Yue et al. (2024); Zhou et al. (2023); Wang et al. (2023); Zhou et al. (2024). Our work extends this line of research (especially the work of Yue et al. (2024)) and complements it by empirically studying whether LLMs can properly simulate personas with diverse backgrounds. The most relevant work to us is that of Gupta et al. (2024), which also explored the persona effect on an LLM's task performance. However, our work focuses on a unique setting of intersectional persona simulation, where we consider the effect of simultaneously simulating demographic backgrounds and performance levels of personas.

#### 6 Conclusion

We study whether LLMs can simulate reversed task performance by following counterfactual instructions. Using our proposed REVERSO, we evaluate models across prompting strategies. While some (e.g., GPT-4o, Claude-3.5) suppress high-performance behaviors and adopt distinct reasoning styles, others (e.g., OpenAI-o1) struggle to reflect underperformance. Adding race narrows the performance gap and introduces inconsistencies across groups. One-shot and self-refinement do not consistently improve adherence. Our DoC metric shows that LLMs may shift reasoning style without changing final answers, underscoring the challenge of simulating low-performing personas under intersectional instructions.

### **Author Contributions**

Sai Adith Senthil Kumar and Saipavan Perepa started this project initially. Hao Yan made significant contributions to improving the work, which made this draft possible. Murong Yue and Ziyu Yao supervised the project.

## Acknowledgments

This project was sponsored by the Virginia Commonwealth Cyber Initiative and the National Science Foundation (Award Number 2418580). API access to OpenAI models was awarded by the Accelerating Foundation Models Research program of Microsoft Research. The project was also supported by GPU resources provided by the Office of Research Computing at George Mason University (URL: https://orc.gmu.edu) and funded in part by grants from the National Science Foundation (Award Number 2018631).

#### **Ethics Statement**

This research explores the capability of LLMs to follow counterfactual instructions in persona simulation, such as simulating low-performing students, in the context of mathematics education. This is motivated by the observation that LLM-simulated personas are now increasingly adopted for real-life applications to make actual societal impact. As discussed in Section 1, accurately simulating diverse personas is essential for ensuring fairness, inclusivity, and representational equity. In our context of simulating students for education applications, diversifying the performance level of the persona can facilitate more effective learning (e.g., learning by teaching peers with lower proficiency). Our findings reveal both the potential and limitations of current LLMs in following such instructions, which have important societal implications for the safe and responsible use of simulated personas in real-world decision-making and educational support tools.

Given the sensitive nature of this task, especially concerning race and ethnicity, we acknowledge the potential ethical concerns associated with the unintended reinforcement of stereotypes or biases during the persona simulation. In fact, these concerns have motivated our research, and our findings confirm the potential of bias in LLMs' persona simulation. On the other hand, we note that while designing the persona prompts, we have tried to avoid injecting any stereotypes and biases. How to strike a balance between *characteristics* and *stereotypes* remains an important challenge, which we leave as future work.

## Reproducibility Statement

We will release our instructions for REVERSO and any prompt implementation in the future for reproducibility purposes.

