# Jasper Cassen Mueller imuller.mam2021@london.edu +49 (0) 176 678 495 26

EDUCATION	
2020 - 2021	London Business School, London, UK
	Reading for Masters in Analytics and Management
	GMAT: 730
2014 - 2018	Ludwig Maximilian University, Munich, Germany
	Bachelors of Science in Business Administration, GPA 1.4, Deans List
2016 - 2017	Universidad Rey Juan Carlos, Madrid, Spain
	Exchange semester, Business Administration
	Exchange semester, business Auministration

#### **BUSINESS EXPERIENCE**

## Jun 2020 - Aug 2020 AUDI, Ingolstadt, Germany

#### **Inhouse Consulting Intern**

- Collected, harmonized & analyzed data from various company departments to derive a new organizational structure for Audi's R&D unit following principles of systems engineering
- Approximated ratio of internal and outsourced development within R&D department's subunits using financial data, uncovering cost-saving potentials of up to 5%

# Mar 2020 - May 2020 DEUTSCHE TELEKOM, Bonn, Germany

## **Inhouse Consulting Intern**

- Steered carve-out project of B2B telco, IoT and security business units involving over 150 project team members as part of Telekom's project management office
- Coordinated creation of a holistic project communication booklet aimed at over 10.000 employees affected by carve-out

# Dec 2019 - Feb 2020 BAIN & COMPANY, Munich, Germany

## **Consulting Intern**

- Increased door-to-door sales of one of Germanys largest telecommunications companies by 20% by overhauling sales agents recruiting, onboarding and training processes
- Defined 5 key performance indicators directly linked to overall project payout and tracked set up an Excel tool to track and forecast impact of key measures over time

#### Sep 2019 - Dec 2019 FC BAYERN MUNICH, Munich, Germany

## Internationalization & Strategy Intern

- Developed business cases and sales proposals for potential sponsoring partners to help accelerate FC Bayern's growth in Asia, leading to three sales presentation at executive level
- Conceptualized a new sponsoring offer centered around employer branding and aimed at potential partners from B2B industries, leading to assets induction into sales catalogue

## Oct 2018 - Feb 2019 ACCENTURE STRATEGY, Munich, Germany

#### **Consulting Intern**

- Established a best-practice retail category management process in for a multinational pharma company in two European countries
- Set up Excel tool to standardize automate analysis of stock and financial data to support newly introduced processes

#### **ADDITIONAL INFORMATION**

- Coordinated game nights at three refugee camps in and around Munich
- Tutored 4 Erasmus exchange students from 3 different continents during undergrad studies
- Organized faculty wide events with over 500 attendees as a student council member
- · Played football as a member of university football teams in Madrid and Munich
- Languages: fluent English, native German, basic Spanish