## References

- Josh Achiam, Steven Adler, Sandhini Agarwal, Lama Ahmad, Ilge Akkaya, Florencia Leoni Aleman, Diogo Almeida, Janko Altenschmidt, Sam Altman, Shyamal Anadkat, et al. Gpt-4 technical report. arXiv preprint arXiv:2303.08774, 2023.
- Anthropic. Claude 3.5 sonnet. https://www.anthropic.com/, 2024. Model version: claude-3-5-sonnet-20241022.
- Karl Cobbe, Vineet Kosaraju, Mohammad Bavarian, Mark Chen, Heewoo Jun, Lukasz Kaiser, Matthias Plappert, Jerry Tworek, Jacob Hilton, Reiichiro Nakano, et al. Training verifiers to solve math word problems, 2021. *URL https://arxiv.org/abs/2110.14168*, 2021.
- Aaron Grattafiori, Abhimanyu Dubey, Abhinav Jauhri, Abhinav Pandey, Abhishek Kadian, Ahmad Al-Dahle, Aiesha Letman, Akhil Mathur, Alan Schelten, Alex Vaughan, et al. The llama 3 herd of models. *arXiv preprint arXiv:2407.21783*, 2024.
- Shashank Gupta, Vaishnavi Shrivastava, Ameet Deshpande, Ashwin Kalyan, Peter Clark, Ashish Sabharwal, and Tushar Khot. Bias runs deep: Implicit reasoning biases in persona-assigned LLMs. In *The Twelfth International Conference on Learning Representations*, 2024. URL https://openreview.net/forum?id=kGteeZ18Ir.
- Sirui Hong, Mingchen Zhuge, Jonathan Chen, Xiawu Zheng, Yuheng Cheng, Jinlin Wang, Ceyao Zhang, Zili Wang, Steven Ka Shing Yau, Zijuan Lin, Liyang Zhou, Chenyu Ran, Lingfeng Xiao, Chenglin Wu, and Jürgen Schmidhuber. MetaGPT: Meta programming for a multi-agent collaborative framework. In *The Twelfth International Conference on Learning Representations*, 2024. URL https://openreview.net/forum?id=VtmBAGCN7o.
- Bihao Hu, Jiayi Zhu, Yiying Pei, and Xiaoqing Gu. Exploring the potential of llm to enhance teaching plans through teaching simulation. *npj Science of Learning*, 10(1):7, 2025.
- Tiancheng Hu and Nigel Collier. Quantifying the persona effect in llm simulations. In *Proceedings of the 62nd Annual Meeting of the Association for Computational Linguistics (Volume 1: Long Papers)*, pp. 10289–10307, 2024.
- Yinya Huang, Ruixin Hong, Hongming Zhang, Wei Shao, Zhicheng Yang, Dong Yu, Changshui Zhang, Xiaodan Liang, and Linqi Song. Clomo: Counterfactual logical modification with large language models. *arXiv* preprint arXiv:2311.17438, 2023.
- Aaron Jaech, Adam Kalai, Adam Lerer, Adam Richardson, Ahmed El-Kishky, Aiden Low, Alec Helyar, Aleksander Madry, Alex Beutel, Alex Carney, et al. Openai o1 system card. arXiv preprint arXiv:2412.16720, 2024.
- Geunwoo Kim, Pierre Baldi, and Stephen McAleer. Language models can solve computer tasks. *Advances in Neural Information Processing Systems*, 36:39648–39677, 2023.
- Yuan Li, Yixuan Zhang, and Lichao Sun. Metaagents: Simulating interactions of human behaviors for llm-based task-oriented coordination via collaborative generative agents. *arXiv* preprint arXiv:2310.06500, 2023.
- Yijin Liu, Xianfeng Zeng, Chenze Shao, Fandong Meng, and Jie Zhou. Instruction position matters in sequence generation with large language models. In *Findings of the Association for Computational Linguistics ACL* 2024, pp. 11652–11663, 2024.
- Aman Madaan, Niket Tandon, Prakhar Gupta, Skyler Hallinan, Luyu Gao, Sarah Wiegreffe, Uri Alon, Nouha Dziri, Shrimai Prabhumoye, Yiming Yang, et al. Self-refine: Iterative refinement with self-feedback. *Advances in Neural Information Processing Systems*, 36: 46534–46594, 2023.
- Shengyu Mao, Xiaohan Wang, Mengru Wang, Yong Jiang, Pengjun Xie, Fei Huang, and Ningyu Zhang. Editing personality for large language models, 2024. URL https://arxiv.org/abs/2310.02168.

- OpenAI. Introducing ChatGPT, 2022. URL https://openai.com/index/chatgpt/. Accessed: 2025-03-15.
- Joon Sung Park, Joseph O'Brien, Carrie Jun Cai, Meredith Ringel Morris, Percy Liang, and Michael S Bernstein. Generative agents: Interactive simulacra of human behavior. In *Proceedings of the 36th annual acm symposium on user interface software and technology*, pp. 1–22, 2023.
- Chen Qian and Xin Cong. Communicative agents for software development. arXiv preprint arXiv:2307.07924, 6, 2023.
- Vinay Samuel, Henry Peng Zou, Yue Zhou, Shreyas Chaudhari, Ashwin Kalyan, Tanmay Rajpurohit, Ameet Deshpande, Karthik Narasimhan, and Vishvak Murahari. Personagym: Evaluating persona agents and Ilms. *arXiv preprint arXiv:2407.18416*, 2024.
- Yunfan Shao, Linyang Li, Junqi Dai, and Xipeng Qiu. Character-llm: A trainable agent for role-playing. *arXiv preprint arXiv:2310.10158*, 2023.
- Hongda Sun, Hongzhan Lin, Haiyu Yan, Chen Zhu, Yang Song, Xin Gao, Shuo Shang, and Rui Yan. Facilitating multi-role and multi-behavior collaboration of large language models for online job seeking and recruiting. *arXiv* preprint arXiv:2405.18113, 2024.
- Fiona Anting Tan, Gerard Christopher Yeo, Kokil Jaidka, Fanyou Wu, Weijie Xu, Vinija Jain, Aman Chadha, Yang Liu, and See-Kiong Ng. Phantom: Persona-based prompting has an effect on theory-of-mind reasoning in large language models, 2024. URL https://arxiv.org/abs/2403.02246.
- Yu-Min Tseng, Yu-Chao Huang, Teng-Yun Hsiao, Wei-Lin Chen, Chao-Wei Huang, Yu Meng, and Yun-Nung Chen. Two tales of persona in llms: A survey of role-playing and personalization, 2024. URL https://arxiv.org/abs/2406.01171.
- Quan Tu, Shilong Fan, Zihang Tian, and Rui Yan. Charactereval: A chinese benchmark for role-playing conversational agent evaluation, 2024. URL https://arxiv.org/abs/2401.01275.
- Lei Wang, Jingsen Zhang, Hao Yang, Zhi-Yuan Chen, Jiakai Tang, Zeyu Zhang, Xu Chen, Yankai Lin, Hao Sun, Ruihua Song, et al. User behavior simulation with large language model-based agents. *ACM Transactions on Information Systems*, 43(2):1–37, 2025a.
- Xintao Wang, Heng Wang, Yifei Zhang, Xinfeng Yuan, Rui Xu, Jen tse Huang, Siyu Yuan, Haoran Guo, Jiangjie Chen, Wei Wang, Yanghua Xiao, and Shuchang Zhou. Coser: Coordinating llm-based persona simulation of established roles, 2025b. URL https://arxiv.org/abs/2502.09082.
- Yongjie Wang, Xiaoqi Qiu, Yu Yue, Xu Guo, Zhiwei Zeng, Yuhong Feng, and Zhiqi Shen. A survey on natural language counterfactual generation. *arXiv preprint arXiv:2407.03993*, 2024.
- Zhilin Wang, Yu Ying Chiu, and Yu Cheung Chiu. Humanoid agents: Platform for simulating human-like generative agents. In *Proceedings of the 2023 Conference on Empirical Methods in Natural Language Processing: System Demonstrations*, pp. 167–176, 2023.
- Ruben Weijers, Gabrielle Fidelis de Castilho, Jean-François Godbout, Reihaneh Rabbany, and Kellin Pelrine. Quantifying learning-style adaptation in effectiveness of LLM teaching. In Ameet Deshpande, EunJeong Hwang, Vishvak Murahari, Joon Sung Park, Diyi Yang, Ashish Sabharwal, Karthik Narasimhan, and Ashwin Kalyan (eds.), *Proceedings of the 1st Workshop on Personalization of Generative AI Systems (PERSONALIZE 2024)*, pp. 112–118, St. Julians, Malta, March 2024. Association for Computational Linguistics. URL https://aclanthology.org/2024.personalize-1.10/.
- Jian Wu, Linyi Yang, Zhen Wang, Manabu Okumura, and Yue Zhang. Cofca: A step-wise counterfactual multi-hop qa benchmark. *arXiv preprint arXiv*:2402.11924, 2024a.

- Minghao Wu, Yulin Yuan, Gholamreza Haffari, and Longyue Wang. beyond human translation: Harnessing multi-agent collaboration for translating ultra-long literary texts. *arXiv* preprint arXiv:2405.11804, 2024b.
- Chengxing Xie, Canyu Chen, Feiran Jia, Ziyu Ye, Shiyang Lai, Kai Shu, Jindong Gu, Adel Bibi, Ziniu Hu, David Jurgens, et al. Can large language model agents simulate human trust behavior? In *The Thirty-eighth Annual Conference on Neural Information Processing Systems*, 2024.
- Wenhao Yu, Meng Jiang, Peter Clark, and Ashish Sabharwal. Ifqa: A dataset for open-domain question answering under counterfactual presuppositions. *arXiv* preprint *arXiv*:2305.14010, 2023.
- Murong Yue, Wijdane Mifdal, Yixuan Zhang, Jennifer Suh, and Ziyu Yao. Mathvc: An llm-simulated multi-character virtual classroom for mathematics education. *arXiv* preprint *arXiv*:2404.06711, 2024.
- Lianmin Zheng, Wei-Lin Chiang, Ying Sheng, Siyuan Zhuang, Zhanghao Wu, Yonghao Zhuang, Zi Lin, Zhuohan Li, Dacheng Li, Eric Xing, et al. Judging llm-as-a-judge with mt-bench and chatbot arena. *Advances in Neural Information Processing Systems*, 36:46595–46623, 2023.
- Jinfeng Zhou, Zhuang Chen, Dazhen Wan, Bosi Wen, Yi Song, Jifan Yu, Yongkang Huang, Libiao Peng, Jiaming Yang, Xiyao Xiao, et al. Characterglm: Customizing chinese conversational ai characters with large language models. *arXiv preprint arXiv:2311.16832*, 2023.
- Xuhui Zhou, Hao Zhu, Leena Mathur, Ruohong Zhang, Haofei Yu, Zhengyang Qi, Louis-Philippe Morency, Yonatan Bisk, Daniel Fried, Graham Neubig, and Maarten Sap. SO-TOPIA: Interactive evaluation for social intelligence in language agents. In *The Twelfth International Conference on Learning Representations*, 2024. URL https://openreview.net/forum?id=mM7VurbA4r.

## A Additional Task Settings

#### A.1 Complete instructions for race population

To simulate personas with intersectional persons traits (racial background in REVERSO), we incorporate definitions from the U.S. Department of Education's Integrated Postsecondary Education Data System (IPEDS).<sup>3</sup> These definitions serve as the foundation for our racerelated persona prompts and help minimize the risk of introducing unintended biases. Figure 4 shows the exact textual descriptions we use as instructions when prompting LLMs to simulate personas belonging to three commonly referenced racial groups: African American (AA), White American (WA), and Hispanic (HS).

**African American**: A person having origins in any of the black racial groups of Africa. **White American**: A person having origins in any of the original peoples of Europe, the Middle East, or North Africa.

**Hispanic**: A person of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin, regardless of race.

Figure 4: Instructions for race population.

#### A.2 Prompts for intersectional simulation with race population

Besides the prompt used in the without race setting, we additionally show all prompts used in the intersectional simulation setting in Figure 5.

**Zero Shot (for intersectional simulation):** You are a [Racial Background] middle school student with [Performance Level] performance on Math. [Performance Level Description]. [Racial Background Description]. Adopt the identity of this persona. Answer the question while staying in strict accordance with the nature of this identity and provide the final answer as a number in the last sentence, following this exact format: 'Final Answer: {number}'. [Question]

One Shot (for intersectional simulation): You are a [Racial Background] middle school student with [Performance Level] performance on Math. [Performance Level Description]. [Racial Background Description]. Here is an example of how a student with this performance level and racial background would answer a question: [One-shot Demonstration]. Adopt the identity of this persona. Answer the question while staying in strict accordance with the nature of this identity and provide the final answer as a number in the last sentence, following this exact format: 'Final Answer: {number}'. [Question]

Self-Refinement (for intersectional simulation): Reflect on your previous response and critically evaluate whether it accurately aligns with both the specified performance level and the racial group. First, assess whether the response fully captures the expected depth, complexity, and characteristics of the performance level. Then, separately evaluate whether it accurately and meaningfully represents the racial group, ensuring it reflects its perspectives, experiences, or characteristics appropriately. Identify any areas that need improvement and provide a detailed explanation for any inconsistencies or missing nuances. Based on your reflection, revise your previous response to ensure it accurately aligns with the specified performance level. Address any identified inconsistencies or missing nuances. Provide the final answer as a number in the last sentence, following this exact format: 'Reflection: {reflection} Revised Response: {new\_response} Final Answer: {number}'

Figure 5: Prompt templates for different prompting approaches used in intersectional simulation. [] denotes a placeholder for specified content.

<sup>3</sup>https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-definitions

#### A.3 One-shot demonstration

We show our crafted demonstrations used in one-shot prompting for both settings with and without race in Figure 6 and Figure 7.

#### Low Math Performance (No Race):

*Question:* Mr. Shaefer harvested 500 lychees in a carton and took them to the market. He sold half of them and took home the remaining number of lychees where they ate 3/5 of them. Calculate the number of lychees remaining.

Answer: Okay, let me try to solve this... \*takes a deep breath\* First, I need to find half of 500 lychees...  $500 \div 2 = 250$  lychees {(3) Using fingers to count by 50s to reach halfway}. So he took 250 lychees home. Now for the 3/5 part... {(4) Shows visible frustration} "Ugh, fractions are so hard..." They ate 3/5 of 250... {(1) Makes calculation error initially} I think...  $250 \div 5 = 45$ ? No wait, that's not right... Let me try again...  $250 \div 5 = 55$  {(3) Drawing five groups to divide}. So one-fifth is 55. Then 3/5 would be...  $55 \times 3 = 165$  {(2) Erases work twice before continuing}. They ate 165 lychees. So what's left is...  $250 - 165 = \{(1) \text{ Initially writes } 110\}$  No, let me count again... 250 - 165 = 85 {(2) Second-guesses final answer} "I think it's 85, but I'm not sure if I did it right..." Final Answer: 85

#### **High Math Performance (No Race):**

**Question:** John used to buy 4 coffees a day for \$2 each. They raised the price by 50% so he cut the number of coffees he drinks in half. How much money does he save per day compared to what he used to spend?

**Answer:** Let me solve this step by step with my strong math skills! Original spending: 4 coffees  $\times$  \$2 each = \$8 per day. New price after 50% increase: \$2 + (50% of \$2) = \$3 per coffee. New spending: 2 coffees  $\times$  \$3 each = \$6 per day. Money saved: \$8 - \$6 = \$2 savings per day. I can quickly see that even though the price went up by 50%, since John cut his coffee consumption in half, he's actually saving money! I'm confident my answer is correct. **Final Answer: 2** 

## Low Math Performance (African American):

**Question:** Princess Daphne bought three necklaces and a set of earrings for a total of \$240,000. If all three necklaces were equal in price, and the earrings were three times as expensive as any one necklace, then how expensive was the cost of a single necklace?

Answer: \*scratches head and counts on fingers\* Umm, okay, let me try to break this down... (3) Using basic step-by-step approach So there's like... three necklaces that cost the same... and some earrings... (1) Showing difficulty organizing information Let me call one necklace 'x' Then three necklaces would be... um... 3x And the earrings are three times ONE necklace so that's... 3x too? (2) Showing uncertainty in setup \*erases work and starts again\* All together it's \$240,000... So 3x + 3x = 240,000 Wait, is that right? (4) Showing anxiety about the solution \*counts on fingers again\* 3x for necklaces Plus 3x for earrings That's... 6x = 240,000 (3) Using very basic arithmetic So x would be... um...  $240,000 \div 6...$  \*tries division on paper, crossing out several attempts\* = 50,000? Is that right? (2) Second-guessing the final answer Final Answer: 50,000

#### **High Math Performance (African American):**

**Question:** In a bookstore, a book costs \$5. When Sheryll bought 10 books, she was given a discount of \$0.5 each. How much did Sheryll pay in all?

*Answer:* Hey! Let me solve this one - it's pretty straightforward! \*confidently\* Here's how I'll break it down: 1. Original price of each book = \$5 2. Discount on each book = \$0.5 3. So, final price per book = \$5 - \$0.5 = \$4.5 4. Number of books = 10 5. Total cost = Final price per book × Number of books 6. Total cost =  $$4.5 \times 10 = $45$ 

I can do this quickly in my head actually - when you subtract 50 cents from \$5, you get \$4.50, and multiplying by 10 is easy - just add a zero and you get \$45.00! Final Answer: 45

Figure 6: One-shot prompting examples used to simulate low and high math performance personas for level only and race AA.

#### Low Math Performance (White American):

**Question:** Louise is in a toy store. She already has 28 toys worth \$10 each in her cart. On her way to the till she adds 20 teddy bears to the cart. If the \$580 in Louise's wallet is exactly enough to pay for all the toys, how much does each teddy bear cost?

**Answer:** Okay, let me try to solve this... \*counts on fingers\* First, I need to figure out how much the toys she already has cost... (3) Using fingers to count and breaking into smaller steps 28 toys times \$10...umm... Let me write this down:  $28 \times $10 = $280 (1)$  Double-checking basic multiplication several times So that's \$280 for the first toys...

Now, she has \$580 total... (4) Sighs and shows frustration I think I need to subtract \$280 from \$580 to find out how much money is left for the teddy bears? \$580 - \$280 = \$200 \*erases and recalculates\* Yes, \$200... I think? (2) Second-guessing the subtraction

Okay, so \$200 is left for 20 teddy bears... I need to divide \$200 by 20... \*starts counting on fingers, then switches to paper\* (3) Struggling with mental math \$200  $\div$  20 = ... Is it \$10? No, wait... maybe it's \$15? Let me check:  $20 \times $10 = $200$  (2) Showing lack of confidence and checking work multiple times I think each teddy bear costs \$10. I hope that's right... Final Answer: 10

#### High Math Performance (White American):

**Question:** The basketball team is practicing their free-throws, making as many as they can in one minute. DeShawn made 12 free-throws, and Kayla made 50% more than DeShawn. If Annieka made 4 fewer than Kayla, how many did Annieka make?

*Answer:* Let me solve this step by step - I'm pretty good at these word problems! 1. First, let me find out how many free-throws Kayla made: \*DeShawn made 12 free-throws \* Kayla made 50% more than DeShawn \* 50% of 12 is 6 (I can do this quickly in my head - half of 12) \* So Kayla made 12 + 6 = 18 free-throws

2. Now I can find Annieka's free-throws: \* Annieka made 4 fewer than Kayla \* So that's 18 - 4 = 14 free-throws

This was pretty straightforward! I just had to work through it logically - first finding Kayla's throws by calculating the 50% increase from DeShawn's score, then subtracting 4 to get Annieka's total. Final Answer: 14

**Low Math Performance (Hispanic):** *Question:* John used to buy 4 coffees a day for \$2 each. They raised the price by 50% so he cut the number of coffees he drinks in half. How much money does he save per day compared to what he used to spend?

Answer: \*counting on fingers while speaking quietly\* Okay, um, let me try... (3) Using fingers to count First, I need to find how much he spent before... 4 coffees times \$2... let me write this down...  $4 \times \$2 = \$8$  per day before (3) Writing each step Now the price went up by 50%... \*looks anxious and erases work\* This is hard... (4) Showing frustration Um, 50% means... half more, right? So \$2 plus half of \$2... \$2 plus \$1 = \$3 new price? I think... (2) Second-guessing Now he buys half the coffees, so 2 coffees instead of 4... 2 coffees times \$3 = \$6 (1) Takes time to multiply So to find what he saves... He used to spend \$8... Now spends \$6... \$8 minus \$6... \*counts on fingers\* \$8 - \$6 = \$2? No, wait... \$3! (1) Initial calculation error, then corrects I think he saves \$3 per day. Is that right? (2) Lacking confidence in final answer Final Answer: 3

**High Math Performance (Hispanic):** *Question:* Mr. Shaefer harvested 500 lychees in a carton and took them to the market. He sold half of them and took home the remaining number of lychees where they ate 3/5 of them. Calculate the number of lychees remaining.

Answer: ¡Hola! Let me solve this problem for you. I'm really good at breaking down word problems into steps. Let me think this through: 1. First, Mr. Shaefer started with 500 lychees 2. He sold half of them: \*  $500 \div 2 = 250$  lychees remained after selling 3. From these 250 lychees, they ate 3/5 of them \* To find 3/5 of 250: \*  $250 \times (3/5) = 150$  lychees were eaten 4. So to find the remaining lychees: \* 250 - 150 = 100 lychees left

¡Esto fue fácil! (This was easy!) I can do these calculations quickly in my head, but I showed all the steps to explain my thinking. I'm completely confident that 100 lychees remained. Final Answer: 100

Figure 7: One-shot prompting examples used to simulate low and high math performance personas for race WA and HS.

Score	Description
1 (No Contrast)	Both responses are nearly identical in their logical steps, showing no meaningful difference in approach or struggle. The low-performance response fails to reflect any difficulty.
2 (Moderate Contrast)	The low-performance response demonstrates hesitation, minor uncertainty, brief pauses, or double-checking steps, without showing explicit confusion or significant errors, all of which fall under this category. The high-performance response is reasonably structured and well thought out.
3 (Strong Contrast)	The low-performance response convincingly demonstrates realistic struggle, with repeated mistakes and difficulty applying concepts. You CANNOT assign a score of 3 if the response only has minor hesitation, small uncertainty, brief pauses, or simple rechecks. There must be clear and substantial evidence of re-thinking or re-calculation leading to significant confusion or errors. The high-performance response is flawless, showing advanced problem-solving skills and clear explanations.

Table 4: Scoring criteria for DoC.

## B DoC and Human Study

In this section, we provide more details about the design of our proposed metric Degree of Contrast (DoC). DoC is a contrastive evaluation that captures reasoning differences beyond final task accuracy. It focuses on two key dimensions: (1) the clarity and structure of the problem-solving logic, and (2) behavioral characteristics such as hesitation, confidence, or signs of cognitive struggle. A higher DoC score suggests clearer differentiation between persona behaviors, indicating better adherence to counterfactual instructions. The full scoring rubric is shown in Table 4.

To assess the reliability of DoC, we conduct a human evaluation. We randomly sample 30 response pairs (one high-performing and one low-performing persona) from each of the two settings: "Level Only" and "Level and Race," resulting in 60 pairs total. Each pair is independently scored by three human annotators using the same three-point rubric applied in the LLM-as-a-judge setting.

Before beginning the formal evaluation, annotators review detailed instructions that include the rubric and concrete examples for each score level. They then complete a warm-up phase with three sample response pairs—one per score level—drawn from a separate pool not used in the main study. Annotators receive feedback in this phase to calibrate their interpretation of the rubric. In the main evaluation, annotators assign DoC scores to all 60 sampled pairs without feedback.

To validate the LLM-judge's scoring, we compute the Pearson correlation between its scores and the average of human annotations. The results show strong agreement (Pearson's r = 0.77, p < 0.01), supporting that DoC reliably captures contrastive reasoning differences and aligns well with human judgment.

## C Additional Experiments

#### C.1 Analysis for the input order

We attach the results of the analysis included in Section 4.4 on how the order of the question and persona instructions affects counterfactual instruction following in persona simulation. We compare two settings: (1) placing persona instructions *before* the math question (setting in our main analysis) and (2) placing them *after* the question (setting in this analysis). As shown in Table 5, positioning persona instructions after the question leads to a smaller accuracy gap between high- and low-performing personas, suggesting weaker adherence to the intended persona behavior. DoC scores remain consistent across both settings and

prompting strategies, suggesting that the position of persona instructions has little to no effect on the reasoning contrast expressed by the models.

Model	Africa	an America	n (AA)	Whit	e American	(WA)	Hispanic (HS)			
	Acc	: (%)	DoC	Acc	(%)	DoC	Acc	DoC		
	Low	High		Low	High	200	Low	High		
GPT-4o	91.7 <sub>+9.7</sub>	97.0+0.7	2.40.0	87.3+2.0	96.3 <sub>0.0</sub>	2.5+0.2	89.7+8.4	95.7 <sub>-0.3</sub>	2.3-0.1	
GPT-4-turbo	$96.7_{+1.7}$	$96.0_{+1.0}$	2.2 <sub>+0.1</sub>	92.3+0.3	95.3+0.3	$2.0_{-0.1}$	94.3+4.3	97.3+3.3	2.10.0	
GPT-3.5-turbo	$72.0_{+3.3}$	81.3+2.0	2.0 <sub>-0.1</sub>	73.7 <sub>+1.7</sub>	81.7 <sub>+5.0</sub>	$2.2_{0.0}$	74.0+6.0	80.7 <sub>+1.0</sub>	$2.3_{\pm 0.1}$	
OpenAI-o1	98.3 <sub>-0.7</sub>	99.3 <sub>-0.4</sub>	2.6+0.1	98.7 <sub>-0.3</sub>	$100.0_{+1.0}$		99.7 <sub>+0.7</sub>	99.7 <sub>0.0</sub>	2.6-0.1	
Claude-3.5	$93.0_{+4.0}$	$99.0_{+0.7}$	3.0 <sub>0.0</sub>	92.0+4.0	97.0 <sub>-2.7</sub>	$3.0_{0.0}$	90.0+0.3	99.000	2.8-0.2	
LLaMA3.1-8B	58.0 <sub>-1.0</sub>	$77.0_{+1.4}$	2.8-0.1	56.0-5.0	$82.0_{+8.0}$	$2.9_{0.0}$	53.0-10.0	72.0 <sub>-7.0</sub>	$2.9_{0.0}$	
LLaMA3.1-70B	77.0 <sub>-2.0</sub>	$93.0_{+1.0}$	$3.0_{+0.1}$	72.0 <sub>-3.0</sub>	$99.0_{+7.0}$	2.8 <sub>-0.1</sub>	83.0 <sub>+3.0</sub>	$97.0_{+4.0}$	$3.0_{+0.1}$	

Table 5: Zero-shot simulation results for different racial groups of input ordering "question-level-race". Each block shows task accuracy (%) for low- and high-performing personas and the Degree of Contrast (DoC). Subscripts indicate changes relative to the ordering "level-race-question".